



2018 BUSINESS PARTNERS GUIDE

A horizontal banner with an orange-to-yellow gradient background. On the left is a profile of a grebe's head. On the right, text provides the event details. A small circular logo is in the bottom left corner.

April 18-20, 2018
Wisconsin Lakes Partnership Convention and
Water Action Volunteers Symposium
Holiday Inn Convention Center, Stevens Point



*The Wisconsin Lakes Partnership thanks
ALL the fine business exhibitors for
supporting the 2018 Wisconsin Lakes
Partnership Convention!*



Please note:

Inclusion in the Business Partners Guide and exhibiting at the Wisconsin Lakes Partnership Convention is not an endorsement of any products, services, or business by Wisconsin Lakes, University of Wisconsin Extension, or the Wisconsin Department of Natural Resources.

Thank you to our generous business sponsors of this year's Wisconsin Lakes Partnership Convention

Lead Sponsors

Onterra, LLC
Lake Management Planning



Supporting Sponsors

Lonza

Applied Biochemists.

Contributing Sponsors



Sponsors

Schmidt's Aquatic

Choosing a Consultant

Businesses are an essential part of our team working for clean, safe, healthy lakes for everyone. Private firms are often hired by lake groups and communities to collect data, prepare lake management plans, and implement best lake management practices.

It is important to realize that qualifications to perform some or all of the aspects of lake management vary among contractors. For example, some consulting firms may have excellent track records designing sewers, but may not have experience conducting water quality monitoring or watershed assessments.



A wise consumer shops around to evaluate the quality and price of a product to get the best buy for their money. The same process should be followed when selecting a contractor to conduct your lake work. It may be useful to contact several contractors before you decide which one to hire. You may decide to hire two or more contractors to conduct separate components of your project. Taking time to carefully select your contractor(s) may ultimately be the difference between success and failure of your project.

Evaluating, choosing, and working with a lake consultant - a checklist:

- ✘ Find out what data or plans already exist for your lake or watershed
- ✘ Consider having several contractors offer proposals for the project and propose a package of services to meet your needs
- ✘ Be sure to conform to your organization's bylaws when soliciting proposals
- ✘ Determine the contractor's previous experience conducting the tasks you would like them to perform. Request in advance the training, background, certifications, and affiliations of those you plan to interview for the project
- ✘ Interview a minimum of three consultants
- ✘ Contact all references and get a credit report before signing any contract
- ✘ Be involved in the study design. Consider establishing a committee to be involved in the project study
- ✘ If your project will seek funding from the DNR Lakes Grants Program, be involved in writing the application and be the contact person with the DNR
- ✘ Expect to communicate with the consultant and the DNR regularly during the grant application process
- ✘ Decide on one contact person to be a liaison between your lake organization and consultant
- ✘ Choose a consultant that will not be involved in implementing the end management recommendations to avoid slanting the results of your study
- ✘ Educate and involve all organization members and residents in the community by creating special communications, hosting forums, or other outreach about your project.

Reprinted from "Selecting a Contractor for Lake Planning Grant Projects," by Karen Engelbretsen, KJE Designs (www.kje.com) and Polk County Association of Lakes and Rivers (www.pcalr.org)

2018 Wisconsin Lakes Partnership Convention Business Exhibitors



Applied Polymer Systems

519 Industrial Dr./Woodstock, GA 30189

(678) 494-5998 ~ www.siltstop.com ~ info@siltstop.com

Applied Polymer Systems is the originator of Silt Stop, Floc Log and Pond Log products which are innovative blends of anionic polyacrylamide based products used for soil thickening, erosion control, water clarification, soil stabilization, and sediment, metal and inanimate nutrient removal. Floc Logs and Pond Logs use anionic polymer flocculation for reducing stormwater turbidity and its aquatic life toxicity. Silt Stop powder can be applied to the soil, stabilizing it, eliminating erosion and thickening soil to make it more manageable for hauling by trucks. All APS products have undergone Acute and Chronic WET testing for aquatic organisms and have been found safe for use in the open environment and natural waterbodies by EPA certified laboratories.



Aquarius Systems

PO Box 215 / North Prairie WI 53153

(262) 392-2162 ~ www.aquarius-systems.com ~ info@aquarius-systems.com

Aquarius Systems has been continuously manufacturing Aquatic Plant Harvesters and related equipment since 1964. We have designed and built over one thousand machines that have been sold across the USA and to more than 40 countries. Often imitated but never duplicated, Wisconsin based Aquarius Systems is the world leader of this niche industry, holding the longest and strongest track record of success, bar none! Along with Aquatic Plant Harvesters, Aquarius produces a complete array of support equipment like transport barges, unloading conveyors, and trailers. We solve a variety of surface water problems with other machines we build, including a Marine Trash Skimmer, Amphibious Excavator, Canal Cleaning Boat, and the patented Swamp Devil Aquatic Vegetation Shredder.

AQUARIUS SYSTEMS
A Division of D&D Products Inc.

800-328-6555
www.aquarius-systems.com

World's leading manufacturer of Surface Water Management Equipment, Since 1964



2018 Wisconsin Lakes Partnership Convention Business Exhibitors



Aquatic Plant Management LLC

PO Box 1134 / Minocqua WI 54548

(248) 202-7787 ~ aquaticplantmanagement.com ~ nick@aquaticplantmanagement.com

Aquatic Plant Management LLC specializes in the abatement and eradication of aquatic invasive species, primarily Eurasian Watermilfoil (EWM). Since its inception in 2011, APM has serviced dozens of lake associations across the Midwest while removing over 43,000 pounds of EWM. With over 20 divers on staff, APM provides both Diver-Assisted Suction Harvesting (DASH) and hand-harvesting services. Aquatic Plant Management is dedicated to preserving the beautiful lakes of the Upper Midwest by promoting healthy native aquatic plant communities.



Barr Engineering

4300 Market Pointe Dr./Minneapolis, MN 55435

(952) 832-2810 ~ www.barr.com ~ askbarr@barr.com

Barr Engineering Co. provides engineering and environmental consulting services to clients across the Midwest, throughout the Americas, and around the world. Barr has been employee-owned since 1966, and we trace our origins to the early 1900s. Today, Barr has more than 730 employees located in Minnesota, North Dakota, Missouri, Michigan, Utah, and Alberta, Canada. Working together, our engineers, scientists, and support specialists help clients develop, manage, and restore natural resources.

Barr had the staff and expertise to meet your water resource management needs. More than 100 of our Minneapolis-based engineers and scientists are engaged in water resources engineering and design, stormwater management, wetland management, limnology, and landscape ecology. Our breadth and depth of experience means we can provide an innovative solution to any water resources challenge you encounter. Our experience includes the following areas:

- Water Quality Studies and Implementation of Water Quality Improvement Projects
- Aquatic Plant Management and Aquatic Invasive Species Management, including design, permitting, implementation, monitoring, and reporting
- Watershed Planning and Management
- Stormwater Management
- Stream Restoration
- Wetland Restoration and Habitat Improvement



2018 Wisconsin Lakes Partnership Convention Business Exhibitors



Brock White Company

5104 Westfair Ave
Weston WI 54476
1-800-880-3210 ~ brockwhite.com

Brock White Company headquartered in St. Paul, MN, was incorporated in 1954 to provide specialty products to the concrete and masonry construction markets in the upper Midwest United States. These products include hand tools, specialty chemicals, waterproofing materials, caulking, insulation, safety supplies, highway sealants, concrete, and masonry accessories, concrete repair and restoration materials and coatings. Brock White has become a leading supplier and resource for Geosynthetics, Geotextiles, Erosion Control, Stormwater Management and water quality products. To learn more about Brock White and the wide variety of products that it has available, call the local office or visit their website: www.brockwhite.com



Cason & Associates

520 N Washington St, PO Box 230 / Berlin, WI 54923
(920) 361-4088 ~ www.casonassociates.com ~ info@casonassociates.com

Our goal at Cason & Associates, LLC is to provide our clients with effective, environmentally sound and sustainable solutions for aquatic resource management challenges. We provide professional consultants, services and tools for managing lakes, ponds, rivers and wetlands.

Our services include:

- Exotic Plant Control Programs
- Lake Studies and Management Planning,
- Aquatic Plant Surveys,
- Aquatic Herbicide Application,
- Fishery Surveys,
- Water Quality Monitoring,
- Grant Writing,
- Wetland Delineation,
- Aquatic Plant Restoration, and
- Habitat Improvement Projects.

Our staff includes biologists, limnologists and commercial applicators. Our network of associates provides additional scientific, technical and engineering support. Cason & Associates, LLC serves all of Wisconsin.

Please view our website: www.casonassociates.com for more information.



2018 Wisconsin Lakes Partnership Convention Business Exhibitors



CD3, General Benefit Corporation

1865 Ashland Ave, Saint Paul MN 55104

(612) 467-9441 ~ cd3station.com ~ StopAIS@CD3station.com

CD3, General Benefit Corporation (B-Corp)'s mission is to develop technologies that empower boaters to reduce the spread of AIS, safeguard local economies and the natural environment. CD3 (Clean-Drain-Dry-Dispose) Stations are a waterless, free, internet connected user operated cleaning equipment to prevent the spread of AIS.



Clarke Aquatic Services

20061 Edison Cir East / Clearwater MN

(800) 323-5727 ~ www.clarke.com ~ info@clarke.com

In business since 1946, Clarke is a global environmental service company offering aquatic services for the care and management of lakes, ponds and wetlands. Our treatment strategy is to consider specific habitats and environmental sensitivities along with your lake management goals. Our broad aquatic experience supports customers with vegetation management, algae control, invasive species control, site remediation, wetlands restoration & management, and Lake Survey and Studies. We focus on maintaining a natural balance of native plants that preserve the health and beauty of your water.

Clean Lakes Midwest

5701 Oak Park Rd / Oakwood Hills IL 60013

(715) 891-6798 ~ www.cleanlakesmidwest.com

info@cleanlakesmidwest.com



As an aquatic ecosystem restoration and maintenance services provider, Clean Lakes offers the most comprehensive lake management solutions through the use of Best Management Practices (BMPs) and Best Available Technologies (BATs). With over 40 years of world wide experience in aquatic plant management, our team offers the most advanced answers as they relate to your aquatic plant management programs in Wisconsin.

Clean Lakes implements aquatic plant management and algae control programs through the use of USEPA approved aquatic herbicides and algaecides. Liquid and granular herbicides applications are performed using the most technologically advanced precision application techniques.

Our comprehensive aquatic plant management and algae control programs are complete with real-time data capture to support pre and post treatment evaluations and reporting compliance, exceeding State requirements.

At Clean Lakes, not only do we pore over industry updates and publications but our team is out actively in the field working side by side with lake groups, their consultants, DNR staff, US Army Corps of Engineers, Universities, and others to find out exactly how aquatic plant management programs are succeeding and how they can be improved.

For additional information on Clean Lakes please visit www.cleanlakesmidwest.com and follow us on Facebook at www.facebook.com/cleanlakes.



2018 Wisconsin Lakes Partnership Convention Business Exhibitors



CORRE, Inc

6510 Grand Teton Plaza, Suite 314 / Madison WI 53710
(608) 828-1011 ~ correinc.com

CORRE is a Wisconsin-based full-service professional engineering consulting firm offering large-firm capabilities with small-firm attitude. Our five offices and 70 employees located throughout Wisconsin provide expertise in the areas of transportation, municipal, and structural engineering; environmental, real estate, and public involvement; and comprehensive construction services.

Since beginning operations in 2005, we have grown rapidly and attracted industry-recognized staff, including professional engineers and environmental and real estate specialists. By having the ability to complete a wide variety of services in-house, we can provide a cost-effective, high-quality product.

CORRE brings an unmatched level of knowledge and expertise in the area of environmental analysis. Our environmental staff includes specialists in water resources, aquatic plants, wetlands, invasive species, and threatened and endangered species. We can help your community achieve healthy lake and river ecosystems. We can assist with everything from plant identification and community education to creating aquatic plant and water resources management plans. CORRE can even lead the grant writing and permitting processes.

Our environmental related expertise also includes wetland delineation, hydrological assessment, mitigation, environmental documentation, cultural resources evaluation, historical review, and hazardous materials investigation. Our staff is well-versed in various state and federal requirements and has extensive experience with agency coordination.



Eco Waterway Solutions

W346 S4109 Virgin Forest Dr / Dousman, WI 53118
(262) 468-6510 ~ www.ecowaterway.com
pdalman@ecowaterway.com

Eco-friendly focus on AIS control, weed, leaf, and sediment removal using the latest equipment and DNR approved processes. DASH suction weed harvesting by removal of the plant material by the roots – no cutting or chemicals. Sediment removal with pumps and hydraulic equipment for ponds, lakes, and hard to reach lake front areas.



2018 Wisconsin Lakes Partnership Convention Business Exhibitors

Integrated Lake Management

110 Le Baron St / Waukegan IL 60085

(847)244-6662 ~ ilmenvironments.com ~ kgray@ilmenvironments.com



ILM works with clients to help them achieve their goals for their natural resources (lakes, ponds, wetlands, woodlands, and prairies). This is accomplished by using one or more methods of management techniques timed to yield optimum results.

Services include: development of comprehensive lake management plans, understanding lake influences, algae and weed control, aeration, wildlife control, sediment removal, erosion control, invasive species control, introduction/installation of native plants, and assistance in coordinating stakeholders.

Through three locations, ILM staff routinely covers from Milwaukee south to Springfield, from Lake Michigan and the Indiana boarder, west to the Mississippi river to provide clients with services producing results they are looking for.



Kasco Marine

800 Deere Rd / Prescott, WI 54021

(715) 262-4488 ~ www.kascomarine.com ~ sales@kascomarine.com

Kasco is a world leader in the water management industry specializing in the manufacturing of decorative and aerating fountains, surface aerators, bottom diffusers, circulators, de-icers, beneficial bacteria and dye. Kasco offers these products to a variety of markets including production fish farming, commercial and residential ponds, several industrial applications, marina water management and many more. Setting the industry standard for almost 50 years, Kasco combines science, innovation and outstanding design to develop the best solutions possible. Kasco is a world leader in the water management industry specializing in the manufacturing of decorative and aerating fountains, surface aerators, bottom diffusers, circulators, de-icers, beneficial bacteria and dye. Kasco offers these products to a variety of markets including production fish farming, commercial and residential ponds, several industrial applications, marina water management and many more. Setting the industry standard for almost 50 years, Kasco combines science, innovation and outstanding design to develop the best solutions possible.



Lakescape Solutions, LLC

224 Forest St / Stevens Point, WI 54481

(715) 340-6674 ~ www.lakescapesolutions.com ~ lakescapesolutions@yahoo.com

Lakescape Solutions is a landscape company, which focuses its activities towards shoreline restoration, storm-water management, and customized lake home landscaping. Helping property owners manage their lake home investments to meet their lifestyles and local regulations, while helping preserve the natural resources around them is our first goal. Sharing information with the public about lakes as invaluable ecosystems is also important to us. We are always willing to work with you as a homeowner in any capacity, on any project from initial design, installation, through to care of your landscape or shoreline. We want to help you invest in your property and help protect our waterways.



2018 Wisconsin Lakes Partnership Convention Business Exhibitors

Lonza

**Applied
Biochemists**

Lonza / Applied Biochemists

Dave Nichoson, Upper Midwest & Northeast Sales Manager, Grand Rapids MI
(269) 832-3595 ~ www.appliedbiochemists.com ~ david.nicholson@lonza.com

Applied Biochemists, a Lonza Business, is a leading manufacturer of specialty algaecides and herbicides for surface water. Treating with EPA registered algaecides and herbicides can be a great way to improve water used in drinking water reservoirs, irrigation conveyance systems, aquaculture facilities, fish hatcheries, wastewater, golf courses, swimming areas, livestock tanks, farm ponds, lakes and private backyard ponds and other sites where aquatic vegetation interferes with the functional, recreational or aesthetic value of the water resource.

Applied Biochemists' contributions to this discipline have included numerous innovations including: patented new chemistries; application technologies; and technical resources on the subject of plant management.

Onterra, LLC

Lake Management Planning

Onterra, LLC

815 Prosper St / DePere, WI 54115

(920) 338-8860 ~ www.onterra-eco.com ~ thoyman@onterra-eco.com

Now offering Paleoecological services.

For over a decade, Onterra, LLC has been offering objective, science-based lake management planning services. The firm provides a variety of lake-related services ranging from diagnostic/feasibility studies to comprehensive lake management planning projects consisting of aquatic plant inventories, shoreland habitat assessments, stakeholder education, watershed and water quality analysis, and implementation plan development. Onterra also works with lake groups to develop realistic and effective active management programs for aquatic invasive species (AIS), such as Eurasian watermilfoil and curly-leaf pondweed, along with designing and implementing the appropriate monitoring strategies to evaluate the efficacy and selectivity of the management action.

Onterra's lead aquatic ecologist and founder, Tim Hoyman is one of three North American Lake Management Society Certified Lake Managers in Wisconsin and holds a Master of Science Degree in Limnology. Onterra also employs two full-time ecologists, Eddie Heath and Brenton Butterfield, each with a Master of Science Degree in a natural resource discipline. Our team also includes Todd Hanke, Lead Field Technician, Jessica Wittmann Maas, Field Technician, and our newest full-time Field Technician, Josephine Barlament. Paul Garrison, a former research scientist with the Wisconsin DNR, works out of our office and lab facility in Madison, along with Brenton. Paul's primary focus is in paleoecology; however, he provides additional expertise in water quality, nutrient dynamics, and modeling.



Lake Management Services

Quality planning through science, experience, and service.

*Comprehensive Lake Management Planning
Grant Writing • Education • Diagnostic/Feasibility Studies
Aquatic Plant Management & Protection
Aquatic Invasive Species Management Planning • Paleoecology*

Onterra, LLC
Lake Management Planning

815 Prosper Road
De Pere, Wisconsin 54115
920.338.8860
info@onterra-eco.com www.onterra-eco.com

Find us on Facebook.



2018 Wisconsin Lakes Partnership Convention Business Exhibitors



SePRO Corporation

11550 N Meridian St, Ste 600/ Carmel, IN 46032
(317) 580-8282 ~ www.sepro.com ~ info@sepro.com

SePRO Corporation is dedicated to discovering and developing sustainable solutions for specialty markets. Founded in 1994, our mission is to provide plant protection and plant management products and services that fit specialized market needs. We acquire, develop, manufacture, and market value-added products and services that satisfy the unique needs of our customers. In addition, SePRO has partnered with several of the top agriculture chemical companies to develop their chemistries for use in our key markets.



UPI Aquatics (United Phosphorus, Inc)

9149 Brooks Rd / Lennon, MI 48449
(989) 372-0511 ~ www.upi-usa.com ~ jacob.meganck@uniphos.com

UPI is a ag chemical manufacturer, and is dedicated to the support of over 40 AI's We pride ourselves on "Doing things better" and making sure we balance science with nature. We are a strong supporter of the Aquatics industry.



Wisconsin Lake & Pond Resource, LLC

N7828 Town Hall Rd / Eldorado, WI 54832
(920) 872-2032 ~ www.wisconsinlpr.com ~ jim@wisconsinLPR.com

Wisconsin Lake & Pond Resource is centrally located in the Oshkosh area, serving clients throughout the State. In addition to our comprehensive pond management team we provide an enhanced suite of lake management services to cover all lake management needs from planning through completion, including; lake management planning, AIS herbicide control, Point Intercept surveys, aquatic and wetland community mapping, wetland delineation, grant preparation, drawdown planning, and permitting. We bring some of the most forward thinking staff in the industry to our firm, including more fluridone experience on difficult to control herbicide resistant strains of hybrid watermilfoil on Wisconsin's public waterways than any applicator in the State. Call or email Jim Scharl today for a free no obligation consultation and find out how we can help you or to discuss possible options jim@WisconsinLPR.com or (920) 872-2032.

BUSINESSES UNABLE TO ATTEND THE CONVENTION

Schmidt Aquatics

7470 Sherman Rd / Almond WI 54909
(920) 980-9190 ~ schmidtsaquatic.com ~ hdhiii@schmidtsaquatic.com

Schmidt's Aquatic has over 25 years of aquatic experience treating lakes in Wisconsin. We pride ourselves on doing a superior job, while preventing the spread of invasive plants. As family owned business, we will develop relationships with the DNR officials, lake districts, and lake associations. Our GPS/Guidance System enabled application equipment includes two outboard boats, which apply liquid or granular herbicide over any body of water. Schmidt's Aquatic is licensed, state certified, and fully insured to apply herbicides. We believe the key to our customer service has always been providing prompt, reliable, quality service at a fair price. When you dial our phone number, you speak directly to the owner. This helps provide efficient and effective quality service. Schmidt's Aquatic will control and manage aquatic plants, while improving and creating environmental, social, and economic benefits for all lake users.





The Wisconsin Lakes Partnership Thanks all of the sponsors, business exhibitors, and non-profit educational tables at the 2018 Wisconsin Lakes Partnership Convention!

Thank you for sharing yourself with us!



Interested in sponsoring next year's Wisconsin Lakes Partnership Convention? For more information, or info on how to support Wisconsin Lakes, Wisconsin's citizen-led statewide association of lake organizations and individuals concerned about the health of our lakes, contact Michael Engleson at mengleson@wisconsinlakes.org.

To learn more about Wisconsin Lakes, contact Mike, and visit us on the web at wisconsinlakes.org



NOTES



NOTES



