Libraries
University of Wisconsin-Stevens Point

ANNUAL REPORT 2019-2020

MISSION

The University of Wisconsin-Stevens Point Libraries are an innovative partner in the learning community and an active participant in promoting the university's goals of teaching, learning, scholarship and community outreach. The Libraries provide quality academic services and resources that foster intellectual curiosity, promote critical inquiry and encourage awareness of an increasingly diverse and global environment.

VISION

The UWSP Libraries strive to be a dynamic user-centered environment that is the hub of learning and scholarship on campus. To accomplish this vision the libraries shall:

- Support intellectual freedom and ensure equitable access to learning resources and services
- Be a safe, welcoming, accessible, and comfortable place
- Provide study and social spaces to enable collaboration and to promote discovery
- Serve the needs of all users regardless of location
- Incorporate new technologies to deliver library services and collections
- Promote information-literacy skills and life-long learning
- Strengthen the collection to support the changing University curriculum and anticipated user needs in an increasingly diverse and global environment
- Partner with departments and units across campus on mutual goals
- Cooperate with UW System libraries as well as libraries and organizations within Central Wisconsin and beyond.

2019- 2020 in Summary

It was a year like no other. Looking back at the challenges encountered during the 2019-2020 year and the ways in which the Libraries evolved to meet changing needs, calls for a celebration of what we were able to accomplish. COVID created a moment where we had to rethink how we function. Our quick move to a virtual presence highlighted the four pillars of connection, engagement, support and collaboration, and how integral these are to how we function:

- We **connected** instructors to electronic content that could be easily embedded into Canvas to meet the immediate needs during the quick shift to virtual learning. We evaluated and implemented additional resources that offered free, extended access during the pandemic to increase resources available to our campuses especially during times when borrowing from other libraries was not an option.
- We **engaged** users in new ways and shifted many of our events to virtual formats reaching wider audiences.
- We **supported** students who needed equitable access to technology resources in order to be successful in their courses. The UWSP Libraries were the last library in UW System to close. And during the duration of Spring semester, public services staff continued to work in-person to facilitate technology access at all three locations in a safe and responsible way.
- We **collaborated** with each other in new and remote ways that strengthened communication across disperse locations and leveraged the creativity and expertise of all.

The Libraries started out the year with a focus on engagement. We held a successful gaming event during Welcome Week that encouraged new students to explore the building and help ease the "library anxiety" they may experience later when they would need to utilize our services and resources to complete assignments. We planned a celebration of 50 Years of Albertson Hall to highlight the importance of the library building to our campus both in the past and in the future. We expanded displays, added new kinds of resources such as board games, robotics and coding kits, and increased outreach to student organizations. Our student managers planned and conducted an escape room and the Archives facilitated several video game nights. We implemented an institutional repository to highlight the scholarship of the university and worked with faculty, staff, and students to deposit works across many disciplines. We made hard decisions about our resources and services to help the university meet financial challenges.

As we look towards 2020-2021, we have identified strong priorities including strengthening our collections while being fiscally responsible, engaging our users, supporting online learning, and collaborating with our stakeholders. While these priorities are important, perhaps the most important work we can do this coming year is to focus on listening, learning, and understanding the social injustices that exist within our society so that we may work together towards change. Libraries are in a unique position to not only reflect upon and change our own structures and practices that contribute to systemic oppression, but also to provide resources and spaces to encourage learning and conversations within our communities. We have hard, uncomfortable, and essential work ahead and we stand committed to that work.

CONNECT

Connecting individuals to resources is one of the most effective strategies to foster individual success. Whether they be materials, services, or people, we cultivate deep knowledge of the tools that students, faculty, and staff need. The Libraries will connect users to information and technology resources by:

- Facilitating discovery of information via our search tools
- Providing equitable access to physical and electronic collections that support the curricular and research needs of the institution
- Enhancing local collections with resource sharing, interlibrary loan, and Area Research Center transfer services
- Ensuring preservation of unique and local materials
- Offering a technology-rich environment

Activities 2019-2020

Strengthened collections and discovery tools to support changing curricular and research needs while being fiscally responsible.
- Enhanced local electronic collections with additions of the *Gale All Access* suite, *Birds of the World*, and upgrade to *Academic Search Ultimate*.
- Cataloged materials in a timely manner to ensure discoverability and accessibility. Special projects included the new historical video game collection, first year student success collection, and artist books special collection.
- Facilitated purchase of 3,786 new orders.
- Led negotiation with vendors for lower, or no, increases to our subscriptions.
- Participated in the CUWL initiative to realign the Shared Electronic Collection to serve core undergraduate research needs across System.
- Successfully advocated for additional System shared resources including Proquest eBook Central and three shared streaming platforms (Alexander Street LGBT studies, Nursing & Mental Health, National Theater Collection).
- Absorbed fiscal responsibility for ACS and Elsevier journal packages because $35,000 of UW System funding was eliminated.
- Planned for a $110,000 lapse to the acquisitions budget.
    - Cancellation of 4 databases including Criminal Justice Abstracts, ATLA, Biography Reference Databank, Art & Architecture.
    - Cancellation of 101 direct order periodical subscriptions including the physical copies of *Nature* and *Science*.
    - Significant reduction to the library faculty order line and temporary elimination of the department allocations.
    - Changes to streaming media platforms including implementation of mediated access to Kanopy and a more focused Docuseek collection.
- Ingested 4,402 files (2.66 GB) into Preservica and completed processing of 214 linear feet and 39.6 GB of archival material.
- Participated in the UW System Rapid ILL pilot to improve efficiency of borrowing articles and book chapters. This proved especially effective during the pandemic when many libraries were closed.

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Renewed emphasis on collection refreshment to keep our collections relevant and vibrant.

- Updated weeding criteria and processes to reflect current environment.
- Started weeding in the LC class of Bs.
- Cleaned up fulfillment backlog in Alma.
- Reconfigured microfilm cabinets so that the titles go in the right alphabetical sequence.

Continued 3D printing services and expanded self-directed learning opportunities by adding Little Bits coding kits, Ozobots, and Legos.

Pivoted our services and resources to support the changing needs of campus due to the pandemic.

- Expanded offerings of electronic resources to support the switch to virtual instruction during the COVID pandemic by activating 17 additional products that were offering free access.
- Reconfigured loan periods and communicated to patrons their new due dates that would allow for the safe return of materials.
- Transitioned physical reserve materials to electronic versions where possible.
- During the building closure, implemented remote checkout of materials to faculty and staff and used campus mail for delivery. In limited cased, used US Media Mail to deliver to students.

CONNECT

By the Numbers

Search@UW queries	194,880
Website visits	189,309
Total # titles	927,345
Total # titles (electronic)	407,384
Total # titles (physical)	519,961
Total # items (physical)	757,206
Checkouts	11,917
Renewals	2,776
Browses	26,340
Circulation Total	41,033
Resource Sharing requests	5,017
Interlibrary Loan requests	5,268

CONNECT Priorities 2020-2021

- Evaluate collections and respond to the changing needs of campus related to restructuring, the ongoing pandemic, and ongoing financial challenges.

- Continue emphasis on collection refreshment to keep our collections relevant and vibrant, especially in light of possible building renovation.

- Enhance our discovery tools and workflows to improve both the user experience and staff efficiency.

- Expand investment in, and curation of, collections and resources that represent the experience and perspective of Black, Indigenous, and People of Color (BIPOC) scholars and stories and document the history of oppression and protest.

ENGAGE

Engaging students and faculty in activities and curricula brings meaning to education. We develop and advocate for high impact educational experiences that allow our students, employees, campus, and communities to thrive. The Libraries will engage users with our resources and services by:

- Participating in campus orientations, information fairs, and other events
- Communicating with users to generate awareness of library activities
- Offering programming that promotes the libraries' mission
- Offering high-impact experiences (internships, student manager program, student employment)

Activities 2019-2020

Focused on student engagement, especially with first-year students and graduate students.

- Gaming event during Welcome Week had more than 100 participants.
- Archives hosted recurring, themed video game nights.
- Completed and then promoted First Year Student Success collection.
- Held events and programming such as Exam Cram, paper crafts, sticker mosaics, movie nights, Restroom Reader, community book club, and more.
- Created displays and exhibits including Cornerstone Press, 50th Anniversary, Vintage Hats, Black History Month, Women's History Month, WWI, Color Our Collections, and more.
- Participated in View Point Days, Orientations, Academic Peer Mentoring, Resource Fairs, and Admitted Student Day.
- Expanded social media platform by reviving Instagram account.
- Student managers developed and offered an Escape Room that was marketed to student organizations across campus.
- Conducted survey for graduate faculty of what graduate students need the most. A research guide for distance education students was deemed most critical.
- Continued successful collaboration with EdD in Sustainability program to provide a variety of online library services. These graduate students are some of our most active users of resource sharing services and library guides.
- Held Department Representatives lunch with more than 40 attendees.

Highlighted discovery of our collections during the COVID pandemic through vigorous virtual promotion.

- Created a COVID-19 resources page for faculty/staff/students.
- Promoted e-resources and research guides during COVID.

Explored fundraising initiatives and developed relationships with potential donors.

- Planned for Albertson Hall anniversary celebration. While we could not hold the in-person event, a virtual experience was possible through the digital collections that had been developed.
- Developed Albertson Hall 50th Anniversary mural display including buttons made from the pages of withdrawn books and patron notes written on the pages of withdrawn books.
- Accepted significant in-kind donation of books from the John Morser family, Brian Hale, and others.

Reviewed and increased compensation for our student workers in order to ensure retention of high-quality student employees.

ENGAGE Priorities 2020-2021

- Further develop activities and events to engage students with the Libraries and develop a sense of community, especially in a virtual delivery mode.

- Engage with faculty and staff across campus to promote opportunities to embed both content and reference/instruction services into courses.

- Build our personal knowledge and spend time in self-reflection in order to recognize our own implicit biases, so that we can continue to engage in more meaningful anti-racist and inclusive practices.

SUPPORT

Supporting students and faculty in their academic pursuits is at the core of our mission. Our inclusive and person-centered services guide students, faculty, and staff through their growth and development. The Libraries will support users in the discovery and creation of knowledge by:

- Promoting information literacy and critical thinking through our reference and instruction program
- Providing instructor and student support via course reserves and integration of content/services into the learning management system
- Consulting on research and scholarly activities (scholarly communication, open access publications, copyright)
- Providing safe and welcoming spaces that foster both individual and collaborative study

Activities 2019-2020

Enhanced support for our online students

- Explored logistics of including pre-paid mailing envelope so that DE students can return items more easily. Determined that this was not possible but are encouraging patrons to select the Media Mail rate at the post office for returning items. The cost typically is less than $5.

Emphasized faculty support for scholarly communication

- Implemented institutional repository in MINDS@UW and created information guides to assist users. The EdD program and COLS have begun preserving materials as well as the COLS Undergraduate Research Symposium (18 deposits).
- Updated thesis support to include dissertations for the EdD in Sustainability program. 22 theses were submitted, including very first dissertations.

Emphasized faculty support for both content delivery and information literacy instruction

- Completed the process of transitioning all ereserves from D2L to Canvas.
- Librarians were embedded in three courses las Spring.
- Working with the Communication Sciences and Disorders department to create a rubric that can be used to determine if students in that program are acquiring and displaying sufficient information literacy related skills as they work through the major.
- Assisted COMM 101 instructors to create an online section of the course.
- Created COVID-19 resources page for faculty/staff/students. Promoted e-resources and research guides during COVID.

Supported students during the shift to remote learning by facilitating technology access in Lab 110 and posting and updating safety procedures in accordance with EOC guidance. 955 student visitors.

Participated in campus implementation of EAB Navigate to better support students

- Implemented scheduling of Research Consultations via the EAB Navigate app.
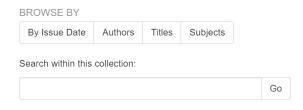
SUPPORT Priorities 2020-2021

- Enhance support for online learning; explore library resources that enhance the online learning experience; assist faculty with integration of online library resources and services into their courses.

- Provide leadership, advocacy and expertise for the use and promotion of open access resources and open educational resources.

- Ensure that our hiring practices and professional development opportunities for all employees, student workers, professional staff and faculty advance and curate a culture of equity and inclusion.

- Foster a safe and positive atmosphere focused on the mental health and wellbeing of our students, faculty, and staff during the challenges of the upcoming year.

SUPPORT

By the numbers:

Reference questions	3,973
Research consultations	73
Instruction courses	247
Instruction # participants	5,152
LRES 101 sections	3
LRES 102 sections	1
LRES 380 interns	3
Other interns	2
Research Guide views	31,137
Study Room Reservations	2,368

COLS Undergraduate Research Symposium

BROWSE BY

| By Issue Date | Authors | Titles | Subjects |

Search within this collection:

[   ] Go

MINDS @ UW

The symposium was created to promote student and faculty collaboration across all departments and disciplines in the College of Letters and Science. Students showcase their research through poster and oral presentations during the annual event as a culmination of their research experience.

Recent Submissions

The Role of Religion in Social Work Practice
Skajewski, Marisa; Barry, David; Bowers, Jess (2020-05-06)

Measuring the Success of Portage County's Diversion Program: An Analysis of Program Participants' Recidivism
Lemke, Rachel; Wield, Taryn; Chunyu, David (2020-05-06)

How Social Class Can Affect One's Attitudes towards Abortion: The Case of the United States
Hagen, Adrienne; Chunyu, David (2020-05-06)

A Trend Study of the Association between Political Party Affiliation and Views on Restricting Immigration to the United States
St. Cyr, Paige; Chunyu, David (2020-05-06)

Artificial Selection on Operant Conditioning in the Mealworm Beetle, Tenebrio molitor
Bahr, Colton; Lewis, Jody (2020-05-06)

The LGBT Fight for Marriage Equality in the United States
Karpinski, Stephanie; Collins, Jennifer (2020-05-06)

Does Being Told to Vote Impact Who You Vote For?: Compulsory Voting and Incumbent Re-election
Roeven, Sanne; Blakeman, John (2020-05-06)

https://minds.wisconsin.edu/handle/1793/79724

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COLLABORATE

Collaborating with colleagues across the university is the foundation of what we do. We foster open dialogue, a wiliness to learn more, and a practice of applying collective resources to serve the whole. The Libraries will foster a spirit of collaboration by

- partnering with departments and units across campus on mutual goals
- cooperating with UW System libraries as well as libraries and organizations within Central Wisconsin and beyond

Activities 2019-2020

Finalized integration of the branch campus libraries into our workflows to truly become one library with three locations.

Focused on team building to strengthen library faculty and staff relationships and communication.
- Strengthened communication across the Libraries, especially as we began working remotely, by implementing use of virtual meetings, Teams chat channels, routine library staff meetings, cohesive scheduling, and cross training.
- Established the Libraries Assessment Committee.
- Updated the Library Faculty Handbook.

Continued to explore new opportunities for collaboration.
- Collaborated with GIS Center to create an interactive online map based on historic census data.
- Collaborated with Carlsten Gallery for the University's 125th Exhibition.
- Collaborated with the Alumni Office to host an Albertson 50th table at homecoming.
- Collaborated with CITL on a regular basis, assisting faculty in the transfer of ereserve materials into Canvas, as well as finding new sources for online courses. Information regarding online library resources is shared in each faculty course design workshop.
- In the Spring, a faculty librarian facilitated a CITL book discussion group on the book *Educated* by Tara Westover.
- Collaborated with Create Portage County in the production of face shields for medical workers.
- Collaborated with the Bursar's office to improve how student lost fees are transferred to their accounts.
- Collaborated with Text Rental to facilitate the return of library materials. Obtained 434 out of 542 checked out by students.

Many staff participated and shared expertise in UW System committees and discussions.

Two library staff members received awards for their service to the university.
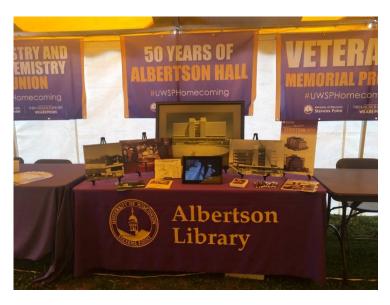- Anne Swenson (Acquisitions) was awarded the University Staff Service Award for her work with the University's 125 celebration.
- Yan Liao (Cataloging) was awarded the University Service Award for her work chairing the UWSP Curriculum Committee.

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COLLABORATE Priorities 2020-2021

- Continue to develop innovative collaboration and communication, evolving integrated library workflows to adapt to the pandemic reality and the melding of in person and remote work environments.

- Plan for staffing changes by drawing on adaptability and creativity and finding effective solutions to existing problems.

- Work within our campus and broader communities to foster respect, highlight injustice, and share the lived experiences of those calling us to action. As a regional center of learning we serve as a connective thread woven through Central Wisconsin to amplify oppressed voices and bring understanding.

USE OF LIBRARY RESOURCES AND SERVICES

	AY18	AY19	AY20
Reference and Instruction			
Reference questions (UWSP)	2,603	2,114	1,489
Reference questions (branches)	*	296	156
Archives questions	3,522	2,562	2,328
Reference questions (Total)	6,125	4,972	3,973
Research consultations (UWSP)	93	76	63
Research consultations (branches)	*	12	10
Research consultations (total)	93	88	73
Instruction courses (UWSP)	331	301	217
Instruction courses (branches)	*	25	31
Instruction courses (total)	331	326	247
Instruction # participants	6,979	6,369	5,152
LRES 101 sections	4	4	3
LRES 102 sections	3	1	1
LRES 380 interns	2	1	3
Other interns	0	1	2
Research Guide views	30,307	29,676	31,137
Collections and Discovery			
Search@UW queries	236,950	232,637	194,880
Website visits	236,328	193,747	189,309
Total # titles (print and electronic)	*	1,000,070	927,345
Total # titles (electronic)	*	469,399	407,384
Total # titles (physical)	*	530,671	519,961
Total # items (physical)	700,767	754,921	757,206
Checkouts	20,281	16,756	11,917
Renewals	7,410	5,091	2,776
Browses	32,915	44,450	26,340
Circulation Total	60,606	66,297	41,033
Resource Sharing requests	7,112	6,484	5,017
Interlibrary Loan requests	7,740	6,665	5,268
Spaces and Technology			
Study Room Reservations	5,190	4,262	2,368
3D Printing consultations	*	20	15
3D Printing grams filament	*	1,535	*
3D Printing minutes	*	8,119	*