



*Pay it Forward*  
2019 Wisconsin Lakes Convention and  
Water Action Volunteers Symposium

# 2019 Wisconsin Lakes Partnership Convention & Water Action Volunteers Symposium

April 10-12, 2019 ~ Holiday Inn Convention Center  
Stevens Point, WI



# 2019 BUSINESS PARTNERS GUIDE





*The Wisconsin Lakes Partnership and Water Action Volunteers thank the fine business exhibitors for supporting the 2019 Wisconsin Lakes Partnership Convention & Water Action Volunteers Symposium!*



**WATER ACTION  
VOLUNTEERS**



**WISCONSIN  
LAKES**

**Please note:**

Inclusion in the Business Partners Guide and exhibiting at the Wisconsin Lakes Partnership Convention & Water Action Volunteers Symposium is not an endorsement of any products, services, or business by Wisconsin Lakes, University of Wisconsin Extension, or the Wisconsin Department of Natural Resources.

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# Choosing a Consultant

Businesses are an essential part of our team working for clean, safe, healthy lakes for everyone. Private firms are often hired by lake groups and communities to collect data, prepare lake management plans, and implement best lake management practices.

It is important to realize that qualifications to perform some or all of the aspects of lake management vary among contractors. For example, some consulting firms may have excellent track records designing sewers, but may not have experience conducting water quality monitoring or watershed assessments.



A wise consumer shops around to evaluate the quality and price of a product to get the best buy for their money. The same process should be followed when selecting a contractor to conduct your lake work. It may be useful to contact several contractors before you decide which one to hire. You may decide to hire two or more contractors to conduct separate components of your project. Taking time to carefully select your contractor(s) may ultimately be the difference between success and failure of your project.

## Evaluating, choosing, and working with a lake consultant - a checklist:

- ✘ Find out what data or plans already exist for your lake or watershed
- ✘ Consider having several contractors offer proposals for the project and propose a package of services to meet your needs
- ✘ Be sure to conform to your organization's bylaws when soliciting proposals
- ✘ Determine the contractor's previous experience conducting the tasks you would like them to perform. Request in advance the training, background, certifications, and affiliations of those you plan to interview for the project
- ✘ Interview a minimum of three consultants
- ✘ Contact all references and get a credit report before signing any contract
- ✘ Be involved in the study design. Consider establishing a committee to be involved in the project study
- ✘ If your project will seek funding from the DNR Lakes Grants Program, be involved in writing the application and be the contact person with the DNR
- ✘ Expect to communicate with the consultant and the DNR regularly during the grant application process
- ✘ Decide on one contact person to be a liaison between your lake organization and consultant
- ✘ Choose a consultant that will not be involved in implementing the end management recommendations to avoid slanting the results of your study
- ✘ Educate and involve all organization members and residents in the community by creating special communications, hosting forums, or other outreach about your project.

*Reprinted from "Selecting a Contractor for Lake Planning Grant Projects," by Karen Engelbretsen, KJE Designs ([www.kje.com](http://www.kje.com)) and Polk County Association of Lakes and Rivers ([www.pcalr.org](http://www.pcalr.org))*

# **2019 Wisconsin Lakes Partnership Convention & Water Action Volunteers Symposium Business Exhibitors**

## **Applied Biochemists.**

### **Applied Biochemists**

Dave Nichoson, Upper Midwest & Northeast Sales Manager, Grand Rapids MI  
(269) 832-3595 ~ [www.appliedbiochemists.com](http://www.appliedbiochemists.com) ~ [david.nicholson@lonza.com](mailto:david.nicholson@lonza.com)

Applied Biochemists is a leading manufacturer of specialty algaecides and herbicides for surface water. Treating with EPA registered algaecides and herbicides can be a great way to improve water used in drinking water reservoirs, irrigation conveyance systems, aquaculture facilities, fish hatcheries, wastewater, golf courses, swimming areas, livestock tanks, farm ponds, lakes and private backyard ponds and other sites where aquatic vegetation interferes with the functional, recreational or aesthetic value of the water resource.

Applied Biochemists' contributions to this discipline have included numerous innovations including: patented new chemistries; application technologies; and technical resources on the subject of plant management.



### **Applied Polymer Systems**

519 Industrial Dr./Woodstock, GA 30189  
(678) 494-5998 ~ [www.siltstop.com](http://www.siltstop.com) ~ [info@siltstop.com](mailto:info@siltstop.com)

Applied Polymer Systems is the originator of Silt Stop, Floc Log and Pond Log products which are innovative blends of anionic polyacrylamide based products used for soil thickening, erosion control, water clarification, soil stabilization, and sediment, metal and inanimate nutrient removal. Floc Logs and Pond Logs use anionic polymer flocculation for reducing stormwater turbidity and its aquatic life toxicity. Silt Stop powder can be applied to the soil, stabilizing it, eliminating erosion and thickening soil to make it more manageable for hauling by trucks. All APS products have undergone Acute and Chronic WET testing for aquatic organisms and have been found safe for use in the open environment and natural waterbodies by EPA certified laboratories.



# 2019 Wisconsin Lakes Partnership Convention & Water Action Volunteers Symposium Business Exhibitors



## **Aquarius Systems**

PO Box 215 / North Prairie WI 53153

(262) 392-2162 ~ [www.aquarius-systems.com](http://www.aquarius-systems.com) ~ [info@aquarius-systems.com](mailto:info@aquarius-systems.com)

Aquarius Systems has been continuously manufacturing Aquatic Plant Harvesters and related equipment since 1964. We have designed and built over one thousand machines that have been sold across the USA and to more than 40 countries. Often imitated but never duplicated, Wisconsin based Aquarius Systems is the world leader of this niche industry, holding the longest and strongest track record of success, bar none! Along with Aquatic Plant Harvesters, Aquarius produces a complete array of support equipment like transport barges, unloading conveyors, and trailers. We solve a variety of surface water problems with other machines we build, including a Marine Trash Skimmer, Amphibious Excavator, Canal Cleaning Boat, and the patented Swamp Devil Aquatic Vegetation Shredder.

**AQUARIUS SYSTEMS**  
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[www.aquarius-systems.com](http://www.aquarius-systems.com)

World's leading manufacturer of Surface Water Management Equipment, Since 1964



## **Aquatic Plant Management LLC**

PO Box 1134 / Minocqua WI 54548

(248) 202-7787 ~ [aquaticplantmanagement.com](http://aquaticplantmanagement.com) ~ [nick@aquaticplantmanagement.com](mailto:nick@aquaticplantmanagement.com)

Aquatic Plant Management LLC specializes in the abatement and eradication of aquatic invasive species, primarily Eurasian Watermilfoil (EWM). Since its inception in 2011, APM has serviced dozens of lake associations across the Midwest while removing over 43,000 pounds of EWM. With over 20 divers on staff, APM provides both Diver-Assisted Suction Harvesting (DASH) and hand-harvesting services. Aquatic Plant Management is dedicated to preserving the beautiful lakes of the Upper Midwest by promoting healthy native aquatic plant communities.



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## **Barr Engineering**

4300 Market Pointe Dr./Minneapolis, MN 55435  
(952) 832-2810 ~ [www.barr.com](http://www.barr.com) ~ [askbarr@barr.com](mailto:askbarr@barr.com)

Barr's staff of 800 provides engineering and environmental services to clients in the manufacturing, mining, power, and refining industries, to natural-resource management organizations, and to others with complex problems. Our areas of expertise include air quality permitting, environmental management and compliance assistance, water-supply and wastewater-treatment design, water resources management, permitting and design for hazardous- and solid-waste facilities, contaminated-site assessment and remediation, engineering design, and process and materials handling design. Incorporated as an employee-owned firm in 1966, Barr has offices in Minneapolis, Duluth, and Hibbing, Minnesota; Ann Arbor and Grand Rapids, Michigan; Jefferson City, Missouri; Bismarck, North Dakota; Salt Lake City, Utah; and Calgary, Alberta.



## **Cason & Associates**

520 N Washington St, PO Box 230 / Berlin, WI 54923  
(920) 361-4088 ~ [www.casonassociates.com](http://www.casonassociates.com) ~ [info@casonassociates.com](mailto:info@casonassociates.com)

Our goal at Cason & Associates, LLC is to provide our clients with effective, environmentally sound and sustainable solutions for aquatic resource management challenges. We provide professional consultants, services and tools for managing lakes, ponds, rivers and wetlands.

Our services include:

- Exotic Plant Control Programs
- Lake Studies and Management Planning,
- Aquatic Plant Surveys,
- Aquatic Herbicide Application,
- Fishery Surveys,
- Water Quality Monitoring,
- Grant Writing,
- Wetland Delineation,
- Aquatic Plant Restoration, and
- Habitat Improvement Projects.

Our staff includes biologists, limnologists and commercial applicators. Our network of associates provides additional scientific, technical and engineering support. Cason & Associates, LLC serves all of Wisconsin.

Please view our website: [www.casonassociates.com](http://www.casonassociates.com) for more information.



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## **CD3, General Benefit Corporation**

1865 Ashland Ave, Saint Paul MN 55104

(612) 467-9441 ~ [cd3station.com](http://cd3station.com) ~ [StopAIS@CD3station.com](mailto:StopAIS@CD3station.com)

CD3 develops technologies that empower boaters to reduce the spread of invasive species and safeguard local economies and the natural environment. We work hard to make CD3 Waterless Cleaning Systems as quick, easy, and intuitive as possible to facilitate boaters ability to prevent the spread of aquatic invasive species by giving them the tools to clean, drain, and dry their boat.



## **Clean Lakes Midwest**

105 Woody Way / Oakwood Hills IL 60013

(715) 891-6798 ~ [www.cleanlakesmidwest.com](http://www.cleanlakesmidwest.com)

[info@cleanlakesmidwest.com](mailto:info@cleanlakesmidwest.com)

As an aquatic ecosystem restoration and maintenance services provider, Clean Lakes offers the most comprehensive lake management solutions through the use of Best Management Practices (BMPs) and Best Available Technologies (BATs). With over 40 years of world wide experience in aquatic plant management, our team offers the most advanced answers as they relate to your aquatic plant management programs in Wisconsin.

Clean Lakes implements aquatic plant management and algae control programs through the use of USEPA approved aquatic herbicides and algaecides. Liquid and granular herbicides applications are performed using the most technologically advanced precision application techniques.

Our comprehensive aquatic plant management and algae control programs are complete with real-time data capture to support pre and post treatment evaluations and reporting compliance, exceeding State requirements.

At Clean Lakes, not only do we pore over industry updates and publications but our team is out actively in the field working side by side with lake groups, their consultants, DNR staff, US Army Corps of Engineers, Universities, and others to find out exactly how aquatic plant management programs are succeeding and how they can be improved.

For additional information on Clean Lakes please visit [www.cleanlakesmidwest.com](http://www.cleanlakesmidwest.com) and follow us on Facebook at [www.facebook.com/cleanlakes](http://www.facebook.com/cleanlakes).





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**Enbridge Energy**

119 N 21st E, Superior WI 54880  
(715) 395-3814~ enbridge.com ~ becky.haase@enbridge.com

For 70 years, Enbridge has been operating pipelines in Wisconsin, serving communities and residents by providing the energy infrastructure that has helped heat homes and businesses, fuel vehicles and recreation and power industry across the state. Our plan is to be here for decades more to come, safely delivering energy where it is needed.

Enbridge's pipeline network is the world's longest crude oil transportation system and delivers all of the oil refined in Wisconsin and most of the oil refined in the Midwest, such as those in the Twin Cities and the Chicago area. That translates to 70 percent of the gasoline in vehicles on Wisconsin roads.

Our 375 employees in Wisconsin work in 19 different facilities across the state, ensuring the safety of our underground pipeline system.

***Hey and Associates, Inc.***

**Hey and Associates, Inc.**

26575 W. Commerce Drive, Suite 601, Volo, IL 60073  
(847)-740-0888 ~<http://heyassoc.com/> ~ volo@heyassoc.com

Hey and Associates, Inc. (Hey) is a professional engineering, ecological consulting, and landscape architecture firm founded in 1976 to deliver comprehensive solutions to complex water resources and natural resources challenges. Hey's multi-disciplinary staff of engineers, scientists, landscape architects and support staff collaborate to identify opportunities, design creative solutions, and implement projects that are grounded in the fundamental principles of water resources, environmental science, and sustainability. In addition to our traditional civil engineering, landscape architecture, and ecological services, Hey is a regional leader in assisting lakes communities with the unique challenges these ecosystems present. We offer the following specialized services, catered towards assisting lakes groups and communities in solving problems and enhancing their resources: Lake and Watershed Management Plans, Grant Writing, Aquatic Plant Mapping, Aquatic Plant Management, Water Quality Modeling and Planning, Bathymetric and Sediment Depth Mapping, Dam Safety, Dredging Analysis, Parks and Recreation



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**Inland Lake Harvesters**

131 Industrial Dr/ Burlington, WI 53150  
(262) 763-3620 ~[www.inlandlakeharvester.com](http://www.inlandlakeharvester.com) ~  
[inland@inlandlakeharvester.com](mailto:inland@inlandlakeharvester.com)

Inland Lake Harvesters is a company of experts that have a long history in aquatic waterways management. With our experience in dredging, contract harvesting and manufacturing, we understand the abusive and unique environment your aquatic harvesters encounter. For the past 35 years, Inland has provided clients worldwide the longest lasting heavy-duty aquatic plant harvesting equipment available on the market. At Inland Lake Harvester, we pride ourselves on focusing on every detail of our equipment and not mass production. Our line of aquatic plant management equipment ranges from harvesters, shore conveyors, trailer conveyors and transports. Stop by our booth so we can discuss your specific aquatic plant issues.



**Lakescape Solutions, LLC**

224 Forest St / Stevens Point, WI 54481  
(715) 340-6674 ~[www.lakescapesolutions.com](http://www.lakescapesolutions.com) ~  
[lakescapesolutions@yahoo.com](mailto:lakescapesolutions@yahoo.com)

Lakescape Solutions is a landscape company, which focuses its activities towards shoreline restoration, storm-water management, and customized lake home landscaping. Helping property owners manage their lake home investments to meet their lifestyles and local regulations, while helping preserve the natural resources around them is our first goal. Sharing information with the public about lakes as invaluable ecosystems is also important to us. We are always willing to work with you as a homeowner in any capacity, on any project from initial design, installation, through to care of your landscape or shoreline. We want to help you invest in your property and help protect our waterways.



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**Onterra, LLC**  
*Lake Management Planning*

**Onterra, LLC**

815 Prosper St / DePere, WI 54115

(920) 338-8860 ~ [www.onterra-eco.com](http://www.onterra-eco.com) ~ [thoyman@onterra-eco.com](mailto:thoyman@onterra-eco.com)

Now offering Paleoecological services.

Since 2005, Onterra, LLC has been offering objective, science-based lake management planning services. The firm provides a variety of lake-related services ranging from diagnostic/feasibility studies to comprehensive lake management planning projects consisting of aquatic plant inventories, shoreland habitat assessments, stakeholder education, watershed and water quality analysis, and implementation plan development. Onterra also works with lake groups to develop realistic and effective active management programs for aquatic invasive species (AIS), such as Eurasian watermilfoil and curly-leaf pondweed, along with designing and implementing the appropriate monitoring strategies to evaluate the efficacy and selectivity of the management action.

Onterra's lead aquatic ecologist and founder, Tim Hoyman holds a Master of Science Degree in Limnology and has over 20 years of experience managing lakes. Onterra also employs two full-time ecologists, Eddie Heath and Brenton Butterfield, each with a Master of Science Degree in a natural resource discipline. Our team also includes Todd Hanke, Lead Field Technician, Josephine Barlament, Field Technician, and our newest Field Technicians, Heather Lutzow and Andrew Senderhauf. Paul Garrison, a former research scientist with the Wisconsin DNR, works out of our office and lab facility in Madison, along with Brenton (and soon, Eddie!). Paul's primary focus is in paleoecology; however, he provides additional expertise in water quality, nutrient dynamics, and modeling.



**Lake Management Services**

Quality planning through science, experience, and service.

Comprehensive Lake Management Planning  
Grant Writing • Education • Diagnostic/Feasibility Studies  
Aquatic Plant Management & Protection  
Aquatic Invasive Species Management Planning • Paleoecology

**Onterra, LLC**  
*Lake Management Planning*

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**SePRO Corporation**

11550 N Meridian St, Ste 600/ Carmel, IN 46032  
(317) 580-8282 ~ [www.sepro.com](http://www.sepro.com) ~ [info@sepro.com](mailto:info@sepro.com)

SePRO Corporation is dedicated to discovering and developing sustainable solutions for specialty markets. Founded in 1994, our mission is to provide plant protection and plant management products and services that fit specialized market needs. We acquire, develop, manufacture, and market value-added products and services that satisfy the unique needs of our customers. In addition, SePRO has partnered with several of the top agriculture chemical companies to develop their chemistries for use in our key markets.



**UPL AQUATICS**

**UPL Aquatics**

9149 Brooks Rd / Lennon, MI 48449  
BALANCING NATURE WITH SCIENCE (989) 372-0511 ~ [www.upi-usa.com](http://www.upi-usa.com) ~ [jacob.meganck@uniphos.com](mailto:jacob.meganck@uniphos.com)

UPL is an ag chemical manufacturer, and is dedicated to the support of over 40 AI's. We pride ourselves on "Doing things better" and making sure we balance science with nature. We are a strong supporter of the Aquatics industry.



**Wisconsin**

**Lake & Pond Resource LLC**

"Providing Professional Resources for Management of Your Lake or Pond"  
[www.WisconsinLPR.com](http://www.WisconsinLPR.com) (920) 872-2032

**Wisconsin Lake & Pond Resource, LLC**

N7828 Town Hall Rd / Eldorado, WI 54832  
(920) 872-2032 ~ [www.wisconsinlpr.com](http://www.wisconsinlpr.com) ~ [jim@wisconsinlpr.com](mailto:jim@wisconsinlpr.com)

Wisconsin Lake & Pond Resource is centrally located in the Oshkosh area, serving clients throughout the State. In addition to our comprehensive pond management team we provide an enhanced suite of lake management services to cover all lake management needs from planning through completion, including; lake management planning, AIS herbicide control, Point Intercept surveys, aquatic and wetland community mapping, wetland delineation, grant preparation, drawdown planning, and permitting. We bring some of the most forward thinking staff in the industry to our firm, including more fluridone experience on difficult to control herbicide resistant strains of hybrid watermilfoil on Wisconsin's public waterways than any applicator in the State. Call or email Jim Scharl today for a free no obligation consultation and find out how we can help you or to discuss possible options [jim@WisconsinLPR.com](mailto:jim@WisconsinLPR.com) or (920) 872-2032.





***The Wisconsin Lakes Partnership and Water Action Volunteers thank all of the sponsors, business exhibitors, and non-profit educational tables at the 2019 Wisconsin Lakes Partnership Convention & Water Action Volunteers Symposium!***

***Thank you for sharing yourself with us!***



*Interested in sponsoring next year's Wisconsin Lakes Partnership Convention? For more information, or info on how to support Wisconsin Lakes, Wisconsin's citizen-led statewide association of lake organizations and individuals concerned about the health of our lakes, contact Michael Engleson at [mengleson@wisconsinlakes.org](mailto:mengleson@wisconsinlakes.org).*

*To learn more about Wisconsin Lakes, contact Mike, and visit us on the web at [wisconsinlakes.org](http://wisconsinlakes.org)*



# **NOTES**



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