



Crafting Advanced Strategies to "Sell" Wellness

A conversation about selling wellness to others

FEBRUARY 28, 2020

1 p.m. - 4 p.m.

MOSINEE BREWING COMPANY

Join us for fresh brew, strong conversation, unstructured networking and an optional brewery tour. Understand the current landscape for defining and selling wellness to others and transform your organizational and community barriers into opportunities. We are here to assist you in achieving your business goals.



University of Wisconsin
Stevens Point



COFFEE, WELLNESS, AND BEER SERIES

HELPING WELLNESS PROFESSIONALS SELL AND BE WELL!

- Understand the current landscape for defining and selling wellness.
- Transform your organization/ community barriers into opportunities.
- Craft advanced strategies to assist in achieving your goals/needs whether external sales or internal support.
- Discover untapped resources to optimize your potential for success.
- Turn NO into NOT NOW or YES!

Who should attend?

Anyone trying to sell or garner support for health and wellness programs.

- Wellness professionals, committee or board members
- Health educators, public health specialist
- HR representative
- Healthcare providers
- Organizational leaders
- Health, fitness, and wellness state professionals



Sample some specialty brew alongside Corey Huck, Ph.D., Associate Dean (CPS), Chair, Health & Wellness Promotion and Tyler Stuntebeck, Wellness Consultant, M3 Insurance, and get real with wellness. What is it really? How is it being perceived? How can you sell it to others?

Fee: \$75 public/\$35 students

Mosinee Brewing Company will offer special discounts and prizes for attending.



Visit www.uwsp.edu/conted/Pages/default.aspx for more information or to register.

For inquiries, email Professor Corey Huck at chuck@uwsp.edu or call 715-346-2515.