The Sustainable Point!













Attention Pedestrians!

Please participate in an online bike/
pedestrian survey that will be open from March 1216. Survey results will be used to learn more about bike/pedestrian behaviors, values and practices, as well as preferences for future changes. The task force aims to properly plan out the campus to be friendly for bicyclists and pedestrians alike. The results from the survey will be made available for students, staff and faculty after the data has been summarized. You can access the survey at uwsp.edu/sustainability.



Members of UWSP have been involved in the creation of a Campus Bicycle and Pedestrian Plan that will be using data gathered from oncampus activities, including an online survey about bike/pedestrian behaviors as well as a physical bike/pedestrian count on campus. These events will give real life data of life on campus, which will help inform suggestions made in the Plan.

Q. Are there any changes that UWSP students/ community members can expect in the next couple years?

A: Within the plan, there will be suggestions made to improve the bike/pedestrian traffic to, from and on campus. The 5 E's, or the 5 main areas of focus include: environmental, encouragement, enforcement, engineering, evaluation and planning. The 5 E's are used by the League of American Bicyclists in their application process to be a Bike-Friendly University, but also provide a useful outline for looking at changes on campus. In the online survey that will be rolled out in the middle of March, we ask questions about programs and projects that the students, staff and faculty of campus would be interested in supporting and participating in. With this information, we can make solid recommendations that we already know will be supported by the campus community. Once the plan is written, it can be referred to once decisions on campus come up that would affect the bike/pedestrian traffic, as well as provide ideas that could be pursued with something like a Green Fund proposal. Since the plan is a set of recommendations, it doesn't necessarily mean it will come with physical changes, but at least the university thinks that bike/pedestrian planning is important!







Fair Trade at UWSP

The Office of Sustainability facilitates a Fair Trade committee that oversees Fair Trade operations on campus. In order to maintain our Fair Trade University designation the committee must meet set requirements. These include finding professors who are talking about Fair Trade in the classroom, monitoring vending locations to make sure they have Fair Trade products available, and hosting educational events twice each semester.

The goal of Fair Trade on campus is to promote more ethical ways of growing and creating the products we use every day. Fair wages, environmental protections, supporting smaller scale cooperatives and local institutions are all prioritized. These individuals are doing some of the most important work of creating a more sustainable world.

On April 11th the Office of Sustainability will be hosting UWSP's first Fair and Local Fair. The North Laird Room will be filled with fair and local vendors from 10:00am and 2:00pm. The event is free and open to the public. If you are interested in being a vendor at the fair contact us at sustainability.offfice@uwsp.edu prior to March 20th.



Earth Week 2018

Although we do what we can to celebrate the earth every day, Earth Week 2018 is quickly approaching, and our calendar of events is coming together! Here's a preview of what is planned: the pre-Earth Week festivities start on April 11th with UWSP's first Fair Trade Fair. Schmeeckle Appreciation Day wraps up the week on April 13th. Here volunteers will tackle an array of volunteer work at Schmeeckle Reserve. The following week will be EENA's Eco Fair, April 18th, celebrating the theme of community! Green Fire will be on campus to speak that afternoon followed by EENA's concert. The Lakes convention is also taking place during Earth Week at the Holiday Inn Convention Center in Stevens Point, students receive a discount for the various workshops offered. Catch a screening of The Age of Consequences on Tuesday, April 24th hosted by the Office of Sustainability. If you know of an event that could be included on the master Earth Week calendar, share it with us at sustainability.office@uwsp.edu prior to March 15th.

Ecosia Update

The Office of Sustainability now has access to the number of trees that our campus has contributed to planting through Ecosia searches! To enable this feature install Ecosia through ecosia.co/uwsp. Ecosia also has an app for all of your on-the-go searches.







