



University of Wisconsin Stevens Point Wausau & Barron Co.

BUS 230 — Introduction to Management Information Systems (3 Credits) spring 2018

M&W 2:30-3:45

Instructor: Scott Sybeldon, Senior Lecturer

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Office Hours: M-F 8:00-8:50, M&W 11:00-12:00 & 1:00-2:30 and by appointment
T&H 10:30-12:00 & 1:00-2:30 and by appointment

Text Information: This course requires you to purchase online access code from your campus bookstore. It includes an E-Book version of *Business Driven Technology 7e* by Paige Baltzan. It also includes SIMNET Access to Microsoft Excel and Microsoft Access. **ISBN:** 978126084899

Course Description: An introductory course designed to provide students with a fundamental knowledge of management information systems and their concepts including the use of information systems for management decision-making and the impact of information systems on management. Topics may vary as technology changes but the students will learn the tools of productivity (i.e. Excel) such as electronic spreadsheets, databases, and graphics.

Course Objectives: This is a very valuable and practical course. Many students will find the information and skills gained in this class immediately applicable to their jobs. In that regard, this class is as rewarding to teach as it is for students. Generally speaking, this course will cover the ways in which businesses employ technology to gain and sustain a competitive advantage. You will be learning this in theory and in practice as one half of the course is MIS theory and the other half is hands-on experience with Microsoft Excel and Access as they work together to perform the functions of a management information system.

Topical Outline:

- Information Systems Concepts and Organization
- Role of IS in Business and Society
- Components of Information Processing – Hardware and Software
- Basics of Communications, Telecommunications, and Networks
- Application of Operating Systems and Software for Decision Making in a Business Organization
- Strategic Use of Information Technology
- Building and Maintaining Information Systems
- Management of Data
- Decision Support Systems
- E-Commerce
- Security and Ethics

Academic Integrity:**UWS CHAPTER 14 ACADEMIC MISCONDUCT INFORMATION IS AVAILABLE IN THE STUDENT HANDBOOK:**

All suspected incidents of academic misconduct shall be handled using the UW System rules, Chapter 14. "Academic misconduct" includes, but is not limited to, the following examples: "cheating on an examination, collaborating with others in work to be presented, contrary to the stated rules of the course; submitting a paper or assignment as one's own work, when a part or all of the paper or assignment is the work of another; tampering with the laboratory experiment or computer program of another student. (from UWS 14.03)" Further definition of "academic misconduct" can be found in UWS 14.03. UWS 14 is available to all students in the library; additionally, all students received a copy of this policy during their orientation (see link below)

<https://www.uwsp.edu/dos/Documents/UWS%2014-1.pdf>

Participation/Attendance:

You are expected to attend and participate in class. Students are expected to come to class prepared to meaningfully discuss assigned materials. IT IS YOUR RESPONSIBILITY TO READ THE BOOK. All students are responsible for obtaining the information and learning the material presented even in the event of absences.

Weather: Use your judgment regarding dangerous driving conditions. You will not be penalized for absences due to extreme weather conditions.

Life happens, but not that often.

If you have a legitimate emergency arise during the semester that is going to hinder your ability to complete work on time, you should contact me to arrange an alternative immediately. However, these situations should constitute legitimate emergencies AND are the exception, not the rule. That is to say, if you are in the hospital, it is probably an emergency. If you are unable to find a babysitter the day an assignment is due, then you probably should have completed the assignment ahead of time. In general, late will unlikely be accepted for full credit. You must either turn in your work ahead of time or be present in class on the due date. Assignments slid under my door or turned in by another student without prior approval will receive zero credit.

Why am I so meticulous?

Good question. Because I believe that college is not just about giving you a content-specific education, it is about teaching you to be a productive member of society...and in the real-world, and in particular the work world, deadlines matter! A client can sue you for missing important deadlines. Success in the work world requires many attributes; one of which is exercising appropriate conduct in various situations. This class is the equivalent to the professional meetings that occur every day in the real world of business. In such situations, individuals are expected to come prepared, participate when appropriate, and not exhibit behavior that is disruptive or disrespectful of others. This includes, but is not limited to, being on-time for group meetings and assignment deadlines.

Professional Classroom Conduct

In addition to preparedness, students should approach all correspondence with the instructor and classmates in a professional manner. This includes but is not limited to e-mail correspondence. Such communication should be consistent with a respectful learning environment.

Cell phones or other electronic messaging devices must be turned off during class. Checking cell phones or other devices is unprofessional behavior. If you are caught texting or checking messages during class, you will politely be asked to leave. If you are expecting an important call, please let me know prior to the start of class.

Exams:

Exams will cover any content presented during that unit, including class discussion and cases. Unexcused absence from an exam will result in a 25% loss in total points for that exam. Exams will total over 70% of course grade. Exams are typically returned the next class meeting. Make-ups must be completed before exams are returned. Quizzes cannot be made up.

Grading:

Exams	5 exams worth 100 points each
Quizzes	12 quizzes worth 5 points each (15 total the 2 lowest scores dropped)
SIMnet Homework	8 SIMnet assignments worth 10 points each
Textbook Case Studies	6 cases studies worth 10 points each
Total	700 points total for the class

Grading Scale:

Grade	Percentage
A	93%-100%
A-	90%-92%
B+	87%-89%
B	83%-86%
B-	80%-82%

Grade	Percentage
C+	77%-79%
C	73%-76%
C-	70%-72%
D	60%-69%
F	0-59%

The grading assessment and final grades are done by the instructor. All assignments will be graded based on quality and content. Written assignments will be graded based on proper English grammar and usage.

A separate schedule of due dates and assignments will be provided.

Week		Text Reading	Deliverable
Week 1	Monday, January 28, 2019	Class Introduction	Chapter one Case- The World is Flat & Quiz 1
	Wednesday, January 30, 2019	Chapter one	
Week 2	Monday, February 04, 2019	Chapter Two	SIMnet Excel Assignment ONE & Quiz 2
	Wednesday, February 06, 2019	Business Plug-in One	
Week 3	Monday, February 11, 2019	Chapter Three	Chapter Four Case- Your Choice & Quiz 3
	Wednesday, February 13, 2019	Chapter Four	
Week 4	Monday, February 18, 2019	Chapter Five	SIMnet Excel Assignment TWO & Quiz 4
	Wednesday, February 20, 2019	Exam One	
Week 5	Monday, February 25, 2019	Chapter Six	Chapter Seven Case-Zillow & Quiz 5
	Wednesday, February 27, 2019	Chapter Seven	
Week 6	Monday, March 04, 2019	Chapter Eight	SIMnet Excel Assignment THREE & Quiz 6
	Wednesday, March 06, 2019	Business Plug-in Seven	
Week 7	Monday, March 11, 2019	Exam Two	Chapter Nine Case- DARPA & Quiz 7
	Wednesday, March 13, 2019	Chapter Nine	
Week 8	Monday, March 18, 2019	Chapter Ten	SIMnet Excel Assignment FOUR & Quiz 8
	Wednesday, March 20, 2019	Chapter Eleven	
Spring Break	Monday, March 25, 2019		
	Wednesday, March 27, 2019		
Week 9	Monday, April 01, 2019	Chapter Twelve	SIMnet Access Assignment ONE & Quiz 9
	Wednesday, April 03, 2019	Exam Three	
Week 10	Monday, April 08, 2019	Business Plug-in Nine	Chapter Thirteen Case- Disruptive Inovation & Quiz 10
	Wednesday, April 10, 2019	Chapter Thirteen	
Week 11	Monday, April 15, 2019	Chapter Fourteen	SIMnet Access Assignment TWO & Quiz 11
	Wednesday, April 17, 2019	Chapter Fifteen	
Week 12	Monday, April 22, 2019	Chapter Sixteen	Chapter Sixteen Case- Bitcoin or Uber* & Quiz 12
	Wednesday, April 24, 2019	Business Plug-in Nine	
Week 13	Monday, April 29, 2019	Exam Four	SIMnet Access Assignment THREE & Quiz 13
	Wednesday, May 01, 2019	Business Plug-in Six	
Week 14	Monday, May 06, 2019	Guest Speaker	Quiz 14
	Wednesday, May 08, 2019	Chapter Seventeen	
Week 15	Monday, May 13, 2019	Chapter Eighteen	SIMnet Access Assignment FOUR & Quiz 15
	Wednesday, May 15, 2019	Chapter Nineteen	
Final Exam	Friday, May 17, 2019	Exam 5	