

LAWRENCE E. MORGAN

Professor of English
University of Wisconsin-Stevens Point
715-346-4551
Lawrence.morgan@uwsp.edu

EDUCATIONAL HISTORY

Ph.D., English (Technical and Professional Writing), 2006

University of New Mexico

Dissertation Director: Scott P. Sanders

Dissertation: *Where Science Writing and Nature Writing Converge: The Writing of John Gierach*

An analysis of professional writer John Gierach's texts to examine and define his rhetoric as it is situated in the genres of science and nature writing. This analysis shows Gierach's writing to be observation and portrayal of details that inform, instruct, and teach in the same way as naturalists Mary Austin, Aldo Leopold, Rachel Carson, and Craig Childs. The study of science and nature writing is a recent development in the field of technical/professional writing and this original research extends the scholarly study in the field.

M.A., Composition & Rhetoric, 2003

Texas A&M University-Corpus Christi

Thesis Director: Susan (Loudermilk) Garza

Thesis: *Preparing to Teach Technical Writing: Essays on Approaches, Assessment, and Technology*

B.A., Journalism, 1975

Michigan State University

Minors: Canadian-American Relations; Black American History.

ACADEMIC EMPLOYMENT HISTORY

Associate Professor of English, University of Wisconsin-Stevens Point, 2012-present,
Stevens Point, Wisconsin

Assistant Professor of English, University of Wisconsin-Stevens Point, 2006-2012,
Stevens Point, Wisconsin

Courses taught:

- Freshman/Sophomore English
- Intermediate Composition
- Advanced Composition
- Introduction to Technical Writing
- Writing Proposals and Grants
- Advanced Technical Writing
- Advanced Business Writing
- Outdoor Writing

Teaching Assistant, University of New Mexico, 2003-2006

Albuquerque, New Mexico

Courses taught:

- First-year composition
- Technical/Professional Communication, online and in computer-based classrooms

Teaching Assistant, Texas A&M University-Corpus Christi, 2002-2003

Corpus Christi, Texas

Courses taught:

- First-year composition, in computer-based classrooms

NON-ACADEMIC EMPLOYMENT HISTORY

Petroleum Landman / Accountant, GEDD Inc., 1997-2003

Corpus Christi, Texas

- Registered Land Professional through American Association of Petroleum Landmen
- Analyzed and interpreted domestic and international oil and gas contracts, participation agreements, and operating agreements for an oil and gas investment company
- Maintained oil and gas well profit/loss records
- Maintained accounts payable/receivable

Journalist and Daily Newspaper Reporter, 1975-1997

Corpus Christi, Texas; Lansing, Michigan; Port Huron, Michigan

- Reported for the Corpus Christi (Texas) *Caller-Times*, Lansing (Mich.) *State Journal*, The Associated Press, and Port Huron (Mich.) *Times Herald*
- Wrote and designed outdoor pages as Outdoor columnist for eight years
- Covered professional, college, high school, and recreational sports for eight years
- Reported on the Michigan state legislature

RESEARCH/SCHOLARSHIP/CREATIVE ACTIVITY

“The influence of John Gierach’s writing on anglers’ environmental concerns.” Out for review.

The Underappreciated Color White (in tying flies), out for review/in revision.

Speaking for the Land: A Field Guide for Conservationists, in progress.

Judge and Committee Member: Norm Strung Youth Writing Awards, for Outdoor Writers Association of America, May 2013-2017.

Judge and Committee Member: Bodie McDowell Scholarship, for Outdoor Writers Association of America, May 2013-2017.

Reviewer, book proposal *How Argument Works*, Oxford University Press, New York, May 2013.

Reviewer, fourth edition of *LB Brief: The Little, Brown Handbook, Brief Version* (Jane E. Aaron), Longman, Boston, September 2011.

Chapter reviewer, second edition of *Seeing the Pattern* (Kathleen T. McWhorter), Bedford/St. Martin’s, New York. September 2010.

“Conservation Writing: An Emerging Field in Technical Communication,” *Technical Communication Quarterly*, Vol. 18.1 (2009). With Richard Johnson-Sheehan.

“A Conversation with John Gierach,” *Weber: The Contemporary West*, Vol. 24.3 (2008).

“Darwin’s Dilemma: Science in the Public Form.” *Journal of Technical Writing and Communication*, Vol. 38.1 (2008). With Richard Johnson-Sheehan.

“Sex, Death, and Flies: Nature Writing in John Gierach’s Fly Fishing Essays,” presentation and panel chair, 28th Annual Southwest/Texas Popular Culture & American Culture Association conference, Albuquerque, N.M., February 2007.

“Teaching Technical Writing.” Presentation at the Graduate English Society Seventh Annual Conference, Texas Tech University, 2002.

Art Center of Corpus Christi Employee Handbook. Edited revision with Cathy Freeze, 2002.

“Beauty in the Courtyards.” Grant submitted and awarded for Corpus Christi Carroll High School Booster Club, with Sydna Arnold, 2002.

ACADEMIC AND PROFESSIONAL SERVICE

University of Wisconsin-Stevens Point

- *Pointer* Publication Board, member, 2015-present.
- English Department Internship coordinator, 2018-present
- Chair, Retention, Promotion, and Tenure committee (Ross Tangedal)
- Chair, English Department Library Committee, 2008-present
- Seminar leader, High School Writers Workshop, 2006-present
- Co-chair, English Department Awards Ceremony, 2007-present
- Judge, Association for Conservation Information communicators awards contest, 2017-present.
- Judge, Bodie McDowell Scholarship Award, Outdoor Writers Association of America, 2019
- Experiential Learning Activity mentor, 2017-present
- *Success Story: Higher Grounds*, for SCORE Association, 2017.
- Annual guest lecturer, Professional Sports Reporting, for English 101 (Robert Sirabian “Sports Writing” sections)
- Coffee and Culture, speaker, “Grant Writing,” Fall 2015
- Search and Screen Committee for Instructional Technology Support Specialist, Spring 2014
- Presentation, “Grant Writing for Non-profits,” for the Public Relations Student Society of America, February 2014.
- Member, Retention, Promotion, and Tenure committees (Gail Folkins and Lynn Ludwig)
- Submitted a Course ePortfolio for GEP course English 202 (Foundation Level) as part of the GEP assessment process
- Academic Advisor for English Majors/Minors
- Directed Independent Study student (Anna Anderson) in Grant Writing for the Arts. Anderson produced a successful grant for The Grand Theater (Wausau)
- Directed two Independent Study students (Professional Writing) who produced draft grant proposals for Schmeckle Reserve (The Harley-Davidson Foundation) and Central Wisconsin Symphony Orchestra (Wells Fargo Foundation), Spring 2011
- Lecture/Presentation, Grant Writing, for Arts Management 395 (Eleanora Redaelli), Fall 2010
- Subscriptions Manager, *Issues in Writing*, 2007-2010

- Directed Independent Study (Professional Writing) for student to produce professional documents for The Thailand Project, Spring 2010
- Member, English Department Travel Committee, 2008-2010
- Chair, Faculty Affairs Committee, ad hoc subcommittee for peer review and assessment of online and hybrid courses, 2008-2009
- Recorder, English Department, 2007-2008

University of New Mexico

Associate Director of Internships

- Coordinated internships for Technical and Professional Writing students
- Identified internship sites and coordinated with internship supervisors
- Co-taught the Senior Internship Seminar
- Updated and maintained internship database

Member, Graduate English Committee, Texas A&M-Corpus Christi, 2002-2003

Representative, Student Association of Graduate English Scholars, 2002-2003

Interpretive Guide, Texas State Aquarium, 1992

Corpus Christi, Texas

PROFESSIONAL AND ACADEMIC PROGRAM DEVELOPMENT

University of Wisconsin-Stevens Point

- Created online sections for Sophomore English (ENGL 202), 2014
- Faculty Learning Committee: “Idea Exchange for Instructional Design in Online and Hybrid Courses,” 2011-2012
- Developed new course, “Writing Proposals and Grants,” 2010
- “ePortfolio Basics,” CAESE workshop, 2010
- “Grant writing,” CAESE workshop, 2010
- Chaired subcommittee that produced the peer review and assessment rubric for online and hybrid courses, adopted by Faculty Senate in spring 2010
- “Backward Design,” CAESE seminar for syllabus design, 2008
- “Curriculum Redesign,” CAESE program to move Advanced Business Writing online and teach through Collaborative Degree Program, 2007
- Certified Writing Emphasis instructor, 2006
- Collaborated with John Colletta toward implementation of bio-medical writing minor, 2006

University of New Mexico

Co-Developer and Coordinator, Online Technical Writing Course, 2003

- Co-developed the first online technical writing courses
- Created a “shell” course for WebCT to be used by course instructors
- Mentored instructors learning to teach online
- Coordinated with UNM Office of Integrated Technologies

AWARDS AND RECOGNITION

“Research and Retention,” research grant, University of Wisconsin-Stevens Point, awarded full funding requested for research related to writing of John Gierach, 2006.

“Research, Project, and Travel Grant,” University of New Mexico Office of Graduate Studies, awarded full funding requested for dissertation research travel, 2005.

First place, “Newspaper Feature,” *Texas Outdoor Writers Association*, 1992.

Third place, “Periodic Column,” *Texas Outdoor Writers Association*, 1992.

Honorable Mention, “Best New Stories,” *Associated Press Sports Editors*, 1992.

Third place, “Outdoor News Coverage,” *Texas Outdoor Writers Association*, 1990.

Second place, “Outdoor News Coverage,” *Texas Outdoor Writers Association*, 1988.

PROFESSIONAL ORGANIZATIONS AND ACTIVITIES

Outdoor Writers Association of America, 2007-present

Association of Teachers of Technical Writing 2003-2012

Association for the Study of Literature and Environment 2004-2006

Society for Technical Communication 2004-2006

English Honor Society, Sigma Tau Delta, 2001-2003

Student Association of Graduate English Scholars, 2001-2003