

VITA

University of Wisconsin-Stevens Point
Thomas C. Reich
Acquisitions, Gifts, & Collection Development Coordinator
University Library
Stevens Point, Wisconsin 54481
Telephone: 715-346-4200
E-mail: treich@uwsp.edu

EDUCATION

M.L.I.S. – University of Wisconsin – Milwaukee – Master of Library and Information Science (2005)
M.S.T. – University of Wisconsin – Stevens Point – Master’s in Teaching History (2003)
MAGS Param Gun Sood Distinguished Thesis (2004)
B.S. – University of Wisconsin - Stevens Point – Bachelor of Science – Political Science
Additional majors in History, and Broad Field Social Science (SOE). (1971)

EXPERIENCE

University of Wisconsin-Stevens Point – University Library

- Professor (2017 - current)
- Associate Professor (2011 – 2017)
- Assistant Professor (2005 – 2011)
- Collection Development Coordinator (2005 – current)
- Head of Acquisitions (2010 – current)
- Gift Librarian (2010 – current)
- Liaison to: School of Humanities and Global Studies and Department of Military Science
- LSA Advanced-Lead/Government Publications (2000-2005)
- LTE University Library & Archives (1998 - 99)
- Student library assistant (1994 – 1997)

UWSP History Department/School of Education Graduate Assistant (1995-2000)

INSTRUCTION

University of Wisconsin-Stevens Point – University Library

Library (Bibliographic) Instruction Sessions for courses across campus

Library Resources 101: Information Literacy Skills for College-Level Research

In past rotation, taught six semesters: spring 2006, fall 2006, fall 2007, spring 2008, fall 2008, fall 2009

Library Resources 380: Internship in Academic Librarianship

PUBLICATIONS

T. Reich, and Smart, Noel. (2022). *Changing Needs, Fundamental Tool: Using Bowker Book Analysis System for Ongoing Assessment*. BBAS – UWSP Library case study. ProQuest-Clarivate publication. Choice/ACRL/BBAS/RCL, Oct. 2022. https://www.choice360.org/wp-content/uploads/2023/03/BBAS_CaseStudy_FINAL_030323.pdf .

T. Reich (2019) “Reason Minus Zero/No Limit: Trying to Bring It Back Home, a Trilogy of University of Wisconsin–Stevens Point Collection Development.” In *The Time Has Come . . . to Talk of Many Things: Charleston Conference Proceedings, 2019*, edited by Beth R. Bernhardt, Leah H. Hinds, Lars Meyer, and

Katina P. Strauch, 268–73. Purdue University Press, 2019. <https://doi.org/10.2307/j.ctv33t5ggk.49>.
(53 downloads) <https://docs.lib.purdue.edu/charleston/2019/collectiondevelopment/27/>

Bane, Treasa, Mithu Lucraft, Christa Bailey, and Tom Reich (2019). “Reports of Conferences, Institutes, and Seminars.” *Serials Review* 45 (#): 189-92. doi:10.1080/00987913.2019.1639592
<https://www.tandfonline.com/doi/full/10.1080/00987913.2019.1639592> .

T. Reich. (2016) “A Crossroads for Collection Development and Assessment, and its’ Fallout: Where do we go from here.” In: Strauch, K., Bernhardt, B. and Hinds, L., (eds.): *Where do we go from here: Charleston Conference Proceedings*, Charleston Conference, Nov. 2015.
<https://www.jstor.org/stable/j.ctv15wxr5j.30>
(186 downloads) <http://docs.lib.purdue.edu/charleston/2015/collectiondevelopment/9/>

T. Reich. (2014) “Less is more, Origins of University of Wisconsin-Stevens Point Collection Assessment Plan.” In: Strauch, K., Bernhardt, B. and Hinds, L., (eds.): *Too Much in not Enough: Charleston Conference Proceedings*, Charleston Conference, Nov. 2013.
<http://www.jstor.org/stable/j.ctt6wq772.40>
(831 downloads) <http://docs.lib.purdue.edu/charleston/2013/Collection/20/>

T. Reich. (2012) “Reforming Higher Education in a Society at War, Part II: USAID Contracts with American Universities in South Vietnam.” In *Ninth Annual Hawaii International Conference on Arts and Humanities: Conference Proceedings*, Jan. 9-12, 2011, pp. 1278-1298. [2011 Conference Proceedings](https://hichumanities.org/wp-content/uploads/proceedings-library/AH2011.pdf)
<https://hichumanities.org/wp-content/uploads/proceedings-library/AH2011.pdf>

T. Reich (2009) “Reforming Higher Education in a Society at War: Wisconsin State University-Stevens Point's Advisory Mission in South Vietnam, 1967-1974.” *Journal for the study of peace and conflict*. 2008-2009 Annual Ed., p.1-23, 2009. <http://www.uwsp.edu/cols-ap/WIPCS/Pages/journal.aspx>
<https://minds.wisconsin.edu/handle/1793/79564>

T. C. Reich. (2003). “Higher education in Vietnam : United States Agency for International Development Contract in Education, Wisconsin State University--Stevens Point and Republic of Vietnam : the Wisconsin Contract in Higher Education and other USAID/Wisconsin Team efforts.” Thesis (M.S.)--University of Wisconsin--Stevens Point, 2003. <https://minds.wisconsin.edu/handle/1793/80957>
https://wisconsin-uwsp.primo.exlibrisgroup.com/permalink/01UWI_SF/1a74jj5/alma996132083602130

THESIS Digital Collections/Archives, Vietnam Center and Archive, Texas Tech University, Lubbock, TX (2014) Vietnam Archive copy of v.1 and v.2: (2692). T. Reich. Higher education in Vietnam: United States Agency for International Development contract in education, Wisconsin State University-Stevens Point and Republic of Vietnam. Author: Reich, Thomas Charles. Subjects: [University of Wisconsin--Stevens Point](#); [United States. Agency for International Development](#); Education--Vietnam (Republic); Vietnam -- Politics and government -- 1945-1975; United States -- Foreign relations -- Vietnam (Republic) Description: V.1 1. Introduction -- 2. History of higher education in Vietnam -- 3. U.S. aid to South Vietnamese higher education and the prelude of the Wisconsin mission -- 4. Wisconsin State University-Stevens Point and education reform in the Republic of Vietnam -- 5. The aftermath: higher education in Vietnam and the Wisconsin mission revisited reflections of Lee Sherman Dreyfus, Nguyen Quynh-Hoa, Charles Green, and Burdette Eagon -- v.2 1. Supplementary transcriptions of related tapes and interviews -- 2. Chronological listing of Vietnamese war and contacts between Wisconsin State University-Stevens Point and Republic of Vietnam -- 3. Related documents -- 4. Vietnamese Declaration of Independence. Publisher: Stevens Point, Wisconsin: University of Wisconsin
<http://epapers.uwsp.edu/thesis/2003/reich.pdf> Creation Date: 2003 Format: 2 volumes; 29 cm.
<https://vva.vietnam.ttu.edu/repositories/2/resources/2245>
<https://www.vietnam.ttu.edu/virtualarchive/items.php?item=2692000000>

PRESENTATIONS

- T. Reich, Scott, R., Murphy, J., and Gonzalez, M. (2023). "One Tool, Many Applications: Collection Assessment for Changing Times." part of *Collection Assessment for Changing Times – Practical Applications for Library Projects*. Resources for College Libraries/Choice. April 19, 2023, Webinar <https://www.choice360.org/webinars/one-tool-many-applications-collection-assessment-for-changing-times/>
- T. Reich, Bob Wolensky. Co-speakers. "125 Years of Higher Education in Stevens Point," UWSP Edna Carlsten Gallery Exhibit Reception. Thursday, Oct. 17, 2019 <http://digital.library.wisc.edu/1793/85392> <https://www.uwsp.edu/ucm/news/Pages/Homecoming19.aspx>
- T. Reich. "Reason minus zero/no limit: Trying to bring it back home, a time to talk of challenges with vendors." Stopwatch Session. Charleston Conference Issues in Book and Serial Acquisition, Charleston, S.C. Nov. 8. 2019. <https://2019charlestonlibraryconference.sched.com/event/UXw2/stopwatch-sessions-7-scholarly-communications> <https://www.jstor.org/stable/j.ctv33t5gk.49>
- T. Reich, Sara Nodine-Fay (Florida State Allen Music Library) (2018) Concurrent Session: "Managing donations when you are out of space, time, money, and staff ." O Wind, if Winter comes, can Spring be far behind? Charleston Conference Issues in Book and Serial Acquisition, Charleston, S.C. Nov. 7, 2018. <https://2018charlestonconference.sched.com/event/GB3v#> <http://digital.library.wisc.edu/1793/79567>
- T. Reich, Y. Liao, A. Swenson, M. Bailey, and S. Mory. (2017) "Habits of highly effective weeding teams and their role in the circular economy," Wisconsin Association of Academic Librarians (WAAL) Conference, Elkhart Lake, WI. April 20, 2017.
- T. Reich. (2017) "Quiet Warriors: An Assessment of the Wisconsin Advisory Team in Vietnam 50 Years after the Air America Crash of 1967." LIFE Program. University of Wisconsin-Stevens Point, March 30, 2017.
- Co-speaker: Chancellor Bernie Patterson, Gary Wescott, C.L. Fornari, and T. Reich. (2017) "50th Anniversary Commemoration, 1967 Plane accident in Vietnam." University of Wisconsin-Stevens Point, Albertson Hall dedication, March 22, 2017. <http://www.uwsp.edu/urc/news/Pages/AlbertsonEvent17.aspx>
- T. Reich. (2017) "A Memorial – James H. Albertson and the Wisconsin Team: Fifty Years since the Air America Crash, March 22, 1967." College of Letters & Science Humanities Forum, University of Wisconsin-Stevens Point, February 9, 2017. <http://digital.library.wisc.edu/1793/79581>
- T. Reich, A. Swenson, M. Straatmann, and K. Marks. (2016) Lively luncheon panel discussion: "Habits of highly effective weeding teams and their role in the circular economy: UWSP Library, University of Nebraska Love Library, Better World Books, & Wisconsin/Nicaragua Partners of the Americas, Inc." 35th Annual Charleston Conference Roll with the Times, or the Times Roll Over You, Charleston, S.C. Nov. 2016. <https://2016charlestonconference.sched.com/event/84xQ/habits-of-highly-effective-weeding-teams-and-their-role-in-the-circular-economy> <http://digital.library.wisc.edu/1793/85391>
- T. Reich, Y. Liao, J.L. Berg, V. Jenkins, R. Hardy, and R. Pauly. (2014) "To Have or Have Not, weeding in your academic library, UWSP, UWP, UWO, UW Madison." Panel presentation, 2014 CUWL Summer Conference, Council of University of Wisconsin Libraries, Madison, WI. June 5, 2014.
- T. Reich, L. Hawkos, and J. Hoyer. (2014) Library Labs Series: "Discover images with ARTstor," University Library, University of Wisconsin-Stevens Point, spring 2014.

T. Reich. (2013) "Less is more: Origins of University of Wisconsin-Stevens Point Collection Assessment Plan," Poster session and conference paper, 34th Annual Charleston Conference Issues in Book and Serial Acquisition: Too much in not enough, Charleston, S.C. Nov. 2013.

<https://2013charlestonconference.sched.com/event/18HKiLh/less-is-more>

T. Reich and A. Nichols. (2010) "Streaming Video at UW-Stevens Point: Delivering Video at the Speed of Light." Poster session, 2010 WAAL Conference, Milwaukee, WI. April 2010.

T. Reich and S. Clement. (2010) "Libraries and Wisconsin History Day," Panel presentation, Central Wisconsin Libraries Conference, University of Wisconsin-Stevens Point, University Library, April 2010.

T. Reich. (2009) "Reforming Higher Education in a Society at War: the USAID higher education mission in South Vietnam." Peer reviewed paper, and conference panel: *U.S. Lofty Goals meet the Real World in the late 20th Century*, 2009 Northern Great Plains History Conference, Saint Cloud, MN. Oct. 17, 2009.

T. Reich. (2009) "James H. Albertson Learning Resource Center: A Leader, a Legacy, and Center of Innovation." Poster session, 2009 WAAL Conference, Green Lake, WI April 2009.

<http://digital.library.wisc.edu/1793/79567>

T. Reich. (2009) "USAID Report: Architectural Notes in Vietnam, 1974. Campus Designs For South Vietnam: The Influence of Thailand's Thammasat University and Other Southeast Asian Models of Educational Architecture." In virtual conference proceedings: *Texas Tech University Vietnam Center & Archive 2009 Conference: Laos, Cambodia, and Thailand and the Vietnam War, Session 8 - The War in Thailand*. The Vietnam Center and Archive, Vietnam Center Collection, Texas Tech University, Lubbock, TX. March 14, 2009.

www.vietnam.ttu.edu/virtualarchive/items.php?item=999VI2591

T. Reich. (2008) "Higher Education in Vietnam: USAID Contract in Education, Wisconsin State University-Stevens Point and the Republic of Vietnam." In virtual conference proceedings: *Texas Tech University Vietnam Center & Archive 2008 Conference: Education and the Vietnam War*. Sixth Triennial Vietnam Symposium. The Vietnam Center and Archive, Vietnam Center Collection, Texas Tech University, Lubbock, TX. March 14, 2008.

www.vietnam.ttu.edu/virtualarchive/items.php?item=999VI2483

T. Reich. (2008) Moderator/reviewer of conference panel/session papers: "Political Warfare, American Protest, and South Vietnamese Intellectuals." In virtual conference proceedings: Session 8C – *Sixth Triennial Vietnam Symposium, The Vietnam Center and Archive*, Vietnam Center Collection, Texas Tech University. Lubbock, TX. March 14, 2008.

www.vietnam.ttu.edu/virtualarchive/items.php?item=999VI2495

T. Reich. (2007) "James H. Albertson: Wisconsin State University-Stevens Point and the Republic of Vietnam," College of Letters & Science Humanities Forum, University of Wisconsin-Stevens Point, April 12, 2007.

T. Reich. (2006) "The Wisconsin Contract in Higher Education and other USAID/Wisconsin Team efforts." Peer reviewed paper, and conference panel: *Military Presence in the Upper Midwest*. Northern Great Plains History Conference, Sioux Falls, SD. Oct. 2006.

CONFERENCE ATTENDANCE

Annual University of Wisconsin-Stevens Point Teaching Conference, Stevens Point, WI. 2022, 2021, 2020, 2019, 2013, 2009, 2008, 2007, 2006.
Annual Wisconsin Library Association (WLA) Conference. 2023, 2006, 2005.
Annual Conference of the Wisconsin Association of Academic Librarians (WAAL) 2017, 2016, 2011, 2010, 2007, 2006.
Annual Charleston Conference: Issues in Book and Serial Acquisition, Charleston, S.C. 2019, 2018, 2016, 2014, 2013, 2005.
Council of University of Wisconsin Libraries (CUWL) Summer Conference, Madison, WI. 2017, 2016, 2014, 2013, 2012, 2011, 2010, 2009, 2008.
Annual American Library Association (ALA) Conference & Exhibition, Chicago IL. 2017, 2013, 2009.
Annual Hawaii International Conference on Arts and Humanities, Honolulu, HI. Jan. 9-12, 2011.
Central Wisconsin Libraries Conference, University of Wisconsin-Stevens Point, WI. April 2010.
Annual Northern Great Plains History Conference. 2009, 2006.
Government Information Day, University of Wisconsin, Stevens Point, WI. 2017
Government Information Day, University of Wisconsin, Madison, WI. 2009, 2008, 2007.

UW-SYSTEM COMMITTEE SERVICE

CUWL Collection Development Committee (CDC), voting member, 2005 – current.

- CDC Chair 2010, 2018
- CDC Secretary/chair elect, 2009, 2017
 - CDC Resource Sharing – Popular literature working group – (result Overdrive), 2020.
 - CDC UWSYS Freshwater Initiative library budget working group, 2019.
 - CDC Foundational SEC – working group – Foundational undergraduate focusses, 2019.
 - Common Licensing working group, 2018.
 - CDC eBook subcommittee, (result ProQuest Academic Complete), 2018.
 - CDC SEC Steering subgroup – Shared Electronic Collection 2010, 2018.
 - CDC working subgroup – Shared Streaming Media (result Films on Demand), 2016 – 2017.
- CUWL Collection Resource Sharing Coordinating Committee (CRS), voting member, 2007 – 2010.

CUWL Alma ER/ACQ Interest Group, member, 2015 – current.
CUWL Alma Acquisitions Functional Team, member, May 2014 – 2015.
UW-Sys Liberal Arts Essay Scholarship Committee, UWSP, member, 2009 – 2014.
CUWL Summer conference planning committee, 2009.
Net Library Consortium, 2005-2007.

UNIVERSITY of WISCONSIN – STEVENS POINT COMMITTEE SERVICE

UWSP Sabbatical Review Subcommittee, elected member, fall 2017 – spring 2023
UWSP University Common Council, elected member, fall 2019 - 2021
UWSP University Affairs Committee, appointed member, fall 2019 – 2021
UWSP University Awards Subcommittee, Chair 2018 – 2019, elected member, fall 2017 - 2019
UWSP General Education Committee, fall 2015 – spring 2017.
UWSP Strategic Planning Committee, elected member as at-large faculty, 2012-2014, 2015-2017.

- Fork in the Road January retreat (Jan. 2017)

UWSP Ad Hoc University Personnel System Committee (UPSC), Chair, Feb. 2013 - Dec. 2014.

- Led charge, for creation of Common Council, incorporating common participation by all university personnel categories.

- Coordinated Campus-wide Open Forum on modified shared governance, Oct. 29, 2014.
- Ad hoc proposal of updated structure approved by Faculty Senate, Chancellor, Dec. 2014.
- Ad hoc UPSC work culminated, 2015 with formation of new “Implementation Committee.”

UWSP Faculty Senate, elected three two-year terms, 2006 - 2012.

UWSP Executive Committee, member, 2009 - 2010, 2010 - 2011.

UWSP Faculty Affairs Committee (FAC)

- FAC, elected chair, 2009 - 2010, 2010 - 2011.
- FAC, member, 2007 - 2014.
- Salary Subcommittee, chair, 2009.

UWSP Classified Staff Advisory Committee (CSAC), elected member, 2003 - 2004.

UWSP LIBRARY COMMITTEE SERVICE

Chair, Collection Development Group

Library faculty committee, member

Reference & Instruction committee, member

Technical Services committee, member

General Library Council, member

Search & Screen Committee, member, *Circulation/Acquisitions & Archives, 2 LS II* 2022.

Search & Screen Committee, chair, *LSA Senior, Acquisitions/Periodicals, summer* 2017.

Search & Screen Committee, member, *Library Director and Associate Dean*, 2016.

Search & Screen Committee, chair, *Financial Specialist*, 2014.

Search & Screen Committee, chair, *Instruction Librarian*, 2012.

Search & Screen Committee, member, *Cataloging Coordinator/Metadata Librarian*, 2010.

Search & Screen Committee, chair, *Library LSA Senior – Acquisitions*, 2013, 2010.

Search & Screen Committee, chair, *Business Specialist*, 2006.

PROFESSIONAL DEVELOPMENT

Resources for College Libraries Referee for the Political Science section, biannual reports 2022-

OUP's (Oxford University Press) Librarian Research Panel 2021 -

Sabbatical, spring, 2015.

Alma training, 2014 – 2015.

Mentor for colleague - new tenure-track library faculty member, 2013-2020.

U.S. GPO Certificate of Education, FD Sys, 2011.

ALA/ALCTS six-week online course: Fundamentals of Collection Assessment, May 14 - June 22, 2012

Library Dynamics Training/Workshop (collection analysis tool), May 2008.

Federal Depository Library Training Day, Stevens Point, WI. Nov. 14, 2008.

Fred Pryor Career Track Seminars, Park University Enterprises, “Managing Multiple Priorities, Projects, and Deadlines,” Wausau, WI. Jan. 2008.

ACRL online course/seminar: Electronic Collection Development for the Academic E-Library, July 2006.

Countless webinars and workshops (on going)

OUTREACH SERVICE

BadgerLink Advisory Broad (member) 2022-2024 <https://badgerlink.dpi.wi.gov/badgerlink-advisory-group/members>

Regional Coordinator National History Day (NHD), Central Wisconsin Regional History Day, 1997 – 2014.

State Coordinator, NHD/Wisconsin History Day, 2000 – 2001.

UWSP History Club Advisor, 2001.

AWARDS

(2014) *Justus and Barbara Paul Faculty Award*, UWSP sabbatical: "Quiet warriors: a comparative examination of American University USAID efforts in Vietnam."

<https://www.uwsp.edu/cols/pages/FacultyAwards/PaulAward.aspx>

(2004) *Win Rothman Award*, Portage County Historical Society: Research and Manuscript based on local history, 2004.

(2004) *MAGS Param Gun Sood Thesis Award*, "Higher Education in Vietnam: United States Agency for International Development Contract in Education, Wisconsin State University-Stevens Point and Republic of Vietnam." *Midwestern Association Graduate Schools (MAGS)*, April 13-16, 2004. pp. 90-91.

<http://www.mags-net.org/documents/Proceedings2004.pdf>

2003 UWSP *Distinguished Master's Thesis Award*

2003 UWSP *Chancellor's Leadership Award*

1998 UWSP *Graduate Council Award: Outstanding Graduate Assistant*

1997 *Who's Who of American University Students*

1996 UWSP *Department of History Scholarship Award*

GRANTS

UWSP UPDC, faculty grant in support of sabbatical research, \$4,647.00, 2014 – 2015.

(WHS) Wisconsin Historical Society Grant, National History Day, \$5,000.00, 2001 – 2002.

MEMBERSHIPS

American Library Association (ALA)

Wisconsin Association of Academic Libraries (WAAL)