



AGENDA

“You must be the
change you wish to
see in the world.”

- Mahatma Gandhi



29th Annual Wisconsin Lakes Convention

April 26-28, 2007, KI Convention Center, Green Bay



WELCOME

TO THE 29TH ANNUAL WISCONSIN LAKES CONVENTION



Over the past twenty-nine years much has changed on our Wisconsin lakes, but some things have stayed the same. One example is this convention. For twenty-nine years women and men from around this great state have gathered at this major event to discuss the issues of their times. These next days together present an opportunity to share your feelings about our lakes and waters. You are among people that know what it takes to make a difference in this world. You are in the company of people that are willing to dedicate much to assure that the future of our waters is a positive one. Enjoy your time here with old friends and we encourage you to make the effort to add a few new friends to your list.

We all share a love for these waters. These lakes are our place...we feel at peace here. At the waters edge, our breathing slows and our minds shed the clutter of an anxious society. We are at home with the sweet smells of these living lakes - rich with aromas of earth, water, fish and frog.

Our lakes define us. They speak to what we feel is important and remind us why they are worth laboring for. These are "our" waters...home to heron, mink and musky. Our pace becomes unhurried when we arrive.

Wisconsin lakes are changing...and so are we. We hope over the next three days you gather strategies and new ideas, but most of all you take home the memories of people worth knowing in this changing world.

The Wisconsin Lakes Partnership

Join us next year as we celebrate together 30 years of caring for our lakes.

TABLE OF CONTENTS

Convention At A Glance (Overview of All Events)	3
Thursday Agenda	4-5
Friday Agenda	6-7
Saturday Agenda	8-9
Speakers.....	10-12
Thursday All-day Field Trip and Workshop.....	13
Thursday Workshop Descriptions	14-17
Friday Session Descriptions	18-23
Saturday Morning Connections.....	24
Saturday Session Descriptions	25-29
Convention Sponsors	31
Map of Facility	Back Cover



Agenda subject to change without notice.



CONVENTION AT A GLANCE

THURSDAY

TIME	PLACE	EVENT
8:00a-6:00p	KI Lobby	Registration Open
9:00a-6:30p	Exhibit Hall	Exhibits Open
9:30a-5:00p	Meeting Room B2	Field Trip - Lake Winnebago
9:30a-5:00p	Ballroom A1	Conservation Marketing Workshop
9:30a-12:30p	Breakout Rooms	Morning Workshops
11:00-11:30a	Exhibit Hall	Refreshment Break
12:30-2:00p	Exhibit Hall	Lunch - Silent Auction Opens
2:00-5:00p	Breakout Rooms	Afternoon Workshops
3:30-4:00p	Exhibit Hall	Refreshment Break
5:00-6:00p		Networking time
6:00-7:30p	Exhibit Hall	Dinner
<i>EVENING EVENTS</i>		
7:30-8:30p	Ballroom A1	Shoreland Zoning: Shaping the Future NR 115 Update
8:00-11:00p	Suite 712/713	Lake Leaders Hospitality Suite (everyone welcome)

FRIDAY

7:30a-5:00p	KI Lobby	Registration Open
7:30a-6:00p	Exhibit Hall	Exhibits Open
9:00-11:15a	Ballroom A	Plenary Session
11:30a-1:00p	Exhibit Hall	Lakes Stewardship Awards Lunch
1:00-1:50p	Breakout Rooms	Concurrent breakout sessions
2:00-2:50p	Breakout Rooms	Concurrent breakout sessions
3:00-3:30p	Exhibit Hall	Refreshment Break
3:30-4:20p	Breakout Rooms	Concurrent breakout sessions
4:30-6:00p	Exhibit Hall	Reception celebrating Agents of Change
5:30p	Exhibit Hall	Silent Auction Closes
<i>EVENING EVENTS</i>		
6:30-7:30p	Meeting Room B3	Viral Hemorrhagic Septicemia (VHS): A New Threat to Wisconsin Fisheries
8:00-10:30p	Ballroom A	Lakes Casino Night & music/refreshments

SATURDAY

7:30a	KI Lobby	Registration Open
7:30a-12:00p	Exhibit Hall	Exhibits Open
8:00-8:50a	Ballroom A4	WAL Annual Meeting
8:00-8:50a	Ballrooms A1-A2-A3	Get to Know Fish & Watershed Groups
9:00-9:50a	Breakout Rooms	Concurrent breakout sessions
9:50-10:10a	Exhibit Hall	Refreshment Break
10:10-11:00a	Breakout Rooms	Concurrent breakout sessions
11:10a-12:00p	Breakout Rooms	Concurrent breakout sessions
12:00p	Exhibit Hall	Lunch and Closing Ceremony



THURSDAY AGENDA

- 8:00a-6:00p** **Registration Open**
KI Lobby
- 9:00a-6:30p** **Exhibit Hall Open**
Exhibit Hall
- 9:30a-5:00p** **Field Trip - Lake Winnebago** (*pre-registration required*) - (see page 13 for description)
Assemble in Meeting Room B2
- 9:30a-5:00p** **All-Day Workshop** (see page 13 for description)
Ballroom A1 Conservation Marketing: Understanding and Fostering Behavior Change
- 9:30a-12:30p** **Morning Workshops** (see pages 14-15 for detailed descriptions)
Ballroom A2 *Forgot what you registered for? See list at Registration Desk. Registration is required for some workshops.*
Ballroom A4 *Workshop A*
Ballroom A3 **Can You Hear Me Now? Giving Effective Testimony to Legislators at a Public Hearing**
Room 7 *Workshop B*
Room 8-Auditorium **Educating the Next Generation: Success Through Collaboration**
Room 5A-5B *Workshop C*
Room 6A-6B **Well-kept Secrets All Lake Property Owners Should Know**
 Workshop D
 Lake District Commissioner Training I: Responsibilities, Annual Meetings and More
 Workshop E
 Photography: Tips and Tricks for Taking Better Photos
 Workshop F
 Effective Lake Organizations: Developing Leaders and Finding and Keeping Volunteers
 Workshop G
 Get to Know Your Neighbors: Frog and Toad in the Morning (*repeated in afternoon*)
- 11:00-11:30a** **Refreshment Break**
Exhibit Hall
- 12:30-2:00p** **Lunch**
Exhibit Hall From Eurasia With Love - Aquatic Invaders in Wisconsin Lakes
 Jeff Maxted, University of Wisconsin-Madison Center for Limnology
 Silent Auction Opens

THURSDAY AGENDA

2:00-5:00p	Afternoon Workshops (see pages 16-17 for detailed descriptions) <i>Forgot what you registered for? See list at Registration Desk. Registration is required for some workshops.</i>
Room 5A-5B	<i>Workshop H</i> Lake-Friendly Development: How to Make It Work in Your Community
Ballroom A4	<i>Workshop I</i> Take 'em Fishing! Angler Education
Ballroom A3	<i>Workshop J</i> Amazing Comebacks: Shoreland Restoration
Room 7	<i>Workshop K</i> Lake District Commissioner Training II: Budgets and Financing
Ballroom A2	<i>Workshop L</i> Aquatic Plant Identification: At the Root of a Healthy Lake Ecosystem
Room 8-Auditorium	<i>Workshop M</i> An Introduction to Lake Management Planning
Room 6A-6B	<i>Workshop N</i> Get to Know Your Neighbors: Frog and Toad in the Afternoon <i>(repeated session)</i>
Meeting Room B3	<i>Workshop O</i> Clean Boats, Clean Waters: Volunteer Watercraft Inspection
3:30-4:00p	Refreshment Break
Exhibit Hall	
5:00-6:00p	Networking time <i>(on your own)</i>
6:00-7:30p	Dinner
Exhibit Hall	<i>A Lady of the Lakes: A Journey of Leadership, Volunteerism and Citizen Involvement</i> <i>Lisa Conley, Lake Enthusiast & Volunteer</i>
7:30-8:30p	Shoreland Zoning: Shaping the Future - NR 115 Update
Ballroom A1	No matter what side of the issue you fall on when it comes to shoreland development, everyone has an opinion. This is an open invitation to all convention attendees to join this evening session to learn more about the status of the shoreland zoning rules found in NR 115. DNR staff will give an update on what has been happening over the past few years, how the rules may change, next steps, and the timeframe for implementation. This is your opportunity to find out how you can participate in this process.
	Special Meeting
8:00-11:00p	Lake Leaders Reception/Hospitality
Hotel Suite 712/713	A gathering for all Lake Leaders and those interested in learning more about the Lake Leaders Institute! Everyone welcome.

SILENT AUCTION

Start time: Thursday, 12:30p
 End time: Friday, 5:30p
 Must be present to purchase and pick up auction item(s).

Silent Auction proceeds help to support the Wisconsin Association of Lakes.



FRIDAY AGENDA

7:30a-5:00p

KI Lobby

Registration Open

7:30a-6p

Exhibit Hall

Exhibit Hall Open

Refreshments available from 7:30-9:00a

9:00-11:15a

Ballroom A

Plenary Session

Opening Remarks - *Jeff Bode, Wisconsin Department of Natural Resources,
Master of Ceremony*

Welcome - *John Molinaro, President, Wisconsin Association of Lakes
Scott Hassett, Secretary, Wisconsin Department of Natural Resources*

“Changing Strategies in a Changing Climate” - *Dr. John Magnuson,
Emeritus Professor, University of Wisconsin-Madison Center for Limnology*

“Water Wars” - *Peter Annin, Institute for Journalism & Natural Resources*

Seasons of Change (a multi-media presentation) - UW-Extension Lakes Program

11:30a-1:00p

Exhibit Hall

Lake Stewardship Awards Lunch

Governor Jim Doyle

Russ Rasmussen, Wisconsin Department of Natural Resources

1:00-1:50p

Ballroom A1

Concurrent breakout sessions (see pages 18-19 for descriptions)

Stream A - Agents of Change: Public Involvement

Framing the Message: Engaging the Public in Lake Management

Ballroom A2

Stream B - The Nature of Things: The Wild Side of Lakes

Lead Sinkers and Waterbirds

Ballroom A3

Stream C - Dollars and Sense: Understanding Lake Ecosystems and Water Law

Tales from the Waterfront: A Legal Update

Ballroom A4

Stream D - The Ups and Downs of Lake Management: Understanding Lake Levels

Ecology of Shallow Lakes

Room 7

Stream E - Lake Organizations: Improving their Effectiveness

Building Permanence: Sustaining Your Lake Association into the Future

Room 8-Auditorium

Stream F - Framing the Story: Aquatic Invasive Species

Part I: Framing the Statewide Aquatic Invasive Species Message

Part II: Effective Use of Signs

Room 6A-6B

Stream G - Topics in Lake Science and Lake Management

Lake Science 101

2:00-2:50p

Ballroom A1

Concurrent breakout sessions (see pages 20-21 for descriptions)

Stream A - Agents of Change: Public Involvement

Using Surveys as a Data Collection Tool

Ballroom A2

Stream B - The Nature of Things: The Wild Side of Lakes

Macroinvertebrates as Indicators of Riparian Health

Ballroom A3

Stream C - Dollars and Sense: Understanding Lake Ecosystems and Water Law

**Minnesota's Alternative Shoreland Management Standards and the
People & Science Behind Them**

Ballroom A4

Stream D - The Ups and Downs of Lake Management: Understanding Lake Levels

Waves, Wind, Watercraft and Water Clarity

FRIDAY AGENDA

2:00-2:50p (cont.)

Room 7

Stream E - Lake Organizations: Improving their Effectiveness

Reflections on Effective Lake Management

Room 8-Auditorium

Stream F - Framing the Story: Aquatic Invasive Species

Eurasian Watermilfoil Project - Town of Barnes

Room 6A-6B

Stream G - Topics in Lake Science and Lake Management

Land Use Impacts on Lake Water Quality

3:00-3:30p

Exhibit Hall

Refreshment Break

3:30-4:20p

Ballroom A1

Concurrent breakout sessions (see pages 22-23 for descriptions)

Stream A - Agents of Change: Public Involvement

Atrazine in Dane and Jefferson County Lakes

Ballroom A2

Stream B - The Nature of Things: The Wild Side of Lakes

Walk on the Wild Side of Lakes!

Ballroom A3

Stream C - Dollars and Sense: Understanding Lake Ecosystems and Water Law

Finding Value in Our Natural Resources/Discovering the

Economic Impact of Angling to the Winnebago System

Ballroom A4

Stream D - The Ups and Downs of Lake Management: Understanding Lake Levels

Aquatic Plant Community Changes Resulting from Water Level

Management Changes: Lake Wissota and Holcombe Flowage

Room 7

Stream E - Lake Organizations: Improving their Effectiveness

Planning for Success on Your Lake

Room 8-Auditorium

Stream F - Framing the Story: Aquatic Invasive Species

Aquatic Invasive Species Prevention - The Winnebago System Experience

Room 6A-6B

Stream G - Topics in Lake Science and Lake Management

Healthy Lakes: The Habitat Connection

4:30-6:00p

Exhibit Hall

Reception celebrating Agents of Change

5:30p

Exhibit Hall

Silent Auction Closes - must be present to purchase and pick up item(s)

6:30-7:30p

Meeting Room B3

Special Meeting

Viral Hemorrhagic Septicemia (VHS): A New Threat to Wisconsin Fisheries

This virus was first reported in the Great Lakes in 2005. Significant fish die-offs have occurred, and it is the first time any virus has affected so many different fish species.

Wisconsin DNR has passed emergency rules to try and deal with this situation. Join us and learn about this virus and what is being done to counteract the spread.

8:00-11:00p

Ballroom A

Lakes Casino Night & music/refreshments

brought to you by *Aquarius Systems* and the *Wisconsin Lakes Partnership*

Agents of Change in the Year 2007?

Yes...it made us think of Bond...James Bond.

To celebrate our convention theme and the year double-O 7, we bring you Casino Night. So gather up your fellow agents and do some reconnaissance at the Lakes Casino! The evening festivities will include a live jazz band, free beer & snacks, a cash bar and a chance to try your luck at our no risk, just for fun, highly entertaining Blackjack, Texas Hold 'Em, Craps & Roulette tables.

Bring your free admission ticket and get \$5000 of "Funny Money" and a chance to win one of three raffle drawings. You could win a digital camera or one of two gift baskets that include wine, books, fishing supplies and Cabella's gift certificates! Every \$5000 you have at the end of the evening gets you another raffle ticket! Make a \$5 donation to WAL and get an additional \$1000 of "Funny Money" and another chance for the raffle prizes.



SATURDAY AGENDA

7:30a KI Lobby	Registration Open
7:30a-1p Exhibit Hall	Exhibit Hall Open <i>Refreshments available from 7:30-9:00a</i>
8:00-8:50a Ballroom A4	WAL Annual Meeting (see page 24 for description) All WAL members and convention participants invited to attend.
8:00-8:50a Ballroom A1 Ballroom A2 Ballroom A3	Get to Know Fish and Watershed Groups (see page 24 for description) The Rock River Coalition: Reducing Phosphorus Input into Lakes The Role of Wisconsin Aquaculture in Assisting in Managing Environmental Resources Wisconsin Bass Federation Nation: Finding Common Ground
9:00-9:50a Ballroom A1	Concurrent breakout sessions (see pages 25-26 for descriptions) <i>Stream A - Agents of Change: Public Involvement</i>
Ballroom A2	Lake Restoration and Public Perception <i>Stream B - The Nature of Things: The Wild Side of Lakes</i>
Ballroom A3	Creatures of the Deep: Introducing Some Lesser Known Lake Residents <i>Stream C - Dollars and Sense: Understanding Lake Ecosystems and Water Law</i>
Ballroom A4	Organizing to Prevent Wetland Losses <i>Stream D - The Ups and Downs of Lake Management: Understanding Lake Levels</i>
Room 7	Understanding Lake Levels: The Role of Climate, Climate Changes and Human Water Use <i>Stream E - Lake Organizations: Improving their Effectiveness</i>
Room 8-Auditorium	Hiring and Working with a Consultant <i>Stream F - Framing the Story: Aquatic Invasive Species</i> New Treatments for Control of Curly-leaf Pondweed and Eurasian Watermilfoil
9:50-10:10a Exhibit Hall	Refreshment Break



SATURDAY AGENDA

10:10-11:00a	Concurrent breakout sessions (see pages 26-27 for descriptions)
Ballroom A1	<i>Stream A - Agents of Change: Public Involvement</i> Working Effectively with County Government
Ballroom A2	<i>Stream B - The Nature of Things: The Wild Side of Lakes</i> Lurking by the Lake: Carnivorous Plants!
Ballroom A3	<i>Stream C - Dollars and Sense: Understanding Lake Ecosystems and Water Law</i> The Ever-Changing Neighbor: Boom and Bane of Short-Term Lake Rentals
Ballroom A4	<i>Stream D - The Ups and Downs of Lake Management: Understanding Lake Levels</i> Lake Levels Got You Down? Find the Positives and Reap the Benefits
Room 7	<i>Stream E - Lake Organizations: Improving their Effectiveness</i> Catalysts for Conservation: Lake Groups and the Connection to Land Conservation
Room 8-Auditorium	<i>Stream F - Framing the Story: Aquatic Invasive Species</i> Utilizing Hydro Acoustics to Evaluate the Effect of Herbicide Applications for Control of Eurasian Watermilfoil
11:10a-12:00p	Concurrent breakout sessions (see pages 28-29 for descriptions)
Ballroom A1	<i>Stream A - Agents of Change: Public Involvement</i> Adopt-A-Park: How Citizen Groups Make A Difference
Ballroom A2	<i>Stream B - The Nature of Things: The Wild Side of Lakes</i> Wild Rice Restoration
Ballroom A4	<i>Stream D - The Ups and Downs of Lake Management: Understanding Lake Levels</i> Groundwater Recharge as a Goal for Stormwater Infiltration and Improving Lake Hydrology
Room 7	<i>Stream E - Lake Organizations: Improving their Effectiveness</i> Countywide Lake Groups Networking Session
Room 8-Auditorium	<i>Stream F - Framing the Story: Aquatic Invasive Species</i> Using Aquatic Plants to Improve Lake Barrington
12:00p	Lunch and Closing Ceremony
Exhibit Hall	Remarks from Senator Mark Miller Passport to Change Raffle Drawing

Passport to Change

Win a trip to Sunterra Resorts Sedona Summit in Sedona, Arizona! Spend the week of November 2-9, 2007 in a one-bedroom condo nestled in the midst of spectacular red rock formations and close to the heart of Sedona. Complete with fully equipped kitchen and championship golf courses, superb tennis courts, shops, galleries, and dining for every taste just minutes away, you'll enjoy coming home to your vacation residence with your own private outdoor patio.

To be eligible for the grand prize drawing, get your passport to change (included in your registration folder), visit all of our exhibitors and have them stamp your passport next to their company name. Only passports stamped by all our exhibitors will be eligible to win. Turn in completed passports at the Registration Desk. Drawing will be Saturday at noon (need not be present to win).





SPEAKERS

Thursday

Jeff Maxted

Thursday Lunch, 12:30-2:00p

From Eurasia With Love - Aquatic Invaders in Wisconsin Lakes

The introduction of an exotic species is one of the most irreversible forms of environmental change. Learn how state agencies, local groups, and scientists are working together to prevent emerging invaders from inhabiting your favorite lake.

Jeff Maxted is a research specialist at the University of Wisconsin-Madison Center for Limnology. Originally from Iowa, Jeff's interest in lakes grew while acquiring his Masters degree in Environmental Monitoring at the University of Wisconsin-Madison. For the past 3 ½ years he has been working with Dr. Jake Vander Zanden at UW-Madison on water quality issues and invasive species research.

Lisa Conley

Thursday Dinner, 6:00-7:30p

A Lady of the Lakes: A Journey of Leadership, Volunteerism and Citizen Involvement

Lisa Conley's concern for the health of her lake has led her on a remarkable journey. Lisa starting by working locally on pressing issues for her lake, she understood that solutions would be found by working for fundamental changes on a larger scale. Lisa became a founder of the Wisconsin Lakes Partnership, a president of the Wisconsin Association of Lakes and the first citizen president of the North American Lake Management Society. Join this paddler and potter on an inspiring journey of discovery, passion and spirit in the world of freshwater lakes.

Scott Hassett

Friday Welcome, 9:00a

Friday

Outdoor enthusiast P. Scott Hassett was appointed Secretary of the Wisconsin Department of Natural Resources (DNR) in January 2003. Scott came to the DNR from a 22-year career practicing law. An avid hunter and fisherman, Scott has been a member of Wisconsin Bowhunters, Ducks Unlimited, and is a former president of the Wisconsin River Sportsman Club. He has also served as the political advisor/legal counsel for Muskies, Inc.

Under Scott's leadership, DNR has embarked on a "Bring back the rivers" initiative aimed at restoring the aesthetic and ecological integrity of urban riverways. Scott has emphasized controlling invasive species and assuring outdoor recreational opportunities for hunters and anglers by acquiring land under the state's Stewardship Program. Under Secretary Hassett, DNR has emphasized working with industry to go beyond compliance through Green Tier legislation and regulatory innovation, and has simplified and streamlined permitting processes. Scott graduated from UW-Oshkosh in journalism in 1974 and received a law degree from Rutgers University in 1980. Scott and his wife live near Lake Mills Madison and have a daughter and son, both attending college in natural resource-related majors.

PLENARY SPEAKERS

Friday



Dr. John Magnuson

Friday Plenary

Changing Strategies in a Changing Climate

Everyone's talking about it...climate change. The climate is changing and this change will affect the lakes of Wisconsin. Join Dr. John Magnuson, nationally renowned researcher on climate change and Wisconsin lakes, as he charts a course into the unclear future of Wisconsin's water resources. The changes that are in motion will demand strategies and actions to deal with the climate effects on freshwater ecosystems.

Emeritus Professor and past Director of the Center for Limnology at the University of Wisconsin-Madison, John is one of our nation's premiere limnologists. His research interests focus on long-term regional ecology, aquatic ecology, climate change, biodiversity and invasive species. John

is recognized internationally in the field of lake science and was the recipient of the "Lifetime Achievement Award" from the American Society of Limnology and Oceanography. John's work has included the assessments of lakes and streams for the Intergovernmental Panel on Climate Change as well as for the Union of Concerned Scientists' "Confronting Climate Change in the Great Lakes Region."

Peter Annin

Friday Plenary

Water Wars

Water is one of our most treasured resources. The idea of limited water is common elsewhere, but unheard of in the Great Lakes states...or is it? Join former *Newsweek* correspondent, Peter Annin, as he provides groundbreaking insight into the battle to protect one of North America's most valuable natural resources. His new book, [The Great Lakes Water Wars](#), has been called the definitive book on the Great Lakes water diversion controversy. Peter will explore the hidden history and precarious future of the highly controversial Great Lakes water diversion issue. What's the connection between Great Lakes and inland lakes? Join us and find out.



A veteran journalist in conflict and the environment, Peter Annin spent more than a decade reporting on a wide variety of issues for *Newsweek* magazine. He specialized in coverage of domestic terrorism, including the Branch Davidian standoff in Waco and the bombing of the federal building in Oklahoma City. He also covered droughts in the Southwest, hurricanes in the Southeast, wind power on the Great Plains, forest fires in the West, recovery efforts in the Great Lakes, as well as the causes and consequences of the "dead zone" in the Gulf of Mexico. He currently works as Associate Director of the Institute for Journalism & Natural Resources, a nonpartisan national nonprofit that organizes educational fellowships for environmental journalists.

SPEAKERS

Friday

Governor Jim Doyle

Friday Lunch, 11:30a

Governor Doyle was elected Wisconsin Attorney General in 1990, and was reelected as Attorney General in 1994 and 1998. He was elected as Governor in 2002 and reelected in 2006. Governor Doyle's parents were founding members of the modern Democratic Party in Wisconsin and he credits them for instilling in him the belief that politics and government are honorable professions, and that public service is a way to improve people's lives. Inspired by John F. Kennedy's call to public service, after college the Governor and First Lady worked for two years as teachers in Tunisia, Africa in the Peace Corps. After he graduated from law school, the Governor and First Lady moved to the Navajo Indian Reservation in Chinle, Arizona to work as an attorney and teacher.

Russ Rasmussen

Friday Lunch, 11:30a

Russ Rasmussen has worked for the State of Wisconsin since 1991 and is currently the Director of the Bureau of Watershed Management for the Wisconsin Department of Natural Resources. Russ was Chief of the Runoff Management Section for 5 years, Chief of the Environmental Services Section for the Department of Transportation, and an Executive Policy and Budget Analyst (responsible for environmental policy) for the Department of Administration. Russ likes golf, is an avid bike rider, and bikes 16 miles back and forth to work every day. Russ also dabbles in fishing when he gets the chance.

Senator Mark Miller

Saturday Lunch, 12:00p

Saturday

Closing Ceremony

Mark Miller was elected to the state senate in the 16th district in 2004, having previously served in the 48th Assembly District since 1998. He was elected the Democratic Caucus Vice-Chairperson in the state senate.

Mark grew up in Dane County and graduated from the University of Wisconsin-Madison. In 1966 he enlisted in the Wisconsin Air National Guard, completed Air Force Pilot Training, and retired as a Lt. Colonel in 1995. Mark is a graduate of the Bowhay Institute for Legislative Leadership and Development and is a Fleming Fellow of the Center for Policy Alternatives. He is a member of the National Caucus of Environmental Legislators, a member of the Madison Area Sustainable Lifestyle Campaign. He is an active member of the Monona Chamber of Commerce, the Madison Institute, the Wisconsin Network for Peace and Justice, the Coalition for Wisconsin Aging Groups, Urban Open Space Foundation, and Friends of the Aldo Leopold Center.

“Determine never to be idle. No person will have occasion to complain of the want of time, who never loses any. It is wonderful how much may be done, if we are always doing.”

- Thomas Jefferson



THURSDAY ALL DAY FIELD TRIP AND WORKSHOP

Thursday 9:30a-5:00p

9:30a-5:00p - Assemble in Meeting Room B2

Lake Winnebago Field Trip - *pre-registration required*

Join us as we explore the waterways used by the Native Americans and early European explorers of Wisconsin. As we travel along the Wolf River, Lake Winnebago and the Fox River, we'll put Wisconsin's largest lake into a regional context historically and explore the many challenges and opportunities that face its citizens today. Our stops and discussion will highlight topics both unique to the Lake Winnebago System and shared by other shallow lakes throughout Wisconsin, including eutrophication, shoreland development, habitat restoration, aquatic invasive species, and water level management. Our tour guides will be a host of local agency staff and citizen experts that can offer a unique perspective on the role of the river in the history (and future) of Northeast Wisconsin.

Fee: \$25

9:30a-12:30p resumes 2:00-5:00p - Ballroom A1

Conservation Marketing: Understanding and Fostering Behavior Change

Have you ever pondered how to get people to change their behavior at the lake? This full-day interactive workshop in Conservation Action Marketing[®] will provide you tools to help raise awareness, inform or educate your audience, bring about attitude and behavior change, and ultimately sustain that behavior change.

Conservation Action Marketing[®] draws from the best of community-based social marketing, modern ethical business marketing, and environmental education techniques to help you create and deliver a "customer-centered" conservation marketing program. Discover ways to match your conservation message to the needs of your community and help remove barriers to change. See practical examples and learn techniques that can be easily incorporated with your own materials. Learn how to use motivational techniques and communication styles in order to change attitudes and create sustained behavioral changes.

Limit: 40

Presenters: Clive Callaway and Sarah Kipp, Founders of The Living by Water Project, Salmon Arm, British Columbia



Continuing Education Units (CEUs) Offered

To receive a certificate verifying your Continuing Education Units (CEUs) for any of the workshops or concurrent sessions at the convention, you must submit a CEUs form which will either be distributed at your workshop/session or available at the Convention Registration Desk. A certificate verifying CEUs will be forwarded to you within 4-6 weeks.

Upon completion, deposit the form along with a check for \$15, made out to UWSP Continuing Education, at the Convention Registration Desk or mail it to UWSP Continuing Education, c/o Julie Hellweg, 2100 Main Street, 032 Main Bldg., Stevens Point WI 54481.



THURSDAY

WORKSHOP DESCRIPTIONS

Thursday Morning 9:30a-12:30p

9:30a-12:30p - Ballroom A2

A. Can You Hear Me Now? Giving Effective Testimony to Legislators at a Public Hearing

Do you have an opinion on lake issues? Ever feel that your voice is just not being heard? Then this workshop is for you. Using a mock legislative hearing as a teaching tool, participants will learn the techniques of effective citizen input and equip themselves to communicate with their elected public officials, whether in writing, in person, at meetings, or through the media. Learn how to avoid the pitfalls of poor communication and gain confidence as a lakes advocate.

Limit: 30

Presenters: Debby Anderson Meyer and Beverly Speer, Wisconsin Democracy Campaign

9:30a-12:30p - Ballroom A4

B. Educating the Next Generation: Success through Collaboration

Want to actively engage students and youth with lakes and watershed issues? This workshop will give you what you need to deliver hands-on, project-based learning experiences for the next generation. Presenters will share examples of collaborative efforts among groups such as K-12 teachers, lake organizations, environmental education centers, local governments and state agencies. Curriculum materials, funding ideas, and state academic standards will be discussed.

Presenters: Jim Korb, Rockbridge High School; Carol LeBreck, Wisconsin Association of Lakes; Tom Eddy, Green Lake High School; Stacey Schaefer, Sigurd Olson Environmental Institute; Sandy Gillum, Wisconsin Association of Lakes; Rollie Alger, Vilas County; and Carolyn Scholl, Vilas County Land & Water Conservation Department

9:30a-12:30p - Ballroom A3

C. Well-kept Secrets All Lake Property Owners Should Know

This positive and humorous workshop gets to the skinny-dipping truth and takes a fresh look at an encyclopedia's worth of things we know and don't know about lake property. Learn about positive solutions for lake and lakeshore problems that can be applied to any property. Take a sensible look at how to benefit your lake by using your time and money more effectively. Learn why lawns are losers and discover new uses for what grows on your property.

Presenter: Tom Girolamo, Eco-Building & Forestry, LLC

9:30a-12:30p - Room 7

D. Lake District Commissioner Training I: Responsibilities, Annual Meetings and More

Do you feel a little unsure about what you are doing as a lake district commissioner? Whether you are new to your lake district or a seasoned lake district commissioner, this workshop will help you sort through the requirements of being a commissioner and operating a lake district. Topics covered include: how to comply with open meetings and open records requirements, running board meetings and annual meetings, voting requirements, and communicating with members. (An afternoon workshop will cover lake district budget and financing.)

Presenters: Judy Jooss, Wisconsin Association of Lakes; and Jeffrey Thornton, Southeastern Wisconsin Regional Planning Commission

9:30a-12:30p - Room 8-Auditorium

E. Photography: Tips and Tricks for Taking Better Photos

Photographs are powerful. If you want to learn the basics or enhance your photography skills, come learn from a pro. Discover special techniques and approaches that professional photographers use to create stronger images that move and motivate their audience. Whether you use a digital or film camera, you will expand your knowledge of lighting, composition and camera basics. Topics include people pictures, nature photos, close-up techniques, digital images, and the use of presentation and photo software. You are encouraged to bring questions and 2-3 examples of your work to share. Digital images should be on a flash drive device or CD.

Presenter: Doug Moore, UW-Stevens Point Photography

9:30a-12:30p - Room 5A-5B

F. Effective Lake Organizations: Developing Leaders and Finding and Keeping Volunteers

Wondering how to take your lake organization to the next level? Concerned about who will lead and where they are going to come from? Having trouble keeping volunteers (including board members) and finding new people? This hands-on training will help you find answers to these questions and solutions to these challenges, focusing on the development of strong leaders and a system to keep people (old and new) plugged in and moving the organization toward its goals.

Limit: 30


Presenter: Allison Werner, River Alliance of Wisconsin

9:30a-12:30p - Room 6A-6B

G. Get to Know Your Neighbors: Frog and Toad in the Morning *(repeated in afternoon)*

When's the last time you've been up close and personal with a live frog? Spend some quality time with Wisconsin's frogs and toads. Visit with live mink frogs, chorus frogs, bullfrogs and nine other species. Learn to identify these lake residents, learn their breeding calls and their habits throughout the seasons. Why is the population declining and what about these abnormalities? Come and find out. Learn how to organize and lead a fun "frog night hike" for families and others.

Presenter: Randy Korb, Environmental Educator



Frog Night Hike - Public Field Trip

Want to be a part of a real live frog night hike? Join Randy Korb on Friday, April 27. The group will meet at the Brown County Southwest Branch Library, 974 Ninth Street in Green Bay at 6:30pm on Friday for a 45-minute indoor orientation (920-492-4910). Participants will then drive 10 miles to the Barkhausen Waterfowl Preserve on the West Shore of Green Bay to listen to frogs.

*“Unless someone like you cares a whole awful lot,
Nothing is going to get better. It’s not.”*

- Dr. Seuss
from *The Lorax*

Thursday Afternoon 2:00-5:00p

2:00-5:00p - Room 5A-5B

H. Lake-Friendly Development: How to Make it Work in Your Community

Wisconsin's lakeshores continue to see new development and re-development, and the best interests of the lakes are not always considered in the process. In this interactive session, you will learn how development can be done in a lake-friendly way and how you and your local lake group can play an active role in the decision-making process to ensure that lake protection is a top priority.

Moderator: Ezra Meyer, Wisconsin Association of Lakes

Panelists: Paul Radomski, MN Department of Natural Resources; David Swan, Legacy Land Group; Becky Frisch, Langlade County Land Records and Regulation; Buzz Sorge, WI Department of Natural Resources

2:00-5:00p - Ballroom A4

I. Take 'em Fishing! Angler Education

Taking kids fishing is a great way to help them make connections between good habitat, good fishing and lakes. This workshop will highlight the Wisconsin Department of Natural Resources' Angler Education program. The program is perfect for adults wanting to offer fishing programs and adventures along the water's edge, as it easily lends itself to the after-school club setting as well as summer enrichment and traditional classroom formats for Grades 4-8. Get hands-on training and free materials aligned to state academic standards and scout badge requirements.

Limit: 30

Presenter: Theresa Stabo, Wisconsin Department of Natural Resources

2:00-5:00p - Ballroom A3

J. Amazing Comebacks: Shoreland Restoration

What does it take to change a green lawn into a home for wildlife and a place where water gets cleaned? Come and find out! This shoreland restoration workshop will provide step-by-step instructions on how to develop a plan, prepare a site, choose appropriate native plants, plant them, and maintain the restoration. Learn about shoreland erosion prevention techniques, when you need a permit, how to navigate through the permit process and funding opportunities.

Presenters: Mary Jo Gingras, Ashland, Bayfield, Douglas, & Iron Counties Land Conservation Department; Jean Hanson, Oneida County Land & Water Conservation Department; and Tom Melnarik, Natural Resources Conservation Service

2:00-5:00p - Room 7

K. Lake District Commissioner Training II: Budgets and Financing

Are you often overwhelmed by the financial aspects of running a lake district? In this workshop we will sort through lake district budget specifics, bookkeeping practices, and funding methods including mill levies, special charges and special assessments. (A morning workshop will cover lake district commissioner responsibilities, annual meetings and other topics.)

Presenters: Judy Jooss, Wisconsin Association of Lakes and Jeffrey Thornton, Southeastern Wisconsin Regional Planning Commission

2:00-5:00p - Ballroom A2

L. Aquatic Plant Identification: At the Root of a Healthy Lake Ecosystem

Learning more about the aquatic plants in your lake is not only fun, but it can help with a myriad of undertakings from developing an Aquatic Plant Management (APM) plan to applying for a grant, or just being satisfied with a positive identification. Learn from experts while working with samples of Wisconsin's common aquatic plants.

Limit: 25, Fee: \$30 (includes materials such as the book "Through the Looking Glass")

Presenter: Susan Knight, University of Wisconsin Trout Lake Station

2:00-5:00p - Room 8 - Auditorium

M. An Introduction to Lake Management Planning

New information, better methods, changes in technology and new funding programs make planning for the protection, restoration or enhancement of our State's lakes an evolving process. This introductory workshop will explain the basics of lake planning in Wisconsin. Aimed at lake organizations as well as professional service providers, the workshop will show you how to get started, how to determine what type of planning you need, the best methods for collecting and analyzing information, and how to use lake grants and other resources to support your efforts.

*Presenter: Carroll Schaal, Wisconsin Department of Natural Resources and
Esther Letven, Cloverleaf Lakes Protective Association*

2:00-5:00p - Room 6A-6B

N. Get to Know Your Neighbors: Frog and Toad in the Afternoon *(repeated session - see description on page 15)*

2:00-5:00p - Meeting Room B3

O. Clean Boats, Clean Waters: Volunteer Watercraft Inspection

The Clean Boats, Clean Waters volunteer watercraft inspection program provides an opportunity to learn how and why educational awareness is so important in preventing the spread of aquatic invasive species (AIS). This workshop will provide you with an overview of AIS, instructions on how to organize an effective volunteer watercraft inspection program, and hands-on training for watercraft inspections and AIS identification.

Volunteers are strongly encouraged to purchase a handbook and resource toolkit (available on-site for \$25).

Limit: 25

Presenter: Laura Felda-Marquardt, UW-Extension Lakes

2007 Convention Sponsor

Support from our Convention Sponsors helps keep registration fees from increasing as event costs grow.



WISCONSIN  MINNESOTA

Lakeshore Homes and Lots
Recreational Properties
Cabins



Looking for a knowledgeable, credible resource for lakeshore property in Wisconsin and Minnesota? Visit LakeshoreDreams.com to find exclusive lakeshore property and home listings, lakeshore agents from top companies, and an extensive lakeshore reference library that will help you make better buying decisions.

WWW.LAKESHOREDREAMS.COM
800-719-4008



FRIDAY

SESSION DESCRIPTIONS

Friday 1:00-1:50p

1:00-1:50p - Ballroom A1

Framing the Message: Engaging the Public in Lake Management

Lake management is a scientific endeavor. However, the people who live on the shorelines and those who utilize lakes for recreation are commonly not scientists, nor are the local government officials who control the budgets used to fund many local management activities. This presents a communication conundrum that often inhibits meaningful dialogue. This presentation will explore the concept of using language that is based on community and individual values to frame issues and concepts of lake management in a manner that engages the public in vital discussions and fosters involvement in lake management issues.

Presenter: Rob McLennan, Wisconsin Department of Natural Resources

1:00-1:50p - Ballroom A2

Lead Sinkers and Waterbirds

Is a ban on lead sinkers needed to protect loons and other waterbirds from lead poisoning? Although lead shot for hunting waterfowl was nationally banned in 1991, concerns are being raised about lead fishing tackle used by anglers. Find out the results from recent studies done in Minnesota and learn about local, state and national educational efforts to 'Get the Lead Out!'. This session will talk about alternatives to lead sinkers, recommend ways anglers can help prevent lead poisoning, and discuss ways to get the word out on 'getting the lead out'.

Presenters: Paul Radomski, Minnesota Department of Natural Resources and Stacey Schaeffer, Sigurd Olson Environmental Institute

1:00-1:50p - Ballroom A3

Tales from the Waterfront: A Legal Update

Should Wisconsin Courts protect lakefront property owners from water pollution that restricts navigation and damages the lake ecosystem? Should it matter if the type of pollution isn't subject to state permits? How much water quality damage should be tolerated before the Courts order the polluter to stop? Learn more about these key questions that have been presented in a major case pending before the Wisconsin Court of Appeals.

In this session legal counsel for the Wisconsin Association of Lakes, Bill O'Connor, will discuss this and other recent court cases of interest to lakes. This session will also include discussion of pending legislation affecting lakes and lake organizations and a question and answer session for attendees to quiz the veteran water lawyer.

Presenter: Bill O'Connor, Wheeler, Van Sickle & Anderson, S.C.

1:00-1:50p - Ballroom A4

Ecology of Shallow Lakes

Shallow lakes function much differently than their deeper counterparts. Shallow lakes can be largely dominated by aquatic plants and are mixed throughout the summer. The nature of the aquatic plant communities present in these systems has major implications on all management decisions made for these kinds of lakes. Learn about the alternate stable states of shallow lakes: clear water, plant dominant vs. turbid water, algae dominant. Shallow lake management alternatives will be discussed by exploring case studies.

Presenter: Jeremy Williamson, Polk County Land and Water Resources Department

1:00-1:50p - Room 7

Building Permanence: Sustaining Your Lake Association into the Future

Would your lake association like to count on an annual infusion of cash every year, in perpetuity? By anticipating and planning for guaranteed annual revenue, lake associations can build and sustain and key programs and services. This session will introduce you to the concept of permanent endowments, whether through a community foundation or through the “Wisconsin Conservation Endowment” managed by Natural Resources Foundation of Wisconsin. Endowments can be a powerful tool to ensure the growth, longevity and success of your organization--whether your organization is new or celebrating 50 years of activity.

Presenter: Charlie Lutbin, Natural Resources Foundation of Wisconsin

1:00-1:50p - Room 8-Auditorium

Part I: Framing the Statewide Aquatic Invasive Species Message

Part II: Effective Use of Signs

All across Wisconsin increasing numbers of people are becoming concerned about Aquatic Invasive Species (AIS). It can be a big challenge to provide consistent, accurate, and motivational information to all of these different audiences (lakefront property owners, boaters, policymakers). Learn about the state-wide concerted effort to streamline and improve the way we communicate about AIS -- from the language we use to the educational resources we provide.

All over the state, a wide variety of signage at boat landings exists for the purpose of increasing public awareness of AIS. So, why another sign? The aims of this initiative are to incorporate the nationally familiar Stop Aquatic Hitchhikers! logo into educational campaigns throughout Wisconsin and beyond, and to promote proper placement of signage at landings to increase visual cues and response from boaters. Ideas surrounding this AIS public awareness “marketing tool” will be presented.

Presenters: Julia Solomon, Wisconsin Department of Natural Resources/UW-Extension and Frank Splitt, Town of Plum Lake

1:00-1:50p - Room 6A-6B

Lake Science 101

Do you have questions about basic lake science? This is your chance to gain knowledge about different lake types; processes such as turnover, stratification, and flushing; and how nutrients and other biological and chemical conditions affect a lake’s water quality. Learn about trophic states, chlorophyll, phosphorus, oxygen depletion, algae blooms, and more.

Presenter: Jeff Bode, Wisconsin Department of Natural Resources

Lake Management Services

Quality planning through education,
experience, and service.



Comprehensive Lake Management Planning
Grant Writing • Education • Diagnostic/Feasibility Studies
Aquatic Plant Management & Protection

Onterra, LLC
Lake Management Planning

135 South Broadway Suite C
De Pere, Wisconsin 54115
920.338.8860
thoyman@onterra-eco.com
www.onterra-eco.com



604 Wilson Avenue
Menomonie, WI
800-472-7372
www.cedarcorp.com

**WATER RESOURCE SERVICES FOR
LAKE AND RIVER WATERSHEDS**

- Grant Preparation
- Management Planning
- Water Quality Sampling/Testing
- Watershed & Lake Water Modeling
- Engineering Design
- Implementation Projects



2007 Convention Sponsors

Support from our Convention Sponsors helps keep registration fees from increasing as event costs grow.

Friday 2:00-2:50p

2:00-2:50 - Ballroom A1

Using Surveys as a Data Collection Tool

Surveys are a popular tool used to gather information. Lake organizations often use surveys to collect data on a variety of topics from their members. However, survey development is (and should be) much more involved than just throwing together some questions and distributing to a few people. Knowing the ingredients of a good survey can make the difference between success and failure. Find out more about the importance of collecting credible information and how to craft your surveys to avoid common errors. Results from an angler survey administered as part of an economic study on the Lake Winnebago System will be shared as an example.

Presenters: Chad Cook and Jake Blasczyk, UW-Extension

2:00-2:50 - Ballroom A2

Macroinvertebrates as Indicators of Riparian Health

The data generated by collecting aquatic macroinvertebrates adds an important dimension to water quality assessments. Collecting this information can enhance other measurements such as water chemistry collection. Learn about these waterbugs and their sensitivities to environmental stressors, why they are good long-term indicators of environmental quality, and how sampling can help lake managers assess watershed health over time at little expense.

Presenter: Jeremy Williamson, Polk County Land and Water Resources Department

2:00-2:50 - Ballroom A3

Minnesota's Alternative Shoreland Management Standards and the People & Science Behind Them

This presentation will discuss the history of shoreland management in Minnesota, the current legal framework for local shoreland zoning, and the recently completed "Minnesota's Alternative Shoreland Management Standards." These alternative standards include new concepts and tools to protect water quality, property values, and the environment. You will learn how the latest scientific and planning research was used to design these standards and how a citizen advisory committee was developed to modernize the shoreland development standards.

Presenter: Paul Radomski, Minnesota Department of Natural Resources

2:00-2:50 - Ballroom A4

Waves, Wind, Watercraft and Water Clarity

While it is clear that the re-suspension of sediments in a lake increases turbidity and reduces water clarity, it is not always clear what controls this re-suspension. Learn about a research project that combined boating experiments and turbidity measurements to evaluate sediment movement in Clark Lake, a shallow lake in Door County. Study results found that while wind, waves, and watercraft were all factors, boating activity tended to increase sediment re-suspension. The presentation will examine the different sources of sediment re-suspension and evaluate their importance to lake water clarity.

Presenter: Darrin Hoverson, UW-Stevens Point Center for Watershed Science and Education

*Visit the WAL booth
to purchase these
helpful publications!*



2:00-2:50 - Room 7

Reflections on Effective Lake Management

Are you looking for tips to help your lake organization run more effectively? If you would like your lake association to be recognized for its accomplishments, or if you would like to run a more productive association, this session is for you. In the past three years, the people at Lake Nancy have almost doubled association membership, managed Eurasian Watermilfoil, raised needed dollars, initiated a lake fair and boat monitoring program and successfully fought two detrimental zoning actions that could have affected the lake.

Presenter: Sam Lewis, Lake Nancy Protective Association, Washburn County

2:00-2:50 - Room 8-Auditorium

Eurasian Watermilfoil Project - Town of Barnes

Following the arrival of Eurasian watermilfoil in their lake community, citizens from the Town of Barnes in Bayfield County mobilized a large scale effort to address the challenges they faced. A coordinated effort consisting of a Clean Boats, Clean Waters program, a public education campaign, and aquatic plant surveys were undertaken on 27 area lakes! All three aspects of this successful community-wide project will be covered, with time for questions and discussion.

Presenter: John Kudlas and Ingemar Ekstrom, Bayfield County

2:00-2:50 - Room 6A-6B

Land Use Impacts on Lake Water Quality

Lakes are a reflection of their watersheds. The lands that drain to a lake play a critical role in a lake's water quality. This session will compare different land uses in a watershed and what impact they have on downstream waterbodies. Learn how different lakes respond to sediment and nutrient runoff inputs from their watersheds.

Presenter: Buzz Sorge, Wisconsin Department of Natural Resources

Breakout sessions are arranged by the following topics, which we call "streams." Follow a stream throughout the convention if you like, or flitter from one to the next!

Streams



Stream A: Agents of Change: Public Involvement

Moderators: Sandy Gillum & Ken Wiesner, Wisconsin Association of Lakes

Stream B: The Nature of Things: The Wild Side of Lakes

Moderators: Kendra Axness & Chad Cook, UW-Extension

Stream C: Dollars and Sense: Understanding Lake Economics and Water Law

Moderator: John Molinaro, Wisconsin Association of Lakes

Stream D: The Ups and Downs of Lake Management: Understanding Lake Levels

Moderator: Susan Tesarik, Wisconsin Association of Lakes

Stream E: Lake Organizations: Improving their Effectiveness

Moderator: Ezra Meyer, Wisconsin Association of Lakes

Stream F: Framing the Story: Aquatic Invasive Species

Moderator: Julia Solomon, Wisconsin Department of Natural Resources/UW-Extension

Stream G: Topics in Lake Science and Lake Management (Friday only)

Moderator: Paul Dearlove, Lake Ripley Management District

Friday 3:30-4:20p

3:30-4:20p - Ballroom A1

Atrazine in Dane and Jefferson County Lakes

Hear how eight high school students gave up a week of their summer to study atrazine in lakes. This is a powerful example of how young people can positively impact their environment “now” and not have to wait until society considers them “adults.” Learn how these students tested 32 lakes in Dane and Jefferson Counties and found residues of atrazine still entering lakes, despite state restrictions on its use since 1995. Prior to this study, little testing of atrazine in Wisconsin surface waters had been completed.

Presenters: Cambridge High School Environmental Club Students

3:30-4:20p - Ballroom A2

Walk on the Wild Side of Lakes!

Lakeshores are one of the most diverse and important habitats when it comes to wildlife use. Our presence on the lakeshore, and our propensity to modify the lakeshore, can dramatically impact wildlife use. In this presentation we'll review the creatures that depend on the lakeshore, learn about the importance of suitable wildlife habitat, and discuss the contribution of wildlife to the overall quality of our lakes. We'll delve into ways to protect, enhance, and restore lakeshore habitat for wildlife and even discuss ways to address wildlife when it becomes a nuisance to us. Join us for this lively discussion on the “wild side” of lake living!

Presenter: Scott Craven, UW-Extension

3:30-4:20p - Ballroom A3

Finding Value in Our Natural Resources/Discovering the Economic Impact of Angling to the Winnebago System

Identifying the economic value of natural resources is often a difficult endeavor. Techniques that work well to determine the economic value of a new business, airport, or university often fall short when dealing with natural resources. In this presentation we'll examine ways to put an economic value on our natural resources, discuss shortcomings with different techniques and provide examples of ways techniques have been used by others.

This presentation will provide the conceptual underpinnings of measures commonly used for resource valuation and illustrate results from their application to environmental resources in Wisconsin and elsewhere. The focus will be upon understanding the usefulness of such results in resource management, decision-making processes. Connecting the economic value of natural resource activities to decision-making gives communities a tool to use when evaluating their future.

Presenters: John Stoll, UW-Green Bay, and Catherine Neiswender, Winnebago County UW-Extension

3:30-4:20p - Ballroom A4

Aquatic Plant Community Changes Resulting from Water Level Management Changes: Lake Wissota and Holcombe Flowage Case Study

Water levels are managed in many Wisconsin lakes, often for hydroelectric power or other activities. Learn about observed changes to aquatic plant communities when winter drawdowns were discontinued in two major impoundments on the Chippewa River in Chippewa County. This session will cover the importance of having a comparison of aquatic plant communities when making management decisions for invasive and rare species, and how aquatic plant information will aid managers in future re-licensing permits for hydroelectric dams.

Presenter: Jo Heuschele, Beaver Creek Reserve Citizen Science Center

“You are not required to complete the task of repairing the world, neither are you free to abstain from it.”

- Pirke Avot

3:30-4:20p - Room 7

Planning for Success on Your Lake

Lake organizations are constantly working to balance diverse recreational demands, protect shrinking wildlife habitat, and improve water quality. Creating a common vision that meets the needs of residents and neighboring communities while protecting a lake can be a challenge for any lake organization. In order to address these types of challenges, many lake organizations have found planning to be an effective tool. This presentation will focus on Lake Redstone's planning process and how it helped them to build consensus, discover disconnects, identify priority issues and begin to implement effective strategies. This session will focus on incorporating public input into the planning process and how to achieve desired outcomes.

Presenters: Jennifer Erickson, Sauk County UW-Extension and Priscilla Bondbus, Lake Redstone Protection District, Sauk County

3:30-4:20p - Room 8-Auditorium

Aquatic Invasive Species Prevention - The Winnebago System Experience

There are approximately a half dozen invasive species found in the Lake Winnebago system, which connects to Green Bay and the Great Lakes via the Fox River. Because the Great Lakes system is a direct conduit of new invasive species, it was imperative that a comprehensive prevention strategy be developed for the Winnebago system. The large size of the Winnebago, the abundant stakeholders, diverse political interests (five counties and numerous municipalities), and dozens of popular boat launch sites all combined to create a very complex situation in which to make a strategy work. Results of the first year of Clean Boats, Clean Waters prevention program will be shared, with a discussion of lessons learned.

Presenters: Chad Cook, UW-Extension and Mike Lizotte, UW Oshkosh

3:30-4:20p - Room 6A-6B

Healthy Lakes: the Habitat Connection

If you want to discover the linkages between healthy shores and healthy lakes this session is a must. Join in to learn more about the connections between intact habitat and healthy lakes. You will discover how changes on shore can impact fish, frogs, and other lake dwellers. Explore the role of aquatic plants as fish habitat. Examine how submerged trees can be a determining factor in the lives of fish and other critters. You will leave this session with a better picture of how the ecosystem puzzle fits together.

Presenter: Paul Cunningham, Wisconsin Department of Natural Resources

<p>2007 WISCONSIN LAKES CONVENTION PLANNING TEAM</p>	Tim Asplund	Judy Jooss	Mary Pardee
	Kim Becken	Robert Korth	Carroll Schaal
	Chad Cook	Amy Kowalski	Carolyn Scholl
	Gina Dauffenbach	Marilyn Larson	Mark Sesing
	John Feavel	Tiffany Lyden	Susan Tesarik
	Jennifer Filbert	Ezra Meyer	Jeff Thornton
	Tanya Graham	John Molinaro	Ken Wiesner
	Tami Jackson	Peter Murray	
Thank You!			

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed it’s the only thing that ever has.”

- Margaret Mead



SATURDAY

MORNING CONNECTIONS

Saturday 8:00-8:50a

8:00-8:50a - Ballroom A4

Wisconsin Association of Lakes Annual Meeting

You are invited to attend the Wisconsin Association of Lakes annual meeting! Come learn how the Wisconsin Association of Lakes (WAL) has made progress this past year to advance lake protection in Wisconsin. Our membership will also be electing new representatives and officers to our Board of Directors.

Get to Know Fish and Watershed Groups

8:00-8:50a - Ballroom A1

The Rock River Coalition - Reducing Phosphorus Input into Lakes

Since 1994, the Rock River Coalition has been organized as a not-for-profit organization in southern Wisconsin. Hear more about this organization's many activities and initiatives and their mission "to educate and provide opportunities for people of diverse interests to work together to improve the environmental, recreational, cultural, and economic resources of the Rock River Basin". Learn about their new lake education program that focuses on the effects of phosphorus on lake management.

Presenter: Joe Dorava, Rock River Coalition

8:00-8:50a - Ballroom A2

The Role of Wisconsin Aquaculture in Assisting in Managing Environmental Resources

Aquaculture is an emerging industry of growing importance to Wisconsin. More than 330 Wisconsin fish farmers raise fish for food products, stocking, bait, and fishing. Learn more about aquaculture and hear how fish farmers can work with lake organizations in managing environmental resources. The Wisconsin Aquaculture Association works to provide fish health information and education. Find out about the association's "green" programs that are incorporated into every day aquaculture activities.

Presenters: Bill West, Myron Kebus and Dave Gollon, Wisconsin Aquaculture Association

8:00-8:50a - Ballroom A3

Wisconsin Bass Federation Nation - Finding Common Ground

Interested in learning more about fishing tournaments? Hear from the Wisconsin Bass Federation Nation, a newly formed organization comprised of affiliated chapters of B.A.S.S. (Bass Anglers Sportsman Society). Learn how this organization aims to increase public awareness about bass fishing as a sport and plays a leadership role in improving Wisconsin's environmental resources. Discuss how clean water, healthy fisheries, and equal public access are common interests and can help build important relationships for our lakes.

Presenter: Tom Ehrenberg, Wisconsin Bass Federation Nation



SATURDAY

SESSION DESCRIPTIONS

Saturday 9:00-9:50a

9:00-9:50a - Ballroom A1

Lake Restoration and Public Perception

This session will highlight an eight year project to regenerate and repopulate a large (270 acre) shallow water body, transforming it from a devoid ecosystem to a vibrant and thriving ecosystem restocked with native vegetation, fish, and all of the other elements of a reasonably healthy waterbody. Sounds like a sad story with a happy ending, right? Well, not all of the property owners—including some citizens who called for the initial changes—were satisfied with the changes. We'll discuss and critique the pros and cons associated with this project, and share our experience with others wishing to dramatically change the face of a shallow water body.

Presenters: Charlie Marks, Green Lake Sanitary District and Mark Sesing, Wisconsin Department of Natural Resources

9:00-9:50a - Ballroom A2

Creatures of the Deep: Introducing Some Lesser Known Lake Residents

You might be surprised to learn that freshwater sponges, jellyfish, and moss animals (bryozoans) occur in Wisconsin lakes and rivers. In fact, fifteen species of freshwater sponge, a single freshwater “jellyfish,” and at least four species of bryozoans have been recorded here. Biologists, anglers, and other lake-goers often overlook these animals because of their inconspicuous coloration, small size, and cryptic nature. This session will introduce you to these fascinating components of Wisconsin’s fauna, including identification, basic biology, zoogeography, and ecology. You will learn about the research done on these creatures in Wisconsin, some of it dating back to the early 1890s. This session will offer tips on finding these critters in your local lakes and introduce you to citizen monitoring and reporting efforts you can participate in.

Presenter: Dreux Watermolen, Wisconsin Department of Natural Resources

9:00-9:50a - Ballroom A3

Organizing to Prevent Wetland Losses

Demystify the complexities of local, state and federal decisions that govern approval of development projects with wetland impacts. Pick up tips and tools to improve your understanding and consideration of wetland concerns at each stage in the decision-making process. This presentation will increase your wetland literacy and motivate you to get involved in protecting wetlands in your community.

Presenter: Erin O'Brien, Wisconsin Wetlands Association

9:00-9:50a - Ballroom A4

Understanding Lake Levels: The Role of Climate, Climate Changes and Human Water Use

Water level fluctuations in response to drought and larger weather patterns are normal for certain types of lakes. In some areas land use and groundwater pumping at a regional scale may be having additional impacts on lake levels. Global climate change further confounds predictions of future lake level changes, as more rainfall and warmer temperatures may produce contradictory effects. This session will explore what we know, don't know, and need to further study about lake level fluctuations in order to make sound decisions about managing lakes and balancing all of Wisconsin's water needs.

Continued on page 26

Continued from page 25
Presenter: Tim Asplund, Wisconsin Department of Natural Resources

9:00-9:50a - Room 7

Hiring and Working with a Consultant

In this session, you'll hear about keys to working successfully with lake planning and management consultants and about potential pitfalls to avoid. Hear from the perspectives of a private lake planning and management consultant, a DNR lake management specialist, and a county-wide lake group representative.

Presenters: Karen Engelbretson, Polk County Association of Lakes and Rivers; Scott Provost, WI Department of Natural Resources; Bernie Lenz, Short, Elliot and Hendrickson, Inc.

9:00-9:50a - Room 8-Auditorium

New Treatments for Control of Curly-leaf Pondweed and Eurasian Watermilfoil

Research conducted by the US Corps of Engineers has led to new treatments for aquatic invasive plants. Treatments conducted within specified water temperature ranges and/or with one or more herbicides have resulted in control of Curly-leaf Pondweed and Eurasian Watermilfoil. Treatments completed in Wisconsin lakes have proven effective by use of these methods. Come learn about specific treatment methods and some aquatic invasive management success stories in Wisconsin using these methods.

Presenter: Kevin Kretsch, Lake Restoration, Inc

Saturday 10:10-11:00a

10:10-11:00a - Ballroom A1

Working Effectively with County Government

In this session we will discuss “who’s who in county government” as it relates to lake protection and rehabilitation. After a quick look at what some counties have done to benefit lakes, we will discuss citizen involvement in county deliberations and how citizens can benefit lake protection by their participation in county decision processes.

Presenter: Earl Cook, Wisconsin Association of Lakes

10:10-11:00a - Ballroom A2

Lurking by the Lake: Carnivorous Plants!

Many people are surprised to discover that Wisconsin is home to more than a dozen species of carnivorous plants. These botanical curiosities trap animals, then digest and absorb nitrogen compounds to satisfy their nutrient requirements. Learn about their captivating adaptations, habitats and specific trap mechanisms. From pitfalls to suction traps, come witness video footage of these amazing flesh-eaters in action!

Presenter: Tom Eddy, Green Lake School District

10:10-11:00a - Ballroom A3

The Ever-Changing Neighbor: Boom and Bane of Short-Term Lake Rentals

Short term lake rentals are becoming increasingly common. Web-based brokerages are flourishing, and property owners are viewing short-term rentals as a means to raise funds needed to pay an ever growing property tax bill. What should a homeowner do if the neighbor’s home begins to be occupied by a different party every other weekend? How can short-term renters be informed of the norms and regulations for the lake they are visiting? In this session we will bring together the legal, social, political, and practical perspectives on the issue of short-term rentals.

Presenter: Eric Olson, UW-Extension/UW-Stevens Point Center for Land Use Education

10:10-11:00a - Ballroom A4

Lake Levels Got You Down? Find the Positives and Reap the Benefits

Some lakes have seen very low levels recently, raising questions about how healthy changing water levels are for lakes. In natural lakes, water levels can fluctuate from a few inches to several feet. Many plants and animals have evolved around this phenomenon and actually depend on these fluctuations, especially periods of low water. We'll explore how low lake levels are not always bad for lakes. In fact, managers sometimes simulate drought conditions on impoundments to reap the benefits of low levels. Hear real life examples from Wisconsin of how some lake levels have been managed and learn the outcomes.

Presenters: Scott Provost and Mark Sesing, Wisconsin Department of Natural Resources

10:10-11:00a - Room 7

Catalysts for Conservation: Lake Groups and the Connection to Land Conservation

Experienced, capable land trust organizations cover most, if not all, of the state's lake-rich areas – over fifty of them now exist statewide. Some lake organizations and lakefront property owners have successfully partnered with land trusts to accomplish shared land and lake protection goals, but the potential is far greater. Learn about land trusts and how they can help lake organizations and lakefront property owners protect land and thereby protect water quality and lake ecosystems too. The presentation will wrap up with a brief explanation of the multi-partner Wild Lakes Program and information on how you and your lake organization can help achieve the goal of protecting the wild lakes that still remain in Wisconsin.

Presenters: Chris Goebel, Glacial Lakes Conservancy and John Gozdziński, Wisconsin Department of Natural Resources

10:10-11:00a - Room 8-Auditorium

Utilizing Hydro Acoustics to Evaluate the Effect of Herbicide Applications for Control of Eurasian Watermilfoil

Advanced methodologies are needed to rapidly and efficiently evaluate aquatic plant communities. Coupled with targeted physical sampling, the use of hydro acoustics has been proven effective as an assessment tool to accurately monitor post-treatment effects of herbicide applications on submersed aquatic plants (specifically Eurasian Watermilfoil). Learn how hydro acoustic methods have been used to evaluate pre- and post-treated southeastern Wisconsin lakes infested with Eurasian Watermilfoil.

Presenter: Bruce Sabol, Army Corps of Engineers

If you're looking for someone to help you with your questions or just trying to find a new friend, check the ribbons on the nametags around you.

Light Blue ... Volunteer

Kelly Green ... DNR Aquatic Plants

Blue ... DNR Lakes Coordinator

Purple ... Convention Staff

Black ... WAL Board Members

Forest Green ... Exhibitor

Red ... Speaker

Teal ... Lake Leader

Lime Green ... Newcomer

Hot Pink ... Press

Maroon ... Lake Stewardship Award Nominees and Winners

**LOOK FOR THE
RIBBON**

Saturday 11:10a-12:00p

11:10a-12:00p - Ballroom A1

Adopt-A-Park: How Citizen Groups Make a Difference

Hear how citizen groups are enthusiastically stepping up as key stakeholders in protecting public parks. This session will highlight Milwaukee County's experiences with citizen groups such as the Silver Lake Park Oversight Committee. Learn how a citizen group revitalized a park that was losing its shoreline to erosion from mowing and foot traffic; had lost its trees to lawn mower damage and invasive species; and lacked opportunities for kids and adults to access the water. Gain insight into how to work with agency and park staff, municipalities and elected officials. Learn how to change old habits and understand the workings of government policies and politics.

Presenters: Dave Pozorski, Wisconsin Association of Lakes; Tom Ward, Manitowoc County Land & Water Conservation Department; and Jim Goulee, Friends of Milwaukee Parks

11:10a-12:00p - Ballroom A2

Wild Rice Restoration

Wild rice is an important ecological and cultural feature of many Wisconsin lakes. This session will provide an overview of wild rice ecology and conservation. Learn about the need to restore, manage, and protect wild rice resources. Find out more about the perspective that wild rice should be retained as a valuable feature in future landscapes. Various management and restoration issues will be introduced, as well as opportunities and challenges to wild rice restoration and management.

Presenter: Peter David, Great Lakes Fish and Wildlife Commission

2007 Convention Sponsor

Support from our Convention Sponsors helps keep registration fees from increasing as event costs grow.

Surface Water Management Equipment

Aquatic Vegetation Shredders

Trash Skimmers

Amphibious Excavators

Aquatic Plant Harvesters

Weed Tow Boats

The wonderful world of water management. You can do it... we can help.

Phone 262-392-2162 | Toll free 800-328-6555
info@aquarius-systems.com | www.aquarius-systems.com

AQUARIUS SYSTEMS
A Division of D&D Products Inc.

11:10a-12:00p - Ballroom A4

Groundwater Recharge as a Goal for Stormwater Infiltration and Improving Lake Hydrology

Groundwater recharge in urban areas is significantly reduced when large areas that used to infiltrate runoff water are paved over. Municipalities are changing their approach to stormwater management in the face of increased pressure for development and more protective runoff pollution performance standards. Concerns over declining water tables have prompted infiltration system designs that enhance groundwater recharge. Increased groundwater inflow and subsequent increase in lake levels will depend upon several variables including lake size and hydrology, groundwater dynamics, and a municipality's stormwater infiltration designs. Find out how computer modeling is being used for Beaver Lake in Waukesha County and Lake Wingra in Dane County to evaluate potential changes to lakes if groundwater recharge is increased.

Presenter: Nancy Zolidis, Montgomery Assoc. Resource Solutions

11:10a-12:00p - Room 7

Countywide Lake Groups Networking Session

There are over 20 countywide lake associations or groups in existence statewide. They are engaged in a wide variety of activities, they serve varied roles, and they take on different shapes, sizes, and formats. What they all have in common is a desire to see coordination of lake protection efforts at the countywide scale for benefits that individual, local-scale efforts alone could not achieve. Come to this interactive networking session to hear what other countywide groups are doing and to better understand the efforts to take on lake protection activities at a county/regional scale.

Facilitator: Ezra Meyer, Wisconsin Association of Lakes

11:10a-12:00p - Room 8-Auditorium

Using Aquatic Plants to Improve Lake Barrington

Lake Barrington, a shallow, eutrophic lake in northern Illinois, is surrounded by high-density urban development, including 1800 condominiums and a golf course. Curly-leaf pondweed covered the entire lake which required intensive harvesting. In 1996, a new approach to lake management was undertaken. The new plan included the introduction of native aquatic plants while simultaneously treating with Sonar and harvesting to minimize turion production. The success of the native plantings, water clarity impacts to the lake system, and financial impacts of the project will be discussed.

Presenter: Kathy Aron, Aron & Associates

For lake information any time of the year, see:



UWEX-Lakes: www.uwsp.edu/cnr/uwexlakes



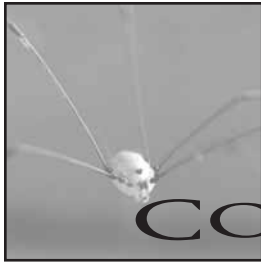
WAL: www.wisconsinlakes.org



DNR: www.dnr.state.wi.us



NOTES



CONVENTION SPONSORS

Donations from our Convention Sponsors help support lake education programs, and keep registration fees from increasing as event costs grow.

Lead Sponsors



Supporting Sponsors



Hey and Associates, Inc.
Water Resources, Wetlands and Ecology

Onterra, LLC
Lake Management Planning

Contributing Sponsors

Applied Biochemists
Ayres
Northern Environmental
S.E.H.
Vital Eco Systems

Regency Suites and KI Convention Center

