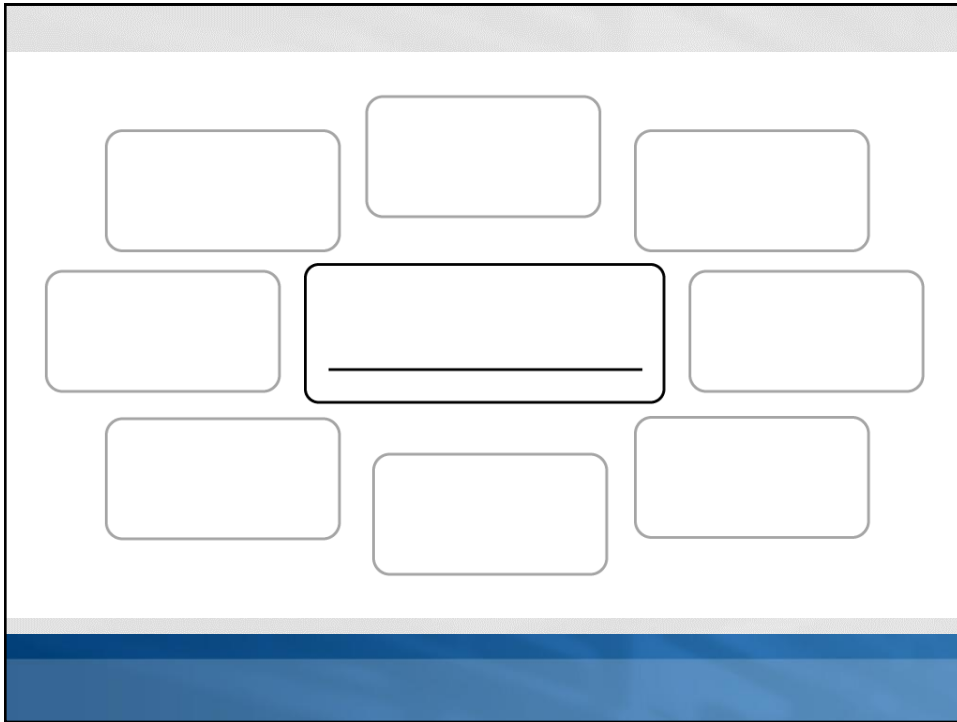


**WDMD Students and Operation Photo Rescue:  
An evolution of JIT teaching methods to improve  
student performance**

Katie Stern, Associate Professor of Web and Digital Media Development  
Dept. of Computing and New Media Technologies (CNMT)  
[ksstern@uwsp.edu](mailto:ksstern@uwsp.edu)

**What's your biggest teaching  
challenge?**

*Why can't they  
DO this?*



## Plan for today

- Introduction to Operation Photo Rescue
- History of the WDMD 202 project
- Changes I've made and their results
  - A few exercises for your greatest challenge
- Future plans and lingering questions

● Operation Photo Rescue Story



Photo by Don Becker, USGS [Public domain],  
via Wikimedia Commons

Cedar Rapids, Iowa  
- the city that couldn't flood  
Until June 2008



Photo by Staff Sgt. Oscar Sanchez-  
Alvarez, U.S. Air Force, via  
Wikimedia Commons



Photo by Don Becker, USGS [Public domain],  
via Wikimedia Commons

- Worst flood in city's history
- Hundreds of city blocks were affected
- Thousands of people were evacuated

Photo by Staff Sgt. Oscar Sanchez-  
Alvarez, U.S. Air Force,  
via Wikimedia Commons



## Our Work with OPR

- UPDC Grant in October 2009



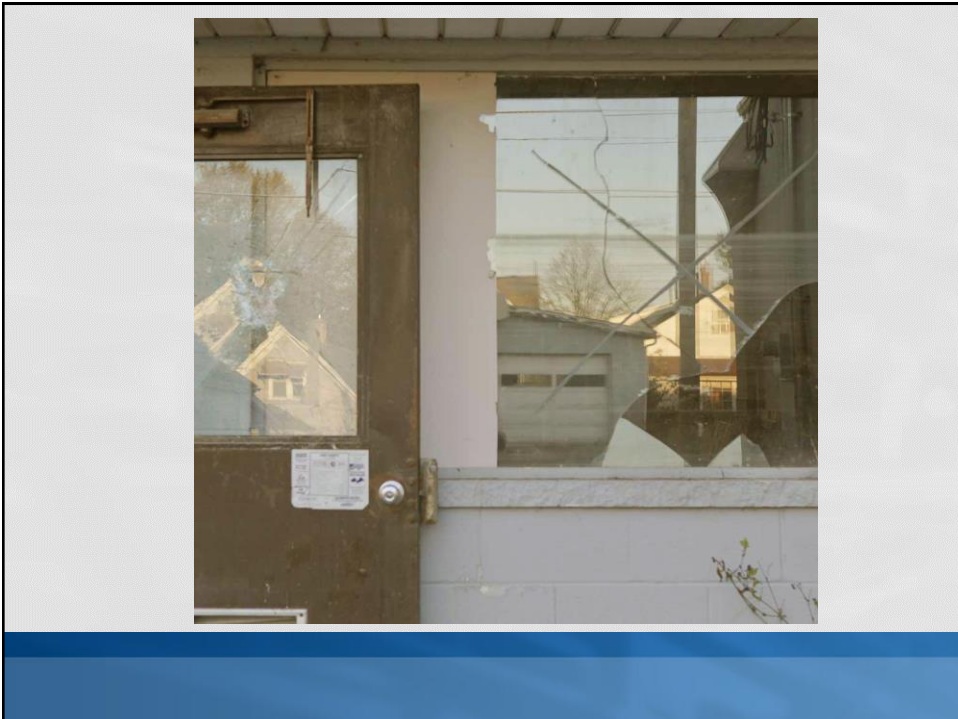
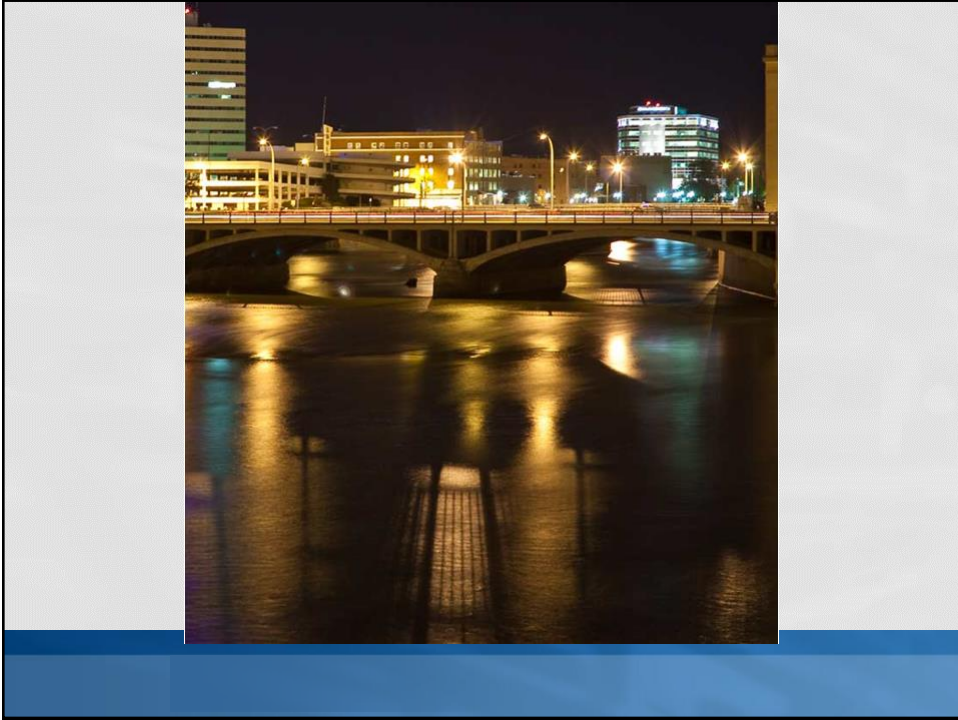




Photo by Jan Neil,  
<http://www.operationphotorescue.org/2009/10/reflecting-on-cedar-rapids/>



Photo by Jan Neil,  
<http://www.operationphotorescue.org/2009/10/reflecting-on-cedar-rapids/>



[OPR and UWSP](#)

## Teaching Methods and Observations

- Ongoing project for 4 years
- Basic skills taught in:
  - WDMD 100 (observational)
  - WDMD 200 (observational and technical)

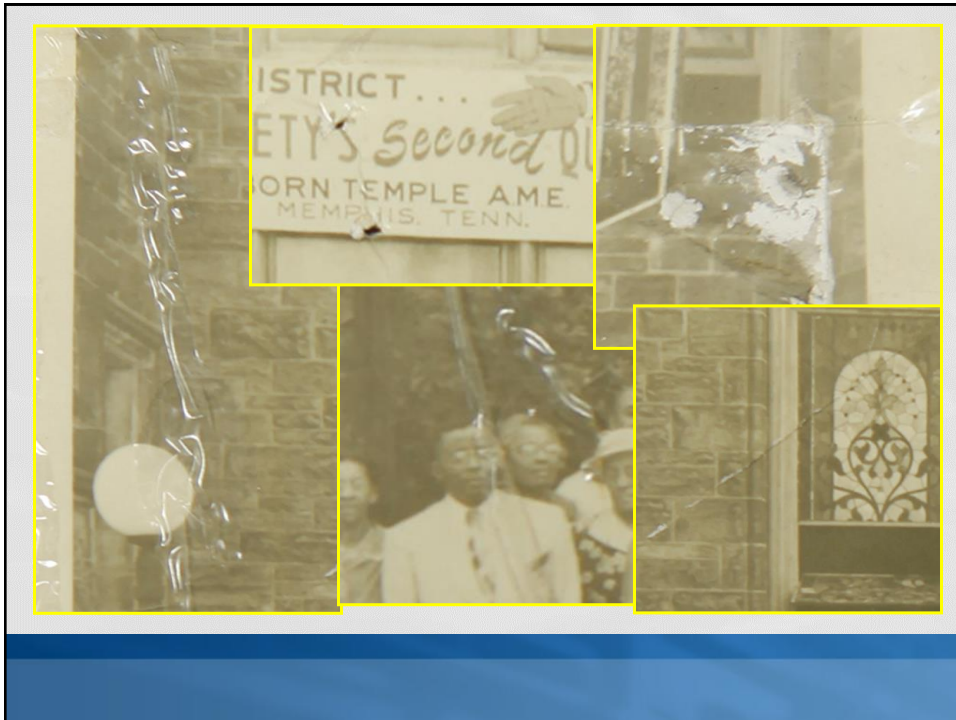


# Project Goals for Students

- **Become an OPR volunteer**
- **Requires both technical and observational skills**
  - Use retouching tools and methods in Photoshop
  - Select the right tool and method for the job
  - Sharpen observational skills







## Year 1

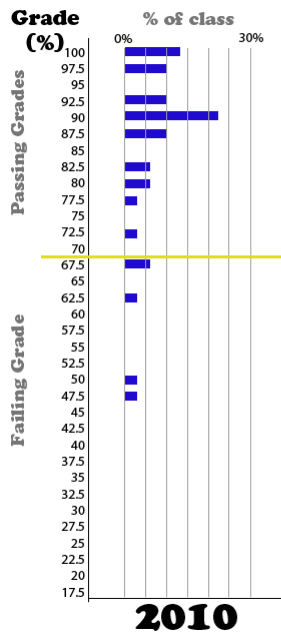
### ● Procedure

- Showed the photo
- Demonstrated tools and techniques
- Let students work

# Year 1

## Grading

- Notes, notes, notes to students
- Same mistakes over and over
- This isn't going so well!



## Year 2

### • Procedure

- Showed this photo
- Demonstrated tools and techniques
- Let students work and frequently jumped in for personal demos
  - Students loved personal demos
  - Students forgot personal demos

## Year 2

### • Grading

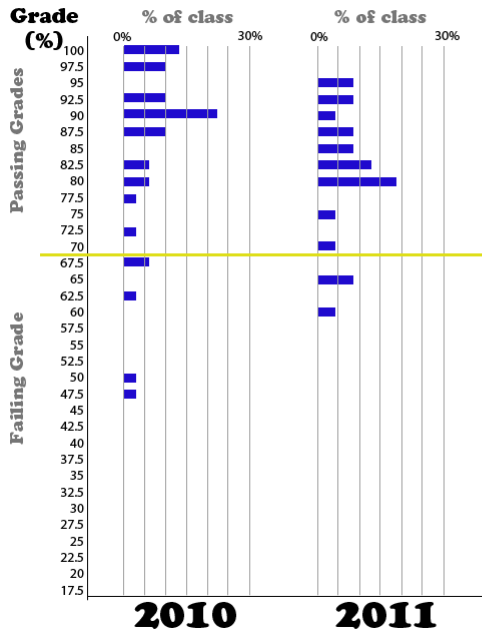
- Notes, notes, notes to students
- Created a checklist to copy/paste comments into D2L Grades section



**Operation Photo Rescue Grade Sheet**

Student: \_\_\_\_\_ Grade: \_\_\_\_\_

1. Overall Image
  - a. Lack of balance of values along the right and left sides of the image, with the image center having greater contrast than the right and left sides.
  - b. Values along the right and left sides of the image match the center portion of the image, but there is a color shift that hasn't been corrected on the sides.
  - c. Smudging alongside either border of the photograph.
  - d. Discoloration or a spotted appearance within the borders of the photo.
  - e. There are tiny white dots or streaks found periodically in the bushes, or on people's faces, or in the walls.
  - f. The obvious diagonal lines throughout the photograph haven't been adequately removed.
2. Left Lower Corner Car
  - a. Didn't maintain a smooth transition from the top to the back of the car. Some areas appear lighter than they should.
  - b. Didn't maintain the "dent" in the design of the car from the top to the back.
  - c. Pale streaks along the frame of the car between the two windows.
3. The man's face just above the car
  - a. Face still needs substantial work.
  - b. Face still needs moderate work.
  - c. The woman next to the man doesn't look quite right yet.
4. The light on the left side of the photo
  - a. The right border still looks smudged.
  - b. The light itself isn't evenly lit and has light or dark smudges.
5. Far left wall above light
  - a. I can see patterned retouching, displaying problems with the Clone Stamp tool.
  - b. There are still light streaks (from the plastic or other damage) that haven't been retouched.
6. Left and Center Windows
  - a. Watch the edges of your windowsills. They aren't continuous as they should be.
  - b. There are still streaks or splotches across one or more of the windows (dirt is allowed).
  - c. Part of the windowsill is missing. Be aware of the perspective of your view to determine if the bottom of a windowsill should be visible.



## Year 3

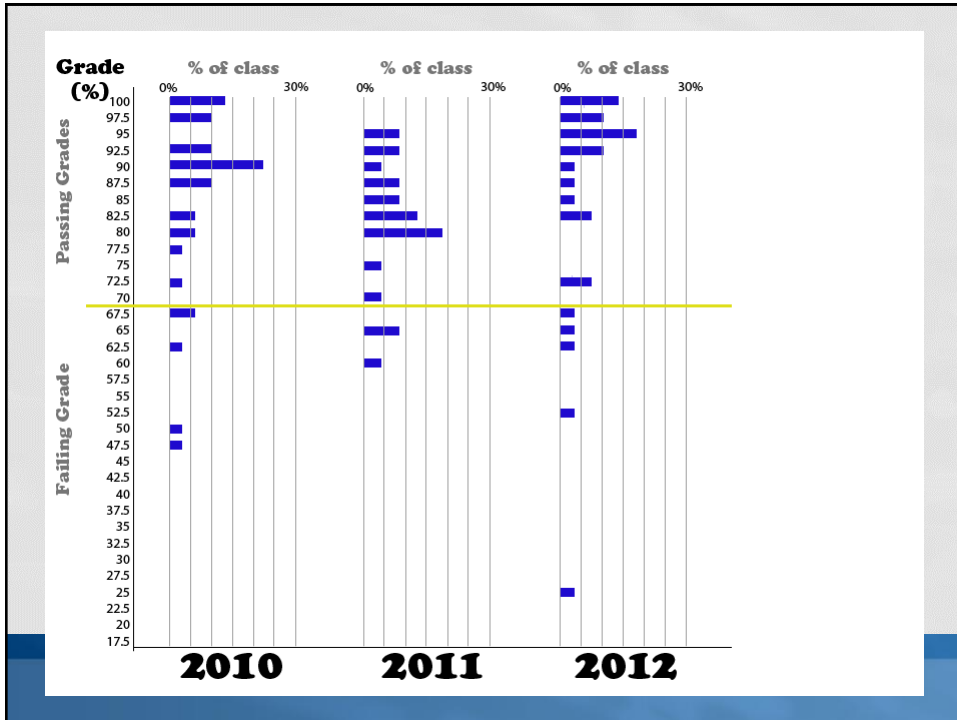
### • Procedure

- Showed this photo
- Demonstrated tools and techniques
- Handed out grading checklist

## Year 3

### • Grading

- Circled errors on checklist and added notes as needed



## Feedback from OPR

- Very pleased to have new volunteers
- UWSP volunteer work on new photos was satisfactory the first time around



## Year 4

### • Procedure

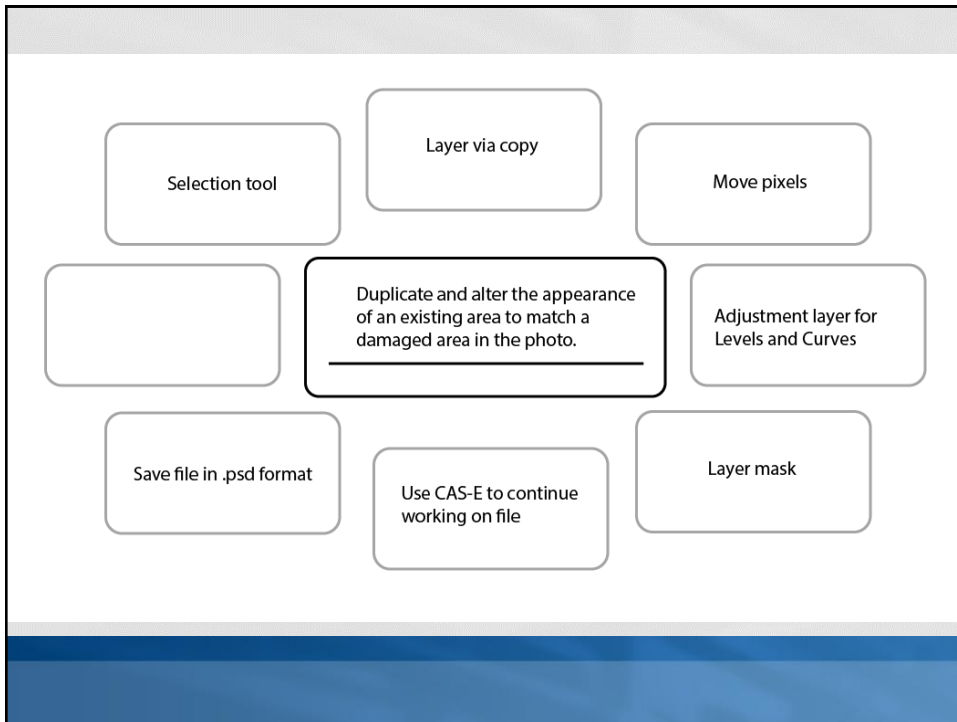
- Showed this photo
- Demonstrated tools and techniques
- Handed out grading checklist
- Predicted technical questions
- [Created Camtasia Relay videos](#)

## Year 4

### • Video planning

- Inventoried skills required to accomplish a task
  - Select pixels
  - Copy and paste to a new layer
  - Edit size
  - Edit value (brightness)
  - Layer mask
  - Etc., etc.

### • Let's try it!

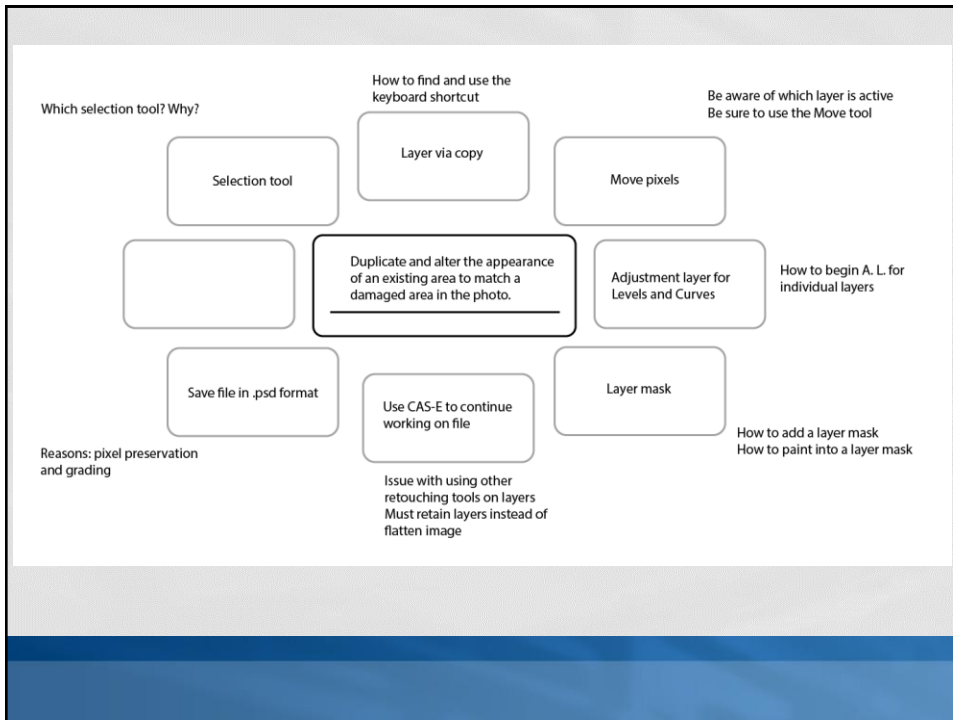


## Year 4

### • Video planning

- Inventoried skills required to accomplish a task
- Reviewed my own teaching of those skills

### • Let's try it!



## Year 4

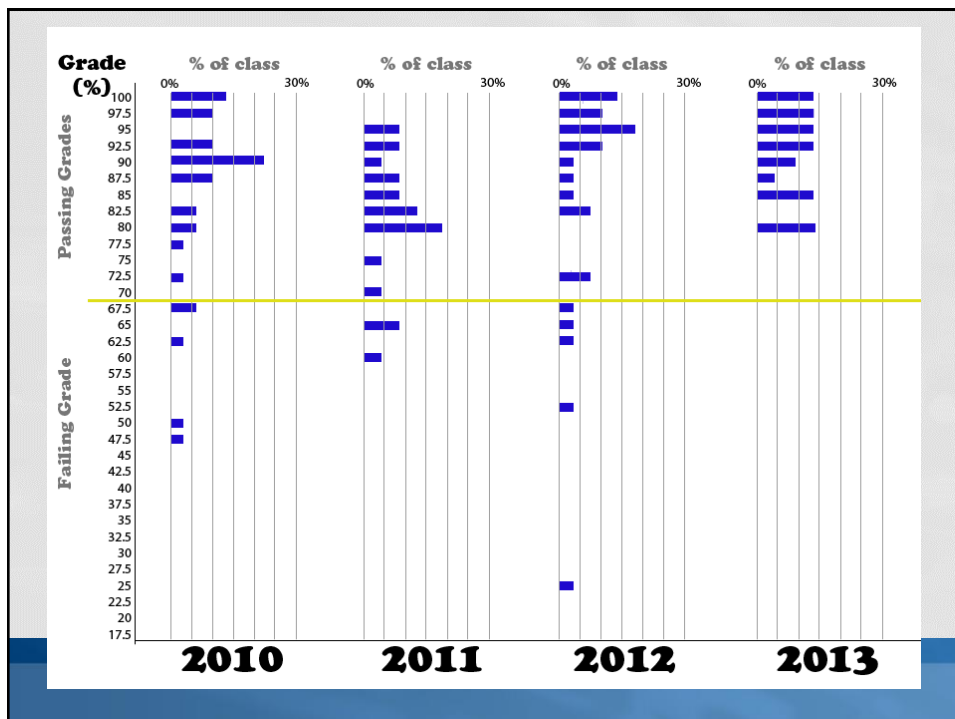
### • Video planning

- Scripted what I would do and say
  - Made sure to include "why" as well as "how"
  - Tried not to assume any prior knowledge
  - Tried to select a variety of mini-projects that covered different skills and techniques



## Year 4

- Created the Camtasia Relay videos
  - Camtasia Relay is available to all professors
  - Check with the IT Help Desk on how to install and use
  - Minimal practice for each video
- Placed video quicklinks in Content section of D2L
- E-mailed the quicklinks to students



## What do these results show?

- Deeper learning? Hmm...
  - Technical or observational skills?
  - What did the students think?



“The OPR photos we were exposed to in class were part of an enriching learning experience. These photos represented real lives and real feeling of a diverse group of people. We, WDMD students, could express our own emotions through the retouching of these photos. I know I tried to be as precise as I could because I had an idea in the back of my mind that who ever photo I was working on would be greatly appreciated....”

“I think that photos are a priceless memory and keepsake. For there to be an organization who helps others when those memories get destroyed or damaged is outstanding. I love that I was given the opportunity to learn about this organization and learn how to do the process myself....”



Photos by Tom Charlesworth

## On the OPR Website

- [UWSP Students and OPR](#)
- [www.operationphotorescue.org](http://www.operationphotorescue.org)

## What's Next?



# Thank You!

Katie Stern  
[kstern@uwsp.edu](mailto:kstern@uwsp.edu)  
715-346-4145