

UWSP Alumni Association Board of Directors Work Plan
Events Committee

Goal: *Work to plan Alumni events on campus, in Wisconsin, and in the United States.*

Objective: Set taping sessions

Actions	Person Responsible	Due Date	Status
Continue taping sessions at alumni events	Alumni staff	ongoing	
Brainstorm uses for memory tapes – recruiting, at other events, on the website	Committee	ongoing	
Put memories gathered so far on website and determine way to upload memories	Alumni staff	Summer 2009	In progress
Brainstorm marketing ideas for project	Committee	ongoing	
Start taping memories at the Chapter events and meetings	Committee Alumni Staff	ongoing	Will tape memories during Homecoming 2009

Objective: Discuss aiding in promotion of Students Today, Alumni Tomorrow (formerly Future Alumni Association) events to encourage alumni to come back to campus?

Actions	Person Responsible	Due Date	Status
Discuss ways to engage alumni in the Stevens Point area in events on campus	Committee	ongoing	Include current campus event and updates in e-newsletters sent to alumni through email

Objective: Discuss possible events to engage past Alumni Board members?

Actions	Person Responsible	Due Date	Status
Discuss ways to engage past alumni BOD members through new and existing events?	Committee	ongoing	Completed - “Thanks a Brunch” event for past and present BOD members the Sunday after BOD meeting, April 26, 2009 Begin discussions for April 2010 event