

**Wisconsin Environmental Education Board
Communication Committee
Planning Timeline July 2012 to June 2013**

A. PUBLISH & DISTRIBUTE REPORTS

Action	Print & distribute 2011-2012 Grant Recipient book
Responsibility	Administrative Specialist
Vehicle	Copies to 15 depository libraries, 1 copy to WCEE, 1 copy to grant chair
Timeline	October 2012

Target B. WEEB CALENDAR on EEinWISCONSIN and WEEB WEBSITE

Action	Post dates on WEEB website and EEinWisconsin.
Responsibility	Administrative Specialist
Vehicle	Website.
Timeline	September 2012

Other Possible Targets

1. Publicize two strategic planning documents
2. Open house for legislature and agency heads
3. Update WEEB website to SharePoint/EEinWisconsin/Other
4. Highlight WEEB grant projects on a regular basis
5. Develop and implement communication methods for diverse audiences
6. Develop and strengthen the capacity of community leaders to communicate the value of environmental literacy and sustainable practices.
7. Facilitate innovative collaborations between diverse individuals, organizations, businesses and governments.
8. Educate the public on research findings