

VII. MAJOR OUTCOME: Seek private funds and develop partnerships

TARGET	Action	Responsibilities	Measures	Vehicle	Timelines
A. IDENTIFY TECHNICAL ASPECTS OF ACCEPTING FUNDS	1. Establish Acknowledge -ment/thank you procedure.	Bruce Froehke and Administrative Specialist.	Thank you notice and tax information sent.	Thank you letter and tax report forms	On-going.
B. SOLICIT FUNDS FROM ENVIRONMENTAL EDUCATORS	1. Compile mailing/phone list (anticipate 2,000 individuals)	Administrative Specialist	One purged mailing list	WEEB, WAEE, Network, EE masters, EE news	Done: August 1999
	2. Prepare mailing	Administrative Specialist and volunteers	Materials to post office	Mailing	August 1999
	3. Process Incoming Checks	Administrative Specialist and Foundation Staff			Ongoing

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<p>C. EVALUATE EFFERS SOLICITATION CAMPAIGN</p>	<p>4. Send Thank you</p>	<p>Administrative Specialist</p>	<p>Document</p>	<p>Report to Board</p>	<p>On-going Oct. 1999</p>
<p>TARGET D. IDENTIFY NEXT TARGET AUDIENCE</p>	<p>Action 1. Discuss Next Target Audience</p>	<p>Responsibilities Barry Ashenfelter</p>	<p>Measures Next Target Audience Identified</p>	<p>Vehicle July 1999 Board meeting</p>	<p>Timelines Fall committee meeting</p>
<p>2. Draft text for letter</p>	<p>Barry Ashenfelter</p>	<p>Draft text approved</p>	<p>Report to development committee/board</p>	<p>Oct./Nov. 1999</p>	

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3. Identify letter signer	Development Committee	Letter signed	Discuss at July meeting..	Fall Committee Meeting	
4. Compile mailing list	Administrative Specialist/Board Reprs	One purged mailing list		Jan. 2000	
5. Prepare mailing	Administrative Specialist and volunteers	Materials to post office	Mailing	Feb. 2000	
E. IDENTIFY NEXT TARGET GROUP(S)	1. Create potential donor list	Development committee	Document	Report to Board	July 2000

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<p>F. SOLICIT</p>	<p>1. Use Steps In "D" above to Solicit Donations</p>	<p>Development committee</p>	<p>Additional Mailings</p>	<p>Report to Board</p>	<p>July 2000-Dec. 2000</p>
<p>TARGET G. DEFINE STRATEGIC PARTNERSHIPS</p>	<p>Action 1. Act on Planning Committee's Report.</p>	<p>Responsibilities Development Committee</p>	<p>Measures Identify categories of "friends" of "supporters"</p>	<p>Vehicle Report to Board</p>	<p>Timelines February 2000</p>