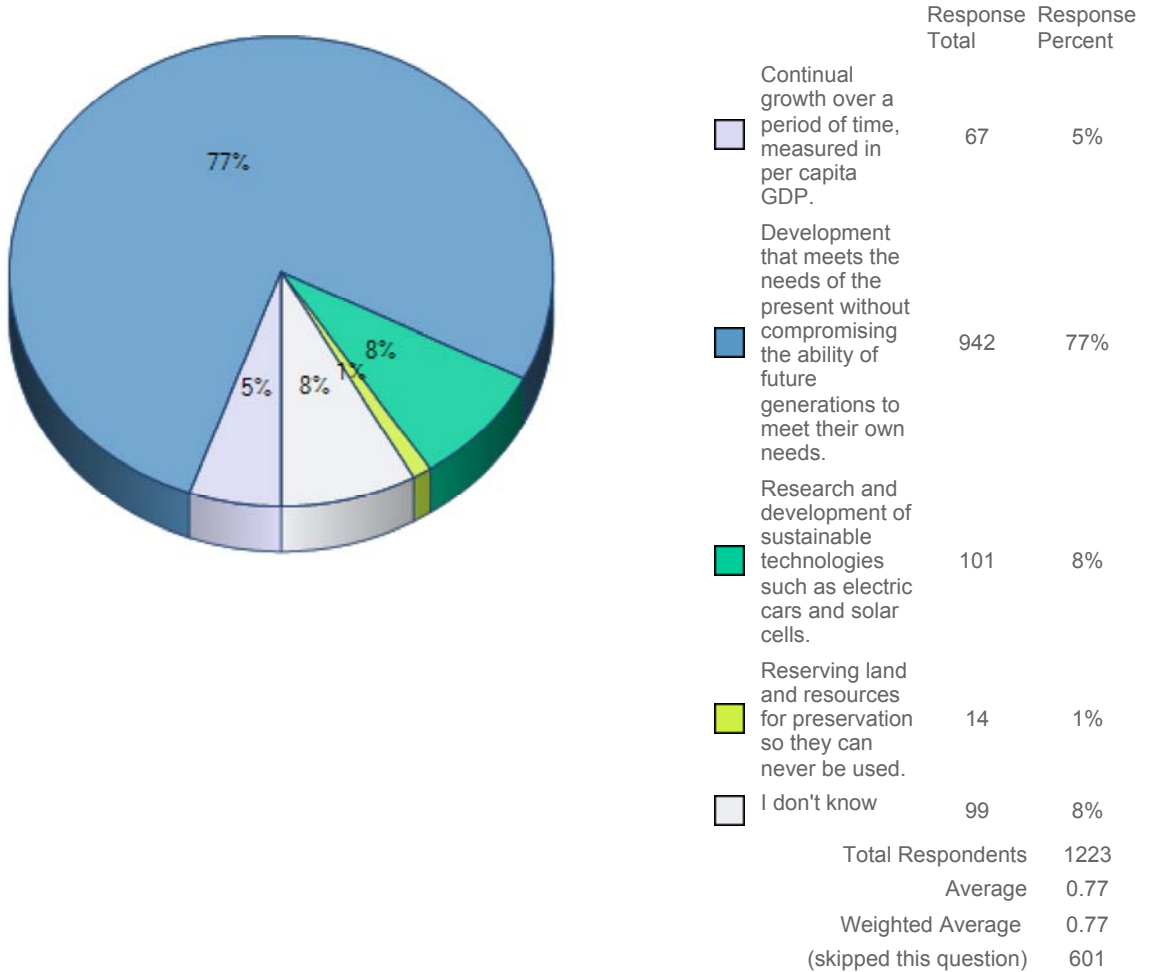


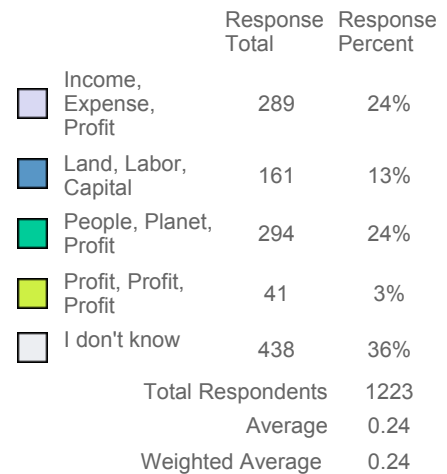
University of Wisconsin - Stevens Point Sustainability Literacy Assessment

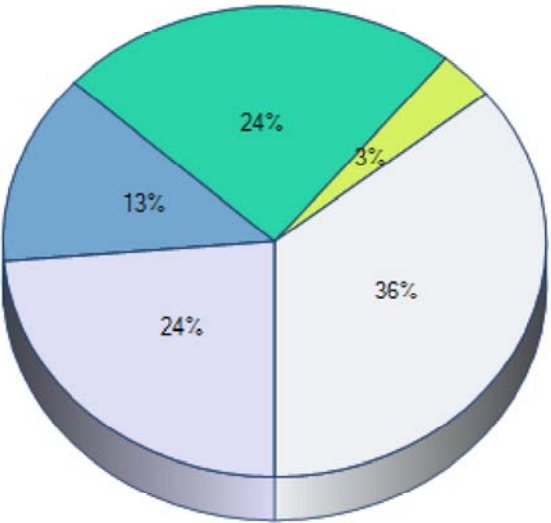
Closed Date:
03/06/2015

1. Choose the best definition for "sustainable development."

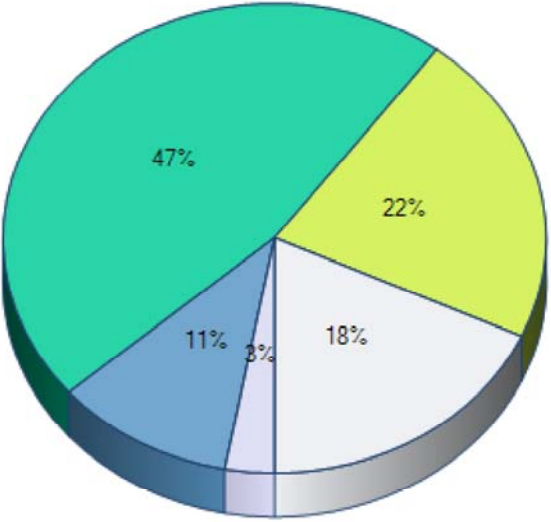


2. Businesses often refer to the "bottom line" when talking about profit margins, what is the "triple bottom line?"





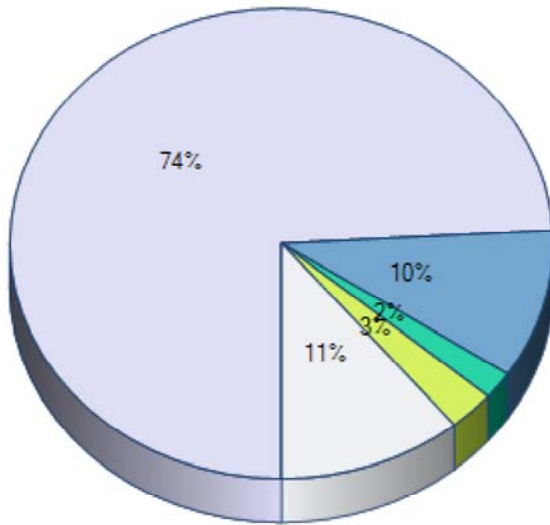
3. Which of the following negatively impacts social sustainability?



4. What federal agency oversees environmental regulation?

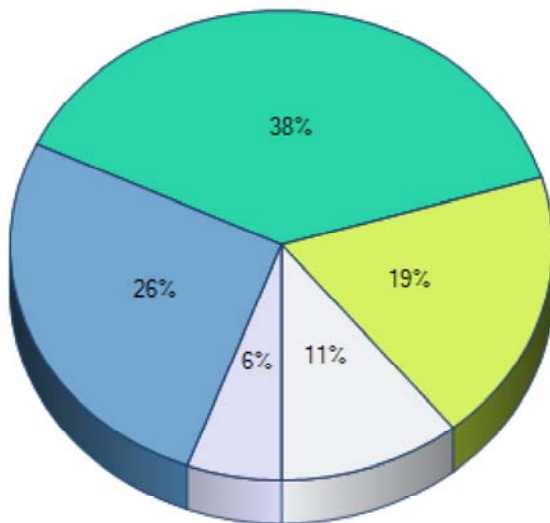
	Response Total	Response Percent
Rising literacy rates	36	3%
Narrowing income gaps	131	11%
Social unrest	569	47%
An impartial system of justice	265	22%
I don't know	222	18%
Total Respondents	1223	
Average		0.47
Weighted Average		0.47
(skipped this question)	601	

	Response Total	Response Percent
Environmental Protection Agency	906	74%
Department of Agriculture	126	10%
Council on Environmental Quality	23	2%
Department of Health and Human Services	34	3%



I don't know	134	11%
Total Respondents	1223	
Average	0.74	
Weighted Average	0.74	
(skipped this question)	601	

5. What percentage of the water on Earth is fit and available for human consumption?

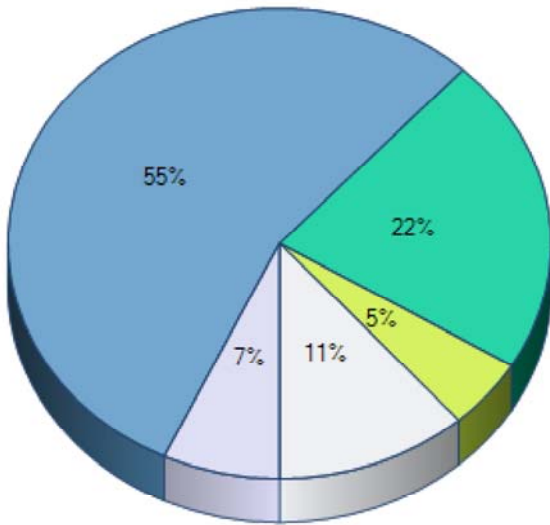


	Response Total	Response Percent
25%	69	6%
3%	324	26%
1%	467	38%
10%	230	19%
I don't know	133	11%
Total Respondents	1223	
Average	0.38	
Weighted Average	0.38	
(skipped this question)	601	

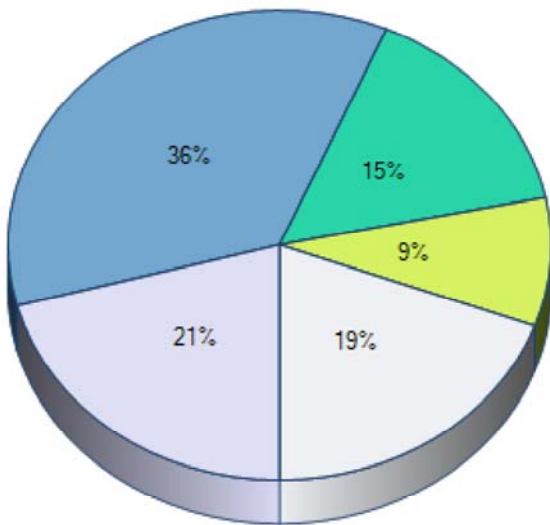
6. Having good public transportation and infrastructure is an example of what dimension(s) of sustainability?

	Response Total	Response Percent
Environmental	78	7%
Socio-economic	613	55%
Eco-economic	245	22%
Social	54	5%
I don't know	128	11%
Total Respondents	1118	
Average	0.55	

Weighted Average 0.55
 (skipped this question) 706



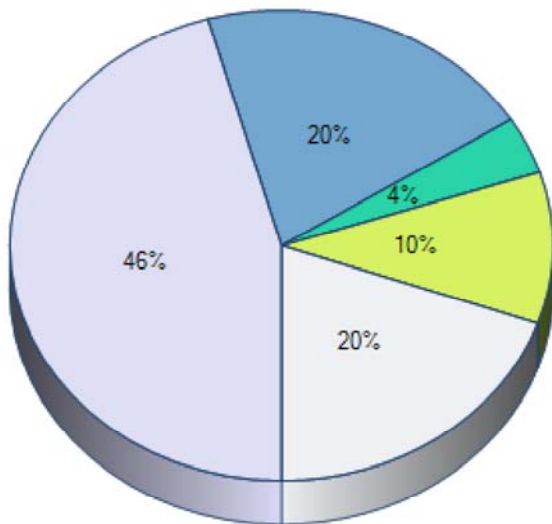
7. The world's richest 20% consume _% of the world's resources.



	Response Total	Response Percent
99%	233	21%
77%	398	36%
66%	171	15%
44%	99	9%
I don't know	217	19%
Total Respondents	1118	
Average		0.36
Weighted Average		0.36
(skipped this question)	706	

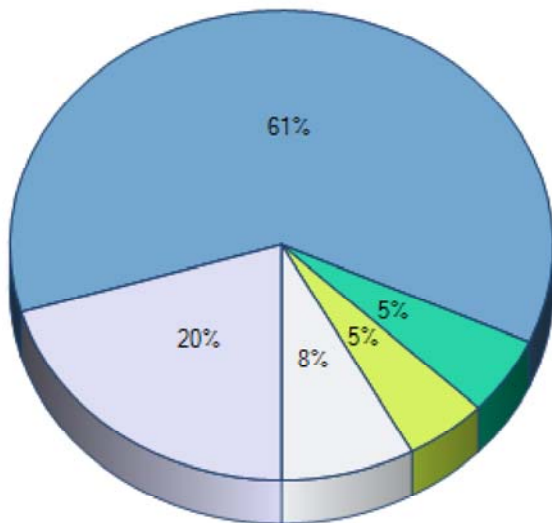
8. Which of the following costs are reflected in the price of gas you pay at the pump?

	Response Total	Response Percent
Federal tax subsidies to competing domestic oil producers	510	46%
Government spending on transportation and infrastructure, maintenance, and clean up Environmental	228	20%



and public health costs caused by pollution	44	4%
None of the above	117	10%
I don't know	219	20%
Total Respondents	1118	
Average	0.1	
Weighted Average	0.1	
(skipped this question)	706	

9. Which of the following activities are associated with the greatest water usages? Hint: consider the processing of any products in question.

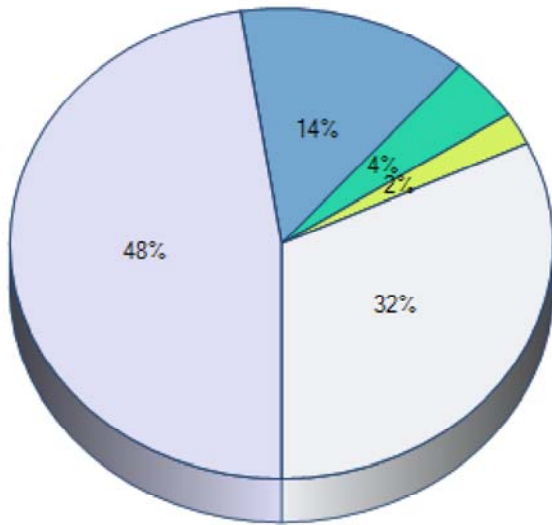


	Response Total	Response Percent
Taking a bath	228	20%
Eating 1/2 lb of beef	686	61%
Drinking 1 cup of coffee	60	5%
Eating two slices of bread	55	5%
I don't know	89	8%
Total Respondents	1118	
Average	0.61	
Weighted Average	0.61	
(skipped this question)	706	

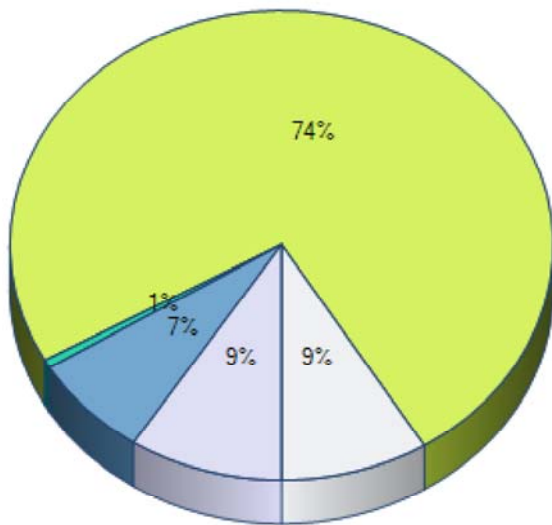
10. Rachel Carson became famous for writing Silent Spring, which brought attention to what issue?

	Response Total	Response Percent
Pesticides	532	48%
Land fill leakages	154	14%
Radiation exposure	49	4%
Bovine growth hormones	25	2%
I don't know	358	32%
Total Respondents	1118	
Average	0.48	

Weighted Average 0.48
 (skipped this question) 706



11. At the time of European settlement, Wisconsin had more than 10 million acres of wetland. Today, only half remains. What is the importance of conserving wetlands?

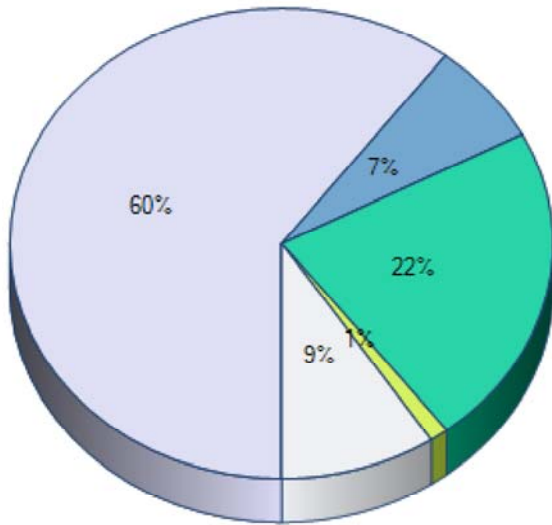


	Response Total	Response Percent
Water purification	98	9%
Flood prevention	76	7%
Tourism revenue	6	1%
All of the above	794	74%
I don't know	94	9%
Total Respondents	1068	
Average	0.74	
Weighted Average	0.74	
(skipped this question)	756	

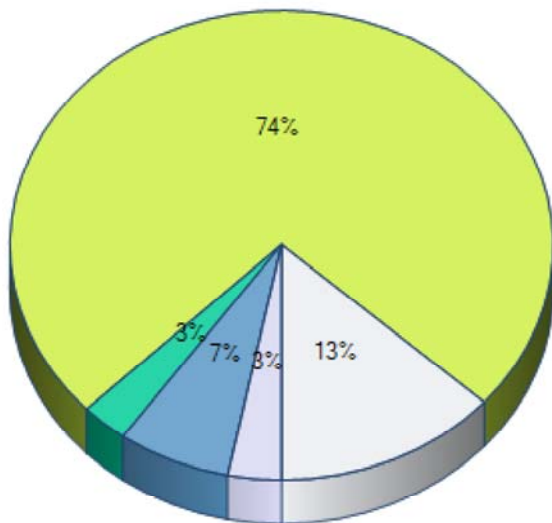
12. What is the largest source of pollution in the lakes and rivers of the United States?

	Response Total	Response Percent
Agricultural runoff	644	60%
Sewage	75	7%
Urban runoff	238	22%
None of the above	12	1%
I don't know	99	9%
Total Respondents	1068	
Average	0.6	

Weighted Average 0.6
 (skipped this question) 756



13. In the United States impervious (impenetrable, watertight) surfaces cover more than 43,000 square miles. What is the environmental impact of impervious surfaces such as buildings, roads and pavement?

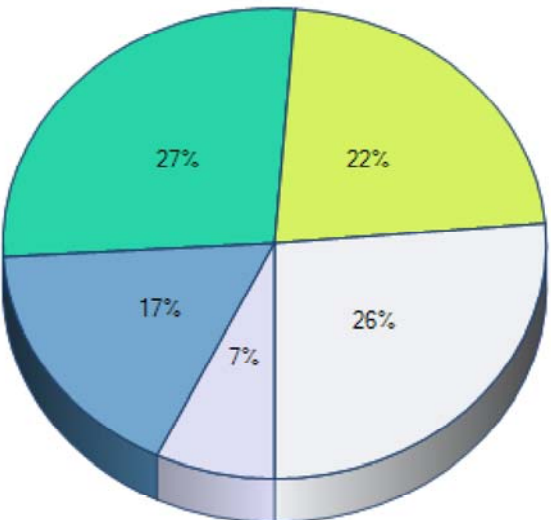


	Response Total	Response Percent
Aquifer depletion	34	3%
Runoff into lakes and streams	72	7%
Flash flooding	30	3%
All of the above	789	74%
I don't know	143	13%
Total Respondents	1068	
Average	0.74	
Weighted Average	0.74	
(skipped this question)	756	

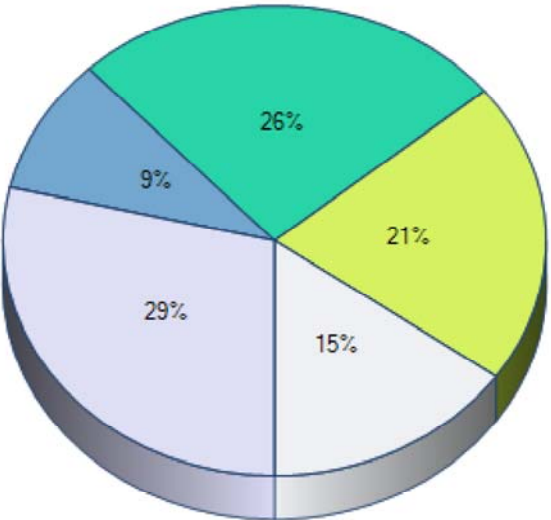
14. Coal is a fossil fuel used to generate electricity. When it is burned it releases dangerous chemicals such as carbon dioxide, sulfur dioxide, and mercury. The mining, cleaning, and transportation of coal generates additional health and environmental hazards. What percentage of electricity in Wisconsin comes from this form of energy?

	Response Total	Response Percent
22%	76	7%
49%	181	17%
62%	290	27%
84%	239	22%
I don't know	282	26%
Total Respondents	1068	
Average	0.27	

Weighted Average 0.27
 (skipped this question) 756



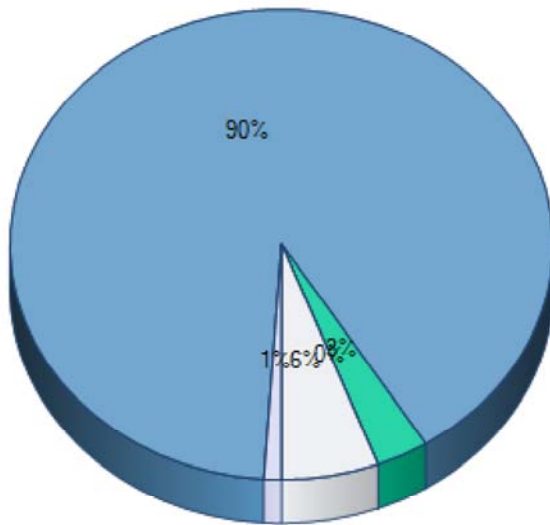
15. Choose the best definition for "economic sustainability."



	Response Total	Response Percent
<input type="checkbox"/> The ability for an economy to support a defined level of economic production indefinitely.	306	29%
<input type="checkbox"/> Social well-being and indefinite harmony marked by prosperity, social justice, and high education rates.	100	9%
<input type="checkbox"/> The ability for an environment to support a level of environmental quality and natural resource extraction rates indefinitely.	278	26%
<input type="checkbox"/> The ability for an economy to sustain low levels of inflation and whose markets are globally competitive.	222	21%
<input type="checkbox"/> I don't know.	162	15%
Total Respondents		1068
Average		0.29
Weighted Average		0.29

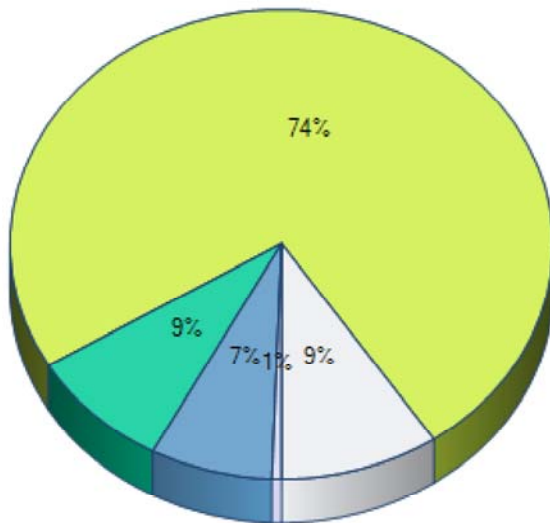
(skipped this question) 756

16. Ozone forms a layer in the earth's atmosphere. What does ozone protect us from?



	Response Total	Response Percent
Acid rain	11	1%
UV rays	951	90%
Sudden changes in temperature	33	3%
Nothing	0	0%
I don't know	61	6%
Total Respondents	1056	
Average		0.9
Weighted Average		0.9
(skipped this question)	768	

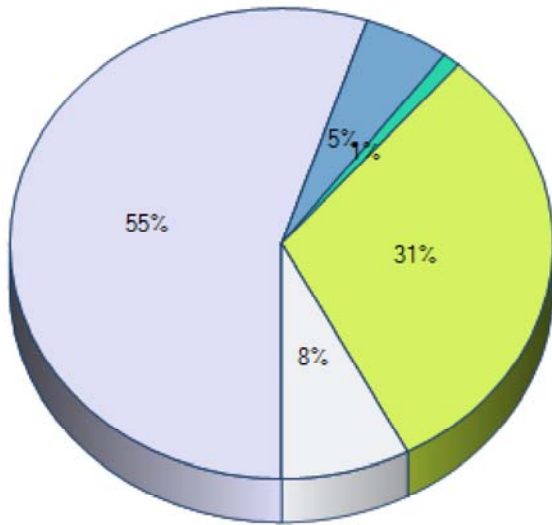
17. What is a long-term effect of global climate change?



	Response Total	Response Percent
Less severe weather incidents	6	1%
Lower sea levels	77	7%
Decreased atmospheric CO2	90	9%
Changing makeup of plant and animal communities	783	74%
I don't know	100	9%
Total Respondents	1056	
Average		0.74
Weighted Average		0.74
(skipped this question)	768	

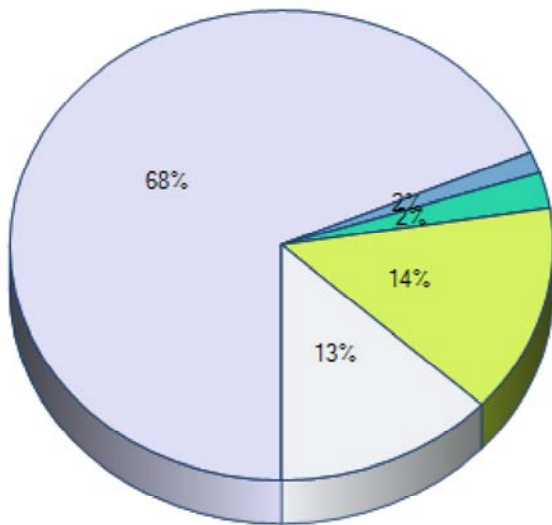
18. Choose the best definition for "biodiversity."

	Response Total	Response Percent
The variety of life in the world or in a particular habitat or ecosystem	582	55%



The variety of habitats or ecosystems a certain organism may inhabit	54	5%
The resiliency an ecosystem has to changing temperatures and rainfall	11	1%
All of the above	328	31%
I don't know	81	8%
Total Respondents	1056	
Average	0.55	
Weighted Average (skipped this question)	0.55	768

19. What are the three dimensions of sustainability?

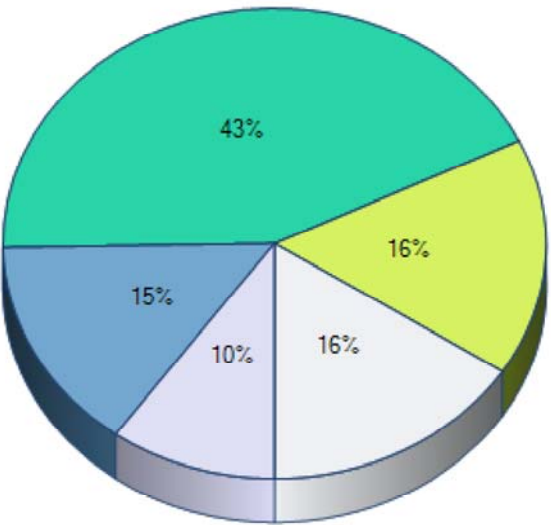


	Response Total	Response Percent
Environment, Society, Economy	723	68%
Conservation, Capitalism, Democracy	16	2%
Efficiency, Employment, Education	26	2%
Environment, Education, Activism	152	14%
I don't know	139	13%
Total Respondents	1056	
Average	0.68	
Weighted Average (skipped this question)	0.68	768

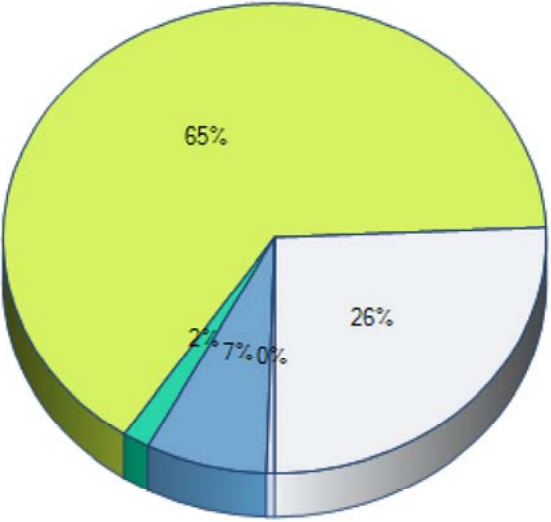
20. 50% of humanity lives on, or less, than \$_/day.

	Response Total	Response Percent
\$10.00	105	10%
\$5.75	156	15%
\$2.50	455	43%
\$.25	173	16%
I don't know	167	16%
Total Respondents	1056	
Average	0.43	

Weighted Average 0.43
 (skipped this question) 768



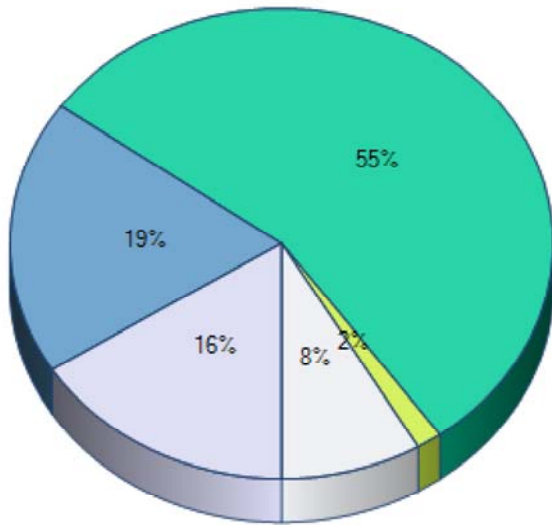
21. Some residence halls on the UWSP campus are LEED certified, what does this mean?



	Response Total	Response Percent
<input type="checkbox"/> The buildings are fully insured for all natural disasters	5	0%
<input type="checkbox"/> The buildings were built with fair-trade buildings supplies, and are free of led and asbestos	76	7%
<input type="checkbox"/> The buildings were built by certified contractors	17	2%
<input type="checkbox"/> The buildings maximize operational efficiency and minimize environmental impact	683	65%
<input type="checkbox"/> I dont' know	270	26%
Total Respondents		1051
Average		0.65
Weighted Average		0.65
(skipped this question)		773

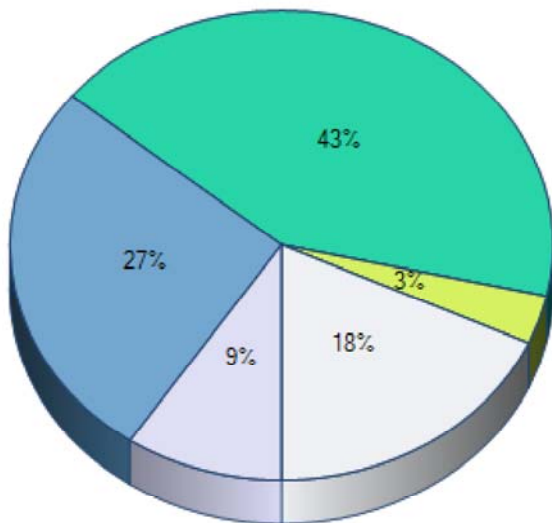
22. Which of the following would be considered the best environmental practice?

	Response Total	Response Percent
<input type="checkbox"/> Recycling all recyclable goods	168	16%
<input type="checkbox"/> Buying "eco-		



friendly" and energy saving products	199	19%
Reducing consumption of all goods	580	55%
Buying only the most durable goods	16	2%
I don't know	88	8%
	Total Respondents	1051
	Average	0.55
	Weighted Average	0.55
	(skipped this question)	773

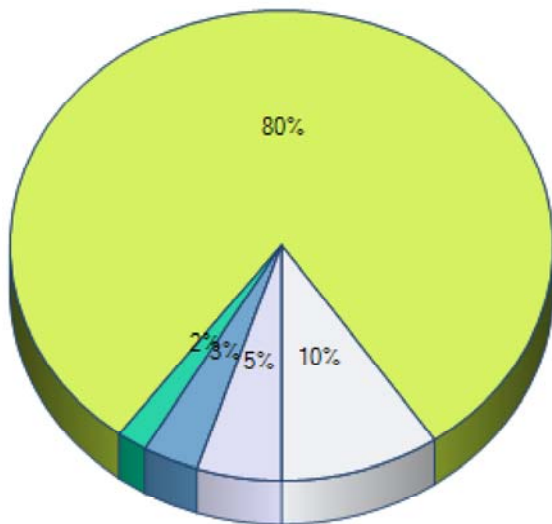
23. Sometimes products are labeled as "fair trade." What does this label signify?



	Response Total	Response Percent
The product does not come from illegal markets	99	9%
The price of the product is not artificially inflated or deflated	279	27%
The product was produced in an ethical manner	447	43%
The product is certified organic	35	3%
I don't know	191	18%
	Total Respondents	1051
	Average	0.43
	Weighted Average	0.43
	(skipped this question)	773

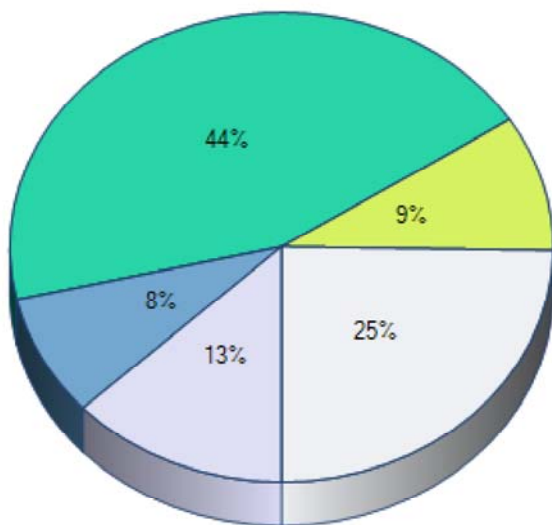
24. How do humans benefit from living in a sustainable society?

	Response Total	Response Percent
Continued economic revenue from responsible management practices	53	5%
Increased health, decrease in chronic	35	3%



illnesses	Count	Percent
Less severe hardships associated with poverty	19	2%
All of the above	844	80%
I don't know	100	10%
Total Respondents	1051	
Average	0.8	
Weighted Average	0.8	
(skipped this question)	773	

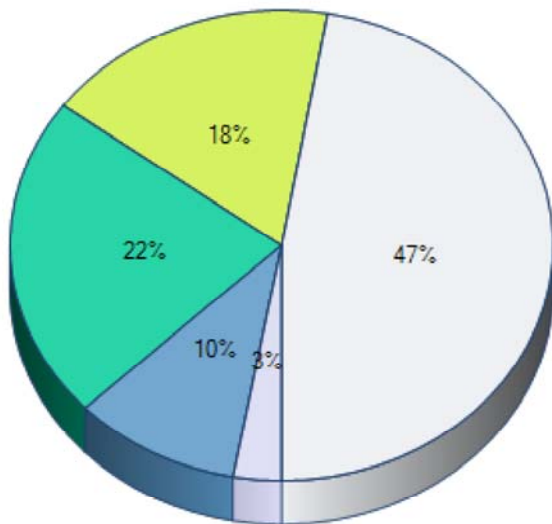
25. This former Wisconsin governor is famous for founding Earth Day



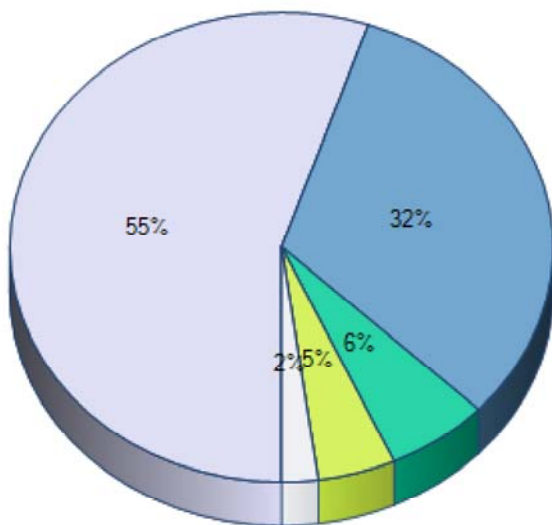
Response	Response Total	Response Percent
Philip La Follette	137	13%
Tommy Thompson	88	8%
Gaylord Nelson	467	44%
Lee Dreyfus	99	9%
I don't know	260	25%
Total Respondents	1051	
Average	0.44	
Weighted Average	0.44	
(skipped this question)	773	

26. Fracking is a method of extracting oil or gas by injecting a liquid mixture at high pressure into porous subterranean rocks. While it is a booming source of domestic fossil fuels, it also comes with a wealth of environmental hazards. Are you in favor of the increased use of fracking?

Response	Response Total	Response Percent
In favor	29	3%
Somewhat in favor	101	10%
Not sure	226	22%
Somewhat not in favor	178	18%
Not in favor	479	47%
Total Respondents	1013	
(skipped this question)	811	



27. Do you believe that global warming is mostly caused by human activity?



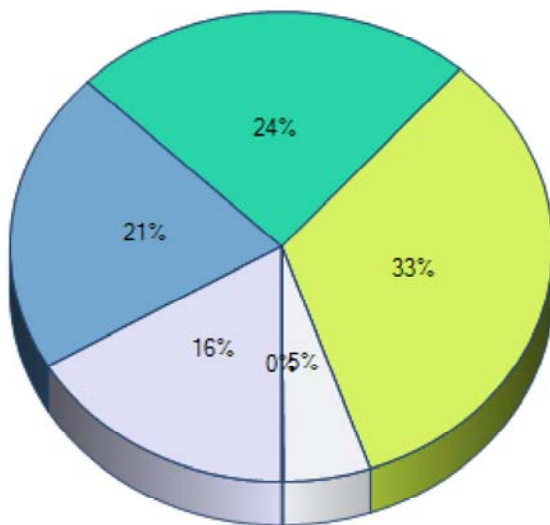
	Response Total	Response Percent
Agree	560	55%
Somewhat Agree	324	32%
Not Sure	62	6%
Somewhat Disagree	47	5%
Disagree	22	2%
Total Respondents	1015	
(skipped this question)	809	

28. Rate the following sustainability concerns. 1 = urgent, warrants immediate action; 2 = problematic, warrants action; 3= potentially problematic, warrants long-term action; 4 = not very problematic, warrants no action; 5= I don't know

	1	2	3	4	5	Response Total	Response Average
Global carbon and greenhouse gas emissions	51.04% (515)	31.32% (316)	13.48% (136)	1.39% (14)	2.78% (28)	1009	1.74
Pollution of rivers, lakes, and oceans	63.49% (640)	27.38% (276)	5.85% (59)	0.99% (10)	2.28% (23)	1008	1.51
Groundwater depletion	51.69% (520)	30.82% (310)	11.93% (120)	2.09% (21)	3.48% (35)	1006	1.75
Top-soil erosion	36.88% (367)	36.18% (360)	20% (199)	3.32% (33)	3.62% (36)	995	2.01
Rising wealth							

and income gaps	39.9% (399)	28.7% (287)	23.3% (233)	5% (50)	3.1% (31)	1000	2.03
Social injustice of racial and ethnic minorities, LGBTQ members, and women	37.79% (379)	26.82% (269)	21.54% (216)	10.57% (106)	3.29% (33)	1003	2.15
Loss of wildlife habitat due to human development	56.35% (568)	32.04% (323)	7.84% (79)	1.69% (17)	2.08% (21)	1008	1.61
Quality of life and animal rights issues for livestock	31.57% (317)	31.67% (318)	23.9% (240)	10.16% (102)	2.69% (27)	1004	2.21
						Total Respondents	1009
						(skipped this question)	815

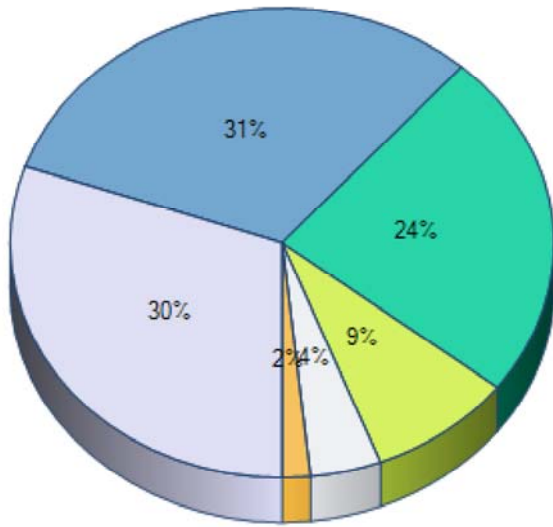
29. Please select your education level.



	Response Total	Response Percent
Freshman	168	16%
Sophomore	213	21%
Junior	246	24%
Senior	340	33%
Graduate level	53	5%
Not a student - Faculty or Staff	1	0%
Total Respondents	1021	
(skipped this question)	803	

30. Please select the college of your major.

	Response Total	Response Percent
College of Natural Resources	309	30%
College of Letters and Science	318	31%
College of Professional Studies	245	24%
College of Fine Arts and Communication	88	9%
Undeclared	43	4%



Legend:
Not Applicable 17 2%
Total Respondents 1020
(skipped this question) 804