NERISSA NELSON

UW-Stevens Point - CCC 455 | Stevens Point, WI 54481 | Email: nnelson@uwsp.edu

SUMMARY

Experienced librarian with over 20 years in academic and corporate settings. Proficient in equipping students with research skills, supporting faculty research, and teaching effective information literacy skills. Skilled in resources for grantseekers, inter-institutional collaboration, and outreach program coordination. Actively engaged in shared governance and service work. Additional experience as a ballet instructor and former dancer, with involvement in local non-profit arts organizations.

EDUCATION

UNIVERSITY OF WISCONSIN- STEVENS POINT

Master of Arts Degree in Communication | 2001

Thesis: "The Effects of Media Concentration on the Quality of Local News: A Case Study of a Community Newspaper."

UNIVERSITY OF WISCONSIN – MADISON Master of Arts Degree in Library and Information Studies | 1997

COLUMBIA COLLEGE Bachelor of Arts Degree in Journalism | 1994

CORE SKILLS AND COMPETENCIES

- Employee & Patron Relations
- Curriculum Development
- Marketing Skills
- Organization and Multitasking
- Writing & Research
- Teaching

- Data Gathering
- Policy Evaluation

GRANTS, AWARDS AND RECOGNITIONS

UWSP University Service Award | 2022

UWSP - "Alumna of the Year" Division of Communication | 2018 UW System - OPID Conference Development Grant (\$1,000) with UW Colleagues | 2010 UW System - Learning Technology Development Council (\$42,734) with UW Colleagues | 2005 UWSP - New Faculty Grant (\$2,000) | 2003

> Stevens Point Arts Council (for Point Dance Ensemble) (\$400) | 2003 Stevens Point Arts Council (for Point Dance Ensemble) (\$1,500) | 2002 Leland Burroughs Scholarship Award - UWSP (\$1,000) | 1999

PUBLICATIONS

BOOK CHAPTERS

- Strategies for Assessing and Implementing Change." (co-authored with Kathryn Blakeman). In Kirsti Cole, Holly Hassel, and Joanne Giordano (Eds.) *Faculty Guide to Effective Shared Governance and Service*. Routledge (2023).
- "Unions' New Role, Grassroots Leadership in Higher Education: Reflections on a Midwest Public University in Crisis." In Kirsti Cole and Holly Hassel (Eds.) *Academic Labor beyond the College Classroom: Working for our Values.* Routledge (2019).
- A Signature Feminist Pedagogy: Connection and Transformation in Women's Studies" (co-authored with Holly Hassel). In Nancy Chick, Aeron Haynie and Regan Gurung (Eds.) Exploring More Signature Pedagogies: Approaches to Teaching Disciplinary Habits of Mind. Stylus Publishing (2012): 143-155.

PEER-REVIEWED ARTICLES

- "Predatory Journals in Library Databases: How Much Should We Worry?" (co-authored with Jennifer Huffman). The Serials Librarian. 69.2 (2015): 169-192.
- ▶ "Visual Literacy and Library Instruction: A Critical Analysis." Education Libraries 27.1 (2004): 5-10.

ARTICLES (Encyclopedias/Professional/Trade Journals/Popular Newspapers/Magazines)

- "UW-Stevens Point's Plan to Keep Majors is a Pyrrhic Victory." The Cap Times. May 6, 2019.
- ➤ "A Pyrrhic Victory." Academe Blog The Blog of Academe Magazine, AAUP. April 28, 2019.
- * "Rachel Szold Jastrow." In "Women and Social Movements in the United States, 1600-2000." Alexander Street Press (Online Encyclopedia) Woman Suffrage Movement in the United States (2018).
- Contributed to the article, "Everything You Know About Higher Education Is Wrong," Huffington Post. Nov. 2, 2017. https://www.huffingtonpost.com/entry/everything-you-know-about-higher-education-iswrong-us-59foodcce4bodd88d362d8d7
- > "Dance Halls and Dance Hall Girls," "Emily Post," "Laura Fermi." In Women in American History: An Encyclopedia. Ed. Hasia Diner. New York: Facts on File.
- "Integrating Information Literacy in the Hybrid Environment." Teaching with Technology Today 10.5 (March 2004).

- "Quality Reporting under Different Ownerships: A Case Study." Grassroots Editor 44.4 (Winter 2003): 1419.
- "Can Computer-Mediated Communication Democratize the Workplace?" Information Outlook 4.6 (June 2000). 18-22.

PROFESSIONAL BOOK | WEBSITE REVIEWS

- > Website review "National Museum of Play Online Collections." Reference Reviews 29.2 (2015).
- Website review "Documents from the Women's Liberation Movement: An Online Archival Collection." Reference Reviews 20.6 (2006).
- Website review "Population Reference Bureau." Reference Reviews 19.4 (2005).
- ➤ Book review Investigating Natural Disasters through Children's Literature, by Anthony Edwards. Education Libraries. 26.1 (2003).
- > Book review Consider the Earth: Environmental Activities for Grades 4-8, by Julie M. Gates. Education Libraries 23.2 (1999).
- Book review Global Links: A Guide to Key People in Institutions Worldwide, by Cynthia J. Levy & Jeffrey D. Schultz. Education Libraries 22.3 (1998).

CONFERENCE PAPER

➤ "Digital Differences: Attitudes Among Major Campus Stakeholders on Technology Implementation – An Empirical Study" with Hillary Warren. Association for Education in Journalism and Mass Communication (AEJMC) conference. September 6, 2001.

FREELANCE WRITING

- Book review Shakespeare Saved My Life: Ten Years in Solitary with the Bard, by Laura Bates. Hoopla (February 2015).
- Book review This Is How You Lose Her, by Junot Diaz. Hoopla (January 2013).

 Book review Unfamiliar Fishes, by Sarah Vowell. Hoopla (November 2012).
- > Book review The Sense of an Ending, by Julian Barnes. Hoopla (September 2012).
- Feature article "Draw This: Life and Times of a Nude Art Class Model." Scene (May 2012).
- Article "Reconnecting Through Facebook." You (November 2009).

MEDIA COVERAGE

Guest on "Here and Now." Wisconsin Public Television. May 15, 2019. https://wpt4.org/wpt-video/here-and-now/noon-wednesday-guest-nerissa-nelson-laiwin/

PROFESSIONAL EXPERIENCE

2016 to Present

University of Wisconsin-Stevens Point

LIBRARIAN | PROFESSOR

- Act as a Liaison between English, Psychology, and Theatre and Dance departments.
- Coordinate marketing and outreach for the Library.
- Receive, review, and resolve information requests of patrons by providing reference services and information resources.
- Plan and conduct library instruction sessions across campus. Design syllabus and provide students with clearly defined course objectives for an information literacy course LRES 101.
- Provide information services such as coordinating foundation collection resources for grantseekers.
- Applied departmental processes related to mentoring.
- Coordinate marketing and communications for University College.
- Active in shared governance and other committee work.

2018 to 2020

INTERIM COORDINATOR

• Served as Interim Coordinator for the Office of Student Creative Activity and Undergraduate Research.

2007 to 2016

LIBRARIAN | ASSOCIATE PROFESSOR

- Served as a Liaison between English and Theatre and Dance departments.
- Interim Coordinator for the Women's and Gender studies program.
- Coordinated marketing and outreach for the Library.
- Received, reviewed, and resolved information requests of patrons by providing reference services and information resources.
- Planned and conducted library instruction sessions across campus. Designed syllabus and provided students with clearly defined course objectives for an information literacy course LRES 101.
- Provided information services such as coordinating foundation collection resources for grantseekers.
- Active in shared governance and other committee work.

2008 to 2011

INTERIM COORDINATOR

• Interim Coordinator for the Women's and Gender Studies program.

2001 to 2007

LIBRARIAN | ASSISTANT PROFESSOR

• Served as a Liaison between English and Theatre and Dance departments.

	 Coordinated the Library's web site. Received, reviewed, and resolved information requests of patrons by providing reference services and information resources. Planned and conducted library instruction sessions across campus. Designed syllabus and provided students with clearly defined course objectives for an information literacy course – LRES 101. Provided information services such as coordinating foundation collection resources for grantseekers. Active in shared governance and other committee work. 	
2000 to 2001	 TEACHING ASSISTANT Division of Communication Taught three sections of Communication 101 – Fundamentals of Oral Communication Attended meetings for assigned projects and programs. 	
1998 to 2000	Renaissance Learning Wisconsin Rapids, WI INFORMATION SPECIALIST Provided marketing research and answered queries. Researched best practices of the educational software industry and used them in communication.	
1997 to 1998	 Bank of America Chicago, IL INFORMATION ANALYST Researched on current trends, market data, and relevant economic information within capital markets. Provided research and due diligence to all employees in a fast-paced environment. Developed database of historical exchange rates. 	
1993 to 1997	 UW Madison Tailor-Hibbard Library; UW Business School; WILS; Journalism Reading Room Chicago Tribune, Chicago IL News Library/Marketing Information Center LIBRARY ASSISTANTSHIPS Worked collaboratively with faculty and students on locating research materials, database querying, and structuring assignments, specifically tailored for each course. Assisted patrons with research inquiries, digital resources, and other reference materials. Helped in maintaining the content of official library websites. Provided current awareness service for the auto and retail industries. Fact finding for reporters. 	
TEACHING AND OTHER EXPERIENCES	TEACHING EXPERIENCE University of Wisconsin-Stevens Point LRES 380 – Internship in Academic Librarianship 2010 to Present LRES 101 – Information Literacy Skills for College-Level Research 2002 to Present Library Instruction for courses across campus 2001 to Present WGS 396 – Practicum & WGS 499 – Special Work 2008 to 2011 COMM 101 – Introduction to Public Speaking 2000 to 2001 ARTS-RELATED EXPERIENCES BALLET INSTRUCTOR IPEX 949 Main Studio 2022-present BALLET INSTRUCTOR Rapids School of Performing Arts 2015 to 2020 FREELANCE WRITER and BOOK REVIEWER Creative Writing Group 2005 to 2020 ARTISTIC ADVISER 2004 to Present Point Dance Ensemble CO-ARTISTIC DIRECTOR 1999 to 2004 Point Dance Ensemble SUBSTITUTE BALLET INSTRUCTOR for area dance studios 2014 to 2016 BALLET FACULTY UWSP Summer Music and Dance Camp 1999 to 2003 BALLET FACULTY Turning Point Dance Academy 1998 to 2008 BALLET DANCER Performed with Boston Ballet, Chicago City Ballet, and Lyric Opera of Chicago. (Ballet and Opera performance highlights include The Nutcracker, Swan Lake, Romeo & Juliet, Cinderella, The Four Temperaments, Sylvia, The Firebird, Coppélia, Aida, Die Fledermaus, The Merry Widow). BALLET TRAINING Evanston School of Ballet (Evanston, IL); Ellis-DuBoulay School of Ballet (Chicago, IL); Ruth Page Dance Center (Chicago, IL); Joel Hall Studio (Chicago, IL); Boitsov Classical	
	Ballet (Chicago, IL); Briansky Ballet Summer Intensive (Saratoga Springs, NY); Melissa Hayden Broadway Dance Studio (NYC); School of American Ballet (NYC); Chicago City Ballet (Chicago, IL); Lou Conte Dance Center (Chicago, IL); Boston Ballet School and Summer Intensive (Boston, MA); David Howard Studio (NYC); Finis Jhung Studio (NYC).	
Presentations	National Presentation <u>UNITED CAMPUS WORKERS - University of Memphis</u> * "Adjunct Pay and Poverty in Higher Education," Invited panelist. April 2018 State Conferences <u>AMERICAN ASSOCIATION OF UNIVERSITY PROFESSORS - WISCONSIN (AAUP)</u> "Austerity in the UW System: UWSP" Presenter October 2019 Milwaukee, WI	

WISCONSIN ASSOCIATION OF ACADEMIC LIBRARIES

- "Integrating Social Justice in Policy, Practice, and Culture: A Panel Discussion" Panel coordinator and presenter | April 2018
- "Learn from Librarians on How to be a Fearless Fundseeker" Poster session with Wisconsin Funding Information Network partners | April 2015
- "Predatory Journals in Library Databases: How Much Should We Worry?" with Jennifer Huffman | April 2015
- * "Marketing and Outreach Ideas that Work (and Don't Work): A Panel Discussion" Panel coordinator and presenter | April 2012
- * "A Collaborative Cruise Through LGBTQ Resources" with Phyllis Holman Weisbard | April 2009
- * "Institutional Repositories: Exploring the Issues" with Yan Liao | April 2005

UW-SYSTEM: OFFICE OF PROFESSIONAL AND INSTRUCTIONAL DEVELOPMENT CONFERENCE:

"A Signature Feminist Pedagogy: Connection and Transformation in Women's Studies." Poster session with Holly Hassel. |April 2015 | Madison, WI.

HUNGER AND HOMELESSNESS STATE SUMMIT:

* "The Art of Grant Writing" | November 2014 | New Richmond, WI.

COUNCIL OF UW LIBRARIES (CUWL) - USER SERVICES WEBINAR

❖ "Library Marketing Building Blocks" | January 2014

UW SYSTEM WOMEN'S STUDIES DIRECTORS

* "Best Practices in Teaching Intro to Women's Studies: Threshold Concepts, Shared Learning Objectives, Desired Outcomes and Integrated Assessment Strategies." | April 2011 | UWSP.

CARNEGIE ACADEMY FOR THE SCHOLARSHIP OF TEACHING AND LEARNING COLLOQUIUM

"Collaborating in Cyberspace: Developing Freshman Composition Resources" Poster session. | April 2006 | Madison, WI.

WOMEN'S STUDIES CONSORTIUM CONFERENCE

"Integrating Information Literacy into Women's Studies Curriculum in the Hybrid Environment"
| January 2004 | Madison, WI.

Non-Profit and Community Organizations | UW System

- "Introduction to Finding Grants" Presentation to Green Lake, WI community organizations | May 2015
- "Introduction to Finding Grants" Presentation to Dept. of Community Resources UW Extension March 2015
- * "Basic Proposal Writing and Grant Seeking" Presentation to Wisconsin Office of Rural Health | April 2014; March 2012; March 2003
- "Grantseeking Basics" Presentation to Community Health Connections and UW Institute for Clinical and Translational Research | August 2012
- "Proposal Writing Basics" Presentation for Central Wisconsin nonprofit organizations with David Holmes | August 2011
- * "Finding the Funds Locally" Presentation to the Portage County Volunteers Association | April 2006
- "Uncovering Potential Funders" Presentation to the Community Foundation of South Wood County | September 2004
- "Introduction to the Foundation Collection" Presentation to local YMCA Directors | April 2004
- "Introduction to Grant Writing Basics and Funding Sources" Presentation to Wisconsin Groundwater Council | May 2002

<u>UW - Stevens Point Campus</u>

- * "Overworking and Underliving: Cultural and Institutional Reasons for Burnout in Higher Education" with Myles Boothroyd. UWSP Teaching Conference | January 2022
- ❖ "International Journal of Nuts and Related Sciences: Avoiding the Pitfalls of Predatory Publishers" with Jennifer Huffman. UWSP Teaching Conference | January 2018
- Coordinated workshop and speakers: "Beyond Robert's Rules: A Workshop on Building Effective and Collaborative Shared Governance." August 2020.
- * "Grant Seeking Workshop" with Office of Research and Sponsored Programs staff | April 2015
- * "Grant Seeking Basics" Library Labs Workshop Series with Michelle Goetsch | February 2015
- * "UW Libraries Research Network Program" Poster Session with Patti Becker and Mark Rozmarynowski | January 2012 | UWSP Teaching Conference.
- "Publication Tools and Sources for the Scholarship of Teaching and Learning (SoTL)" with Patti Becker | May 2008
- "Information Literacy Standards" with Patti Becker and Kathy Davis. UWSP Teaching Conference | January 2007

	* "Grant Writing Resources" with David Bauer. Presentation to campus faculty and staff January 2003
	CONFEDENCE
	CONFERENCES Library Marketing and Communications Conference 2023 Indianapolis, IN.
Professional	Women Trailblazers and Entrepreneurs Conference 2023 UWSP
DEVELOPMENT	UWSP Teaching and Learning Conference 2022, 2021, 2018, 2015, 2014, 2013, 2012
DEVELOPMENT	Wisconsin Association of Academic Librarians - Annual Conference 2018, 2015, 2014, 2012, 2011, 2009, 2006, 2005, 2004, 2002
	UW System Office of Professional and Instructional Development Conference 2015 Green Lake.
	Foundation Center - Network Days 2013, 2012, 2010, 2009, 2008, 2006, 2005 New York.
	Lake Superior Libraries Symposium 2012 Superior, WI. WiLS Library Community Workshop 2011 Wausau, WI.
	Women's Studies Consortium 2010, 2009, 2008 Madison, WI.
	Women's Studies and LGBTQ Conference 2009, 2008 Madison, WI.
	Carnegie Academy for the Scholarship of Teaching and Learning 2006 Madison, WI.
	American Library Association Annual Conference 2003 Toronto, CN. Wisconsin Library Association State Conference 2004, 2003, 2002, 2001
	, 10001011 210111 J 1100001111011 011110 C COLLECT CITEC 2004, 2003, 2002, 2001
	TRAINING and COURSE WORK
	"Inclusive and Ethical AI for Academic Libraries." Choice December 2023. "Wisconsin Public Records Law Training" December 2020.
	"Best Practices in Information Literacy: A Look at First-Year Instruction" ACRL Spring 2020
	Various Webinars and Demos for Library-Related Products and Systems 2001-Present
	American Federation of Teachers – Wisconsin Chapter Leadership Institute August 2019 UW Madison – Continuing Education Course: "Social Media Marketing for Libraries" 2011
	o washing a memor course. Social memor and a same particles
SPECIAL	✓ Facilitator for Governance Restructuring Working Group. 2022
PROJECTS	 ✓ Facilitated and co-authored "UWSP Workload Study Final Report." 2022. ✓ Redesigned Common Council website with IT assistance. 2020.
	✓ Chaired working group that created a campus policy for program discontinuance. February 2020.
	✓ Member of Dept. Review Subcommittee that revamped Dept/Program Review Process. 2019.
	 ✓ Key contributor "Final Report. RPD 20-24 Consultative Committee (324 pgs). March 2019. ✓ One of the authors of the revised Post Tenure Review policy. 2017.
	✓ Revised "Teaching, Scholarship, and Service" document endorsed by Provost. 2015.
	PROFESSIONAL SERVICE National
	Peer and External Reviewer
PROFESSIONAL	 ✓ Peer Reviewer, Teaching English in the Two-Year College – Academic Journal 2019 ✓ Peer Reviewer, Teaching English in the Two-Year College – Academic Journal 2018
SERVICE	✓ Peer Reviewer, Partnership: The Canadian Journal of Library and Information Practice and Research
	– Academic Journal 2018
	✓ External Reviewer, Promotion Committee, University of Vermont 2017 ✓ Peer Reviewer, <i>The Serials Librarian</i> – Academic Journal 2015
	 ✓ Peer Reviewer, The Serials Librarian – Academic Journal 2015 ✓ Peer Reviewer, Resources for College Libraries: Career Resources for Communication 2015
	✓ Peer Reviewer, <i>Library Hi Tech</i> – Academic Journal 2012
	State, University, and System-Level Activities
	 ✓ Wisconsin Women's Council (WWC), Vice-Chair Governor Tony Evers Appointee 2019 - Present. ✓ UWSP Faculty Representative to UW System 2020 - 2022.
	✓ Council of University of Wisconsin Libraries (CUWL); User Services Co-Chairperson, 2014-2015;
	Member 2013 - 2014
	 ✓ UW System Women's Studies Consortium 2008 - 2011 ✓ UW System Women's Studies System Librarian Advisory Panel 2008 - 2011
	✓ Co-Chair (Arrangements), Wisconsin Association of Academic Librarians Conference 2005 - 2006
	✓ Web/Publicity Coordinator, Wisconsin Association of Academic Librarians Conference 2003 - 2004
	UWSP - Governance Committees ✓ Chair – Common Council/Executive Committee 2020 – 2022
	✓ Member - Department Review Subcommittee 2017 - 2020
	✓ Chair – Program Discontinuance Working Group (Fall 2019 – Spring 2020)
	 ✓ Member & Interim Chair - Consultative Committee (RPD 20-24) (Fall 2018 - Spring 2019) ✓ Member - Academic and Budget Advisory Work Group (Fall 2018)
	✓ Chair - Faculty Council 2015 - 2017
	✓ Member - Executive Committee 2015 - 2017
	 ✓ Member - Common Council 2015 - 2017 ✓ Member - General Education Committee Spring 2015; 2013 - 2014
	✓ Member - General Education Committee 5pring 2015; 2013 - 2014 ✓ Member - Faculty Affairs Committee 2014-2015; 2002 - 2007
	✓ Member - Academic Affairs Committee 2013 - 2014
	 ✓ Member - Faculty Senate 2011 - 2013; 2004 - 2006 ✓ Chair - University Awards Subcommittee 2010 - 2011; Member 2000 - 2010
	✓ Chair - University Awards Subcommittee 2010 - 2011; Member 2009 - 2010

UWSP - Other Campus Committees Member | Stevens Point Academic Representation Council (Local 6505) | 2011 to present Co-President | Stevens Point Academic Representation Council (Local 6505) | 2019 to 2023 Secretary | Stevens Point Academic Representation Council (Local 6505) | 2011 to 2019 Member - Integrated Planning and Advisory Committee | 2020 - Present Member - Search & Screen Committee, Common Council Secretary | Summer 2020 Chair - Office of Student Creative Activity and Research Advisory Council | 2018 - 2020 Chair - University College Marketing & Communications Committee | Fall 2017 - 2020 Member - University College Student Support Committee | 2018 - 2020 Member - Faculty Integration Restructuring Committee | Spring 2018 Member - Teaching Conference - Planning Committee | Fall 2015 Member - Social Media Support Network | 2012 - Present Judge - Engaged Citizenship for Social Justice Award Committee (CoLS) | 2010 - 2013 Member - Search and Screen Committee- Provost/Vice Chancellor for Academic Affairs | 2012 - 2013 Chair - Women's Studies Advisory Committee | Chair, 2008 - 2011; Member 2002 - 2008 Vice-Chair - Chancellor Search and Screen Committee | 2009 - 2010 Member - Marketing and Communicators Committee | 2008 - 2010 **UWSP** - University Library **Search and Screen Committees** Chair - Archives Faculty Position | Spring 2018 Member - Library Director | Fall 2017 Chair - Library Director/Assoc. Dean | Fall 2016 Member - Library Director/Assoc. Dean | Spring 2016 Member - IMC Assistant | 2014 Chair - Assessment Librarian | 2013 - 2014 Member - Web Developer | 2013 Member - Serials/ILL Librarian | 2012 - 2013 Member - Cataloging Coordinator | 2010- 2011 Chair - Information Systems | 2006 - 2007 Member - Serials Librarian | 2003 - 2005 Member - Cataloging Librarian | 2001 - 2002 **Other Library Committees** Chair, Marketing & Outreach Committee | 2013 - Present Member, Library Faculty Committee | 2001 - Present Member, General Library Council | 2018 - Present Member, Collection Development Committee | 2001 - Present Member, Reference and Instruction Committee | 2001 - Present Chair, Personnel Committee | 2013 Self-Study Steering Committee | 2007 - 2009 Member, Salary and Merit Committee | 2015; 2009 - 2010; 2002 - 2003 Other Campus Service Faculty Adviser - College Democrats Student Organization | 2019 - 2020; 2023-present **Community Service** Ballet Instructor (volunteer for adult ballet classes); IPEX 949 Main Studio | 2022 -present Voter Education Week "Get Out the Vote" volunteer for Portage County and UWSP | 2022 & 2020 Advisor, Point Dance Ensemble | 2010 - Present Vice Chair, Mayor's Advisory Committee for Arts and Culture, City of Stevens Point | 2016 - Present Co-Vice President & Legislative Liaison, CREATE Portage County | 2016 – 2018 Legislative Liaison/Board Member, Arts Alliance of Portage County (now CREATE) | 2011 - 2015 Board Member, Stevens Point Arts Council | 2004 - 2012 Chair, Marketing Committee, Stevens Point Sculpture Park | 2009 - 2010 Community Foundation of Central Wisconsin, Grants Committee | 2003 - 2009 American Library Association (ALA) Association of College & Research Libraries (ACRL) Wisconsin Library Association **AFFILIATIONS** Wisconsin Association of Academic Librarians (WAAL) American Federation of Teachers (AFT) American Association of University Professors (AAUP)