



University of Wisconsin-Stevens Point

Albertson University Library

Annual Report 2006-2007

The Albertson University Library provides information resources and services, technology training, and academic tutoring across the disciplines on campus in support of student and faculty academic success. Departments and units reporting to the Library Director include the Albertson University Library, the Tutoring-Learning Center, University Archives, and Assistive Technology Services. Below are the highlights of activities and services from 2006-2007.

Library Hours extended

Library hours have been extended from 11:00 p.m. to midnight Monday through Thursday. Sunday hours were changed to 11:00 a.m.- 1:00 a.m. and Saturday hours 9:00 a.m. - 9:00 p.m.

Improvements to the Library as a “Place”

New furniture plan designed and installed on 1st and 2nd floors.

Additional computer pods (12 computers) added to first and second floor

Developed and installed new Tutoring Annex – 9 private tutoring carrels

Computer Guides classrooms created

Computer equipment added to selected study carrels

Selected deferred painting projects completed

Storage areas were cleared and old and obsolete equipment and furniture have been surplused.

Building surplus staging area created

Green Roof plaque installed

New signage plan proposal in development – to be completed in 2007-2008

More student art added – new painting mural installed on 5th floor, kite mobile in lobby

Anderson Collection installed on 5th floor

Monthly Faculty Scholarship displays initiated

Collection and special interest displays initiated

Used book sale procedure developed and sale area set up in lobby

Temporary meeting spaces, displays, offices and service desks were set up to accommodate campus needs as a result of the UC being closed all year.

The Library tightens its fiscal belt – All financial budget areas have been reviewed and monitored this year with budget savings in mind. Maintenance contracts and postage habits were monitored, reviewed and revised, resulting in substantial savings.

A seven year study of acquisition budgets was completed, demonstrating a consistent decline in library purchase power and budgets over the studied period.

A two year proposal for acquisition budget increases has been submitted to the administration. The proposed increase will temporarily eliminate the need for drastic cuts in both general and academic department allocations. A longer term university commitment and funding plan for the University Library is needed.

Periodicals, Serials and Reference materials cut – To help meet the faculty resource acquisition demand, 33 print titles were cut this year for a total savings of \$12,078. An additional \$9,176 was saved from cuts to microfilm subscriptions. These funds were used to maintain existing commitments to online products and to fill outstanding faculty book orders.

Student-Centered Excellence

The library is proud of its Library Resources 101 (LR101) course, which has provided hundreds of students over the years with the skills and confidence to use the library more effectively and efficiently. The remarks of some recent students are representative of the positive feedback the course attracts: “It’s a great class!” “Even if you’ve been in school a while it helps.” “Not only is it a straight-forward class, but there’s a lot of useful information taught.” “[You] can carry information learned with you and apply to many different areas.” “Very valuable.” “It is good for you.” “It’s awesome.”

In 2006-2007 an additional section was added, an 8-week hybrid for the second half of both semesters. In both semesters the enrollment averaged 25 students, which is the class size limit and is larger than any of the other sections during the same period. The additional section helped to increase overall LR101 enrollment, too, continuing the generally upward trend of the past decade. Currently six library faculty members teach LR101, and many library faculty and staff participate in tours and guest lectures.

LR 101 Enrollment History 1994/5 2006-07

| | 94-95 | 95-96 | 96-97 | 97-98 | 98-99 | 99-00 | 00-01 | 01-02 | 02-03 | 03-04 | *04-05 | 05-06 | #06-07 |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------|--------|
| Fall | 19 | 37 | 44 | 34 | 29 | 42 | 38 | 52 | 42 | 48 | 57 | 55 | 78 |
| Spring | 27 | 17 | 13 | 34 | 51 | 36 | 12 | 46 | 38 | 48 | 73 | 40 | 67 |
| Total | 46 | 54 | 57 | 68 | 80 | 78 | 50 | 98 | 80 | 96 | 130 | 95 | 145 |

*3 sections, introduction of Hybrid section
 # added fourth section, a hybrid for second half of term

General Library Instruction

Library instruction has been at an all-time high--in terms of the number of students served and in the hours of bibliographic instruction provided. For the academic year 2006-07, the number of library sessions was 261, an increase of 36% compared to the previous year. The number of student served went up by 17% (to 5,801), while the time spent in (group) instruction went up by 42% (to 272 hours). 10 library sessions were provided during the summer session of 2006.

Main Reference Activities

The Reference Collection received an initial weeding to reduce the size of the collection, use the budget as effectively as possible, and eliminate overcrowding in some areas, an activity that will continue during 2007-2008. As part of this process, items received on standing order are being closely scrutinized using a combination of usage and price data. Items not on standing order are being examined on a title-by-title basis for weeding or relocation within the library.

The UWSP Library receives reference questions on the telephone, via email, and in person at the main reference desk. The number of reference questions continues a slow decline, a situation that mirrors longstanding national trends. This might be due to increasing self-reliance on the part of users as we strive to make more library resources available on the Web and to make their successful use more transparent. However, reference staff members have observed that many of the questions received at the reference desk are complex and time-consuming to answer.

Access Services

- ❖ *The New Faculty Page & Delivery Service* received just over 1,000 requests for this service since its inception last fall. Faculty requested materials are delivered by library staff to faculty offices. The response to this service has been very positive.
- ❖ *Security enhancement-* A project to check every book in the library and remove old due date cards with former student and faculty social security numbers has been completed. All cards have been destroyed.
- ❖ The library main circulation desk extended the campus information desk an invitation to share the library service desk space during the renovation of the UC. This cooperative effort proved to be appropriate for both the library and the UC Information Desk.
- ❖ *The Student Lap Top Checkout Program* continued to be very popular and was increased with an additional 25 computers in fall, 2006. Additional laptops will be added for the 2007-2008 academic year.
- ❖ *Interlibrary loan services* initiated a default for electronic delivery of articles.

Archives

Archivist, Ruth Wachter-Nelson:

- ❖ Provided bibliographic instruction sessions to history and English classes.
- ❖ Presented highlights of Stevens Point history to two Stevens Point Area High School Wisconsin History classes.
- ❖ Supported undergraduate research by assisting students with the selection and transfer of 185 archival collections from the Wisconsin Historical Society for UWSP students in FY2005–06, more than doubling previous FY transfers. (86 transfers in FY2004-05).
- ❖ To promote a legal and efficient records management program throughout the UW System, worked with UW-Milwaukee Archivist Michael Doylan and Regent Records Policy Advisor, Laura Dunek to create the UW Records Officers Counsel and its UW System general schedule initiative, which is supported by the Board of Regents. May 2005 – October 2006.
- ❖ Archives staff arranged, cataloged, and created finding aids for 82 linear feet of UWSP records in FY2005–06.

Records Manager/Assistant Archivist, Mike Jan:

- ❖ Representative on the UW Records Officers Counsel.
- ❖ Worked with the University Center, Tutoring Learning Center, and the Psychology Department to write 34 Records Disposition Authorizations, which were approved by the Wisconsin Public Records Board.

Annual Archives Stats

Annual patron registrations – 1084
Class assignments supported – 360
UWSP Administration supported – 56
Scholarly project supported – 35
Genealogist supported – 382

Local History projects supported – 216
Business/commercial/legal- 35
Average hours open per week – 37.5
Linear Ft. added – 133
Linear Ft. deaccessioned – 277
Linear Ft. accessioned – 195
Tours/presentations – 9 (159 participants)
Instruction sessions – 15 (282 participants)
Collections transferred – 128
Off-site reference requests – 982

Instructional Media Center/Media Lab - IMC: Over 10,891 items were checked out by IMC users; 2,258 items were renewed. In addition, audiovisual materials, such as CDs, video tapes, and DVDs were requested for in-house use 3,930 times. In support of the campus' podcasting project, the IMC now provides 24 MP3 players and 34 iPods to students in selected courses. The Media Lab now makes available a set-up that allows the digitization of audiotapes (both reel-to-reel and cassettes) and records.

Library Technology – projects completed

- ❖ *Proxy server implementation* – This project provides easier password access to digital resources restricted to use by the UWSP community, such as online books, indexes and journals.
- ❖ Library technology staff developed a cooperative data backup procedure with IT.
- ❖ *Sequel server databases were migrated* to an IT server to improve reliability and security.
- ❖ *TLR2 server was rebuilt and unsecure legacy servers* were removed from service.
- ❖ *Library classrooms were upgraded* to include projectors, plasma screen televisions and an additional set of portable laptops for library instruction use.
- ❖ *Library web server and web site was upgraded and redesigned*
- ❖ *Software upgrades* - Library's Voyager system and the Ex Libris SFX system.
- ❖ A more collaborative, cooperative, and communicative working relationship has been developed with IT staff.
- ❖ The student laptop checkout program was expanded and laptop printing was initiated by IT.
- ❖ Supported the iPod and MP3 player campus pilot by grant writing, program planning and distributing / monitoring equipment.
- ❖ *Community computer area* (4 dedicated computers) in reference room are planned for summer implementation.

Library Community and Professional Outreach -

The primary target for outreach and PR efforts was faculty this year. Cathy Palmmini worked with library administration and faculty to develop a PR plan for the year that included:

- ❖ New faculty and teaching staff lunch and information session.
- ❖ New faculty/staff orientation—information table, library information folder with carabineer key ring, library orientation session and tour.
- ❖ Faculty scholarship and creative expression display and reception.
- ❖ “Library Resources at UWSP” presentation for Chemistry Department.
- ❖ Support of academic speakers - Marge Piercy presentation (10/16, 7pm, CCC101) – English Department organized and Library supported.
- ❖ Support of Empty Bowls Project with a UWSP library basket for raffle.

- ❖ Contact letter and two ‘how to search’ handouts sent to new writing emphasis instructors via Bill Lawler, Coordinator.
- ❖ Library web site redo, “New Arrivals – book of the week” column and Homepage ‘News flash’ link.
- ❖ Message of the day communications to faculty and students.
- ❖ Postcard promoting instruction to faculty members.
- ❖ Academic department Library representative thank you letter and carabineer/key ring give away.
- ❖ Reception for installation of Menominee art display- display of Menominee library holdings displays.
- ❖ Quantitative Reasoning Library book and article display at the Faculty Teaching Conference.
- ❖ New Book Displays.
- ❖ Author Pat Rothfuss’s book talk and book signing for Name of the Wind.
- ❖ Faculty Scholarship monthly displays.
- ❖ Monthly collection and thematic displays.
- ❖ Campus Special Interest displays.
- ❖ Faculty and Student Art Displays.

IPOD/MP3 (Mobile Digital Technology) Technology Explored – Kathy Davis, in collaboration with Patricia Ploetz, Center for Academic Excellence and Student Engagement, proposed and was rewarded a grant to support a pilot project involving the use of mobile digital technology (video iPods and MP3 players) in the academic program. IMC implemented checkout procedure and policies for the circulation of the equipment. The project culminated with a presentation to the National Association of Broadcast Educators, Las Vegas, spring 2007.

Japan Foundation Grant – Kathy Davis and Michael Laver, History Professor, were awarded a \$5,000 library resources grant from the Japan Foundation. Subjects covered by these materials include Japan culture, history, art, geography, music, anthropology, etc. Materials should arrive sometime early in fall of 2007.

Student Technology Grant supports the purchase of three new online reference products – With the help of IT, the library successfully submitted a proposal for a grant of \$25,000 to purchase three new full text online reference products that will support a wide range of research topics. SPORTDiscus with Full Text is the world's most comprehensive source of full text for sports & sports medicine journals, providing full text for more than 350 journals. Communication & Mass Media Complete provides the most robust, quality research solution in areas related to communication and mass media. Science Online, the world's leading journal of original scientific research, global news, and commentary, is published by The American Association for the Advancement of Science. Science Online is a title that has been requested by both faculty and students for some time.

Wisconsin Documents -What is new in Wisconsin documents? The UWSP Library is a regional depository of the Wisconsin Document Depository Program, the purpose of which is to collect and distribute state publications to libraries. In the past those state documents have arrived in paper format, but increasing are being published electronically on the web. The nature of web information—available today, gone tomorrow—has created an urgent need to preserve this information, so that a large portion of Wisconsin history is not left undocumented.

The Wisconsin Digital Archive Project is developing permanent electronic access to web content located on Wisconsin state agency websites. What does this mean for the average UWSP Library user? Our online catalog provides a record and a link to those agency reports. In the past 12 months over 300 permanent links have been added to our online catalog and reports may be located using the usual catalog searching strategies.

A few examples of new digital reports: Healthy Wisconsin Council Report: Reducing Wisconsin's Uninsured Rate and Lowering Health Care Costs for Businesses and Families (Dept. of Health and Family Services); The Shoreline Friends Guidebook: Environmental Education for Owners of Shoreland Property (DNR); Charter Schools in Wisconsin (Dept. of Public Instruction); Manufacturing in Wisconsin: an Industry Perspective (Dept. of Workforce Development). With adequate state funding, a growing number of agency reports published on the web will have a permanent home via the Wisconsin Depository Program and be easily accessible from the UWSP library catalog.

The Tutoring-Learning Center (TLC): The TLC is a full-service tutorial center, offering seven main programs: the Integrated Reading and Writing Program (one to one); English '57 (credit-bearing; one to one); Reading in the Disciplines Program (credit-bearing; group); Content-Area (mainly group with one to one for students with special needs); and Academic Literacies (one to one; service available to students referred by staff or faculty); TLS Writing Circles (groups; assist in selected writing-intensive university courses); and the Computers Guide Program (one-on-one program to empower the learner to problem-solve and become comfortable working with computer technology in their daily academic life).

The TLC Senior Staff has spent the past three semesters: (1) schooling themselves on best assessment practices, (2) analyzing and evaluating current assessment methodologies and reporting, and (3) experimenting with additions to or replacements for our past ways of gathering, analyzing, and reporting the efficacy of our various programs. At this stage, the assessment process- learning objectives reflected in assessment instruments, data collection and analysis, reporting and looping of findings for program refinement and increase in student learning- is reasonably refined and productive.

Number of student served - 1,738
Percent of Student Body Served - 21%
Disciplines Served – 38
Course supported – 241
Instructors supported - 261

LRC Food for Thought Café a success!!! Students and faculty have been very responsive to the new Food for Thought Café. The traffic in the café during the 2006-2007 has exceeded the Library and Food Services expectations. The coffee offerings expanded to include fair trade coffee. Other changes included:

Café furniture was repaired and upgraded.
Student and faculty art was installed
Hours for the café were extended
Menu has been expanded

Faculty and Staff Changes

Retirements/Separations

Carole Van Horn – retired

Pam Becker – retired

Tim Krause – resigned

New Hire/New Titles

Terri Muraski – Named Information Systems Librarian replacing Carole Van Horn

Cheryl Solinger - Tutoring Center

Margaret Strong – Assistive Technology Program Coordinator (begins in August)

Promotions

Nerissa Nelson – promoted to associate professor/tenure

Searches in Progress

Access Services Librarian position

Librarian Professional Development Activities

Dr. Patti Becker - Patti Becker, professor and coordinator of reference, is a member of the UWSP Accreditation Steering Committee and leads one of five accreditation task forces. Her main responsibility is to lead a group of faculty and academic staff in seeking evidence for and writing up a chapter of the self-study detailing how UWSP “promote[s] a life of learning for its faculty, administration, staff, and students by fostering and supporting inquiry, creativity, practice, and social responsibility in ways consistent with its mission.” As a member of the Steering Committee, she will also assist with other aspects of the accreditation process as needed. The site visit by representatives of the Higher Learning Commission will take place March 31-April 2, 2008. Although service took precedence over scholarship in 2006-2007, Becker published a chapter in a book on the history of the UW-Madison library school. Entitled “Moving Up to the University: The Allez Years, 1938-1950,” the chapter was part of Tradition and Vision: Library and Information Studies, A Centennial History, edited by Louise S. Robbins, Anne H. Lundin, and Michele Besant. The book was published in Madison, WI by the School of Library and Information Studies.

Dr. Kathy Davis-Committees: Serves as the campus-wide Copyright Officer, Member of the University Technology Committee, Member of the Podcasting Planning Committee, Member of the Teaching Conference Planning Committee, Faculty Senate representative to the Telephone Rate Advisory Committee, Member of the Academic Affairs Administrative Council, Secretary of the Council of University of Wisconsin Libraries (CUWL), UWSP Representative to College and University of Wisconsin Library Organization (CUWL), Chair IT Technology Support Specialist search committee, member of the Assistive Technology Coordinator search committee.

Grant Work: Total Written (7) Successful Grants (5) - Library Resource Grant (\$5,000)- Japan Foundation awarded spring 2007; University of Wisconsin Stevens Point Curriculum Redesign Grant (\$4,800)- Podcasting in Higher Education: The Merit and Application of Podcasting in Multiple Contexts. - Cooperatively planned with Patricia Ploetz and a team of six faculty members and one academic staff member. Awarded Fall 2006; University of Wisconsin Conference Grant - supports the development of a system-wide symposium on Teaching/Learning Commons in Higher Education (\$1,000); Gaming Conference Grant (\$500.00)- To fund attendance of the second annual Games, Learning & Society (GLS) Conference Sponsored by University of Wisconsin-Madison School of Education and the Academic ADL Co-Lab. Student Technology Grant to support new online subscriptions (Nature, Sports Discus, Communication and Mass Media Complete) - \$25,000.

Presentations: Planned and participated in system-wide Teaching/Learning Commons Symposium - UW Stevens Point; Co-lead UWSP Teaching Conference session on using Library Resources in Teaching; Presentation to National Association of Broadcasting Educators. Using Podcasts as a Curricular Tool: The UWSP Experience- April 2007 Las Vegas, Nevada
Submitted proposal for annual Educause presentation - Mobile Digital Technology as a Curricular Tool: the UWSP Experience - notification pending.

Conferences: Wisconsin Library Association Conference; Educause Annual Conference - Dallas, Texas; Second annual Games, Learning & Society (GLS) Conference Sponsored by University of Wisconsin-Madison School of Education and the Academic ADL Co-Lab; Chancellor's Leadership Retreat - 2007

Mindy King - Mindy is in her second year at UWSP as the Serials Librarian. She is responsible for overseeing journal, magazine, newspaper and microfilm subscriptions (both print and electronic), as well as man the reference desk and participate in bibliographic instruction. Currently, Mindy is in the process of completing her second Master's degree in Business Administration.

Yan Liao - Publications: Food and festivals of China. Philadelphia: Mason Crest Publishers, 2006.

Liao, Yan. Famous people of China. Philadelphia: Mason Crest Publishers, 2006.

Terri Muraski- Presentations- Co-presented with David Null of UW-Madison at the Wisconsin Association of Academic Librarians (WAAL) and the Wisconsin Library Association (WLA) entitled "Wikis and Libraries". Awarded mini-technology grant to support new technology for Reserve services. Published Library blog, highlighting new books and other resources available at the library.

Nerissa Nelson - Review of the "Documents from the Women's Liberation Movement: An Online Archival Collection – Duke University" (Website) in *Reference Reviews*, Vol. 20 (6), 2006: 17-18.
Marge Piercy Lecture - helped with publicity by contacting various news outlets and other local organizations (October 2006). Attended Network Days as part of my role as a Cooperating Collection Supervisor. Foundation Center: Knowledge to Build On, New York City (October 2006). Co-chaired Women's History Month events on campus (March 2007).

Cathy Palmi - Cathy Palmi served as chair and paper discussant for the session "Women and the Struggle for Community and Identity" at the Women's and Gender Historians of the Midwest Conference, Maryville College, St. Louis, MO in June 2006. An essay "The Archives, Common Wisconsin Women, and Me" was published on the website of the Wisconsin Humanities Council at <http://www.wisconsinhumanities.org/palmi.html>.

Tom Reich - completed ACRL online course/seminar: Electronic Collection Development for the Academic E-Library - July, 2006,
Conferences and workshops:
Eleventh Annual UWSP Teaching Conference, Jan. 2007, Literacy's: Connecting across the Liberal Arts.
WLA 2006 Conference – Wisconsin Dells, Nov. 1, 2006
WAAL 2007 Conference – Wisconsin Dells, April 18, 2007
Presented professional paper and served on conference panel.
Northern Great Plains History Conference, Sioux Falls, SD. Presented my academic paper, "Higher Education in Vietnam: USAID Contract in Education, Wisconsin State University-Stevens Point and the Republic of Vietnam;" participating on Society for Military History Session panel discussion: 'Military Presence in the Upper Midwest.'
UWSP College of Letters & Science Humanities Forum: formally presented my research: "James Albertson, the Wisconsin Team and the Republic of Vietnam." April 12, 2007

Dr. Axel Schmetzke - Axel Schmetzke took advantage of his sabbatical to work on two projects: research pertaining to the life and work of the late 19th-century German-Jewish sculptor Hugo Rheinhold; and a study of the accessibility of North American library and library-school websites for people with disabilities. Supported by a UPDC grant, the first project resulted in a peer-reviewed article, "Hugo Rheinhold's philosophizing monkey - a modern Owl of Minerva," co-authored with Jochen Richter, a historian of science in Berlin, and accepted for publication in *NTM International Journal of History and Ethics of Natural Sciences, Technology and Medicine*. His web accessibility research led to a peer-reviewed contribution: ("Accessibility of Online Library Information for People with Disabilities") to the *Encyclopedia of Information Science and Technology* (in press). A second accessibility-related article, co-authored with a colleague at the University of Buffalo, is being prepared for publication in *Library Hi Tech*. Five presentations to state, national and international audiences provided additional venues for Axel's research.

Sybil Strupp – Attended Wisconsin Library Association and Wisconsin Academic Library Association annual conferences.

Ruth Wachter-Nelson – Taught a 3 credit course, “Archival Principles and Practices,” as an adjunct of the History Department during the fall semester. She served as the chair of the University of Wisconsin System Archives Council, May 2005 – October 2006.