

# Wisconsin Environmental Education Board

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## **FOR IMMEDIATE RELEASE:**

May 9, 2014

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## **New Leadership for Wisconsin Environmental Education Board**

Jim Jenson, Community Education Manager at Madison Gas and Electric Company (MGE), has been elected Chair of the Wisconsin Environmental Education Board (WEEB). Mr. Jenson manages MGE's energy education outreach program for area teachers, students and community groups. A wide variety of classroom resources and teacher professional development opportunities are offered on energy topics including safety, renewable energy, energy conservation/efficiency and electricity production.

In addition to serving with WEEB, he has been involved with the Wisconsin K-12 Energy Education Program (KEEP) since its inception in 1995. As a KEEP ad-hoc faculty member, he teaches energy education courses such as "Energy Education in the Classroom and School Building Energy Efficiency Education" through the University of Wisconsin-Stevens Point.

Debra Weitzel, retired Middleton High School teacher has been elected Vice-Chair of the Wisconsin Environmental Education Board. Ms. Weitzel taught environmental science for 34 years and advised a very active student ecology club. Her students competed at the Wisconsin Envirothon from 1999-2011. In addition to her volunteer work with WEEB, she currently serves as the education chair for the Friends of Pheasant Branch and as a board member of the Black Earth Creek Watershed Association.

The WEEB was created by state statute in 1990 to identify needs, establish priorities and provide grants for environmental education in Wisconsin. In this capacity, the Board advises the Department of Public Instruction, the Department of Natural Resources, the University of Wisconsin System and the Wisconsin Technical College System on the direction and needs for providing environmental education in schools, organizations, communities, nature centers, colleges and universities, and various other sectors. More information about the Board and its programs is available on the website [www.uwsp.edu/cnr/weeb](http://www.uwsp.edu/cnr/weeb)