

Rock River

RRC
20
YEARS

1994-2014
MIND • BODY • SPIRIT

COALITION





Our mission is to educate and provide opportunities for people of diverse interests to work together to improve the environmental, recreational, cultural, and economic resources of the Rock River Basin.

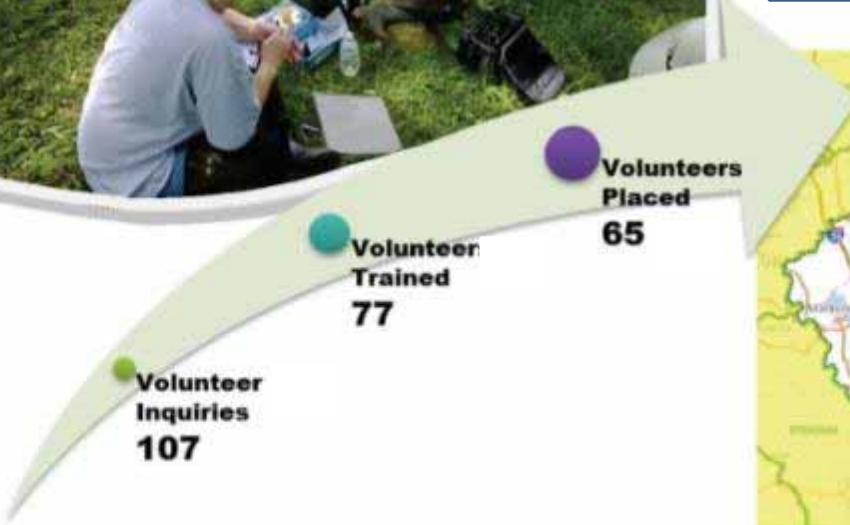
www.rockrivercoalition.org

 Find us on
Facebook

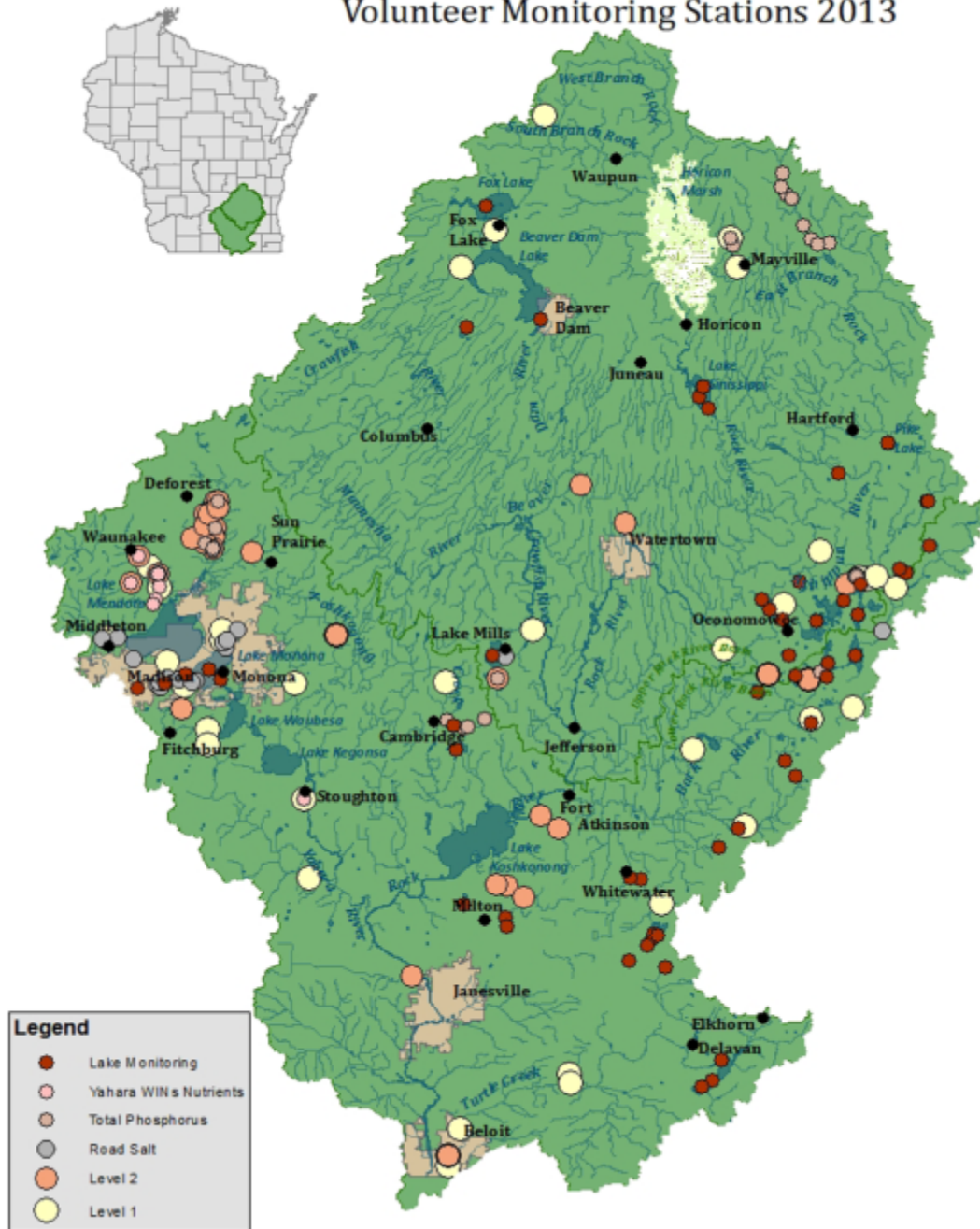
Our Flagship Program Citizen Stream Monitoring



2015 –
141 volunteers
at 102 sites



Rock River Coalition Volunteer Monitoring Stations 2013



Workshops, Webinars, Newsletters



Chapters:

Friends of Badfish Creek Watershed

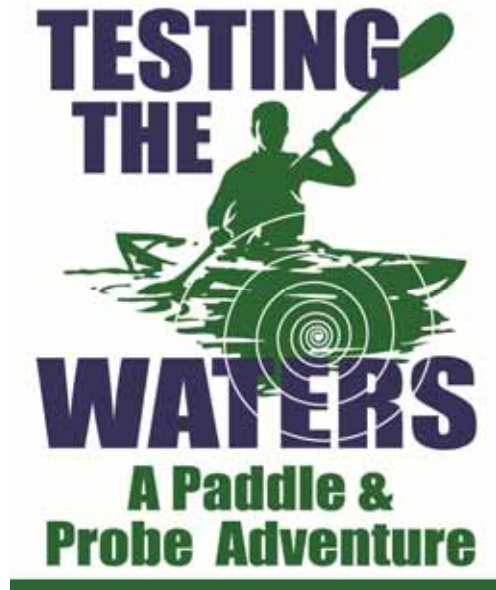
- eradicate large stands of Japanese Knotweed
- control wild parsnip
- working to install canoe and kayak launch sites

Mauneshia River Alliance – Waterloo/Marshall

- community-wide clean-up along the river
- monitoring water quality
- learning about the health and challenges to the river.

Johnson Creek Watershed Alliance

- working to improve a conservancy area within the village.



May 15 – 25, 2016

It's a:

- ✓ *Paddling*
- ✓ *Monitoring*
- ✓ *Educational Adventure*

Brought to you by the Rock River Coalition

with support from

The Rock River Stormwater Group, Rock River Trail Initiative, University of Wisconsin-Whitewater, the University of Wisconsin-Extension, Current Data and the Wisconsin Department of Natural Resources

Features

- Paddle Segments
- Non-paddle Segments
- Rock River Basin

Each day's paddle segment is shown in alternating blue and green. Non-paddle segments are shown in light blue. Callouts indicate the start location for each day.



Source: USGS, 2010; ESRI, 2014
Cartography by Jeffrey Smyczek, 2016

Eleven Days of Paddling

Nine Community Programs

Each Program with a Different Featured Speaker		
5/15/2016	Sunday :11:00 - Noon	Mayville Rotary Park
5/16/2016	Monday: 6:30 - 8:30	Horicon – Local Lodge 873
5/17/2016	Tuesday: 6:30 - 8:30	Hustiford Community Library
5/18/2016	Wed.: 6:30 - 8:30	Harnischfeger Park
5/21/2016	Sat.: 11:00 - 12:30	Watertown Senior Center
5/22/2016	Sunday: Noon - 1:30	Jefferson Rotary Park
5/23/2016	Monday: 6:30 - 8:30	Fort Atkinson Club
5/24/2016	Tuesday: 6:30 - 8:30	Janesville Traxler Park Warming House
5/25/2016	Wed.: 4:00 - 6:00	Beloit Riverside Park

School Programs and Social Media Blasts

In the Classroom:
 UW-Whitewater students working with UW-W Science Outreach and Rock River Stormwater Group staff

Continuous Outreach:
 Social Media: Facebook posts and videos and map updates throughout the day.

Testing the Waters is Unique

- Monitoring Probes – NEW First time ever used in this way

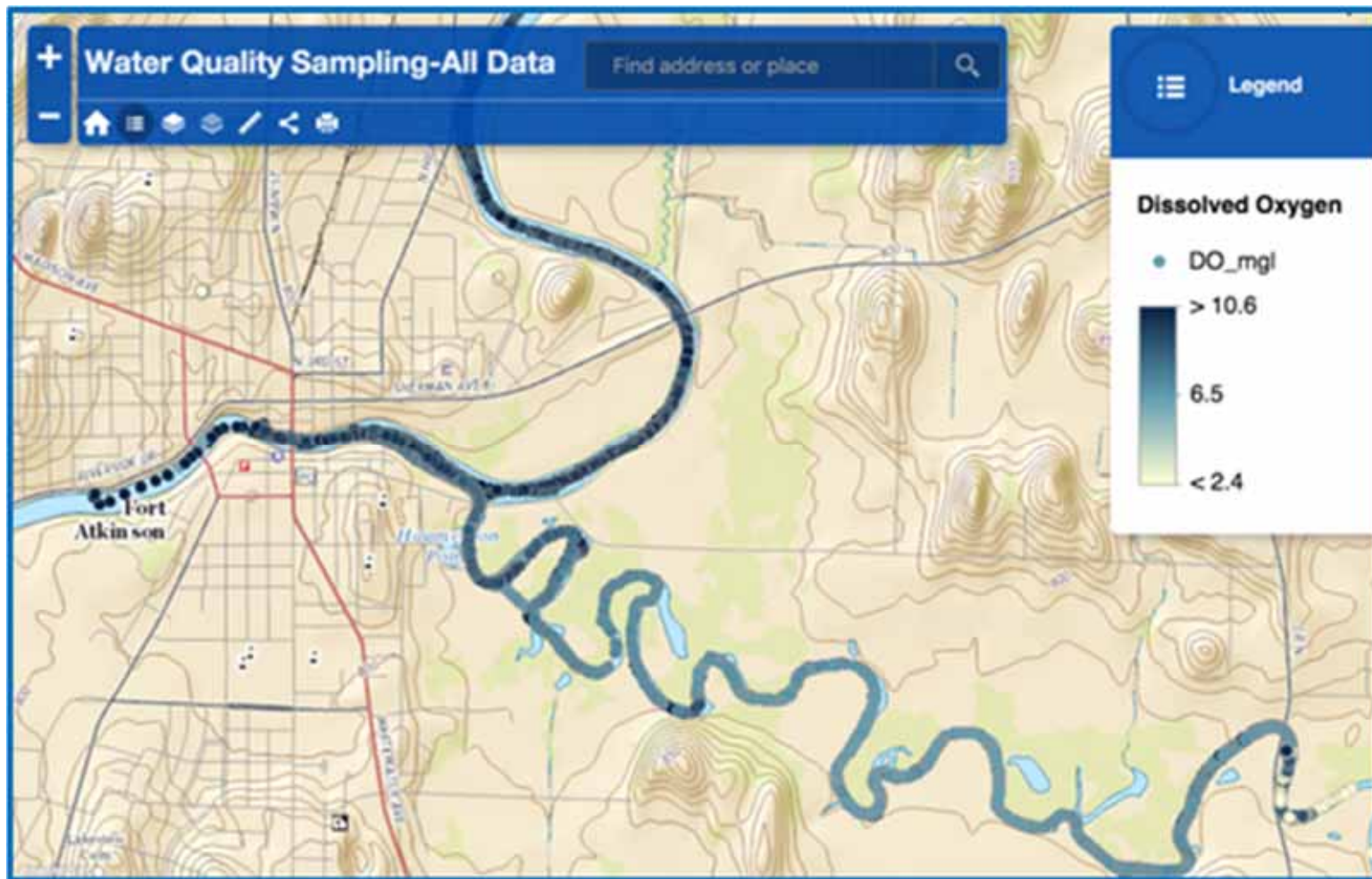


Continuous sampling for pH, dissolved oxygen, conductivity and temperature sent via cell phone every 10 seconds

- Static Samples
- Nutrient Samples Start and End each day and at major confluences



Real-Time Display



Join Us

- Attend a Community Programs
- Become a Sponsor or Volunteer
- Come Paddle!



For More Information

- Brochures, flyers and to register
 - <http://www.rockrivercoalition.org>
- Follow us during our adventure on Facebook
- Follow the results on our maps at
 - <http://testingwaters.org>
- Contact Suzanne Wade 608-334-4517 or suzanne@rockrivercoalition.org