

July 11, 2012

**Wisconsin Environmental Education Board
Development Committee
Operational Plan Timeline July 2012 to June 2013**

Target A:	Identify Committee Members
Responsibility	WEEB Chairperson
Vehicle	Committee assignments
Timeline	July 11-12, 2012 meeting
Target B:	Achieve standardization of state statutes by legislative action to allow up to 5% of WEEB's annual environmental assessment grant money to be used to administer general EE grants ¹ , as for use of 5% of WEEB's EE grants related to forestry to administer forestry EE grants.
Responsibility	Development Committee
Vehicle	In coordination with the Legislative Relations Committee and WEEF, explore options with legislators.
Timeline	Ongoing
Target C:	Initiate and oversee a fund drive to catalyze and facilitate timely development and implementation of WEEB priorities
Responsibility	Development and Planning Committees in partnership with WEEF
Vehicle	Phone, email, social media, direct contact
Timeline	Initiate fund drive planning immediately following WEEB and WEEF approval, with fund drive operational for as long as it takes to accomplish the project goals.

¹ This was presented and discussed favorably at the 2009 October and 2010 January and April WEEB meetings, and formally approved at the July 29 2010 meeting.