

Name:**Date:****Score:**

| Rubric: UWSP GEP Oral Communication Common Rubric [LO1] | 0% Beginning <i>Not meeting GEP expectations</i> | 70% Developing <i>Not meeting GEP expectations</i> | 80% Proficient <i>Meeting GEP expectations</i> | 100% Exemplary <i>Meeting GEP expectations</i> |
|---|--|--|--|---|
| 16.50pts Organization | 0pts Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is not observable within the presentation. | 11.55pts Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is intermittently observable within the presentation. | 13.20pts Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable within the presentation. | 16.50pts Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable and is skillful and makes the content of the presentation cohesive. |
| 16.70pts Language | 0pts Language choices are unclear and minimally support the effectiveness of the presentation. Language in presentation is not appropriate to audience. | 11.69pts Language choices are mundane and commonplace and partially support the effectiveness of the presentation. Language in presentation is appropriate to audience. | 13.36pts Language choices are thoughtful and generally support the effectiveness of the presentation. Language in presentation is appropriate to audience. | 16.70pts Language choices are imaginative, memorable, and compelling, and enhance the effectiveness of the presentation. Language in presentation is appropriate to audience. |
| 16.70pts Delivery | 0pts Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) detract from the understandability of the presentation, and speaker appears uncomfortable. | 11.69pts Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation understandable, and speaker appears tentative. | 13.36pts Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation interesting, and speaker appears comfortable. | 16.70pts Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation compelling, and speaker appears polished and confident. |
| 16.70pts Use of Technology | 0pts The choice of communication technologies, or their lack, does not serve well the purpose of the presentation. | 11.69pts The choice of communication technologies may be improved for the purpose of the presentation. | 13.36pts Uses appropriate communication technologies for the purpose of the presentation. | 16.70pts Skillfully uses appropriate communication technologies to enhance the presentation and serve its purpose suitably. |

