



2023-24 ANNUAL REPORT



Housing and Residence Life
University of Wisconsin - Stevens Point

NEW

MISSION STATEMENT

The Department of Housing and Residence Life strives to develop a community of well-rounded Pointers through quality living environments, intentional learning experiences, and dynamic interpersonal relationships.

OUR MISSION AND VISION

NEW

VISION STATEMENT

Opening doors to invite transformational student experiences.

UW-Stevens Point's Thriving Communities Statement:

UW-Stevens Point's Partnership for Thriving Communities emphasizes the importance of working with our neighbors throughout Central and Northern Wisconsin to ensure that our communities stay vibrant, healthy, prosperous and sustainable.

HOUSING AND RESIDENCE LIFE

ECHOES THOSE VALUES THROUGH OUR SERVICE TO RESIDENTS, STAFF AND CAMPUS COMMUNITY

SERVICES AND PROGRAMS

RELEVANCE

QUALITY

PRODUCTIVITY AND EFFICIENCY

RELEVANCE

Demand for Our Services



=105.5%

Occupancy, Fall 2023

students placed in temporary overflow housing

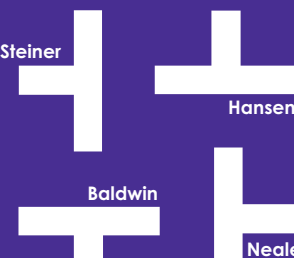
Service Indicators

- Residence Halls
- Residents and Hall Staff
- Programming
- Student Staff and Leadership Opportunities



RESIDENCE HALLS

NORTH DEBOT



SOUTH DEBOT

UW-Stevens Point traditional residence halls are open to all students regardless of their age, high school graduation year or UW-Stevens Point classification (e.g., first-year, second-year, junior, senior, graduate)

Allen Quad: May Roach, Pray-Sims, Smith halls. As well as, Suites@201 and Hyer Hall

North DeBot Quad: Burroughs, Knutzen, Thomson, Watson halls

South DeBot Quad: Baldwin, Hansen, Neale, Steiner halls



ALLEN
Hyer

There are eleven traditional residence halls and two specialized residence halls.

Suites@201: Priority placement based on number of college credits earned. Typically students who live here are two or more years out of high school.

Hyer Hall: Residents must be at least 21 years old by the start of the semester they wish to reside in the hall.

3,540
Residents

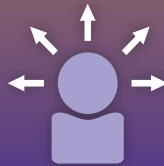
Eldest: 40
Youngest: 17

87
Resident Assistants

11 2
Hall Directors Graduate Hall Directors



RESIDENTS AND HALL STAFF



Health and Wellness: Students living on campus will: identify healthy habits for academic and personal success, begin to implement them in daily life, and promote a health community.

Potential Tools: Programs (Sustainability, physical activities, stress relief, therapy dogs, healthy relationships) bulletin boards, wall hangings, walkover events.

Inclusion: Students living on campus will: develop an understanding of social identities, identify and critique oppressive systems, and become advocates for inclusive spaces.

Potential Tools: Presentation with DCA; Guest Lectures (DCA, professors, local community members); Hot Topic conversations w/ a campus guest; Campus tour of inclusive spaces (all-gender bathrooms, MCRC, QRC, NAC, etc.).

Safety and Security: Students living on campus will: gain knowledge on campus resources and policies, asses their own safety, as well as develop safe behaviors in their community.

Potential Tools: Programming (Drunk goggles, sexual assault awareness, visit from the condom fairy, partnerships with University Police & Security Services) bulletin boards, passive messages/bathroom posters, referrals to DOS/CAP Services.

Program Counts and Attendance

Concept	Number of programs	Number in attendance
Health and Wellness	110	1,364
Inclusion	76	831
Safety and Security	67	648
Community Development	1,156	3,697
Total Programs*	1,407	6,647

*Some programs cover multiple concepts. Reporting includes passive programming.

PROGRAMMING





STUDENT STAFF, LEADERSHIP, AND VOLUNTEER OPPORTUNITIES

Housing and Residence Life offers student opportunities through employment, leadership, and volunteer initiatives. The majority of student staff is composed of Resident Assistants and hall desk receptionists. In addition, we also have students who make up our project crew, summer conference crew, and more.

Our office is also committed to providing leadership opportunities to students who would like to serve as leaders within their residence hall and other volunteer positions. These include but are not limited to: Residence Hall Association, in-hall leadership positions, and Pointer Pals.

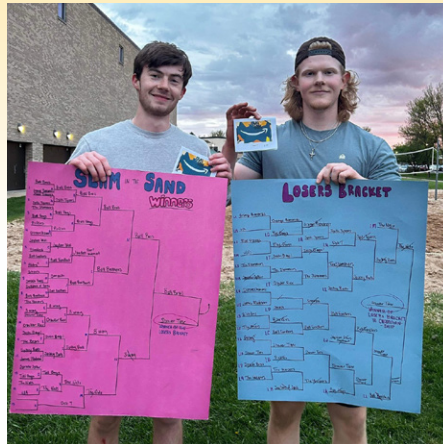
Student Employment	Number
Resident Assistants	87
Residence Hall Desk Receptionists	62
Project Crew	10
Central Office Desk Receptionists	5
Marketing Graphic Designers	3

Student Leadership and Volunteer Positions	Number
Residence Hall Association (RHA)	22
In-Hall Leadership Team Members	60
Pointer Pals	80
Labor of Love	36



RESIDENCE HALL ASSOCIATION

LEADERSHIP • PROGRAMMING • CONFERENCES • EVENTS



RHA EVENT ATTENDANCE TRACKING

	Overall Attendance	Unique Student Visits Total	1 Event	2 Events	3 Events	4+ Events
Fall 23	1,396	865	552	189	66	58
% of Students are unique visits			64%	22%	8%	7%
Spring 24	1,246	843	598	154	45	46
% of Students are unique visits			71%	18%	5%	5%
2023-2024	2,642	1,342	721	307	126	187
% of Students are unique visits			54%	23%	9%	14%

RHA EVENT TOTALS

	Overall Attendance	Total Events Provided
Fall 23	1396	12
Spring 24	1246	10
2023-2024	2642	22

Awards Won at Regional Conferences

- Best Banner
- 3 Top 10 Programs
- Golden Oar Boardroom Recognition Pin
- Student inducted into National Advancement Society
- Student Scholarship

RHA Executives: 8
RHA Delegates: 14

Total Events: 22

Students attending regional or national conferences: 22



FAST FACTS

LABOR OF LOVE

STUDENTS VOLUNTEER IN LOCAL COMMUNITY



number of participants

A community outreach program in its 29th year, Labor of Love is a service initiative that places first-year students (with returning student leaders) into community locations. Our volunteerism was within the greater Stevens Point area.



POINTER PALS

STUDENTS VOLUNTEER DURING UWSP MOVE IN



number of participants

This annual event allows student volunteers, known as Pointer Pals, to move in a few days early to assist new and returning students on move-in day. Volunteers help make the move-in process smooth and welcoming for everyone.



Factor Number	Change from 2022 to 2023
1	▼ Satisfaction Hall Student Staff
2	▼ Satisfaction Hall Programming
3	▼ Satisfaction Hall Environment
4	▼ Satisfaction Facilities
5	▲ Satisfaction Services Provided
6	▼ Satisfaction Room Assignment
7	▼ Satisfaction Room Change
8	▲ Satisfaction Safety and Security
9	▲ Satisfaction Roommates
10	▼ Satisfaction Dining Services
11	▼ Satisfaction Community Environment
12	▼ Learning: Personal Interactions
13	▼ Learning: Sense of Community
14	▼ Learning: Diverse Interactions
15	▼ Learning: Self-Management
16	▲ Learning: Alcohol and Drug Use
17	▼ Learning: Sustainability
18	▲ Learning: Academic Success
19	▼ Overall Satisfaction
20	▼ Overall Learning
21	▼ Overall Program Effectiveness

QUALITY

How are quality and effectiveness assessed?

We conduct a yearly housing-wide survey of our residents to evaluate their satisfaction with our services and facilities, plus satisfaction with community and learning opportunities.

What measures are used and with what regularity?

The Association of College and University Housing Officers International (ACUHO-I) and Skyfactor partnered to develop powerful assessment tools for residence life. Skyfactor's proven assessments are rooted in educational theory and research, utilize rigorous statistical methods, and are closely aligned with ACUHO-I Professional Standards.

Housing and Residence Life conducts annual student satisfaction surveys. We used the Skyfactor survey tool in November 2023 which evaluated 21 different factors, listed in the chart to the left. 1001 (approx. 30%) students responded to the survey prompts which used a 7-point Likert scale. The results can be reviewed campus-wide, per building, and even drilled down by floor or other designation.

The results provide dynamic UWSP-specific data plus comparisons from other groups including all participating schools, Carnegie-level institutions, and a "select six" of Peer Institutions.

Note: One of the factors surveyed, Factor 10, is Dining Services. That data has been shared with University Dining to review.

How well are functions executed and services provided?

Students rating results showed minor decreases in nearly all factors. The "Overall Skyfactor Results" box on the upper-right of this page is representative of the minor decreases in student perceptions. As noted previously, this survey is from the point of view of the student, and as such, we have to not only look at the results as areas for improvement, but also as areas where we may have to better manage students' expectations.

The factor with the largest decrease was 7: Satisfaction Room Change, with a decrease from 66.57% to 63.29%. This decrease was likely affected by the limited number of spaces we had available to actually move students.

Factors with the largest standard deviation (> 1.5) are factors 7, 14, 16, 17 and 20.

2022 to 2023 Overall Skyfactor Results

	2022	2023
Satisfaction	72.29%	72.14%
Learning	70.29%	69.71%
Program Effectiveness	69.29%	68.86%

OUR STRONGEST FACTORS RELATIVE TO ALL INSTITUTIONS

Satisfaction: Hall/Apt Environment
Satisfaction: Services Provided
Satisfaction: Room Assignment
Satisfaction: Roommates
Learning: Sustainability

Evidence demonstrating how well the services meet the needs of students.

- Number of students who choose to live on campus but are not required to
- Retention rates of on-campus students
- GPA of on-campus students
- Career readiness of on-campus students

79.4% Reported level of satisfaction for the student staff on their floor.

PRODUCTIVITY

Measuring Impact

Our department can measure impact by reviewing quantitative data such as number of students housed, student satisfaction, student retention, on-campus student GPA. We can also measure impact by reviewing qualitative data from feedback and student testimonials.

Work Volume

Our work volume is measured in the number of students housed, students employed, student involved in housing-related leadership roles, number of emails responded to, number of housing presentations to potential or new UWSP students, number of lock-outs responded to, number of incident reports, number of Hall Director duty calls, number of marketing requests, number of social media posts, number of conduct cases, number of emails from our office to students, number of programs, number of hours spent in training, number of work orders completed, number of room switches conducted, number of roommate mediations performed, number of referrals to other departments, number of staff meetings, number of summer campers served, and number of other summer guests served.

Program Performance Benchmark Data

Skyfactor provided benchmark data. We can compare data with three different comparative groups: Carnegie-level programs, our six selected "Peer Institutions," and All Institutions.

We have a statistically higher mean than Carnegie Class in factors: 2, 9, 10*, 16 and 17. We have a statistically higher mean compared to All Institutions for factors 3, 6, 9, 10*, 16 and 17. We have a statistically higher mean for our selected Peer Institutions for factor 10*. When compared to the other groups, the rest of the factors have statistically equal or lower means.

*10 is Dining Services

HALL DIRECTOR DUTY CALLS

Thirteen hall directors take turns as the Hall Director On Duty (HDOD), two per week, serving as primary and secondary HDOD.

429

Total calls to HDOD

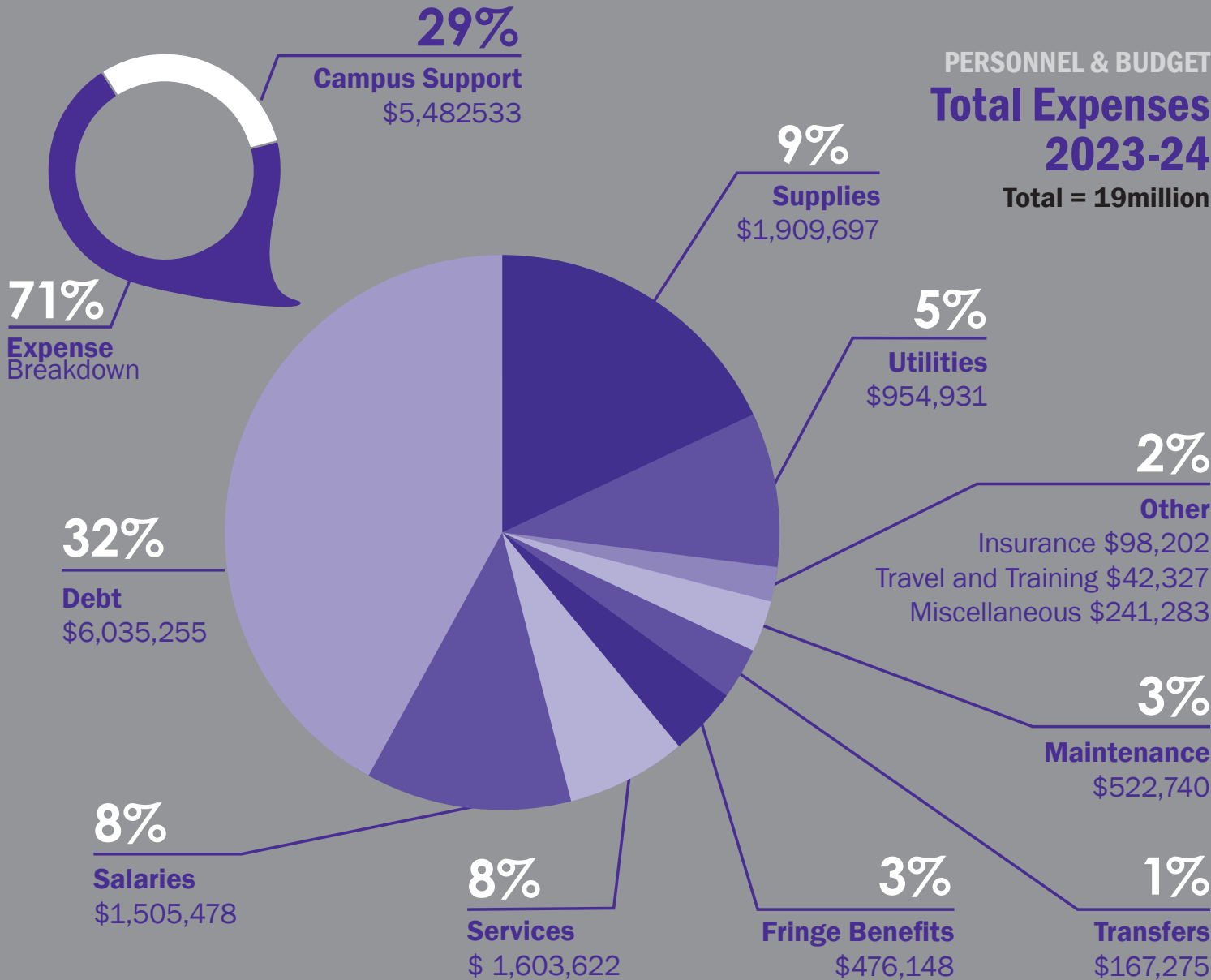
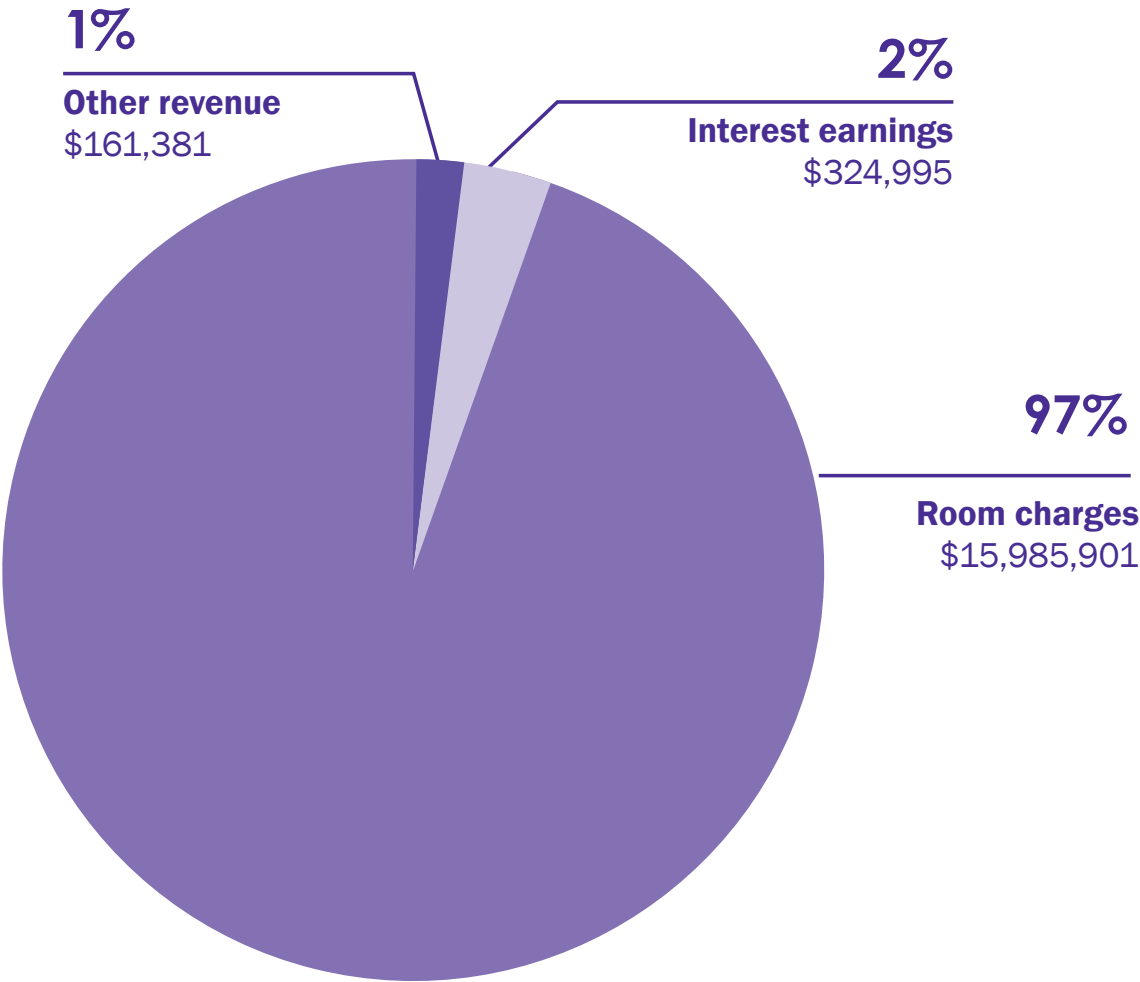
60

Days with 3+ duty calls



New-student move-in, 8/31/2023.

Total Revenue 2023-24 Total = \$16.5 million



The background of the left page is a photograph of a brick building with a ramp leading up to it. The ramp has metal railings and is partially covered in snow. The building has several windows and a stone base. The text is overlaid on this image.

MAJOR UNIT ACHIEVEMENTS

SECURITY
COMFORT
CONVENIENCE
TECHNOLOGY

We are delighted to share that as a unit, Housing and Residence Life has continued to make significant upgrades to our facilities. Our commitment to enhancing the living experience has fostered a vibrant and inclusive community, promoting safety, well-being, and modernity.

Comfort and Convenience

New mattresses in Allen Quad, \$133k

New flooring in Pray-Sims, \$64k

New lofts in Suites, \$123k

New lofts in Hyer, \$37k

Dehumidifiers in South Quad, \$8k

Damp bags for student rooms, \$10k

New student room furniture Knutzen, \$335k

New student room furniture Burroughs, \$335k

New window treatments in Thomson, \$65k

New window treatments in Watson, \$65k

New window treatments in Knutzen, \$65k

New window treatments in Neale, \$65k

New window treatments in Pray-Sims, \$95k

New window treatments in Steiner, \$65k

New window treatments in Burroughs, \$65k

New window treatments in Hansen, \$65k

Lobby paint in Knutzen, \$6k

Lobby paint in Pray-Sims, \$6k

Lobby paint in Neale, \$6k

Security

CBORD Door Access on all exterior doors, IT project

Other Achievements

Labor of Love, 29th Year

Defeated Dining in summer kickball, 2023

Added Bed Races to Annual Homecoming

Continued Family Day Events by Quad

Volunteered at Late Night @ DeBot, fall and spring

Themed Community Experiences, 1st year

Pointers After Dark expansion

First Annual May Roach Day

Determined new Mission Statement

Popular topic on Family Portal

-2nd only after financial aid

Summer 2024 Housing:

- Numerous camps and conferences
- Summer housing: Sentry Interns
 - Our third summer housing this group

INCLUSIVE EXCELLENCE

THEMED COMMUNITIES HOUSING OPTIONS INCLUSIVE PROGRAMMING

THEMED COMMUNITY EXPERIENCES

FALL OCCUPANCY BY COMMUNITY

ACE, Neale Hall: 97%
Athletics Themed Community Experience

HCE, Baldwin Hall: 100%
Honors Themed Community Experience

IDEA, Steiner Hall: 96%
Inclusivity Diversity Equity Accessibility

These communities are formed in collaboration with campus partners. Together we provide learning opportunities that connect students to the university and faculty/staff, linking classroom learning to everyday life. This integrated approach enhances the student experience by fostering a sense of belonging and community.

Members of Themed Communities live on a designated residence hall floor or wing. These specialized communities provide a safe and supportive environment for students with similar interests, majors, and/or identities. They enable deep social connections and improve academic success through intentional programming, co-curricular learning, and faculty/staff engagement, offering tailored support aligned with the targeted students' personal and academic goals.

Key benefits include:

- **Supportive Environment:** Provides a safe space for students with similar interests or identities.
- **Social Connections:** Facilitates deeper social bonds through shared educational experiences.
- **Academic Success:** Enhances academic performance with intentional programming and co-curricular activities.
- **Faculty/Staff Engagement:** Encourages interaction with faculty and staff outside the classroom.
- **Integrated Learning:** Connects classroom learning with everyday life experiences.

These benefits collectively contribute to a more enriched and successful college experience.

TCE FIRST-YEAR EVALUATION

To enhance effectiveness and student satisfaction within Themed Community Experiences (TCEs), we collected and analyzed various data sources and feedback to identify improvement areas, ensuring each TCE is inclusive, supportive, and enriching.

IMPROVING OUR THEMED COMMUNITY EXPERIENCES

Enhanced Communication:

- Develop a communication strategy to keep students informed about activities and events.
- Share information up front of what students should expect out of living in this community.
- Use available media to disseminate information regularly (e.g. email, social media, SPIN, Navigate?). Be consistent and concise.

Increased Variety and Frequency of Events:

- Organize more events tailored to each TCE's interests and needs.
- Incorporate student feedback to plan diverse academic, social, and cultural activities.

Strengthen Collaborative Partnerships:

- Request an increase in faculty and staff engagement for mentorship and guidance. Explain the justification to campus partners and discuss their expectations and capacity.

- Foster partnerships between faculty, students, and residence hall staff for effective programs.
- Kick-off meetings, social events, team building
- Involve students in planning to ensure events meet their needs and expectations.

Focus on Inclusivity and Support:

- Ensure all TCEs are inclusive and welcoming to diverse students.
- Provide additional support and resources for underrepresented groups to help close equity gaps. Connect students to existing offices/services.

Regular Assessment and Feedback:

- Conduct regular assessments to gauge and improve the effectiveness of the community and its programs.
- Incorporate more focus groups to get more anecdotal feedback on how we might improve this experience for participants.



FUTURE OF THEMED COMMUNITY EXPERIENCES

We hope to expand this program by adding three more TCEs, planned to start Fall 2025:

LEAD (Leadership, Empowerment, And Discovery) TCE through a partnership with UWSP's Diversity and College Access department

CNR TCE through a partnership with UWSP's College of Natural Resources Student Success Center

Business TCE through a partnership with UWSP's Sentry School of Business and Economics

HOUSING OPTIONS

Age

Hyer Hall is available to students who are 21 years of age or older prior to the start of the fall semester. Hyer Hall is a traditional-style residence hall, with single occupancy, that is located south of the main campus.

Experience

The Suites@201 is an apartment-style residence hall that provides on-campus conveniences with an off-campus lifestyle. Suites can be single-sexed or gender-neutral as they feature four private bedrooms, a full kitchen, a living room, and a three-part bathroom (shower room, toilet room, vanity area). Students must have graduated from high school two or more years ago.

Gender

Most students are housed in a “scattered” room configuration; with restroom facilities available on each floor (restrooms are single-sexed, with a gender-inclusive bathroom in many halls). Pray and Sims are split into male-only and female-only. We assign housing based on students’ reported gender and encourage students to contact our office with questions or changes.

INCLUSIVE PROGRAMMING

HOUSING AND RESIDENCE LIFE PROGRAMMING MODEL GOAL

Inclusion

Students living on campus will: develop an understanding of social identities, identify and critique oppressive systems, and become advocates for inclusive spaces.

Program Count and Attendance

	Number of programs	Number in attendance
Inclusion	76	831

Additional Inclusive Excellence Notes

- Updating Land Recognition Statement Signage
- EDI committee conducts monthly training sessions during Housing Pro-Staff Meetings
- EDI committee prepares bulletin boards topics and materials to be used in the halls
- Added braille signage
- Researching accessible furniture

2024-2025 GOALS AND PRIORITIES

Expand Our Themed Community Experiences (TCEs)

Fall 2023 was the launch of our three new TCEs. We have an Honors Community, Athletics Community, and IDEA Community. We evaluated this program and thanks to the success of this initiative, we plan to plan develop new communities over the next academic year.

Improve Room Change Process

This is an area that was rate low on the Skyfactor survey. Partly due to having a limited number of open spaces where we can move students who wanted a room change. Our department formed an ad-hoc committee to review current processes and how other schools handle room changes. We are presenting and implementing new processes.

Program Board (PB)

- The Program Board, formerly known as the Leadership Team, aims to:
- Integrate RHA and NRHH into member training and leadership development.
 - Create a tiered leadership development program (Bronze, Silver, Gold).
 - Continuously assess the PB structure's influence on residence hall communities.

Managing Expectations for Students (and their families!)

Continue communication to students and families through the following methods: Family Portal, ZeeMee, and other social media. Timely targeted communication to ease the transition into college.

