



“Bob Geldof and Live Aid: Elements of Visionary Leadership”

Tuesday, February 15, 2022

7 p.m.

Prof. Scott Sybeldon, Senior Lecturer of Business

This discussion focuses on the case of Bob Geldof and the international charity musical event of Live Aid and how the event relates to the larger concept of visionary leadership. An analysis of Bob Geldof’s actions and skills employed in creating and running Live Aid suggest he shares characteristics consistent with visionary leaders in other contexts.



This HANK Talk will be in-person in the James F. Veninga Theater in the Center for Civic Engagement on the UW-Stevens Point at Wausau campus and streamed live on the [Lecture & Arts YouTube Live](#) channel.

The archived Talk (and the entire series) will be accessible from the UW-Stevens Point at Wausau [Lecture & Arts](#) webpage.

Scott Sybeldon is a senior lecturer of business. This third generation Pointer has taught at the Wausau campus since 2008. A proponent of animal rescue, Scott shares his home with four rescue cats. In his spare time, he and his wife Theresa, an ELL teacher in the D.C. Everest school district pursue hiking and are closing in on completion of the Ice Age Trail. Before graduate school Scott spent a decade in private industry working for Wisconsin’s largest automobile dealer group. One of his passions is visiting microbreweries throughout the United States.