

# SPEN LEADERSHIP GROUP

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**VICE CHANCELLOR FOR UNIVERSITY ADVANCEMENT  
CHIEF EXECUTIVE OFFICER OF THE UNIVERSITY OF WISCONSIN-STEVENSON POINT FOUNDATION**  
**UNIVERSITY OF WISCONSIN-STEVENSON POINT**  
**Stevens Point, Wisconsin**



**University of Wisconsin**  
**Stevens Point**

The Aspen Leadership Group is proud to partner with University of Wisconsin-Stevens Point in the search for a Vice Chancellor for University Advancement and Chief Executive Officer of the University of Wisconsin-Stevens Point Foundation.

The Vice Chancellor and Chief Executive Officer will serve as the university's chief development officer and as chief executive of the University of Wisconsin-Stevens Point Foundation, a separate non-stock, non-profit corporation. The Vice Chancellor will work closely with campus partners to craft a development vision that is consistent with the university's strategic plan and create and execute a capital campaign strategy to satisfy objectives that flow from that collaboration. The Vice Chancellor will oversee the following Units: Alumni Engagement, Major Gifts, Foundation, and Advancement Operations, including responsibility for the personnel, budgets, and programs of these areas.

Founded in 1894 as part of the University of Wisconsin System, University of Wisconsin–Stevens Point (UWSP) is located between Milwaukee and Minneapolis and offers three distinctive campuses where supportive faculty and staff are dedicated to the growth of 8,135 students intellectually, culturally, and professionally. The 406-acre flagship campus in Stevens Point is renowned for its natural scenic beauty and diverse range of cultural, athletic, and social landscapes. UWSP offers 80 baccalaureate degree programs and 17 graduate programs across four academic colleges with particular emphasis at the baccalaureate level in integrated natural resources management and environmental education; the performing and visual arts; and in areas such as business, health and wellness professions, communicative disorders, design, select engineering programs, family and consumer sciences, information science, paper science, social work, and teacher education. UWSP also provides select master's programs in business, communication, communicative disorders, health care, health promotion, natural resources, teacher education, and wellness. UWSP puts special emphasis on promoting inclusivity, advancing human wellness, providing excellent academic support resources, offering extensive study abroad and international programs, and providing a robust array of programs. All graduates are members of the UW–Stevens Point Alumni Association, which boasts 85,000 alumni and growing.

The learning experience at UWSP promotes a dynamic culture of respect and inclusiveness. With options to study in Stevens Point, Marshfield or Wausau, local students have the opportunity to receive a high quality, affordable education close to home. During the 2019-2020 academic year, 88% of students received financial aid and 80% of undergraduate students received a grant or scholarship aid. Underscoring access for Wisconsin students, UW–Stevens Point is ranked first in Best Colleges for Your Money by College Factual.

In 2021, *U.S. News and World Report* placed UWSP 14<sup>th</sup> among regional public universities in the 12 states of its Midwest region; the university was recognized for its low student-to-faculty ratio and retention of first-year students. Additionally, the city of Stevens Point was recognized by Wallet Hub's "Best College Towns and Cities in America," ranking fifth out of 415 cities across the nation.

## REPORTING RELATIONSHIPS

The Vice Chancellor for University Advancement will report to the Chancellor, Dr. Thomas Gibson, and will serve on the Chancellor's Cabinet. As Chief Executive Officer of the University of Wisconsin-Stevens Point Foundation, the Vice Chancellor will serve as an Ex-Officio Director of the Foundation and report to its Board of Directors. The Vice Chancellor will oversee a team currently comprised of 13 staff.

## FROM THE CHANCELLOR

*I am excited to invite you to apply for the position of Vice Chancellor for University Advancement and CEO of the University of Wisconsin-Stevens Point Foundation, Inc at the University of Wisconsin-Stevens Point. This position is the perfect opportunity for a seasoned development professional to create and develop a team that will build upon our past success while expanding opportunities to help students succeed and thrive at our university.*

*For our university to realize our considerable potential in fundraising, engagement of alumni and friends, and external visibility, we are recruiting a Vice Chancellor with exceptional capabilities as a program-builder, major gift fundraiser, campaign leader, and advocate for the university. I am looking for a collaborative and engaging leader who can train and inspire staff, work collaboratively with campus academic and administrative leaders to pursue and achieve advancement goals, and enhance our operational infrastructure. You will be a key member of my executive staff and help bring our story and ambitions to individuals, families, businesses, and private foundations to propel UW-Stevens Point to our next level of achievement. Additionally, you would play a critical role in advancing the bold priorities within our university's strategic plan, [Purpose Made Possible](#).*

*You would be joining our leadership team at just the right time. We completed a highly successful capital campaign in 2019 by exceeding the original goal by more than \$10 million. As Vice Chancellor, you will plan and execute the next campaign, which will build upon our past success and leverage the tremendous support of our network of more than 85,000 alumni around the world. You would be the visible face and voice to external audiences, conveying the mission and value of our vision for the future. I am looking for a partner and leader to grow and enhance our relationships with prominent constituents and move them to greater awareness of and engagement with our institution. If you are excited about the opportunity to lead UWSP's advancement efforts and contribute to our commitment to delivering a purpose-driven education, I invite you to apply. I look forward to meeting you!*

–Dr. Thomas Gibson, Chancellor

## UNIVERSITY OF WISCONSIN-STEVENS POINT'S COMMITMENT TO DIVERSITY, EQUITY, INCLUSION, AND JUSTICE

The University of Wisconsin-Stevens Point is committed to fostering a sustainable and inclusive campus community by striving to dismantle bias and hate and empowering marginalized voices. To sustain this commitment, it must move beyond the idea of cultural competence and move toward intentional recognition of power and privilege. UWSP commits to ongoing exploration of its own biases, personal reflection, and a willingness to listen to and learn from others of diverse backgrounds, identities, and perspectives. It commits to reframing its interactions and reflecting on experiences and identities. The university's intentional commitment allows it to develop, support, and educate its students and one another to constructively engage in local, regional, and global communities.

As a predominantly white institution with changing student, faculty, and staff demographics, it is imperative we work together in the pursuit of social justice to dismantle systems of oppression and actualize basic human rights for all. UWSP has made [progress](#) and continues to recognize the process of working toward this goal. By building collaborative advocacy across campuses and within the communities, bias and hate can be dismantled, marginalized voices can be empowered, and power and privilege can be intentionally shifted. This commitment will result in a stronger UWSP.

## **PRIMARY RESPONSIBILITIES**

### **Program Building**

The Vice Chancellor for University Advancement and Chief Executive Officer of the University of Wisconsin-Stevens Point Foundation will

- hire, supervise, train, and inspire direct reports and staff of the Offices of Alumni Engagement, Major Gifts, Foundation, and Advancement Operations;
- work collaboratively with campus academic and administrative leaders to pursue and achieve advancement goals, and enhance its operational infrastructure;
- lead the planning of comprehensive internal and external communication strategies that promote the mission of University Advancement and build networks of supporters;
- elevate the profile of UWSP among local, regional, and national networks;
- lead strategic planning efforts at the division and university level; and
- collaborate as appropriate with Foundations of the two branch campuses (UWSP at Marshfield and UWSP at Wausau).

### **Major Gift and Campaign Fundraising Leadership**

The Vice Chancellor for University Advancement and Chief Executive Officer of the University of Wisconsin-Stevens Point Foundation will

- bring the story of the university and its ambitions to individuals, families, businesses, and private foundations in the greater Stevens Point community and beyond;
- plan and implement the university's comprehensive giving program and multi-year capital campaign;
- identify and expand the donor pipeline to increase engagement with targeted alumni and university friends;
- leverage philanthropic potential with regional businesses and industry to enhance public-private partnerships;
- oversee the development and implementation of programs that effectively engage alumni and identify new donors;
- foster teamwork and collaboration with members of the University Advancement staff and the internal and external partners of UWSP;
- manage the Chancellor's primary donor prospects and collaborate with the Chancellor on donor cultivation, stewardship, and the engagement of high-level prospects;
- conduct personal calls and solicitations of major prospects;
- recruit and engage campaign volunteer leadership; and
- direct and assist development officers, as needed, on comprehensive giving, planned giving programs, trusts, and endowments.

Furthermore, The Vice Chancellor for University Advancement and Chief Executive Officer of the University of Wisconsin-Stevens Point Foundation will

- work with the Chancellor, the Foundation Board, and university development officers to design and implement UWSP's annual development targets, as well as comprehensive and planned giving programs;
- support and coordinate efforts of the Vice Chancellors, Provost, Deans, and others, as appropriate, involved in development and efforts of UWSP Foundation Board members;
- develop and cultivate a culture of philanthropy throughout the entire campus community;
- develop an effective and productive relationship with the Foundation Board;
- provide for the effective management of all departments within the division via programs and budget planning; administration of personnel including recruitment, evaluation, and salary determination; monitoring of facility and equipment needs; direct communication to directors; and endorsement of and participation in university events as recognition of the shared partnership with Academic Affairs, Business Affairs, and Student Affairs; and
- promote and support the university's commitment to diversity, equity, and inclusion among the campus community.

## **LEADERSHIP**

### **Dr. Thomas Gibson Chancellor**

Dr. Thomas Gibson became the 15<sup>th</sup> Chancellor of the University of Wisconsin-Stevens Point effective January 11, 2021. A mission driven leader, Dr. Gibson is focused on three key goals to achieve student success: ensuring academic excellence; expanding inclusive excellence; and increasing enrollment and growth.

Prior to his current appointment, Dr. Gibson served as Vice President for Student Affairs and Vice Provost at Bowling Green State University in Bowling Green, Ohio, from 2016 to 2020. In that role, he advocated for the academic and social development of students, devised institutional policies, engaged in strategic planning, and led student success efforts. He oversaw the Office of the Dean of Students; Greek life; residence life; diversity, equity, and inclusion; student health, recreation, and wellness; the women's center, Title IX, and Clery Act reporting to mention a few.

Dr. Gibson also helped increase record student retention at Bowling Green State University and helped raise \$8 million, in partnership with University Advancement.

He has held numerous positions to enhance student success and diversity in higher education. He was Associate Vice President of Student Affairs at Ball State University in Muncie, Indiana. He held several roles at York College and City University of New York in New York City, including Associate Dean for Student Development. He led academic support services at Queens College/CUNY and the University of Connecticut at Stamford.

Dr. Gibson has taught graduate courses in higher education, English, and interdisciplinary programs at the undergraduate level.

He completed his bachelor's degree in communication from Eastern Connecticut State University, his master's in education from University of New Haven, Connecticut, and his doctorate in educational leadership in higher education at Johnson & Wales University, Providence, Rhode Island.

## PREFERRED COMPETENCIES AND QUALIFICATIONS

University of Wisconsin-Stevens Point seeks a Vice Chancellor for University Advancement and Chief Executive Officer of the University of Wisconsin-Stevens Point Foundation with

- a commitment to the mission of University of Wisconsin-Stevens Point—to foster student success both in and out of the classroom through collaborative academic support structures that allow students to explore, learn, and grow;
- a solid understanding of all facets of fundraising including annual, planned, and corporate giving;
- a record of soliciting gifts with significant institutional impact;
- an ability to lead, plan, and support professional staff members;
- administrative and management savvy with a track record of putting systems into place;
- a history of initiating, building, and leveraging internal and external relationships;
- excellent oral, written, and interpersonal skills; and
- working knowledge of prospect tracking system and donor databases.

A bachelor's degree is required for this position as is at least seven years of experience in non-profit, business development or higher education fundraising with personal success raising major gifts.

## SALARY AND BENEFITS

University of Wisconsin-Stevens Point offers a competitive salary and a [comprehensive package of benefits](#).

## LOCATION

This position is located in Stevens Point, Wisconsin. The iconic 406-acre flagship campus, located in the center of the state, is renowned for its natural scenic beauty, and diverse range of cultural, athletic, and social advantages.

## APPLICATION INSTRUCTIONS

All applications must be accompanied by a cover letter and résumé. ***Cover letters should be responsive to the mission of University of Wisconsin-Stevens Point as well as the responsibilities and qualifications stated in the prospectus.*** Review of applications will begin immediately and continue until the successful candidate has been selected. All inquiries will be held in confidence.

The University of Wisconsin-Stevens Point is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, sexual orientation, gender identity, age, status as a protected veteran, or status as a qualified individual with a disability. UW-Stevens Point values diversity and inclusion as supported by its mission, “Through the discovery, dissemination and application of knowledge, UW-Stevens Point fosters intellectual growth, provides a broad-based education, models community engagement and prepares students for success in a diverse and sustainable world. Individuals with disabilities who need a reasonable accommodation during the application or interview process should contact Human Resources and Affirmative Action at 715-346-2606 or [hr@uwsp.edu](mailto:hr@uwsp.edu).

The safety and success of students, faculty, and staff at the University of Wisconsin-Stevens Point is paramount. The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act requires the distribution of an annual security report to all current and prospective students, faculty, and staff. You may obtain the complete report [here](#). The University of Wisconsin-Stevens Point will not reveal the identities of applicants who request confidentiality in writing, except the identity of the successful candidate will be released. See Wis. Stat. sec. 19.36(7). An offer of employment will require a criminal background check and authorization to work within the United States as required by the Immigration Reform and Control Act of 1986.

*To apply for this position, visit:*

[\*Vice Chancellor for University Advancement and Chief Executive Officer of the University of Wisconsin-Stevens Point Foundation, University of Wisconsin-Stevens Point.\*](#)

*To nominate a candidate, please contact Don Hasseltine, [donhasseltine@aspenleadershipgroup.com](mailto:donhasseltine@aspenleadershipgroup.com) or Kim Farr, [kimfarr@aspenleadershipgroup.com](mailto:kimfarr@aspenleadershipgroup.com).*