

2015

Business Partners Guide



2015 Wisconsin Lakes
Partnership Convention



April 23-25 ~ Stevens Point

37th Annual
Wisconsin Lakes Partnership
Convention

Business Partners Guide to our Exhibitors and Sponsors

Please Note:

Inclusion in the 2015 Business Guide is not an endorsement of any products, services, or business by Wisconsin Lakes, University of Wisconsin-Extension, or the Wisconsin Dept. of Natural Resources.

Choosing a Consultant

Businesses are an essential part of our team working for clean, safe, healthy lakes for everyone. Private firms are often hired by lake groups and communities to collect data, prepare lake management plans, and implement best lake management practices.

It is important to realize that qualifications to perform some or all of the aspects of lake management vary among contractors. For example, some consulting firms may have excellent track records designing sewers but may not have experience conducting water quality monitoring or watershed assessments.

A wise consumer shops around to evaluate the quality and price of a product to get the best buy for their money. The same process should be followed when selecting a contractor to conduct your lake work. It may be useful to contact several contractors before you decide which one to hire. You may decide to hire two or more contractors to conduct separate components of your project. Taking time to carefully select your contractor(s) may ultimately be the difference between success and failure of your project.

Evaluating, choosing, and working with a lake consultant: a checklist

- Find out what data or plans already exist for your lake or watershed.
- Consider having several contractors offer proposals for the project and propose a package of services to meet your needs.
- Be sure to conform to your organization's bylaws when soliciting proposals.
- Determine the contractor's previous experience conducting the tasks you would like them to perform. Request in advance the training, background, certifications, and affiliations of those you plan to interview for the project.
- Interview a minimum of three consultants.
- Contact all references and get a credit report before signing any contract.
- Be involved in the study design. Consider establishing a committee to be involved in the project study.
- If your project will seek funding from the DNR Lakes Grants Program, be involved in writing the application and be the contact person with the DNR.
- Expect to communicate with the consultant and the DNR regularly during the grant application process.
- Decide on one contact person to be a liaison between your lake organization and consultant.
- Choose a consultant that will not be involved in implementing the end management recommendations to avoid slanting the results of your study.
- Educate and involve all organization members and residents in the community by creating special communications, hosting forums, or other outreach about your project.

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Lake Management Services

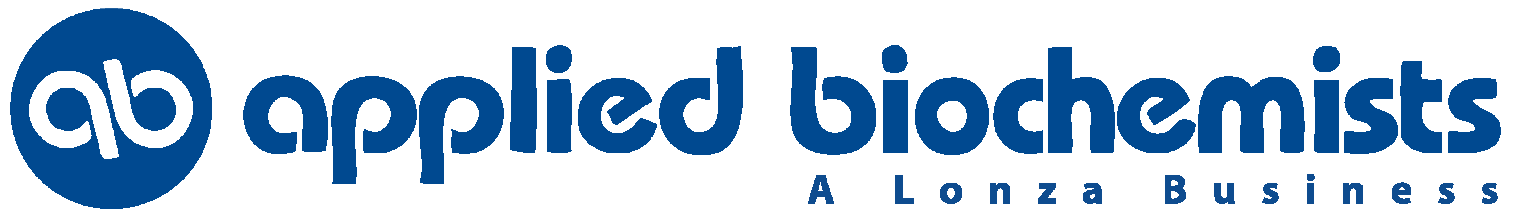
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Aquatic Plant Management & Protection
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Contributing Sponsors



Alphabetical Listing of Exhibitors & Sponsors

Alligare LLC

Alligare provides exceptional service and care for all of your vegetation management, railroad, range and pasture, forestry, and aquatic markets. We work hand-in-hand with the end users of our products, as well as university personnel to identify our specific market needs.

Our goal is to offer the best possible product for you and your vegetation management situation, at the least possible cost to you, all while we work directly with the manufacturers. Our pre-existing relationship with the manufacturers from around the world gives us the ability to bring the highest level of product quality to the end user.

Alligare specialists, having trained knowledge and expertise, are able to give both better advice, faster service, and a more cost effective solution than a traditional sales force could offer. With Alligare's methods of delivering results-oriented, market-based solutions, we are able to always reach the same results with our products - unsurpassed performance and value. That is the Alligare method and promise.

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Aquarius Systems

Aquarius Systems has been continuously manufacturing Aquatic Plant Harvesters and related equipment since 1964. We have designed and built over one thousand machines that have been sold across the USA and to more than 40 countries. Often imitated but never duplicated, Wisconsin based Aquarius Systems is the world leader of this niche industry, holding the longest and strongest track record of success, bar none!

Along with Aquatic Plant Harvesters, Aquarius produces a complete array of support equipment like transport barges, unloading conveyors, and trailers. We solve a variety of surface water problems with other machines we build, including a Marine Trash Skimmer, Amphibious Excavator, Canal Cleaning Boat, and the patented Swamp Devil Aquatic Vegetation Shredder.

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Applied Biochemists, A Lonza Business

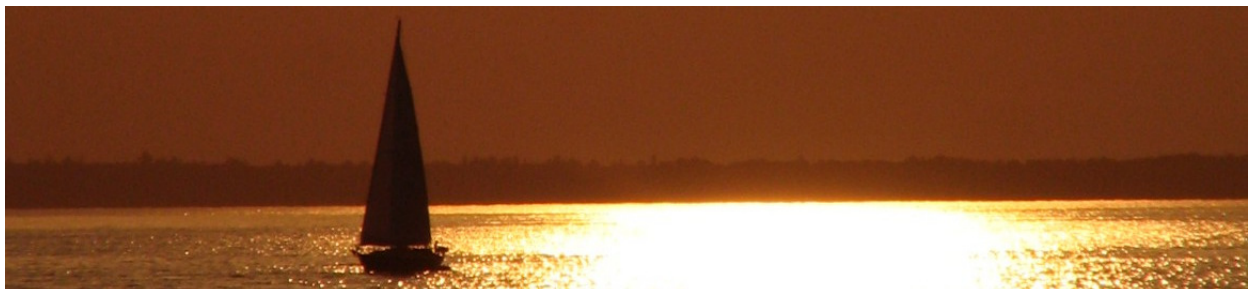
For complete control of water weeds and alga, Applied Biochemists has your lake and pond management solution. Our complete line of products including algaecides, herbicides, colorants and biological products, will help get your water the way it should be, able to be used for swimming, fishing, watering, drinking, or just enjoying the aesthetic beauty of your backyard.

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Photo credit: Jamie and Kuba Jestadt



Applied Polymer Systems

Applied Polymer Systems is the originator of Silt Stop, Floc Log and Pond Log products which are innovative blends of polyacrylamide based products used for soil thickening, erosion control, water clarification, soil stabilization, pond-lake management, and nutrient removal.

All APS products have undergone Acute and Chronic WET testing for aquatic organisms and have been found nontoxic by an EPA certified laboratory. Floc Logs and Pond Logs both remove turbidity from water. Pond Logs also reduce excess nutrients, such as phosphorus, that can cause algae blooms. Silt Stop powder can be applied to the soil, stabilizing it, eliminating erosion and thickening soil to make it more manageable for hauling by trucks.

For more information please visit our website at www.siltstop.com.

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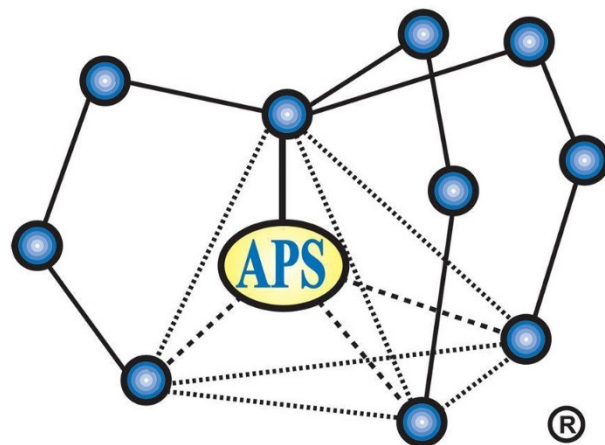
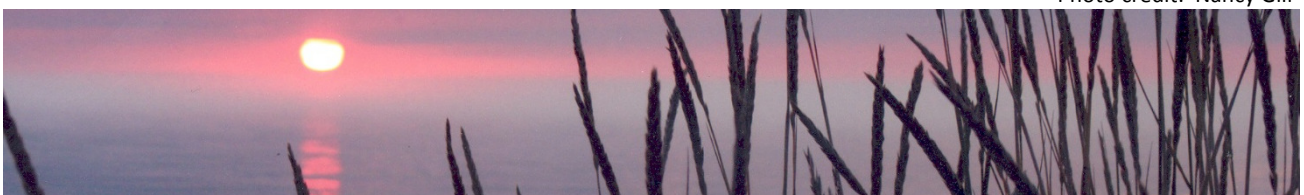


Photo credit: Nancy Gill



Barr Engineering

Barr provides environmental and engineering consulting services that include:

- environmental permitting, management, and compliance;
- contaminated-site assessment and remediation;
- water supply and wastewater treatment design;
- water resources management; and
- design of structures and processes.

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Photo credit: Earl Cook



Cason & Associates, LLC

Our goal at Cason & Associates, LLC is to provide our clients with effective, environmentally sound and sustainable solutions for aquatic resource management challenges. We provide professional consultants, services and tools for managing lakes, ponds, rivers and wetlands. Our services include:

- Exotic Plant Control Programs,
- Lake Studies and Management Planning,
- Aquatic Plant Surveys,
- Aquatic Herbicide Application,
- Fishery Surveys,
- Water Quality Monitoring,
- Grant Writing,
- Wetland Delineation,
- Aquatic Plant Restoration, and
- Habitat Improvement Projects.

Our staff includes biologists, limnologists and commercial applicators. Our network of associates provides additional scientific, technical and engineering support. Cason & Associates, LLC serves all of Wisconsin. Please view our website: www.casonassociates.com for more information.

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Clean Lakes Midwest, Inc.

As an aquatic ecosystem restoration and maintenance services provider, Clean Lakes offers the most comprehensive lake and pond management solutions to the Midwest through the use of Best Management Practices (BMPs) and Best Available Technologies (BATs). With nearly 40 years of experience in aquatic plant management, our team offers the most advanced answers as they relate to your aquatic plant management program.

At Clean Lakes, not only do we pore over industry updates and publications but also are always actively in the field working side by side with lake groups, their consultants, DNR staff, US Army Corps of Engineers, Universities, and others to find out exactly how aquatic plant management programs are succeeding and how they can be improved.

We are proud to say that we are the type of contractor constantly searching for the best practices and technologies to put at your disposal. You and your aquatic ecosystem will benefit from all of the research that everyone on our team has done as we sit down and decide together what is going to be the best approach for you and your waterway.

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CLEAN LAKES MIDWEST



Flambeau Engineering

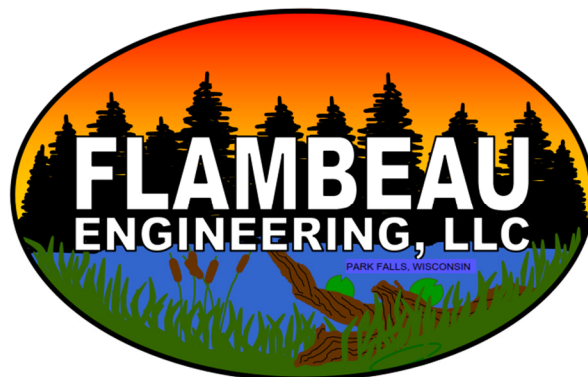
Flambeau Engineering is a locally owned and operated company located in Park Falls, WI providing water resources engineering and natural resources management services throughout Wisconsin and Upper Michigan. Flambeau Engineering is a small business that offers the services of a professional engineer and provides personalized service that is often lost with large engineering firms.

Lake Management is a key service provided by Flambeau Engineering with over 13 years of experience on Wisconsin lakes. We will complete the entire project including grant writing, field work, report and public presentation. The lake plans prepared by Flambeau Engineering have been reviewed and readily approved by Wisconsin Department of Natural Resources (WDNR) lake staff throughout the state. The following services are offered:

- Aquatic plant surveys and management plans
- Comprehensive lake management plans
- Watershed analysis and management plans
- Water quality sampling and monitoring
- Shoreland restoration/stabilization design
- Grant writing
- WDNR waterway permitting (Chapter 30)
- Aquatic invasive species control planning
- Dam safety inspections, EAP and IOM plan preparation
- Floodplain elevation determination
- Wetland delineations and restoration plans

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Golder Associates Inc.

In the United States, Golder has more than 1,400 employees in more than 50 offices. Given our expansive range of office locations throughout the US, we understand your local concerns because we live where you live, we work in your community, and we have the local experience to address the issues that matter to you.

Our technical staff has expertise in the disciplines of hydrogeology; limnology; environmental sciences; geotechnical and civil engineering; earth, water, and air services; invasive species management; regulatory compliance; and construction services. We have registered professional engineers and ecologists in our Wisconsin offices to meet your local lake planning needs. Our staff has experience in collaborating with lake organizations, sportsmen clubs, and municipalities to address lake planning projects for local lakes as well as regional project management for counties and regional large-scale projects.

A broad, in-depth base of expertise and knowledge allows Golder to develop innovative solutions to complex technical ecological problems. The result is an exemplary record of permit approvals, reduced costs, and timely completion of projects.

Contact

Golder Associates Inc.

Jon Motquin, Project Ecologist

Matt Bergeon

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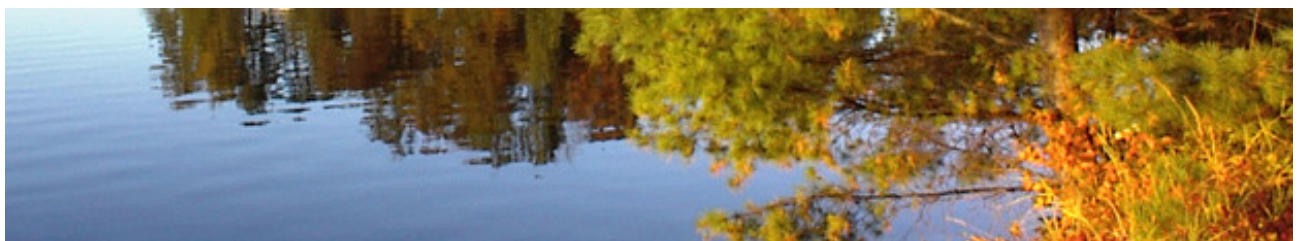
Kasco Marine

Kasco, a leader in the lake and pond management industries, has been manufacturing aeration products for almost 50 years. Products include Robust-Aire bottom diffuser systems, circulators, de-icers, surface aerators, decorative/aerating fountains and light packages, beneficial bacteria, and pond/lake dye.

Kasco's aeration products will provide the oxygen and circulation lakes and ponds need to remain healthy, prevent winter kills and have an aesthetically pleasing look; therefore, providing the best water quality management possible. With our vast industry experience, forward thinking engineering and an extremely knowledgeable staff of biologists, engineers, and fishery experts, Kasco is a true industry leader.

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Lakescape Solutions LLC

Lakescape Solutions is a landscape company, which focuses its activities towards shoreline restoration, storm-water management, and customized lake home landscaping. Helping property owners manage their lake home investments to meet their lifestyles and local regulations, while helping preserve the natural resources around them is our first goal.

Sharing information with the public about lakes as invaluable ecosystems is also important to us. We are always willing to work with you as a homeowner in any capacity, on any project from initial design, installation, through to care of your landscape or shoreline. We want to help you invest in your property and help protect our waterways.

Owner, Nick Homan, earned his Bachelors degree in Soil Science and minor studies in Horticultural Science from UW- Platteville. He moved onto applying his degree in the landscape and nursery industry by working as a Nurseryman and Landscape Foreman. In 2007 after 10+ years of industry experience, and actively serving as a board member for both a lake association and a countywide Lake Alliance, in Adams county WI, Nick decided to follow his true passion. By blending his experience in landscaping, his knowledge of lakes, and 30+ years of lake life he began Lakescape Solutions LLC.

Contact

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Marine Biochemists

Marine Biochemists provides a wide range of professional lake management services including aquatic plant and algae control, aquatic plant surveys and management plans, water quality testing, aeration system design, sales and service, electrofishing surveys, and aquatic mapping (including bathymetry and vegetation distribution) using state-of-the-art hydroacoustic echo sounding combined with GPS data and GIS software.

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Photo credit: Kevin Warning



Onterra, LLC

Celebrating our 10th year of providing quality lake management services!

Onterra, LLC offers objective, science-based lake management planning services at a reasonable cost. The firm provides a variety of lake-related services ranging from diagnostic/feasibility studies to comprehensive lake management planning projects consisting of aquatic plant inventories, shoreland habitat assessments, stakeholder education, watershed and water quality analysis, and implementation plan development. Onterra also works with lake groups to develop realistic and effective active management programs for aquatic invasive species (AIS), such as Eurasian water milfoil and curly-leaf pondweed, along with designing and implementing the appropriate monitoring strategies to evaluate the efficacy and selectivity of the management action.

Onterra's lead aquatic ecologist and founder, Tim Hoyman is one of three North American Lake Management Society Certified Lake Managers in Wisconsin and holds a Master of Science Degree in Limnology. Onterra also employs three full-time ecologists, Eddie Heath, Dan Cibulka, and Brenton Butterfield, each with a Master of Science Degree in a natural resource discipline. Mr. Heath has been with Onterra since its establishment in 2005 and directs all AIS monitoring and control strategy development projects. Mr. Cibulka manages numerous lake planning projects while focusing on fisheries, water quality, and watershed assessments. Mr. Butterfield also manages numerous lake planning projects and focuses upon water quality and aquatic plant assessments. The firm's Lead Field Technician, Todd Hanke, has a Bachelor of Science Degree in Water Resource Management. Emily Henrigillis is entering her second year as a full-time field technician for Onterra.

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SePro Corporation

SePRO Corporation is recognized as an industry leader in providing quality solutions and technical services for the aquatic, turf, nursery, ornamental and agriculture markets. For over 20 years, SePRO Corporation has developed innovative technologies to advance the science of water resource management. Our aquatic management disciplines include aquatic plant, algae, cyanobacteria and water quality management, laboratory analysis, mapping and data management. The team of specialists and scientists at SePRO Corporation provide comprehensive assessment, prescription and implementation solutions to preserve water.

To learn more about SePRO and our water management solutions, visit www.sepro.com.

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Photo credit: Rip Maclay

Stantec

Stantec provides professional consulting services in planning, engineering, surveying, environmental sciences, project management, and project economics. We support public and private sector clients in a diverse range of markets at every stage, from the initial conceptualization and financial feasibility study to project completion and beyond. Our services are provided on projects and clients around the world through approximately 13,000 employees operating out of more than 200 locations in North America and 4 locations internationally.

In Wisconsin we serve our clients from 6 locations and over 130 staff located throughout the State. We offer our water resource clients a variety of solutions to their most common issues from leading edge Aquatic Invasive Species (AIS) management, to fish passage projects and dams, to shoreland/stream bank restoration services. All work is performed by highly trained and experienced staff with the goal of creating cost effective long term solutions for our clients. Potential project solutions are evaluated from a long and short term perspective educating our clients as to the advantages of all available options, we understand one size does not fit all.

Contact Mark Kordus at 715-344-9480 or via email mark.kordus@stantec.com for a free individual no obligation consultation on your next water resource or AIS management project.

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Stantec

Syngenta

Syngenta provides high performance products to control invasive and destructive weeds while helping to restore the habitat of aquatic environments. Herbicides like Reward® and Refuge® are proven leaders in the weed control industry. Refuge® herbicide is a nonselective systemic herbicide for weed control in vegetation management environments. It controls a wide range of emerged annual and perennial grass and broadleaf weeds and unwanted woody brush and trees. It can be used in a wide range of vegetation management use areas including aquatic and wetland sites. With REWARD® Landscape and Aquatic Herbicide, you never have to wait for aquatic weed control. A non-selective, highly active contact material, REWARD spreads quickly through the water and makes fast contact with aquatic weeds. Water-soluble, it is absorbed by target plants in just minutes, providing broad-spectrum control of floating, submersed and marginal weeds.

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United Phosphorus, Inc.

WHO WE ARE...

For more than thirty years, United Phosphorus, Inc. (UPI) has been a premier supplier of crop protection products and plant technologies designed for the agricultural, professional, and aquatics markets.

DOING THINGS BETTER...

Over the years, UPI has continued to grow through strategic market acquisitions and enhancements to our manufacturing capabilities. Additionally, our expanding portfolio of proprietary brand formulations and strategic active ingredients offer unique solutions to many of the key challenges faced by our customers and our industry.

OUR MISSION...

UPI is driven to deliver the high-quality, value-added products you need to help you achieve the next level of productivity and profitability. All of our employees believe this vision and are committed to providing you with the superior levels of service required to meet this goal.

Water is our most valuable resource and UPI is committed to protecting our waters against invasive aquatic plants and algae. Whether you're a pond owner, a resource manager, an angler, a lakefront homeowner, irrigation canal manager, or just looking for information about aquatic herbicides and algicides we can help. UPI manufactures effective and versatile products for managing aquatic plants and algae in all kinds of water bodies including lakes, reservoirs, ponds, streams, bayous, rivers and canals. We trust you'll find the information you're looking for right here.

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Vertex Water Features

Vertex Water Features products have been the industry standard in lake aeration and floating fountains for over 25 years, We incorporate superior materials, advanced engineering and attention to detail - insuring the Lake Management Professionals and their clients proven technology, quality construction and rugged dependability. Our bottom diffused aeration systems have been independently tested and proven to be of the highest efficiency (over 43,000GPM/HP) with lower maintenance time and cost. Vertex provides free aeration design, aerial mapping and pond turnover calculations, ensuring you get the right aeration system.

The Vertex aeration product line includes options for all types of waterways, including PondLyfe systems for smaller ponds and Air XL systems for larger ponds, lakes, reservoirs and marinas. Our MicroLyfe pond products work with aeration to restore damaged ponds faster.

Vertex floating fountains are custom made to order and feature turbine pumps, precision machined nozzles and lighting options. These unique water features bring value and enjoyment to any property.

Our sales, laboratory and R&D teams consist of degreed biologists whose focus is high quality, low maintenance solutions for healthy ponds.

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Photo credit: Rip Maclay

White Water Associates, Inc.

White Water Associates, Inc. is an analytical laboratory and environmental consulting firm with over thirty years of experience serving private, corporate, and governmental customers. With offices and laboratories located in Michigan's Upper Peninsula and close to Wisconsin, White Water satisfies a diversity of clients throughout the United States. White Water Associates' mission is to provide top-quality, competitively priced laboratory and consulting services in the fields of analytical chemistry, environmental analysis, and ecology. Services we offer clients include:

- Certified Water and Soil Testing Laboratory Services
- Lake Studies, Plans, and Management
- Early Detection and Rapid Response for Aquatic Invasive Species
- Stream Assessment and Monitoring
- Wetland Services
- Plant and Animal Surveys
- Field Sampling and Monitoring
- Resource Management Plans
- Mapping and Geographic Information Services
- Environmental Education

Our professional staff of twenty-four people is enhanced with long-standing teaming relationships with laboratories and additional science specialists that expand our capacity and provide broad geographic coverage.

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