

State of the University Address

Chancellor Bernie L. Patterson
August 30, 2017



University of Wisconsin
Stevens Point

A Partnership for Thriving Communities



New Leadership



Kristen Hendrickson
Vice Chancellor for
Business Affairs



Valerie Cisler
Dean, College of Fine
Arts and Communication



**Gretel Stock-
Kupperman**
Dean, University College



Eric Yonke
Interim Dean, College of
Letters and Science

Governance



Ken Menningen
Chair, Common Council



Sean Piette
President, Student
Government Association



Katie Hansen
Vice President, Student
Government Association

Governance



Julie Schneider
Co-Chair, Academic
Staff Council



Wayne Sorenson
Co-Chair, Academic
Staff Council



Mark Tolstedt
Chair, Faculty Council



Nanci Simon
Chair, University
Staff Council

Why We Do What We Do



Why We Do What We Do

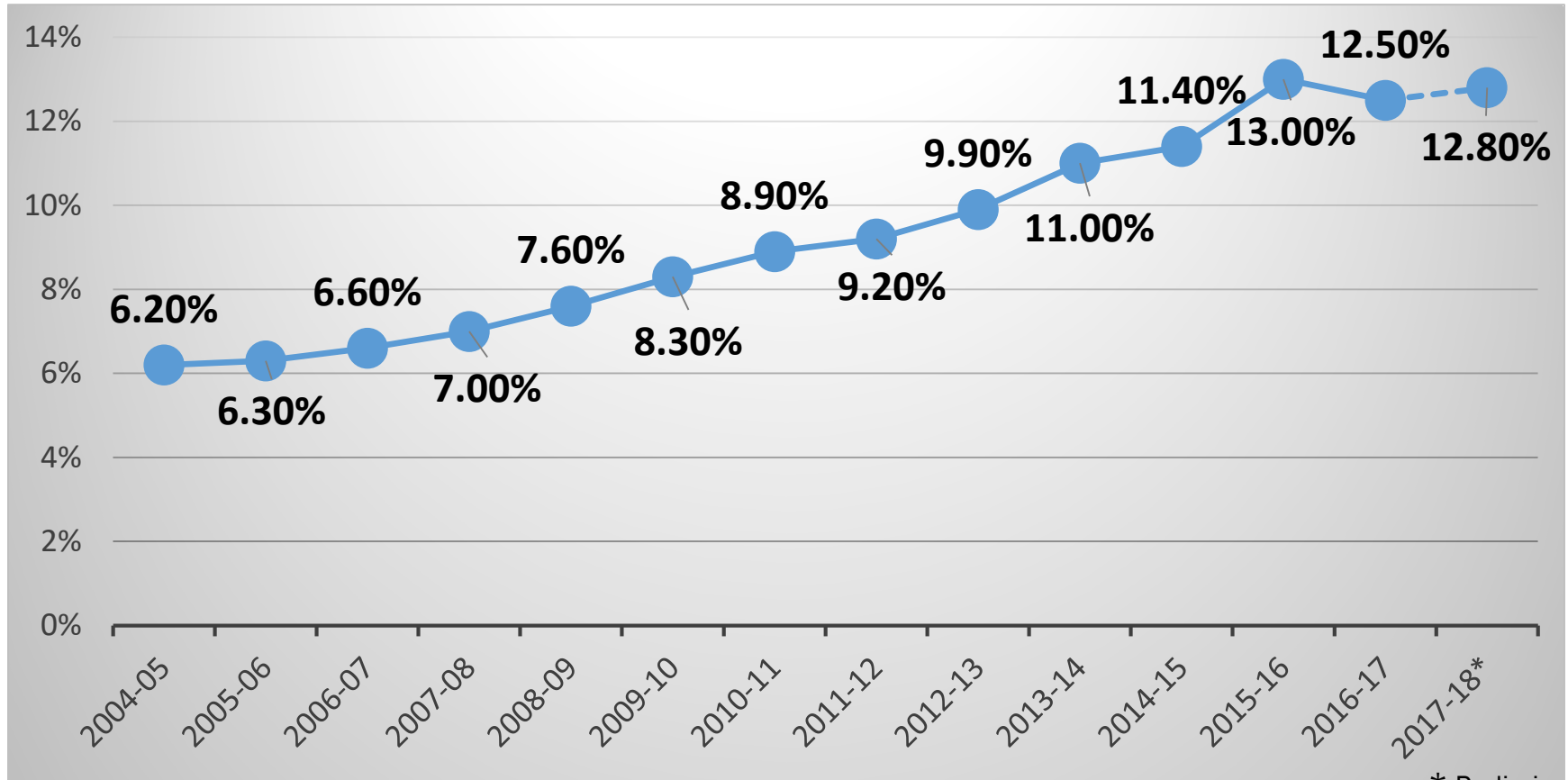
Kukawa, Nigeria Colorado Springs, CO
Charlottesville, VA Fresno, CA
Charleston, SC Chattanooga, TN
Barcelona Nice, France Brussels Manchester
Orlando, FL Jerusalem, Israel
Alexandria, VA Columbus, OH
Istanbul Ankara, Turkey London
Dallas, TX San Bernadino, CA

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Istanbul Ankara, Turkey London
Dallas, TX San Bernadino, CA

Why We Do What We Do

Total Student Population: Students of Color and International Students



* Preliminary

Why We Do What We Do



Why We Do What We Do

Center for Inclusive Teaching and Learning



Lindsay Bernhagen
Director

Rebranding and Refocusing

Diversity and College Access



Lizette Rivera
Director

Rebranding and Refocusing

University Relations and Communications to University Communications and Marketing



Gary Wescott
Interim Executive Director

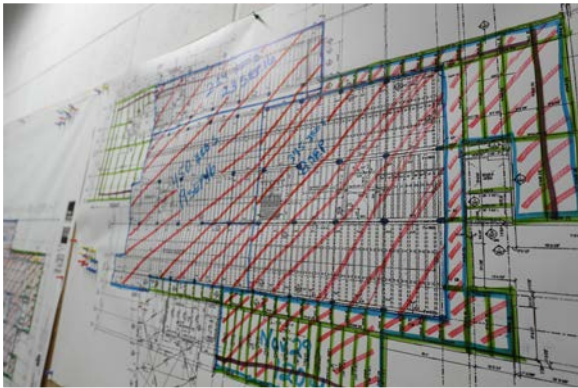
Rebranding and Refocusing

Protective Services to University Police and Security Services



Brian Bridges
Interim Police Chief

Campus Update



A Partnership for Thriving Communities



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Sustainability



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AACSB Accreditation

School of Business and Economics



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University Budget

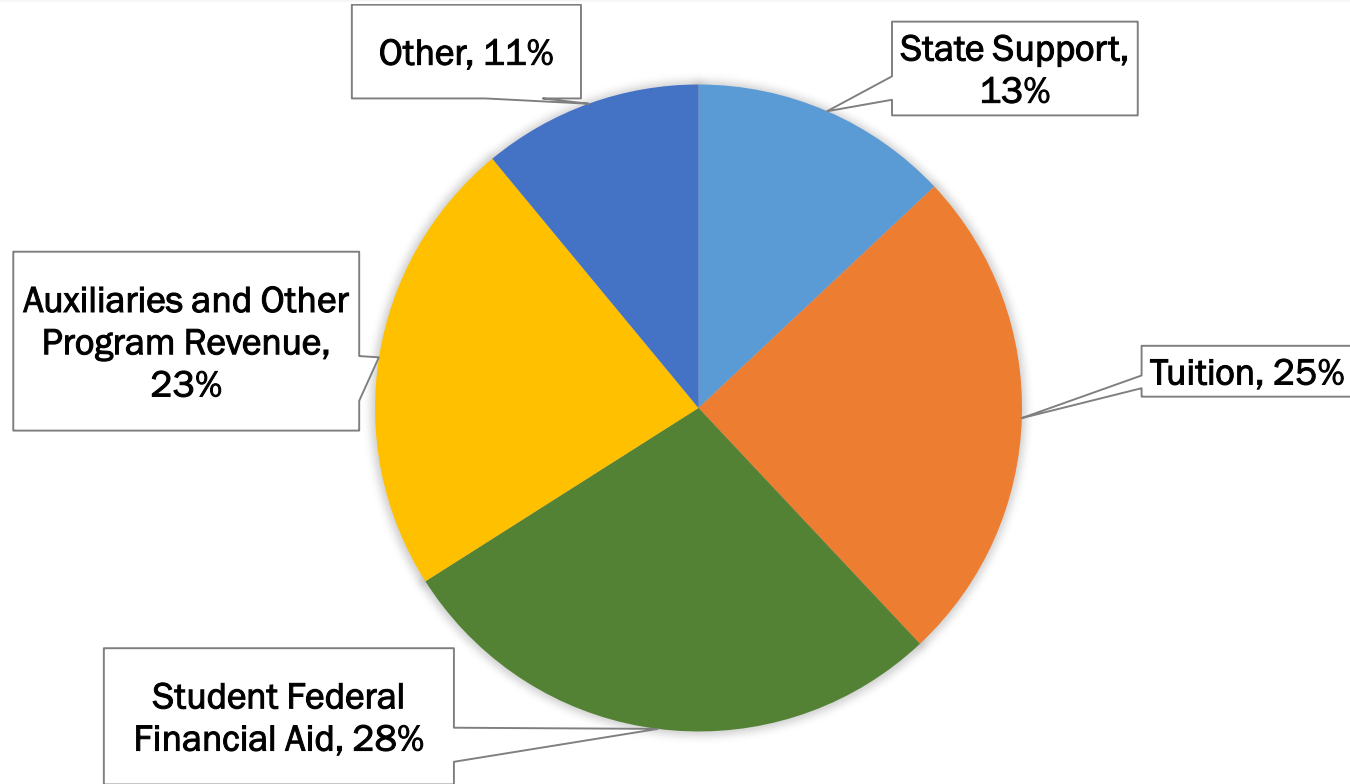
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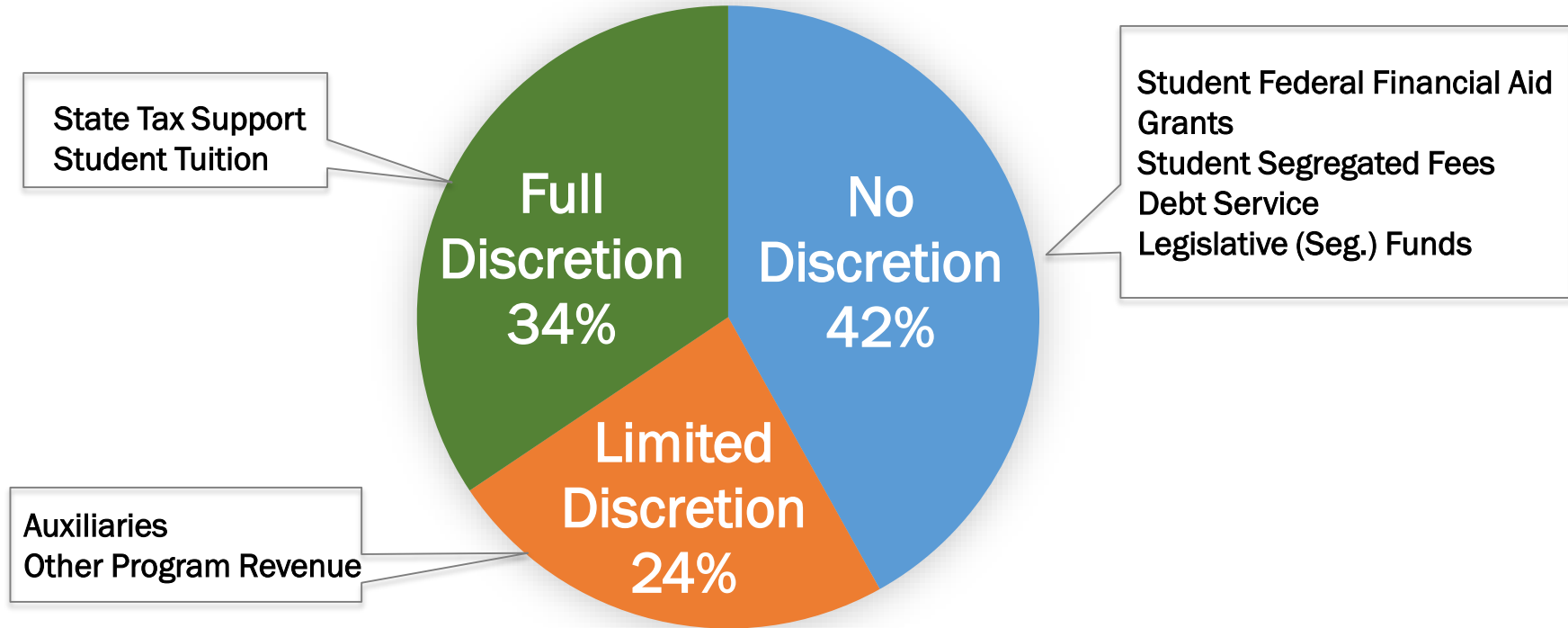
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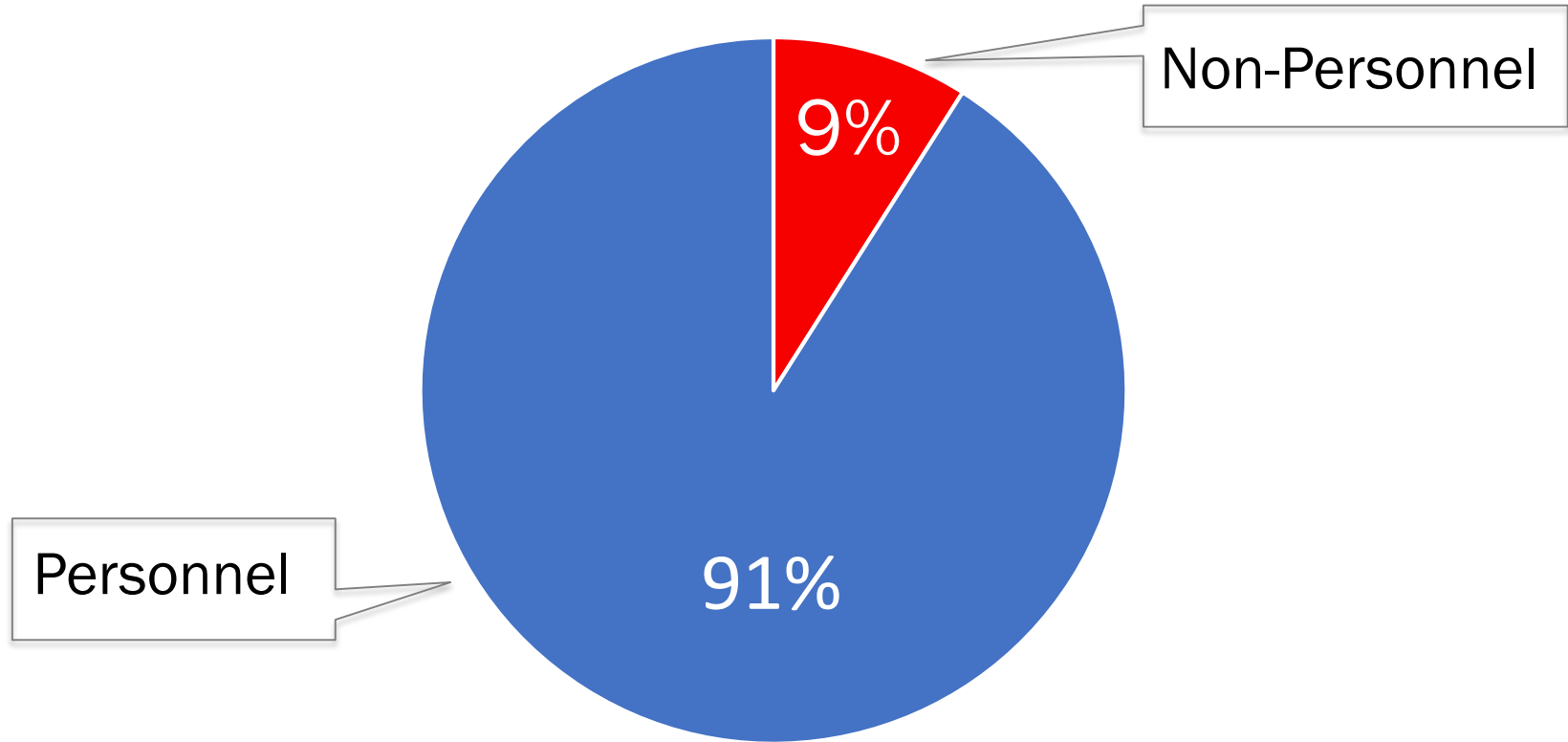
UWSP Budget



UWSP Budget Discretion



Discretionary Expenditures



Budget Reductions – State Funding

**\$2.5
million**

reduction – 2013-15 biennium
(7.1 percent reduction of state funding)

**\$6.5
million**

reduction – 2015-17 biennium
(17 percent reduction of state funding)

\$9.0 million total

25.3% reduction in state funding

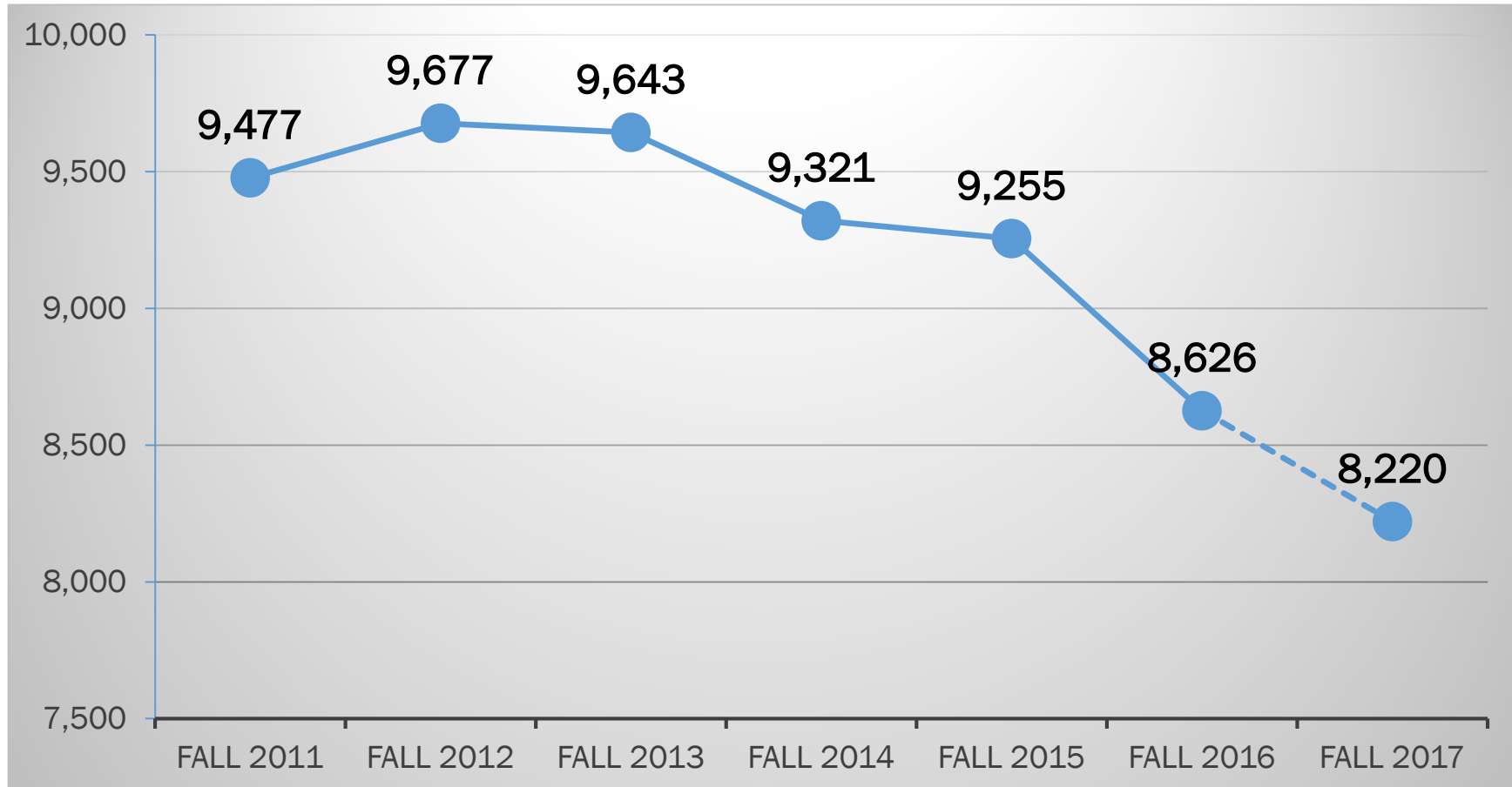
Budget Reductions – Enrollment Decline

\$2.0 million FY18 Reduction

\$2.5 million FY19 Reduction

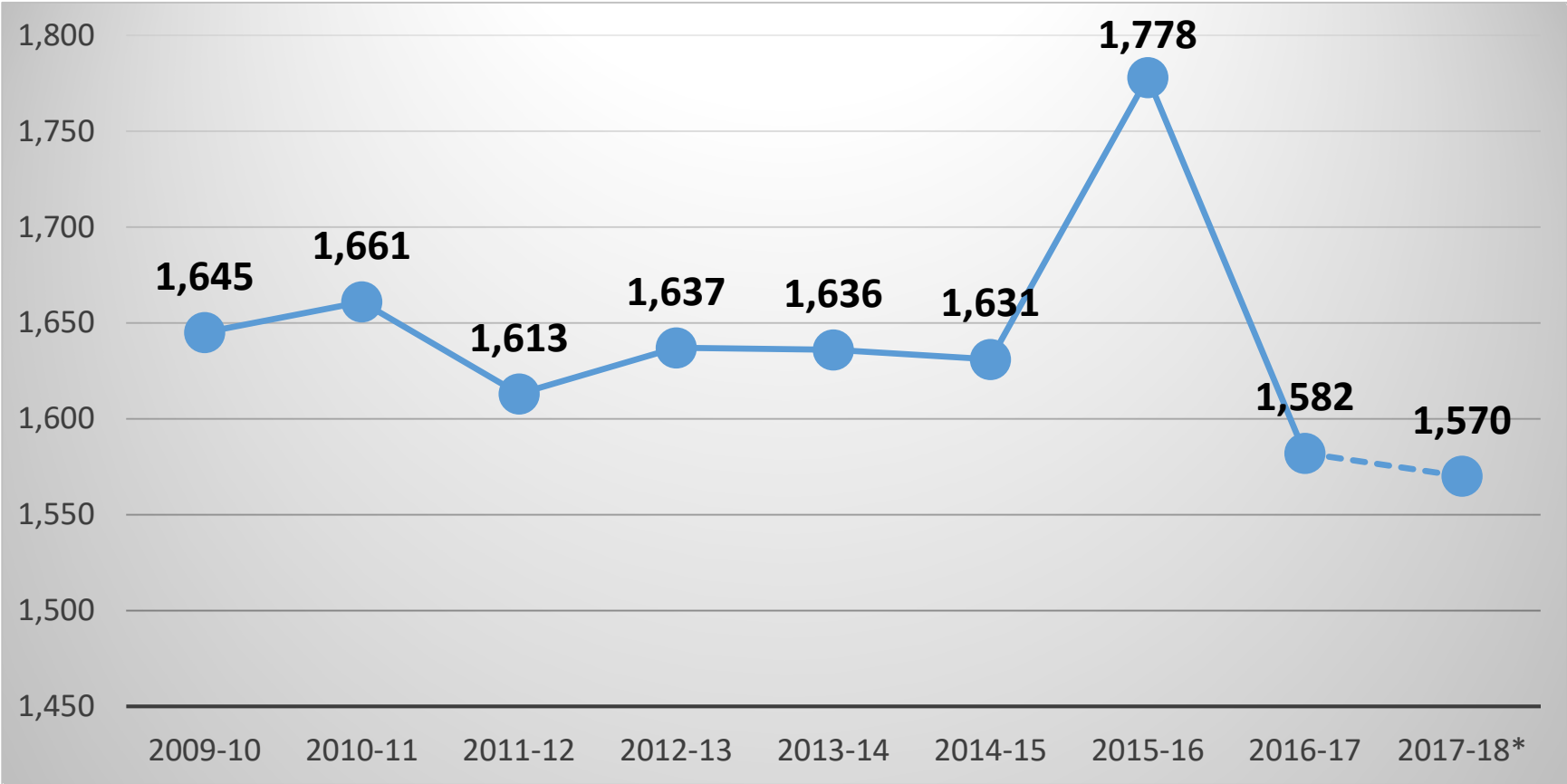
\$4.5 million 2017-19 biennium

Enrollment Headcount: All Students



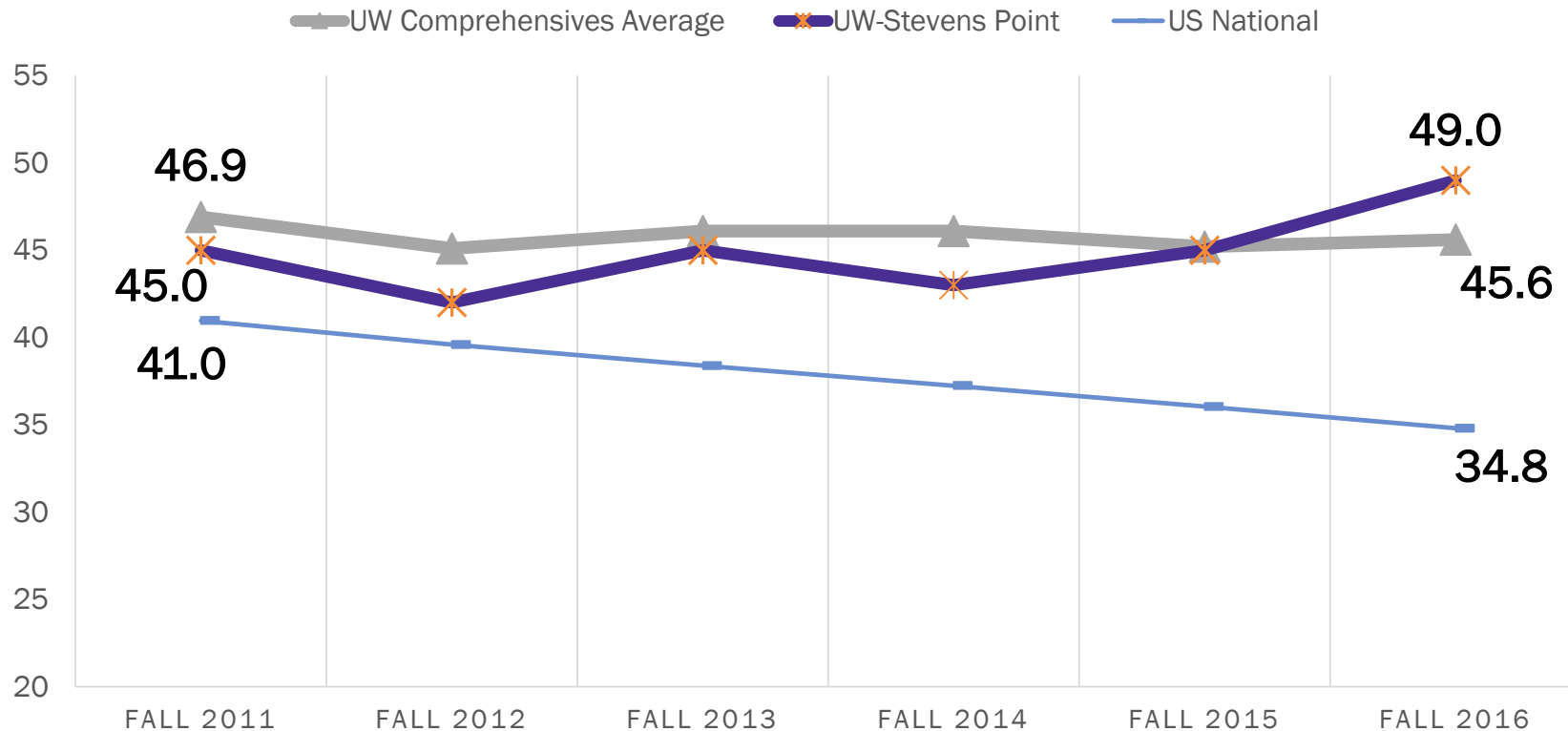
* Preliminary

Enrollment Headcount: **First-Year Students**



* Preliminary

UW System New Student Yield Rates

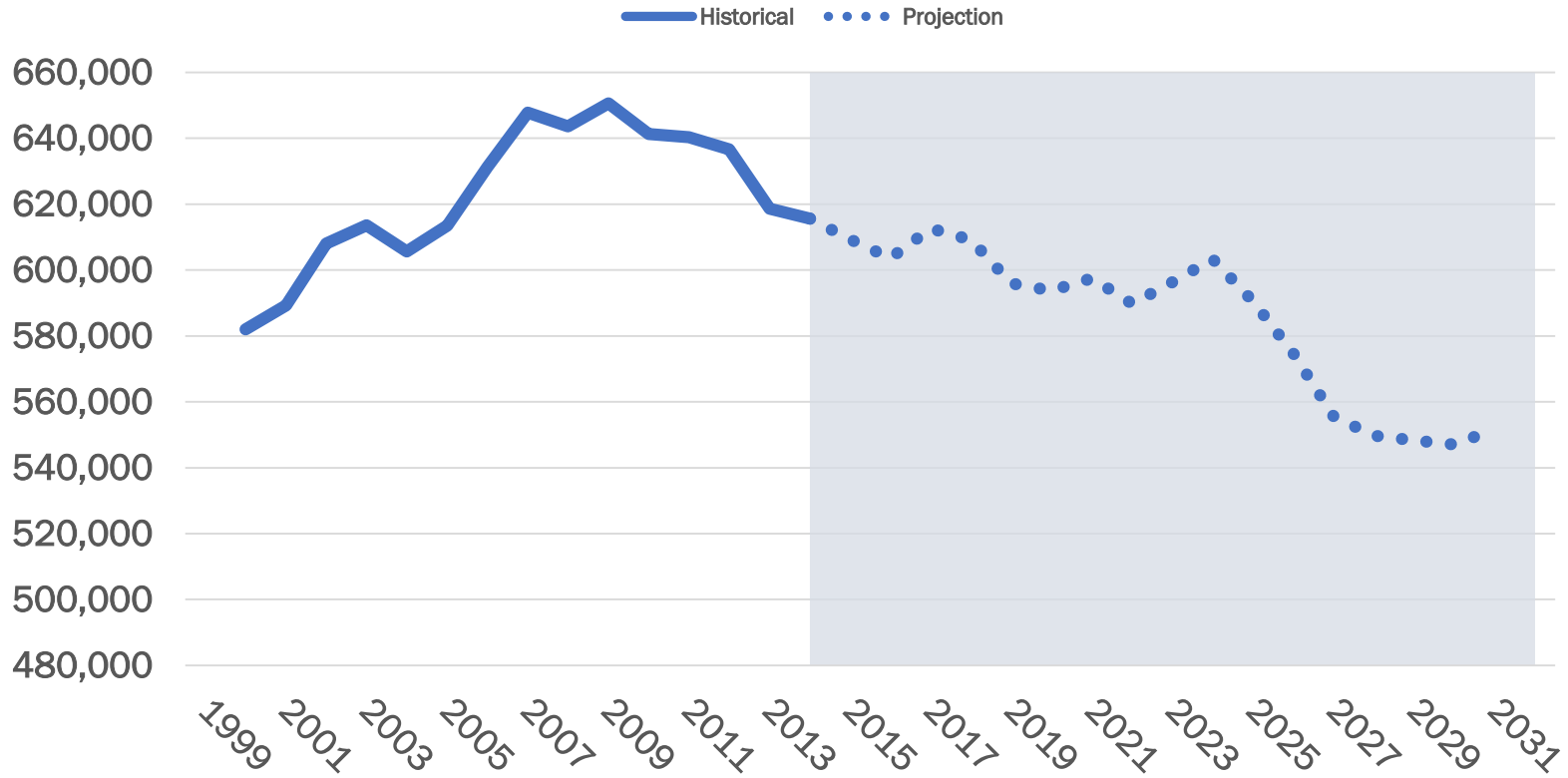


Enrollment Decline

- UW-Madison
- Improved economy
- Demographics (supply issue)
- Retention
- Four-year graduation rates up 14.2 points

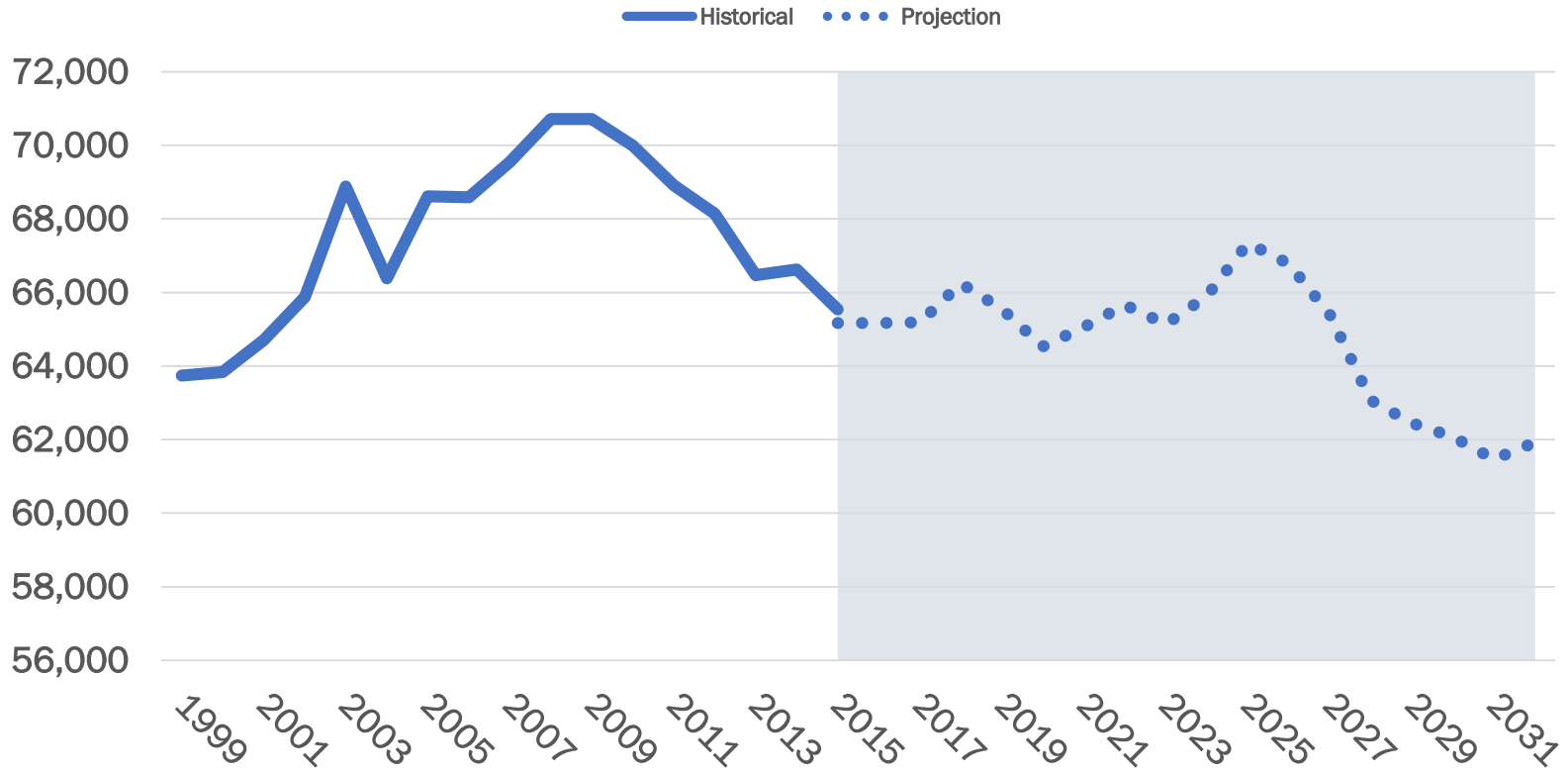
Midwest High School Grad Rates

Midwest High School Graduate Projections
Public and Non-Public Total

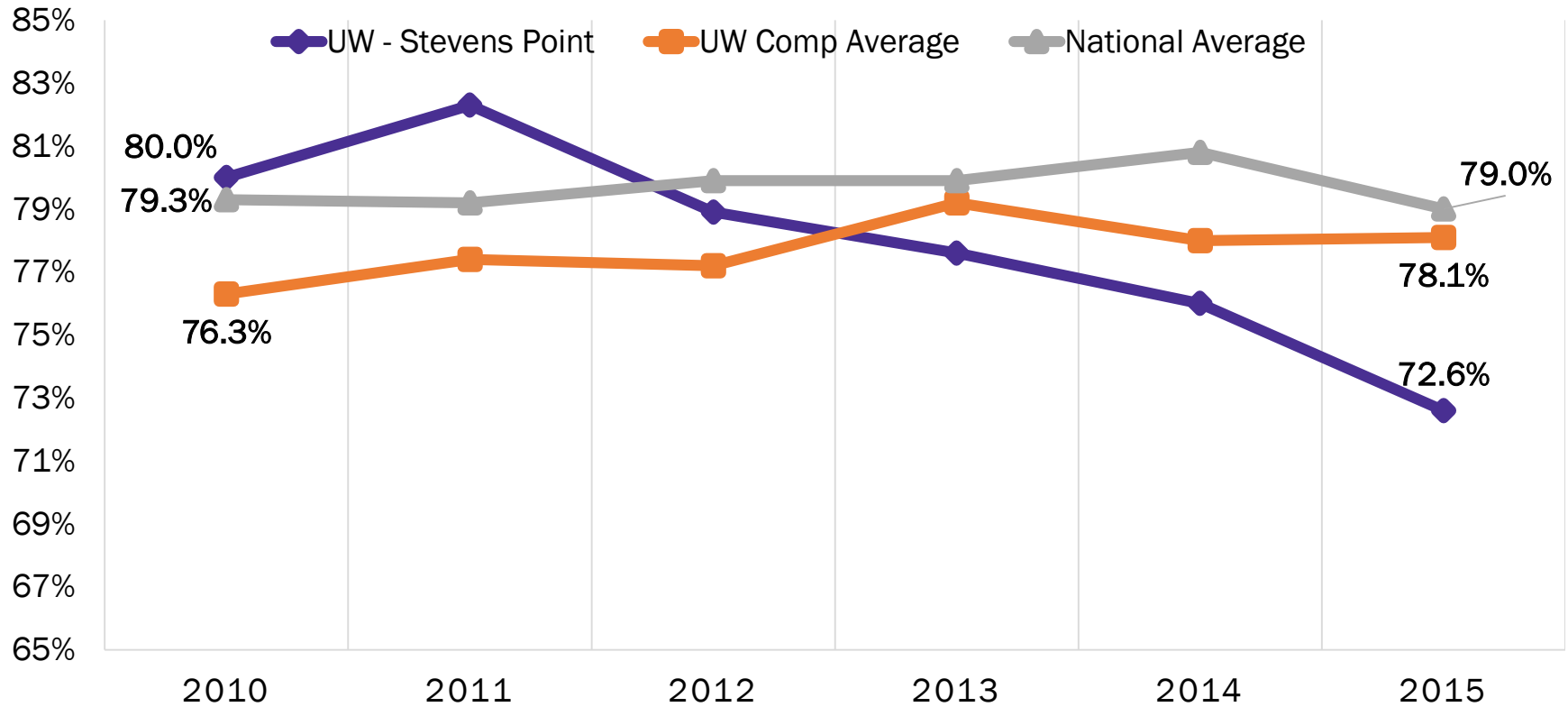


High School Grad Rates

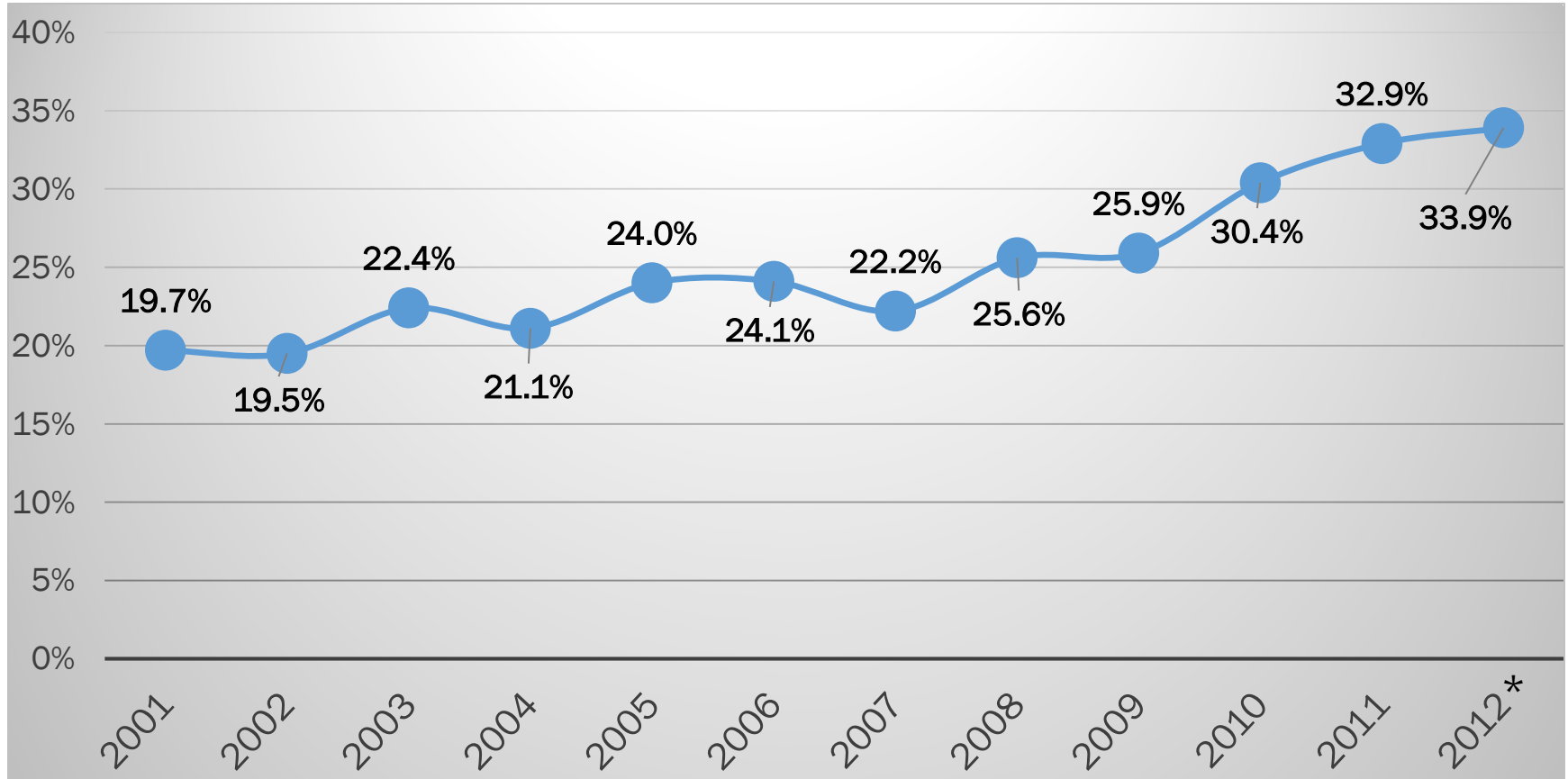
Wisconsin High School Graduate Projections
Public and Non-Public Total



First- to Second-Year Student Retention



Four-Year Graduation Rates



* Preliminary

New Funding

- New money from UW System
 - \$25M lapse fund – our share (\$1.3 million) applied to deficit or for pay plan funding
 - Performance based funding – cannot be used for deficit



2017-19 Biennial Budget

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Pay Plan

- JFC approved a 2 percent increase effective September 1, 2018, and a second 2 percent increase effective May 1, 2019.
- Historically 70/30 funding split



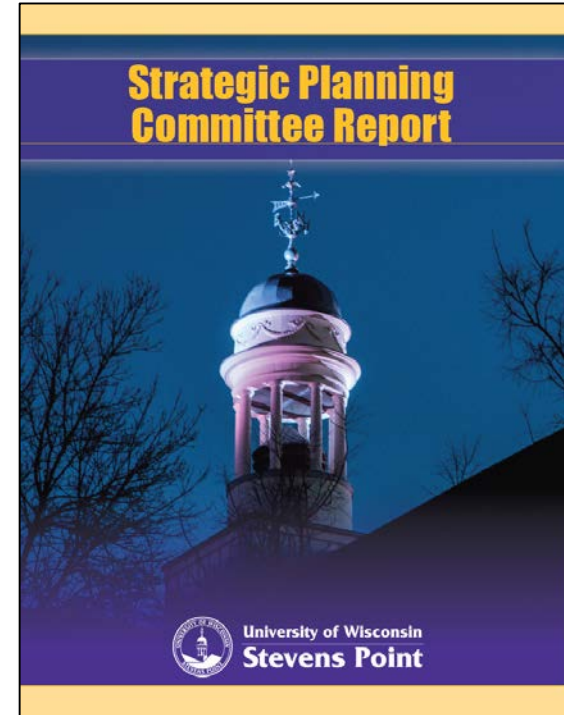
Addressing Budget Reductions

- Transformative big ideas
- Align budget and planning (IPAC)
- Expand outreach efforts
- Convert concentrations to majors
- More efficient use of calendar
- One-stop shop opening in the second semester
- New academic programs
- Additional \$1 million for scholarships
- Refocused retention and equity initiatives
- Honors Program
- Marketing with one voice
- Aggressive social media campaigns
- Student recruitment videos

Addressing Budget Reductions

“Fork in the Road”

1. Enrollment Profile
2. External Engagement
3. Resource Allocation
4. Adding/Deleting Programs



2017-18 Assignments

Provost Summers and the Integrated Planning Advisory Council

Implement the recommendations
in the Strategic Planning
Committee Report,
May 2017.



Greg Summers

2017-18 Assignments

Integrated Planning Advisory Council

- Assist in planning the \$2.5 million budget reduction for next year.
- Identify the most urgent recommendations of the Strategic Planning Report
- Develop a procedure for the analysis and improvement of academic and support programs that ensures efficiency and mission.
- Build a long-term process for continuous improvement.

2017-18 Assignments

Vice Chancellor Hendrickson, Business Affairs and CFO

- Plan the \$2.5 million budget reduction for FY19 (March 2018).
- Develop a five-year budget projection model to support enrollment growth.



Kristen Hendrickson

2017-18 Assignments

Vice Chancellor Thompson, Student Affairs

- Lead the campus-wide effort to close the achievement gap of our students of color
- Realign and refocus the office of Diversity and College Access.



Al Thompson

Capital Campaign



2017-18 Assignments

Vice Chancellor Richards, University Advancement

Sustain the momentum of the
Then, Now, & Forever capital campaign,
positioning it for a successful final run
to its mid-2019 conclusion



Chris Richards

Why We Do What We Do

TEAM (Together Everyone Achieves More)



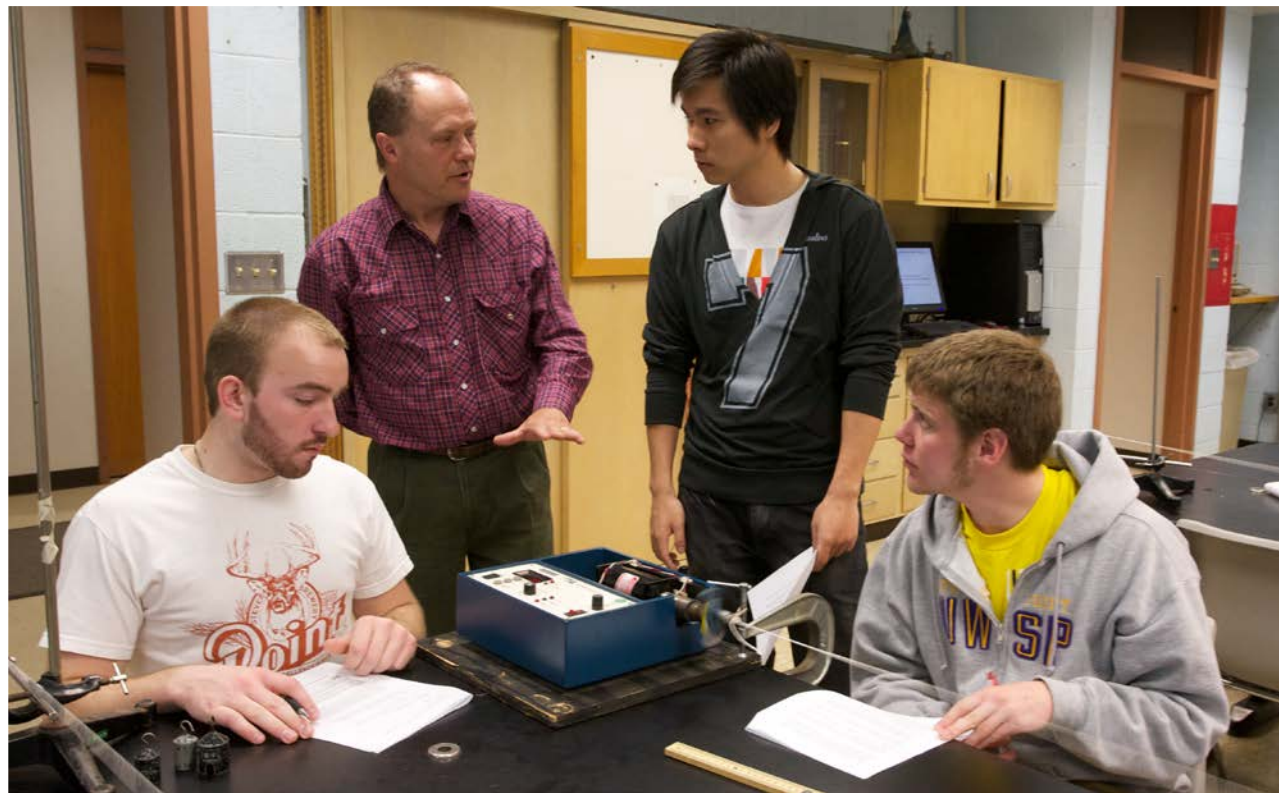
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