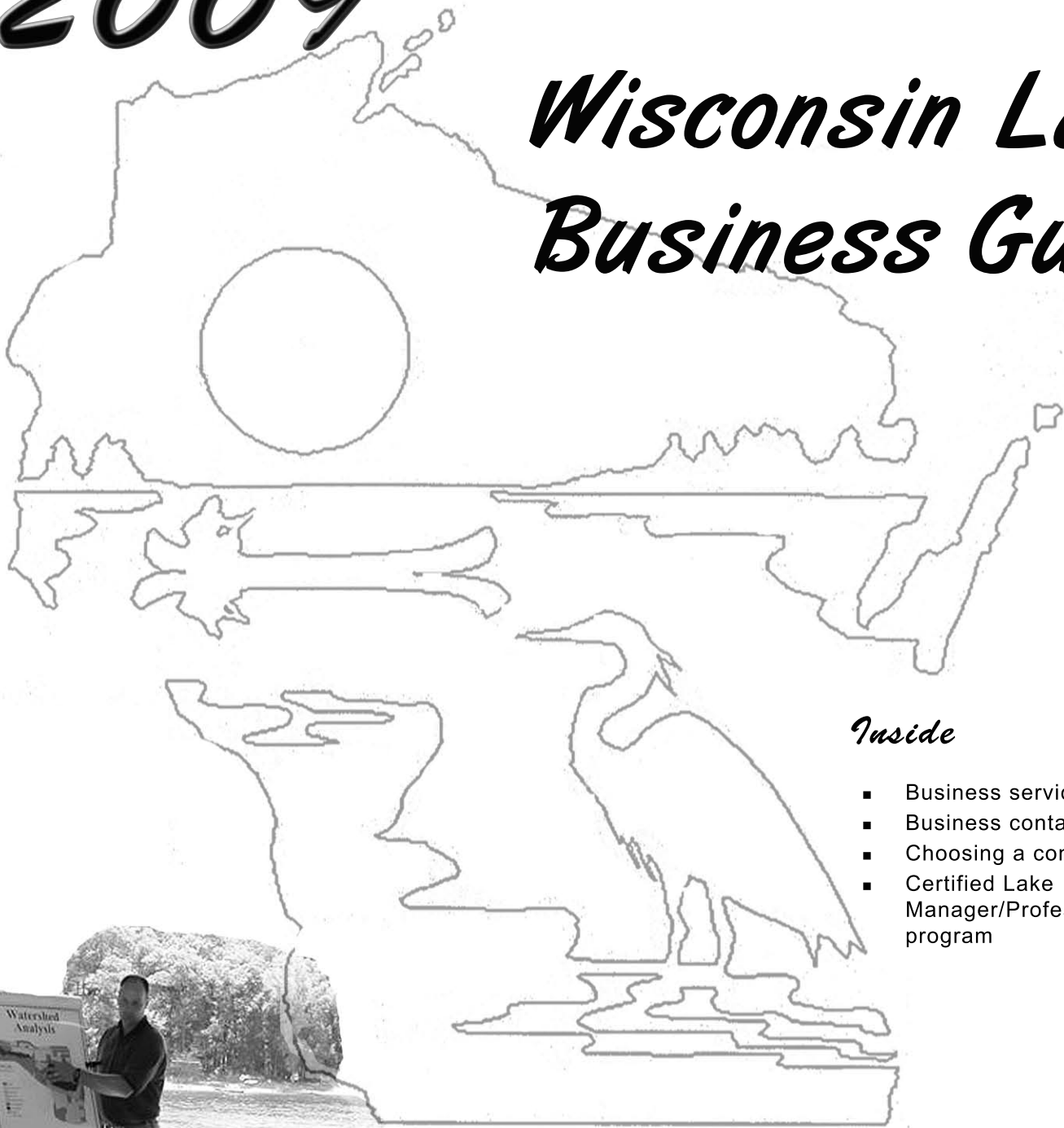


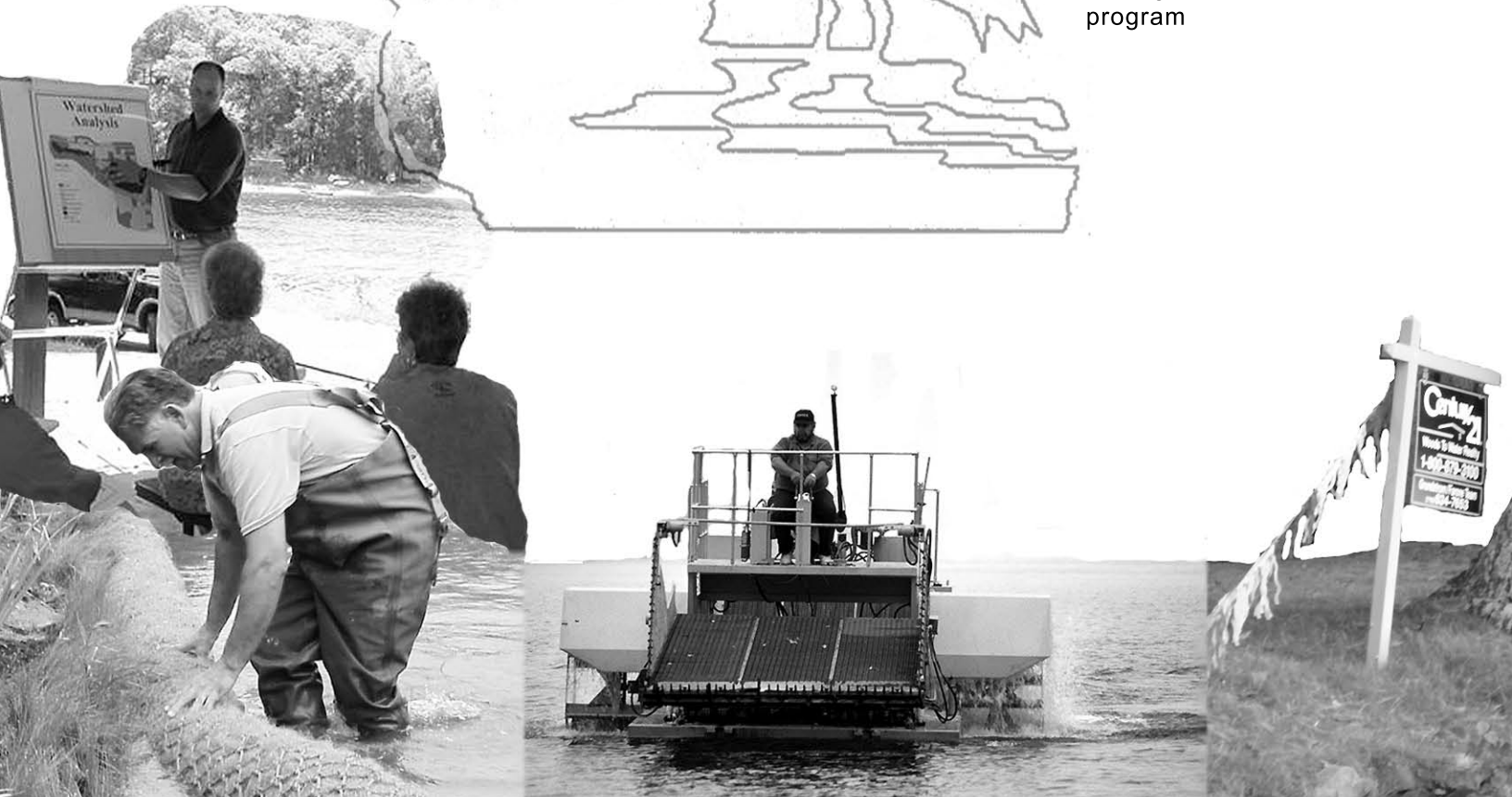
2009

Wisconsin Lake Business Guide



Inside

- Business services & products
- Business contacts
- Choosing a consultant
- Certified Lake Manager/Professional program



2009 Guide to Wisconsin lake businesses

How to use this Guide

Businesses are an essential part of our team working for clean, safe, healthy lakes for everyone. Whether you need to do an aquatic plant survey, monitor water levels, analyze water samples, or start implementing recommendations—like reducing phosphorus loading or restoring shorelines—chances are you will need to hire some help.

This Guide is a handy take home reference of lake businesses that serve Wisconsin by:

- helping shoreland owners manage their properties,
- helping lake groups manage their lakes,
- offering legal opinions and services,
- selling lakefront property,
- selling recreational equipment that helps people enjoy our lakes,
- or providing the products and services to help get projects done.

Organizations—especially those receiving lake grants from the Department of Natural Resources or permits for specific lake treatments—are encouraged to work with their DNR Lakes Coordinator.

Hiring the right consultant for your project may mean breaking your project into steps, and hiring several separate consultants who have expertise in different fields.

We have also included information on the North American Lake Management Society's Certification program for lake managers and professionals (page 4). This certification program can be a useful tool in assessing lake management expertise.

The Guide is not an all-inclusive list of lake businesses, it is a place to help you get started as you select the right business for your project.

Inclusion in the 2009 Business guide is not an endorsement of any products, services, or business by the Wisconsin Association of Lakes.

Key to Symbols



These businesses have at least one employee that has completed the North American Lake Management Society's Lake Manager or Lake Professional certification program.



These businesses provided financial sponsorship for the Wisconsin Lakes Partnership annual Wisconsin Lakes Convention. Generous support from our Convention Sponsors helps us bring informative and inspirational speakers to the Convention, as well as providing educational materials and evening entertainment for attendees.



These businesses are corporate members of the Wisconsin Association of Lakes. We appreciate their support for our programs.

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Certified lake managers and professionals

The North American Lake Management Society (NALMS) has a Certified Lake Manager (CLM) and Certified Lake Professional (CLP) program that helps lake groups to identify lake management professionals having exceptional training and experience in lake ecology and management.

A CLM is a person who is directly involved in the comprehensive management of a pond, lake, reservoir or other bodies of water and its watershed, and makes decisions which affect the quality and uses of the body of water. A CLM will be primarily responsible for implementing appropriate measures and/or for making recommendations to the governing management body. A CLP specializes in providing lake related data. Each category also contains a provisional designation for individuals with less than two years of experience.

Consultants with a CLM or CLP certification provides evidence of professional experience, educational background, and commitment to continuing education about lakes.

To become certified, lake management professionals must demonstrate training and expertise through a combination of education and experience. Continuing Education Credits are required to maintain certification.

CLM/CLPs must have at minimum a four year undergraduate degree and at least six credits in each of five categories—lake science, watershed science, policy/legal/governmental aspects, communications, business and management—and fourteen additional credits in one of these categories.

In addition, CLM/CLPs must have at least two years of professional employment experience as a lake manager or lake professional. To meet experience requirements, a professional must have direct experience participating in a process whereby lake needs are assessed and programs



Quick tips

- Interview a minimum of three consultants.
- Contact all references and get a credit report before signing any contract.
- Be involved in the study design and writing the grant application
- Know what data already exists for your lake or river.
- Search Wisconsin Circuit Court (<http://wcca.wicourts.gov>) for any records
- Check with the Better Business Bureau (www.bbb.org) for any complaints
- Check the Department of Agriculture, Trade & Consumer Protection (www.datcp.state.wi.us) for any complaints

to meet them are developed and/or implemented. CLM/CLPs must have direct experience managing lakes in nearly all phases of a project.

You can search for consultants who have achieved the CLM/CLP designation on the NALMS website at www.nalms.org/resources/certified_lake_managers.html.



Applied Biochemists

Quality products for Water Quality. For over 35 years, Applied Biochemists has continued its position as a leading manufacturer of specialty algaecides and aquatic herbicides. Products are registered with the U.S. Environmental Protection Agency and a number of overseas countries for use in drinking water reservoirs, irrigation conveyance systems, aquaculture facilities, wastewater, lakes, ponds, and other sites where aquatic vegetation growth interferes with the environmental, functional, recreational and/or aesthetic value of the water resource. Applied Biochemists' contributions to this discipline have included numerous innovations including: patented new chemistries; science based application technologies; and technical resources on the subject of Aquatic Plant Management.

Contact

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Web: www.appliedbiochemists.com
Germantown, WI



Aquamarine

We are a manufacturer of specialized aquatic plant management systems. Our products include: harvesters, transports, trailers, trailer conveyors, and shore conveyors. Our exclusive crane boats are used for aquatic plant root removal, underwater rototilling, and cattail/reed mowing.



Contact

Phillip Nogalski, Aquamarine
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E-mail: phil@weedharvesters.com
Web: www.weedharvesters.com
Address: 555 S. Industrial Dr., Hartland, WI 53029-2338

Aquarius Systems



Since 1964 Aquarius Systems has manufactured and supplied a wide variety of equipment for surface water management applications worldwide. Our product line includes aquatic plant harvesters, debris skimming vessels, aquatic vegetation cutters, amphibious excavators and many other custom designed vessels. To learn more, stop by our booth or visit our web site at www.aquarius-systems.com!

Contact

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Web: www.aquarius-systems.com
Address: PO Box 215, North Prairie, WI 53153-0215

Water Management Equipment



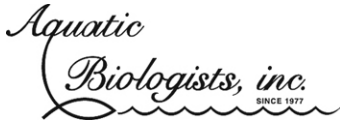
Benefits of Aquatic Plant Harvesting:

- Results are immediate
- Imposes no restrictions on water use
- Species control is targeted
- Biomass & nutrients are removed
- Environmentally safe; no chemicals introduced to the water

Visit our booth today to explore the possibilities

www.aquarius-systems.com





Aquatic Biologists

For more than 30 years Aquatic Biologists, Inc. (ABI) has successfully improved and maintained healthy lakes and ponds! We are experienced, degreed, certified, licensed and knowledgeable water resource managers. ABI offers a wide variety of innovative and proven scientific products which allows us to build added value into every project we do! ABI also provides environmentally sound support services and management techniques tailored to meet each client's concerns, needs and budget. Aeration systems, enzyme and bacteria bio-augmentation, fish stocking and surveys, aquatic plantings, aquatic plant management, etc., are available for both short and long term results and continued customer satisfaction! Call 1-800-442-6648 for all your lake and pond needs.

Contact

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Ayres Associates



Ayres Associates has completed numerous lake surveys, management plans, and lake rehabilitation projects. Our project team is recognized statewide for its knowledge of lake ecosystem analyses, sampling, testing, land-use and water-quality relationships, and cost-effective best management practices.

We can provide full lake management planning services—from initial investigation through implementation or construction. Our lake management planning services include planning studies, bathymetric surveys, sediment sampling and testing, aquatic biology, aquatic plant surveys and management plans, benthic macro invertebrate surveys and sediment dredging, and sediment basin planning and design. We can also assist you in securing funding for your projects through Wisconsin Department of Natural Resources grants and other sources.

Contact

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Barr Engineering



Barr Engineering Company understands the environmental and economic value of Wisconsin's lakes. Incorporated 40 years ago, we have completed dozens of water quality studies, aquatic plant surveys, lake management plans, and aquatic plant management plans for Wisconsin lakes. As a leader in water resources management, Barr can provide your organization with a full range of water quality management services.

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Cason & Associates, LLC



Our goal at Cason & Associates, LLC is to provide our clients with effective, environmentally sound and sustainable solutions for aquatic resource management challenges. Our clients include private landowners, lake associations and districts, hydro-power companies, government agencies, paper companies, golf courses and campgrounds. We provide professional consultants, services and tools for managing lakes, ponds, rivers and wetlands. Our staff includes biologists, limnologists and commercial applicators. Our network of associates provides additional scientific, technical and engineering support. Cason & Associates, LLC serves Wisconsin, Upper Michigan, and Northern Illinois.

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Web: www.casonassociates.com
Address: PO Box 230, Berlin, WI 54923-0230

Dragonfly Gardens



We offer over 300 species of native wildflowers, grasses, ferns, shrubs, and trees. We specialize in providing plants for rain gardens, prairie, forest, and lake edge restorations. The plants we offer tolerate conditions ranging from the driest, sunniest prairies, to shallow aquatic margins of lakes, ponds and streams, to the cool, deep shade beneath a dense forest canopy. We also offer what is, without question, the best selection of annual and perennial bedding plants, vegetables, potted herbs, combination hanging baskets, planters, and unique and useful gardening supplies in the area.

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EnviroScience Inc



EnviroScience has provided biomonitoring services to federal, state, and municipal governments, as well as industrial and private clients since 1988. The company has three divisions corresponding to the major areas of emphasis: Aquatic and Ecological Survey, Lake Management, and Laboratory Services. MidFoil®, an innovative biological treatment for Eurasian watermilfoil, is the centerpiece of the company's lake management division. Using a native aquatic beetle which feeds on Eurasian watermilfoil, EnviroScience has successfully treated more than 140 lakes throughout the U.S. and two Canadian provinces over the last ten years.

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Web: www.enviroscienceinc.com
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Foth Infrastructure & Environment



Foth combines technical expertise with personalized, client-centered service to solve engineering, scientific and planning challenges for our clients. A recognized leader in water resources management, our focus is on clients' success. Foth's water resources team is nationally recognized for the assessment, restoration, and management of surface water resources. Additionally, Foth has been extremely successful in identifying and preparing grant/loan applications from state and federal sources and securing funding from those sources to assist our clients in implementing their resource management activities. In Wisconsin and throughout the U.S., our clients rely on Foth to help meet their strategic and operational goals.

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Hach Environmental



Hach Environmental is the source for reliable and dependable environmental water monitoring data that is the gold standard in our industry. Only Hach Environmental can provide completely integrated, turn-key solutions for water quality, water level, and precipitation monitoring. In addition, the combination of our resources has created world-class product development capabilities that will ensure that Hach Environmental continues to be the gold standard for environmental water quality and water quantity monitoring data. The Hach Environmental sales and support network spans the globe so that we can provide local support—no matter where water monitoring needs reside.

Contact

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Hey and Associates

Hey and Associates, Inc.
Water Resources, Wetlands and Ecology



Hey and Associates, Inc. was founded in 1976 in response to the growing need for comprehensive water resource solutions. Today the firm offers its clients creative, practical solutions that support enhancement of land values while conserving and restoring natural resources.

The firm offers particular expertise in solving water resource-related problems, focusing on watershed and stormwater planning and engineering, aquatic ecosystem restoration, and wetland delineation and management. Our staff of scientists and engineers allows us to bring a fresh creative view to identify opportunities. In creating our solutions, we consider our clients' regulatory, design, construction, and long-term management requirements.

Contact

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MS, NALMS Certified Lake Manager
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JFNew



JFNew is an experienced full-service ecological services firm, providing sound solutions to clients for over 19 years. Our team of over 130 professionals provides a broad range of ecological consulting, restoration services and native plant materials. JFNew is headquartered in northern Indiana, with regional offices in Chicago, Illinois; central Indiana; and Madison, Wisconsin. Our 100+ acre native plant nursery is located in Walkerton, Indiana, and is one of the largest native plant nurseries in the United States. Go to www.jfnew.com to show online or to learn how we can assist you with your project.

Contact

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E-mail: nstaskowski@jfnew.com
Web: www.jfnew.com
Address: 403 Venture Court, Unit 7, Verona, WI 53593



Keystone Hatcheries

Keystone Hatcheries is a fish farm and pond supply company on the Wisconsin/Illinois border in Richmond, Illinois. It is a division of Robinson Wholesale, Inc., in Genoa City, Wisconsin, which has been in the fish business since 1940. Keystone Hatcheries raises many species of game fish and has implemented one of the most stringent biosecurity programs in the industry to be in full compliance with Wisconsin, Illinois, Indiana and Federal VHS regulations. We have 2 full-time biologists on staff to discuss your fish stocking options. We also offer pond & lake management supplies, custom aeration systems and fountains.

Contact

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Phone: 815-678-2537
Fax: 815-678-2437
Email: info@keystonehatcheries.com
Web: www.keystonehatcheries.com
Address: 11409 Keystone Road, Richmond, IL 60071

Marine Biochemists



Marine Biochemists is a leader in the aquatics industry. With a full line of aquatic management services, Marine Biochemists specializes in aquatic plant and algae control, management plans and studies, as well as aeration system design, installation, and service.

Contact

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Phone: 262-238-0406
E-mail: briansuffern@marinebiochemists.com
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Northern Environmental

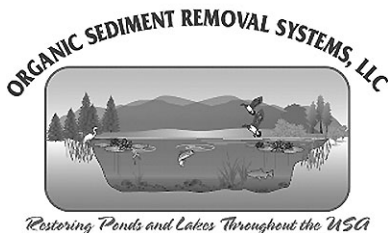


Northern Environmental is a full-service lake management firm with over 20 years of experience and six offices throughout Wisconsin. We offer a wide variety of lake-specific services, including aquatic plant herbicidal (chemical) treatment of AIS & nuisance species, lake management planning, dam analyses & inspection services, grant writing services, watershed analyses, stormwater management/erosion control, aquatic plant inventories, wetland delineation/restoration, river rehabilitation/habitat improvement, water quality studies/sedimentation assessments, native fishery reestablishment, aeration system design, and government permitting. Call (800) 498-3913 or e-mail info@northernenvironmental.com today for a free AIS chemical treatment estimate, and new customers receive \$250 off your first service!

Contact

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E-mail: info@northernenvironmental.com
Web : www.northernenvironmental.com
Address: 1203 Storbeck Dr., Waupun, WI 53963-9692

Organic Sediment Removal Systems



We offer a unique and cost-effective service for removing organic sediments or “muck” from ponds and other waterways without the use and mess of heavy construction equipment. High-volume suction pumps are used to:

- Remove accumulating muck
- Target silt and sediments from specific areas
- Deepen ponds to their original bottom
- Enhance water quality
- Eliminate sulfurs and other toxic gases from the water column
- Reduce heavy chemical usage that controls weeds and algae
- Leave aquatic ecosystems unharmed and intact
- Charge up to 50 – 75% less than conventional dredging without destruction to fine landscaped areas

Contact

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Address: N9397 Seventh Avenue South, Necedah, WI 54646
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E-mail: richncat@tds.net
Web : www.pondclean.com

Onterra, LLC

Onterra, LLC
Lake Management Planning



Onterra, LLC provides a variety of lake-related services ranging from science-based diagnostic/feasibility studies to comprehensive lake management plans consisting of aquatic plant inventories, stakeholder education, watershed and water quality analysis, and implementation plan development. Onterra also offers aquatic plant management planning and treatment monitoring services.

Onterra is staffed by three full-time and two part-time ecologists with experience in limnology, fisheries biology, planning, environmental policy, geographic information systems (GIS), and aquatic plant identification and ecology.

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Web: www.onterra-eco.com

Address: 135 South Broadway, Suite C, De Pere, WI 54115

Support WI Lakes: www.wisconsinlakes.org

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Aquatic Plant Management & Protection
Aquatic Invasive Species Treatment Monitoring*

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Lake Management Planning

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920.338.8860

information@onterra-eco.com
www.onterra-eco.com



R&D Technical Services

Green Lake Style Carp Barriers Developed By R & D Technical Services

A new means of controlling carp, which are perhaps the most destructive invasive species in our lakes and rivers, has been developed in Green Lake, Wisconsin.

A barrier design that uses large volumes of air to provide a carp barrier between the lake and spawning area has been installed for two years at the inlet to an estuary adjacent to Green Lake.

Providing benefits of low cost, low maintenance, safety, unhindered boat traffic and aeration, the barrier has garnered enthusiastic acceptance by boaters and fishermen alike.

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Ruekert-Mielke

Ruekert-Mielke has been in business for over 60 years. The 135 person firm is a multi-disciplinary firm offering a variety of engineering services in southeastern Wisconsin and northern Illinois. We serve ONLY our client communities, making sure that plans proposed by developers conform to the infrastructure standards set forth by the community. We make sure that this infrastructure will stand the test of time, thereby assuring lasting value and service to our clients.

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SePRO Corporation



SePRO Corporation is a solution based company providing sustainable products and services for specialized segments of aquatic, turf and ornamental markets. Over the past 15 years, SePRO Corporation has focused on advancing the science of aquatic plant management. SePRO's portfolio of over twenty aquatic products and technologies includes the aquatic herbicides Sonar*, Renovate® and Galleon*, as well as FastTEST*, PlanTEST* and EffectTEST* laboratory assays. Our Research and Technology Campus in North Carolina now provides expanded FastTEST immunoassay analysis services for Sonar, Galleon, Renovate and for the two new herbicides we are bringing to the aquatics market this year.

In 2009, we will be introducing two new systemic aquatic herbicides, Renovate MAX G and Sculpin* G. Both product innovations are formulated on a biodegradable granule and provide targeted herbicide delivery to aquatic weeds. SePRO remains dedicated to continued research, formulation innovation and development of novel management technologies and laboratory services for aquatic resource managers. For more information visit our website at sepro.com.

**Trademark of SePRO Corporation*

®Trademark of Dow AgroSciences, LLC and manufactured for SePRO Corporation

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Silver Mist Aquatic Plant Management



LAKE WEEDS A PROBLEM? Our lake weed harvesting system is the solution! Silver Mist Weed Harvesters' unique intake roller system captures all targeted weeds without creating loose floating weeds. Another benefit – our harvester performs in shallow water locations where other harvesters can't maneuver. The low cost of \$25,500.00 makes the Silver Mist Weed Harvester the perfect solution for lake associations and service providers.

- Capable of targeting weeds in as little as 18" of water
- Perfect for around docks and boat lifts
- Compact – Similar in size to a pontoon boat (8' x 18')
- Easily Transportable
- Convenient self unloading system can unload weeds directly into a truck, trailer or onto shore

Contact

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Sweetwater Technology



Sweetwater Technology, a Division of Teemark Corporation, offers large-scale alum applications to lakes for the reduction of phosphorus and algae control. We use a specially designed barge that can carry half a tank truck of material and distributes it with computer controlled accuracy. We also build continuous injection systems for streams, ponds and stormwater, and we do watershed applications by helicopter.

Contact

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The Horton Group



The Horton Group is a multi-line independent insurance agency with deep Midwestern roots. Horton's Wisconsin offices operated as Laub Group prior to 1998, and have been actively involved in arranging comprehensive & cost-effective insurance protection for hundreds of WI public entities since 1973.

Insurance solutions targeted at WAL members include access to a master Directors & Officers Liability policy for lake associations and a package of property, general liability, public officials' liability & workers' compensation policies for lake districts.

Contact

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Town Web Design, Inc.



Town Web Design is a Wisconsin Business. We can design and host your Lake Organization's web site. Our software is VERY easy to use—just copy and paste your information from Word into the web site! Stop by our booth to take advantage of a very attractive promotion that ends May 1st, 2009: Get a FREE web site and pay only for the hosting! Call / email Dustin at 321-441-3571 (overbeck@gmail.com) or visit us online: www.townwebdesign.com

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United Phosphorus Inc.



United Phosphorus, Inc.

United Phosphorus, Inc. is the Authoritative Leader in Aquatic Habitat Management. Successful aquatic habitat management is all about achieving a balance in the aquatic ecosystem. We offer assistance and a full line of aquatic products for properly managing exotic and invasive plants like Eurasian Watermilfoil, Curlyleaf Pondweed and algae to achieve a healthy aquatic environment. Invasive plants can alter the ecosystem of lakes causing a decline in the fishery, as well as interfering with other valued uses of water bodies such as boating, skiing and swimming. Ask us how Aquathol and Hydrothol can help manage aquatic invasive plants.

Contact

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Vierbicher Associates, Inc.



Vierbicher has improved the quality and protection of Wisconsin lakes and waterways. From initial funding and study to project implementation, we have provided engineering solutions for lake organizations for over 30 years.



A unique collaboration of professionals, we also offer engineering, surveying, landscape architecture, planning, GIS, environmental, and water resources services to public and private clients.

Contact

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Walsh Marine Products



Walsh Marine products is a manufacturer of navigational aids for inland waterways. Specializing in buoys and floats, our product line includes Coast Guard approved regulatory buoys and barrier floats ranging in sizes from 13" to 24" x 45". Our products are made from a high-density polyethylene plastic providing a seamless product with vinyl graphics that will not fade for a minimum of 5 years. We also carry a full array of hardware in hot dipped galvanized and stainless steel. With many custom designs under our belt, if you can't find what you need chances are we can help you with your need.

Contact

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Zoll Brock White



Zoll Brock White, located in Green Bay, a Division of Brock White Company, St Paul, MN is a full line distributor of construction materials, including brick, stone, landscaping materials, concrete and masonry accessories, geosynthetics and erosion control products.

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