

Coordinated inspection efforts from partners across the state
 • Landing BIZ consists of ~10% of total inspections
 • Any other weekend is likely to be full that amount



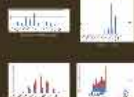
Distribution of prompts to:
 - Boatiers/guides/tributaries
 - Boat launchers to inspect vessels that are most at risk



Multimedia campaign to raise awareness before it's too late (the) landing BIZ



Our Landing BIZ is so awesome Michigan decided to copy us...and our grants program



Other similar efforts in WI



Our strength is our partnerships



Questions?

@t_campy
 @WisconsinAIS

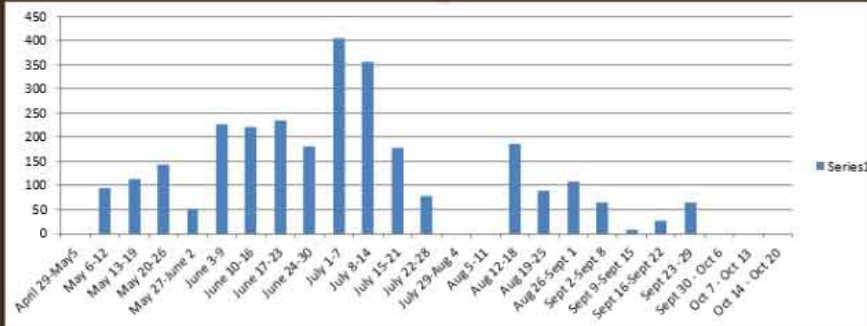
WDNR Lakes and Rivers & UWEX ERC AIS Program



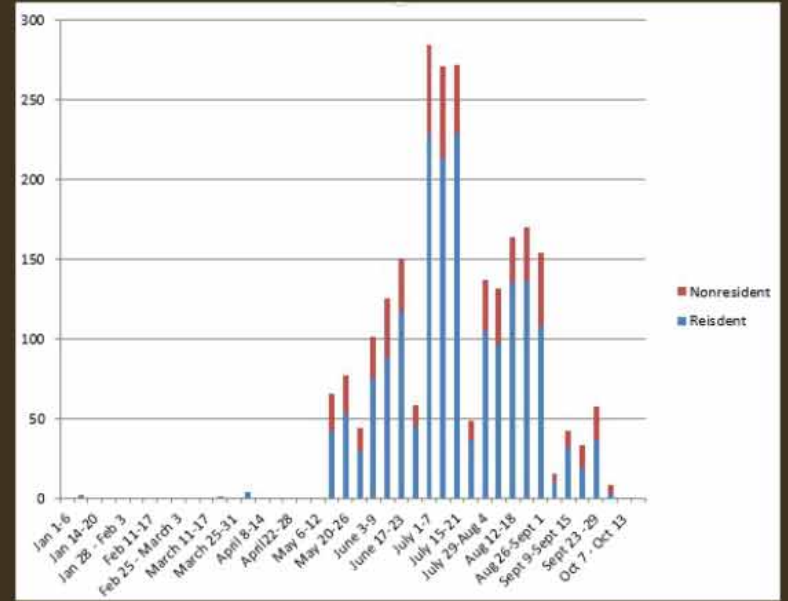
4th of July Landing Blitz



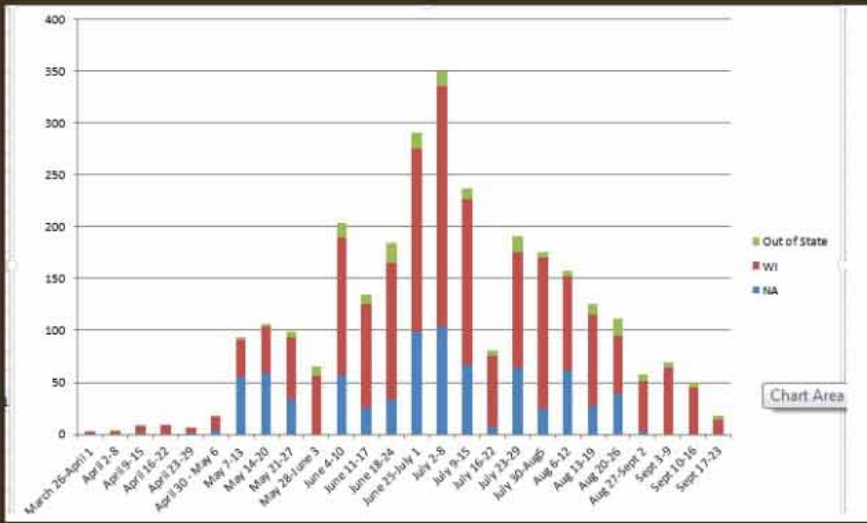
- Boater education program
 - Volunteers & staff



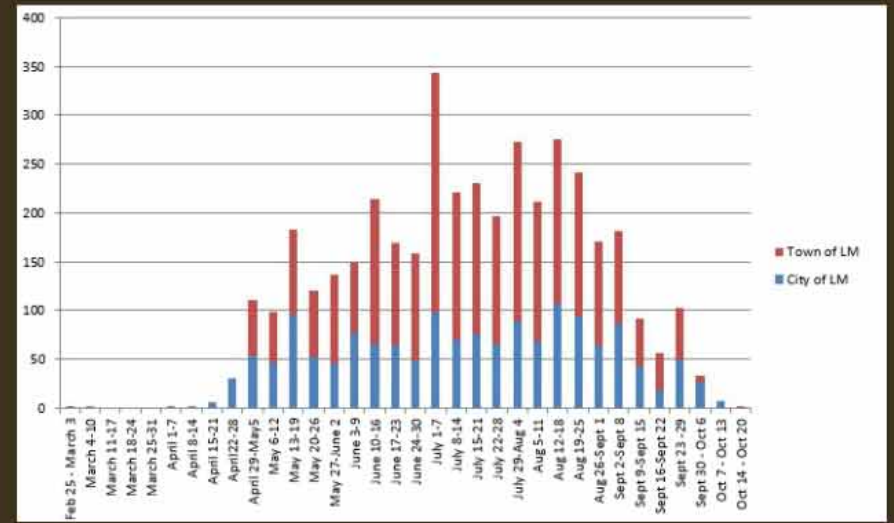
Columbia Park - Fond du Lac County



Pershing Park - Racine



Port Washington



Rock Lake - Jefferson County

WDNR Lakes and Rivers & UWEX ERC AIS Program



4th of July Landing Blitz

Coordinated inspection efforts from partners across the state

- Landing Blitz consists of ~10% of total inspections
- Any other weekend is likely to be half that amount



Distribution of prompts to

- Reinforce good behavior
- Remind boaters to inspect remove drain never move





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← [A Second Year for Lakeshore Habitat Restoration Training](#)

The Landing Blitz is Back!

Posted on [July 2, 2015](#) by [timcampbell](#)

Boaters will likely notice more boating activity on this 4th of July weekend; they may also notice more activity near the boat ramp. For the 7th straight year, the DNR and Clean Boats Clean Waters volunteers across the state will be spending time helping boaters understand what they need to do to prevent the spread of aquatic invasive species during the annual [4th of July Landing Blitz](#).



Clean Boats Clean Waters' Gary Harper inspecting a boat. Photo courtesy of Dane County Land and Water Resources Department.

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DNR kicked off its annual 4th of July Landing Blitz

Submitted: 07/03/2015

Story By Bryan Konicek



MINOCQUA - The Wisconsin DNR kicked off its 7th annual 4th of July Landing Blitz. This is to help out at the boat landings in the Northwoods that will see lots of activity this 4th of July weekend.

The DNR teams up with Clean Boats Clean Waters volunteers from different counties. They monitor boat landings and boats entering and leaving the water.

The goal is to protect the lakes from invasive species and to keep people informed.

"I'm looking for boaters, as they are coming in the lake, before they launch," said Stephanie Boismenu, Lead Aquatic Invasive Species Project Assistant for Oneida County. "I'm helping them to inspect their boats."

Invasive species can hide in many places on boats. Volunteers help clean plants, animals, sand and mud off of boats.

Invasive species and certain types of vegetation can cause harm to lakes.

SUBMIT PRESS RELEASES



LAUNCH VIDEO CENTER



New Grocery Store 07-07-15

0:59

Vilas County Rescue 07-07-15

0:33

#LandingBlitz

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Benjamin Wegleitner @MidwestAIS_BW · Jul 5

Accompanied by 10,000,000 of my closest friends at this morning's @WDNR #LandingBlitz on the Mississippi River



↩️ ↻️ 2 ★ 1 ⋮

[View photo](#)



Bradley Steckart @BSteckart · Jul 4

Got on the yak to experience #LandingBlitz firsthand. #lunchbreak @WashCoWisCo @WisconsinAIS @WLVCA @UWiscSeaGrant



↩️ ↻️ 1 ★ ⋮

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2



Landing Blitz 2015

Boaters will likely notice more boating activity on this 4th of July weekend; they may also notice more activity near the boat ramp. For the 7th straight year, the DNR and Clean Boats Clean Waters volunteers across the state will be spending time helping boaters understand what they need to do to prevent the spread of aquatic invasive species during the annual 4th of July Landing Blitz.

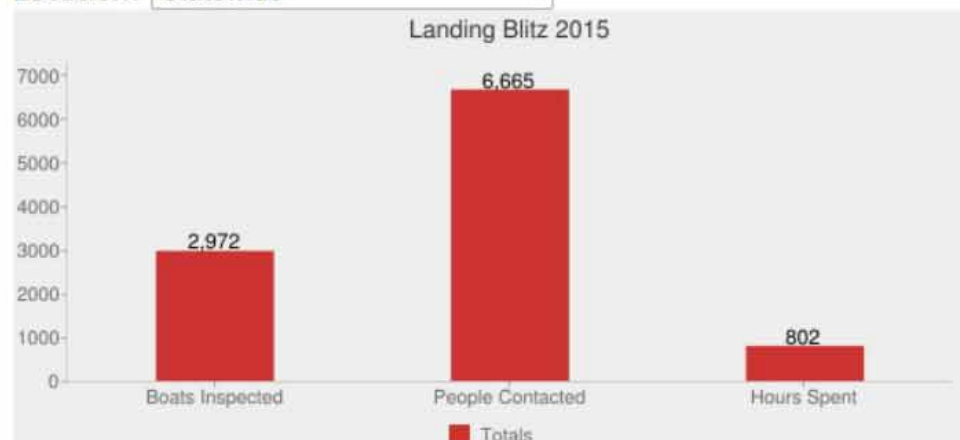
"The Landing Blitz is always a great event for both boaters and our Clean Boats Clean Waters volunteers," says Tim Campbell, aquatic invasive species specialist for UW-Extension and the DNR. "This coordinated effort makes it so volunteers are part of something big, while boaters learn what they can do to protect Wisconsin's waters from harmful invasive species."

In addition to working with boaters unfamiliar with the prevention steps, Landing Blitz participants will be rewarding boaters seen already practicing the important prevention steps of "Inspect your boat, remove plants and animals, drain water from live wells and buckets and never move live fish." The towel serves as a good reminder to take action to prevent the spread of aquatic invasive species after a day of boating.

Date 07/03/2015 - 07/05/2015

This graph will continually update as data comes in.

Location:



Aquatic Invasive Species



Clean Boats Clean Waters' Gary Harper inspecting a boat. Photo courtesy of Dane County Land and Water Resources Department.



STOP AQUATIC HITCHHIKERS!

Prevent the transport of nuisance species.
Clean all recreational equipment.
www.ProtectYourWaters.net

Contact information

For information on Lakes in Wisconsin, contact:

[Wisconsin DNR Lakes](#)
Division of Water
Bureau of Water Quality

[Aquatic Invasive Species](#)
[Contacts](#)

Our Landing Blitz is so awesome Michigan decided to copy us...and our grants program

Aquatic Invasive Species of the Week!

FOR THE WEEK OF: **Michigan's Inaugural Landing Blitz**
June 30-July 6, 2014

Michigan's AIS Awareness Week 2014 kicked off with a two-day event called the AIS Landing Blitz. On June 6 and 7, the Michigan Departments of Environmental Quality, Natural Resources, and Agriculture and Rural Development partnered with local citizen volunteers to assist boaters in preventing the spread of AIS. Boaters were encouraged to "Clean, Drain, and Dry" their boats, trailers and equipment and in particular:

- Remove aquatic plants from boats, boating equipment, and trailers.
- Drain live wells, bilges, and all water from boats.
- Dispose of unused bait in the trash.
- Don't transfer fish to water bodies other than where they were caught.



A huge first endeavor that included:

- 12 boat landings across the state,
- 120 State of Michigan employee hours,
- 9 boat washes,
- Numerous volunteers,
- Tons of educational handouts and giveaways to pass on to the boaters and
- Multiple press releases, news stories and media outlets helped cover the event.


Success by the numbers:

- 768 people contacted.
- 128 boats inspected for AIS.
- 59 boats washed.
- 18 observed AIS attached to boats or trailers.

Thank you to all of the volunteers! The AIS Landing Blitz couldn't have been a success without all of the volunteers! More than 347 volunteer hours were spent at boat launches over the course of the two day event!!!







Michigan Department of Natural Resources

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Michigan Invasive Species Grants Program (MISGP)


- About MISGP
 - The Departments of Natural Resources, Environmental Quality and Agriculture and Rural Development have partnered to address strategic issues of prevention, detection, eradication, and control for both terrestrial and aquatic invasive species in Michigan.
 - The main objectives of the MISGP program are to:
 - Prevent new introductions of invasive species through outreach and education.
 - Monitor for new invasive species as well as expansions of current invasive species.
 - Respond and conduct eradication efforts to new findings and range expansions.
 - Manage and control key colonized species in a strategic manner.
- Grant workshops for invasive species projects offered in Detroit, Hastings, Mackinaw City and Munising
- 2014 Michigan Invasive Species Grant Program-Funded Projects
- 2014 MISGP Webinar Recording

Applicant Information

Grantee Information

Contact Information

- General Invasive Species Contacts



Our strength is our partnerships





YouTube

Questions?

@t_campy
@WisconsinAIS