

**Wisconsin Environmental Education Board
Communication Committee
Planning Timeline July 2013 to June 2014**

A. PUBLISH & DISTRIBUTE GRANT RECIPIENT REPORT

Action	Print & distribute 2013-2014 Grant Recipient book
Responsibility	Administrative Specialist
Vehicle	Copies to 15 depository libraries, 1 copy to WCEE, 1 copy to grant chair
Timeline	October 2013 (is done as of June 2013)

Target B. WEEB CALENDAR on EEinWISCONSIN and WEEB WEBSITE

Action	Post dates on WEEB website and EEinWisconsin.
Responsibility	Administrative Specialist
Vehicle	Website.
Timeline	August 2013

Target C. WEEB BIENNIAL REPORT TO THE LEGISLATURE

Action	Print & distribute via on-line mechanisms.
Responsibility	Committee Chairs, Graphic Artist, Administrative Specialist
Vehicle	DOA and WEEB Websites.
Timeline	October 2013

Target D. UPDATE WEEB WEBSITE TO BE HOSTED VIA SHAREPOINT

Action	Move webfiles to SharePoint server and update as needed.
Responsibility	UWSP IT students
Vehicle	WEEB website
Timeline	July-August 2013

Other Possible Targets

1. Publicize two strategic planning documents
2. Open house for legislature and agency heads
3. Highlight WEEB grant projects on a regular basis
4. Develop and implement communication methods for diverse audiences
5. Develop and strengthen the capacity of community leaders to communicate the value of environmental literacy and sustainable practices.
6. Facilitate innovative collaborations between diverse individuals, organizations, businesses and governments.
7. Educate the public on research findings

