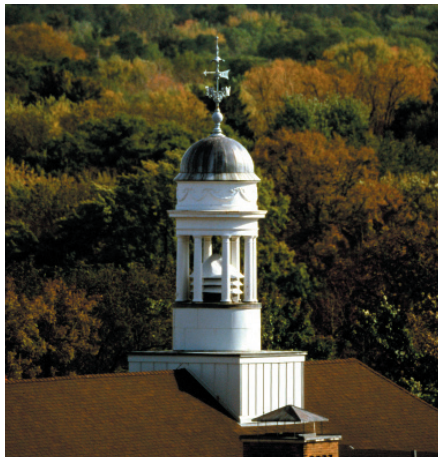


2007

MASTER PLAN EXECUTIVE SUMMARY
University of Wisconsin-Stevens Point



VISION 2015

“UWSP: Connecting to the Future”

Building on traditions of excellence and service to Central Wisconsin, UWSP will CONNECT TO THE FUTURE by:

- **Providing challenging learning and leadership experiences that prepare students to be GLOBAL CITIZENS**
- **Projecting our history and values in the LIFE AND LOOK OF THE CAMPUS**
 - **Experience of the liberal arts and sciences**
 - **Responsibility for personal and community wellness**
 - **Stewardship of natural resources**
 - **The power of communication and the arts**
- **Partnering with others for a VIBRANT ECONOMY**



Dear Friends,

As we embark on VISION 2015, it is my pleasure to introduce the University of Wisconsin-Stevens Point Master Plan as a blueprint for the development of UWSP well into this century. The goal of the master plan is to enhance the unique character of UWSP and offer forward thinking about growth and development over the next several decades. The master plan looks beyond the present to potential long-term campus needs. Such planning will help to avoid hasty decisions that might foreclose important development options for the future.

The master plan builds on our traditions of excellence and holds us to the VISION 2015 goal to project our history and values in the life and look of campus;

- Experience of the liberal arts and sciences
- Responsibility for personal and community wellness
- Stewardship of natural resources
- The power of communication and the arts

Since our beginnings as a normal school in 1894, UWSP has grown to meet the needs of the changing world. As our students become increasingly connected to a global society, we aspire to become a 24/7 campus where spaces invite formal and informal learning opportunities. For this reason, among others, it is important to continue to look to the future and provide the best programs and learning environments for generations.

I would like to extend my sincere thanks to all those involved in this inspiring planning process. Without the support of University students, faculty and staff and valuable input from the greater Stevens Point community we would not have so fine a Master Plan as we do.

A handwritten signature in black ink that reads "Linda Bunnell". The signature is written in a cursive, flowing style.

Linda Bunnell
Chancellor



INTRODUCTION

In the autumn of 2005, University of Wisconsin-Stevens Point (UWSP) initiated a campus master plan at the direction of the chancellor. The last master plan was completed in 1968. Since then, UWSP has updated its Campus Physical Development Plan periodically as a way of documenting the physical needs of the campus.

The master planning process has been a coordinated effort between UWSP, University of Wisconsin System Administration and the State of Wisconsin Division of State Facilities (DSF). The process was designed to be inclusive and included a steering committee comprised of members of campus administration, faculty and staff, student body government and city staff. It involved work sessions and presentations at key milestones to which the entire staff, student body and interested public were invited. The master plan is meant to guide the physical development of the campus for the next 20 to 25 years.

UWSP does not anticipate a significant increase in enrollment and the master planning team was directed to prepare the plan assuming enrollment would remain near the current level. To be successful a master plan must be forward thinking and flexible. To that end, this master plan, while focused primarily on the next 20 to 25 years, looks beyond that time frame to consider potential longer term campus needs. This look forward will help to ensure that shorter term development needs do not preclude good campus development options in the future.



Old Main

UWSP MASTER PLAN

The 2006 master plan will guide campus development for the next 20 to 25 years. The master planning process was a coordinated effort between campus, city, and state stakeholders. It was an inclusive process involving work sessions and presentations at key milestones to which the entire staff, student body and interested public were invited to participate.

Themes

The master plan identified primary themes for creating a distinct, functional and aesthetically pleasing campus. These themes support the mission of campus and include:



UWSP is a Sustainable Campus: Home to one of the premier natural resource programs in the country, UWSP is committed to sustainability and has expressed interest in taking that commitment to a higher level. The campus will serve as a national model for how a university can conduct daily life, growth and development in an environmentally conscious manner.



UWSP is a 24/7 Campus: The master plan seeks to make this campus an engaging environment to support active learning and living. The master plan proposes key new places and facilities, including a multipurpose sports complex, a new student services center, new academic buildings and unique outdoor spaces to create a vibrant destination for a high quality academic experience.



UWSP is a Wellness Campus: The master plan promotes a healthy lifestyle for students and staff of the university. Wellness is an important aspect of the culture and development of the campus. Wellness initiatives reinforce sustainability by creating places for active and passive recreation, walking and bicycling. In addition, good design and art stimulate the senses and intellect, and support good emotional health. Providing for and supporting wellness opportunities are core values of UWSP.

GOALS AND GUIDING PRINCIPLES

The master plan and design guidelines recommendations seek to accomplish several goals:

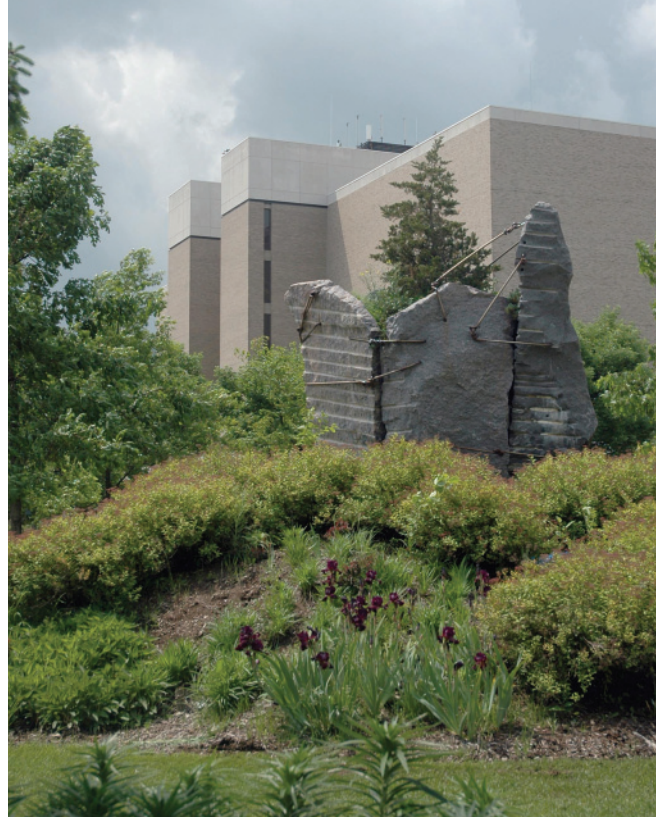
- Showcase campus academic strengths
- Enhance the image and identity of campus
- Encourage informal learning opportunities and gathering spaces
- Bring people to campus; create memorable, destination-quality places and events
- Develop Fourth Avenue as the campus “main street”
- Create better connections between campus, city and adjacent land uses
- Accommodate current and future space needs
- Reduce the impact of parking on campus neighbors, campus image and campus development
- Draw the cherished nature of Schmeekle Reserve into the entire campus



IMPLEMENTATION PLAN

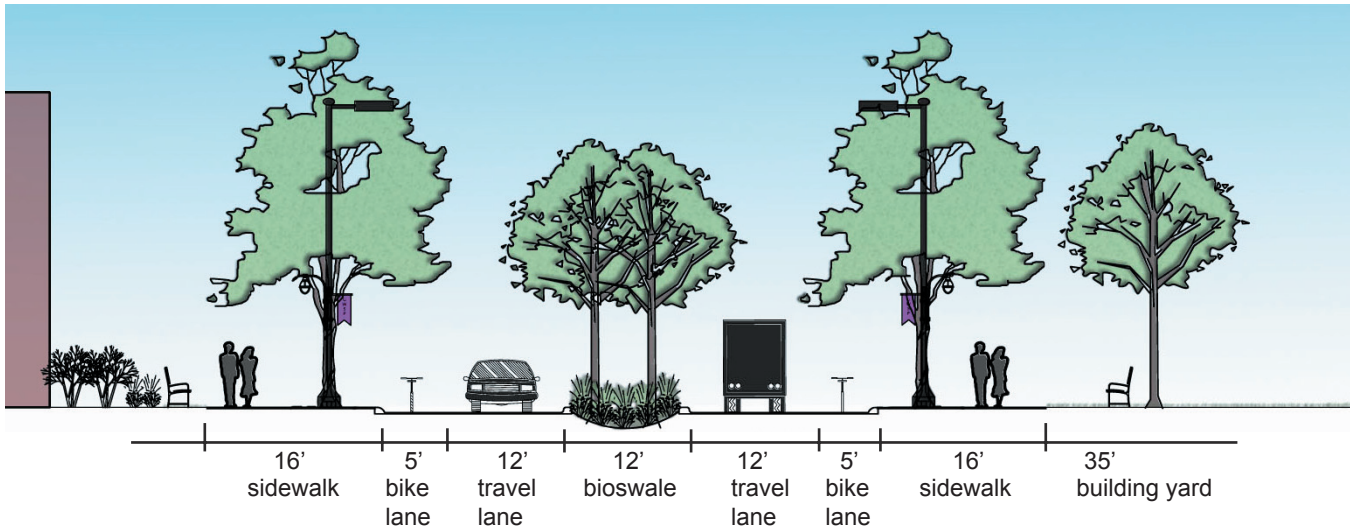
This master plan directs a vision that covers approximately 20 to 25 years of campus redevelopment and growth. The plan includes building projects and parking related projects designed to accomplish campus goals and address current and future space needs. Phasing of projects is important so that the campus functions smoothly during demolition and new construction. Phasing generally depends on the urgency of the need, availability of developable land and availability of other necessary resources. As such, the build out of this master plan may extend beyond the next 20 to 25 years.

The plan also includes projects that are focused on creating or enhancing campus exterior spaces and character. Often these projects are not linked to a building project and can be undertaken at any time funds are available. Campus approaches and gateway projects will improve visibility and showcase the campus. Placemaking projects will create new energy and enthusiasm on campus as they begin to change the campus aesthetic in positive ways. Showcasing the native landscape of Central Wisconsin will further highlight the unique character of this campus and underscore UWSP’s commitment to environmental stewardship.

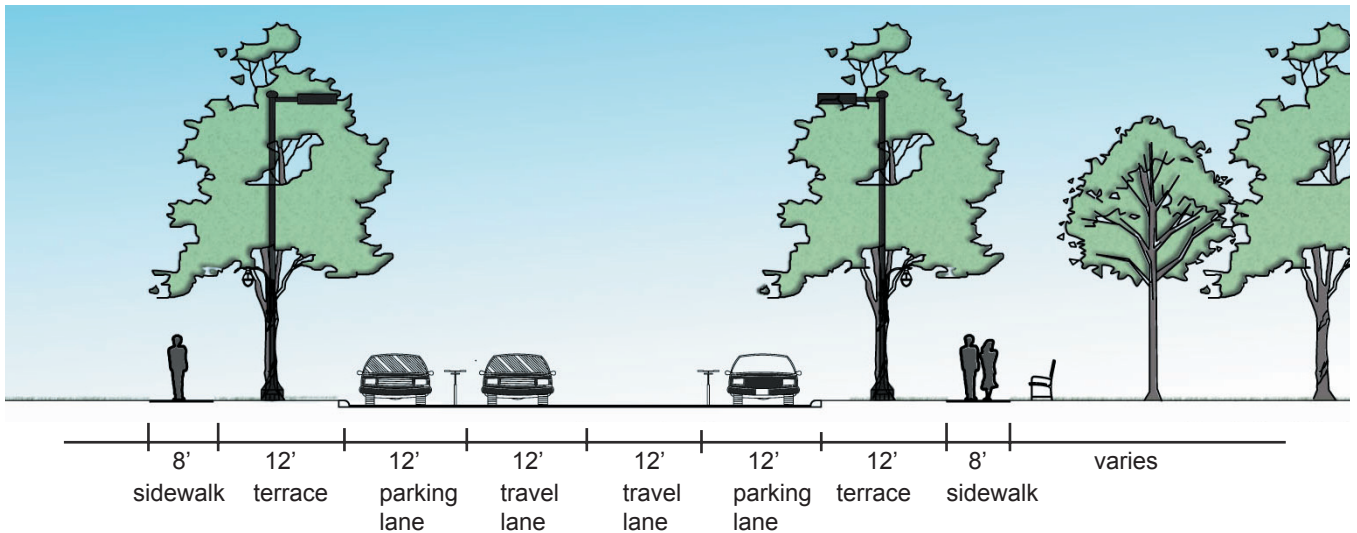


In some cases, campus improvement projects will require the active participation and cooperation of the city. Examples include the reconstruction of Fourth Avenue as the campus “main street,” modifications to Reserve Street, and promoting the redevelopment of Division Street as part of the city of Stevens Point’s Tax Incremental Financing (TIF) District.

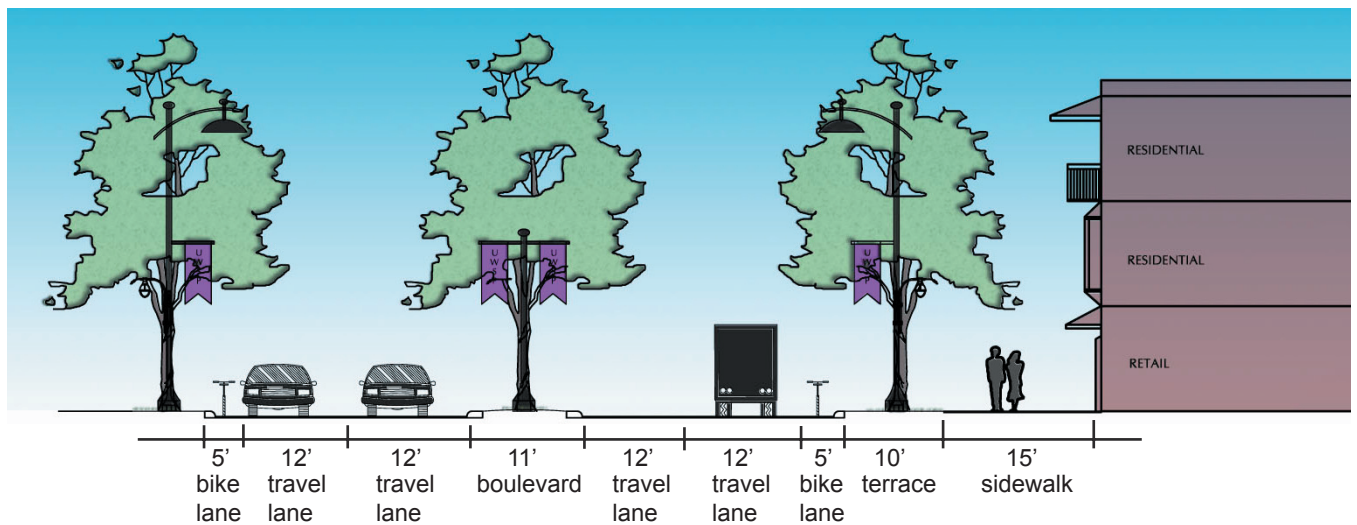
Following are examples of proposed street projects and the campus master plan with phasing recommendations, based on UW-Stevens Point’s six year scheduling interval.



Fourth Avenue as campus "Main Street"

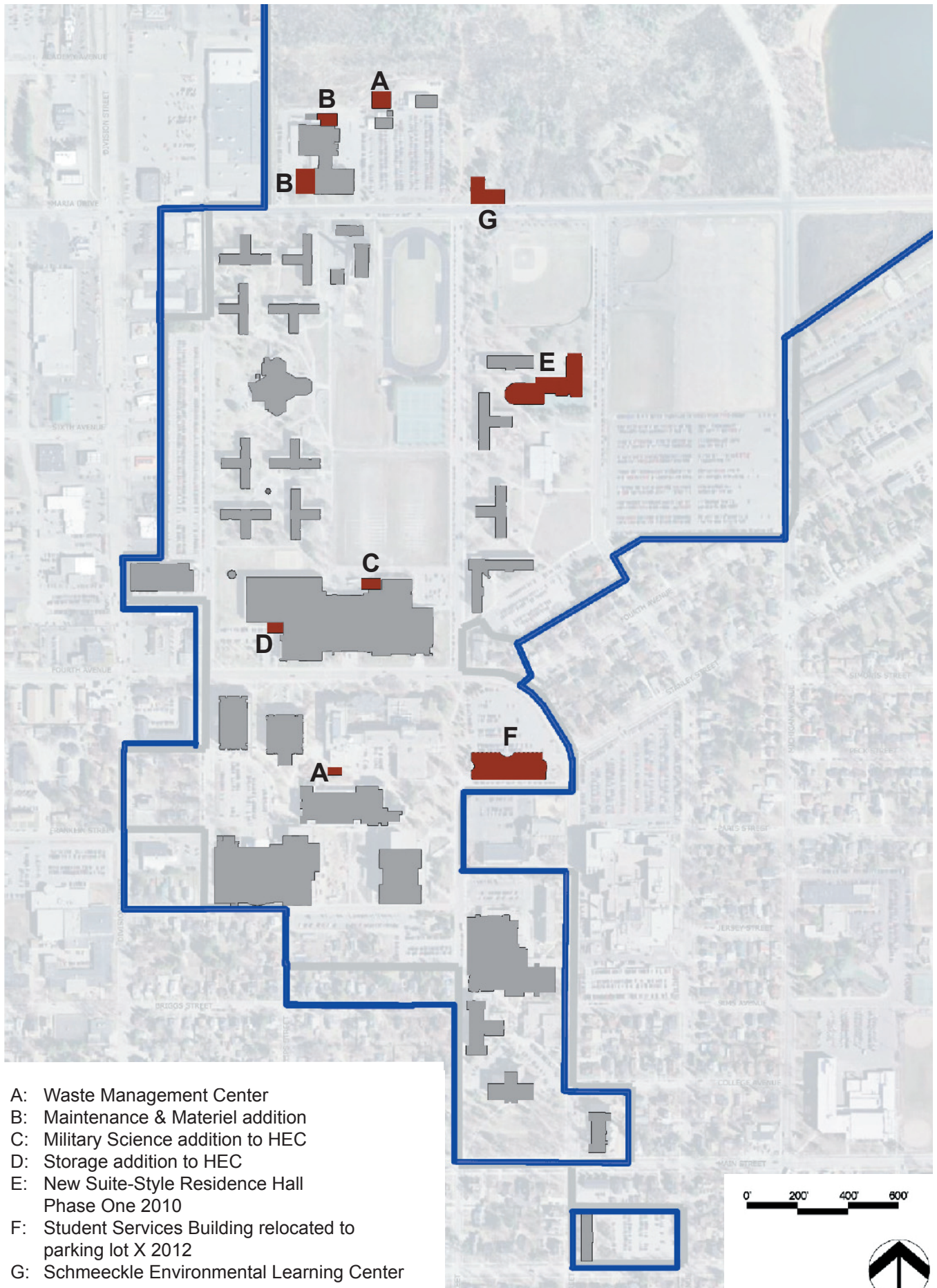


Reserve Street north of Fourth Avenue



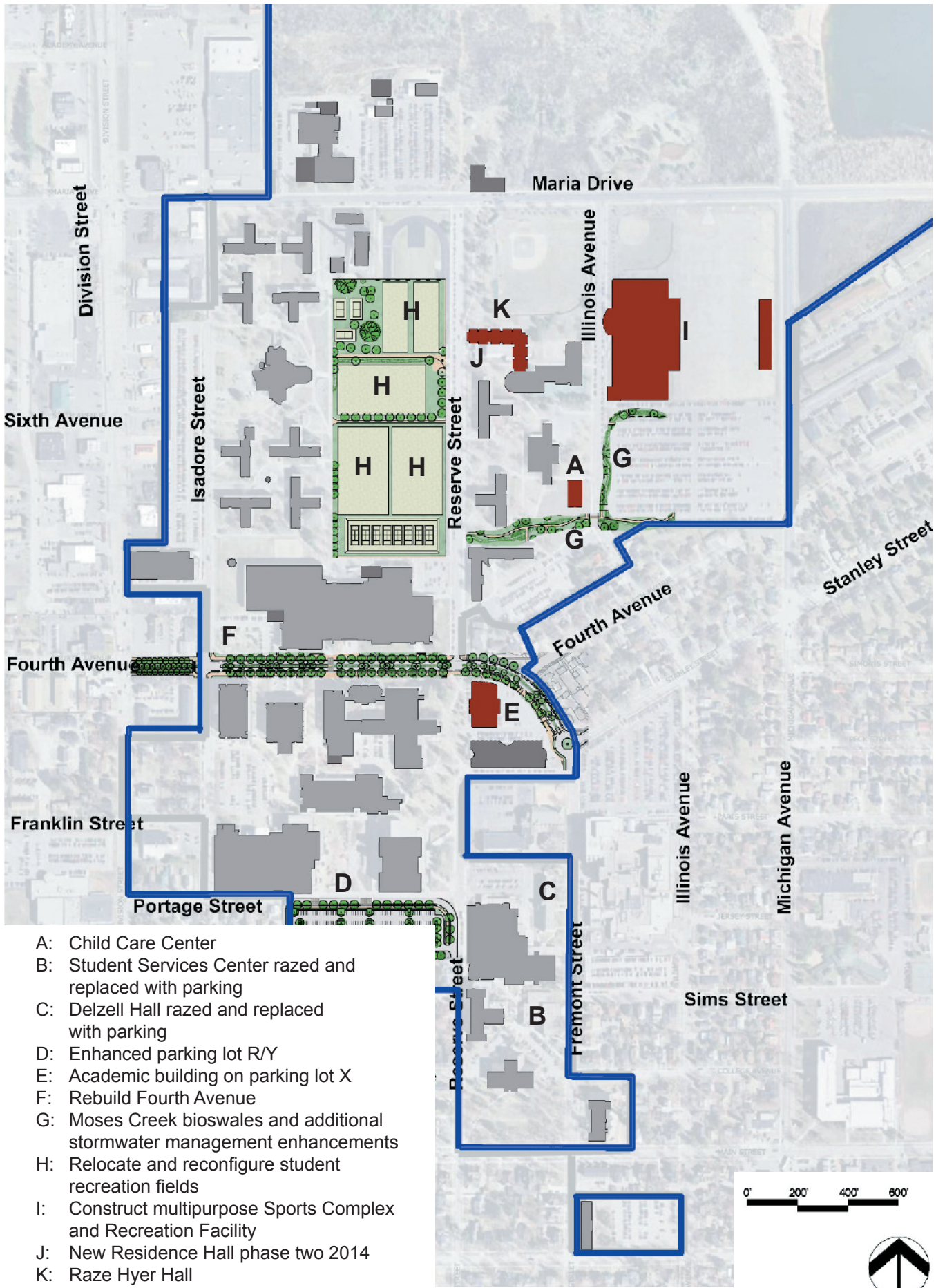
Division Street





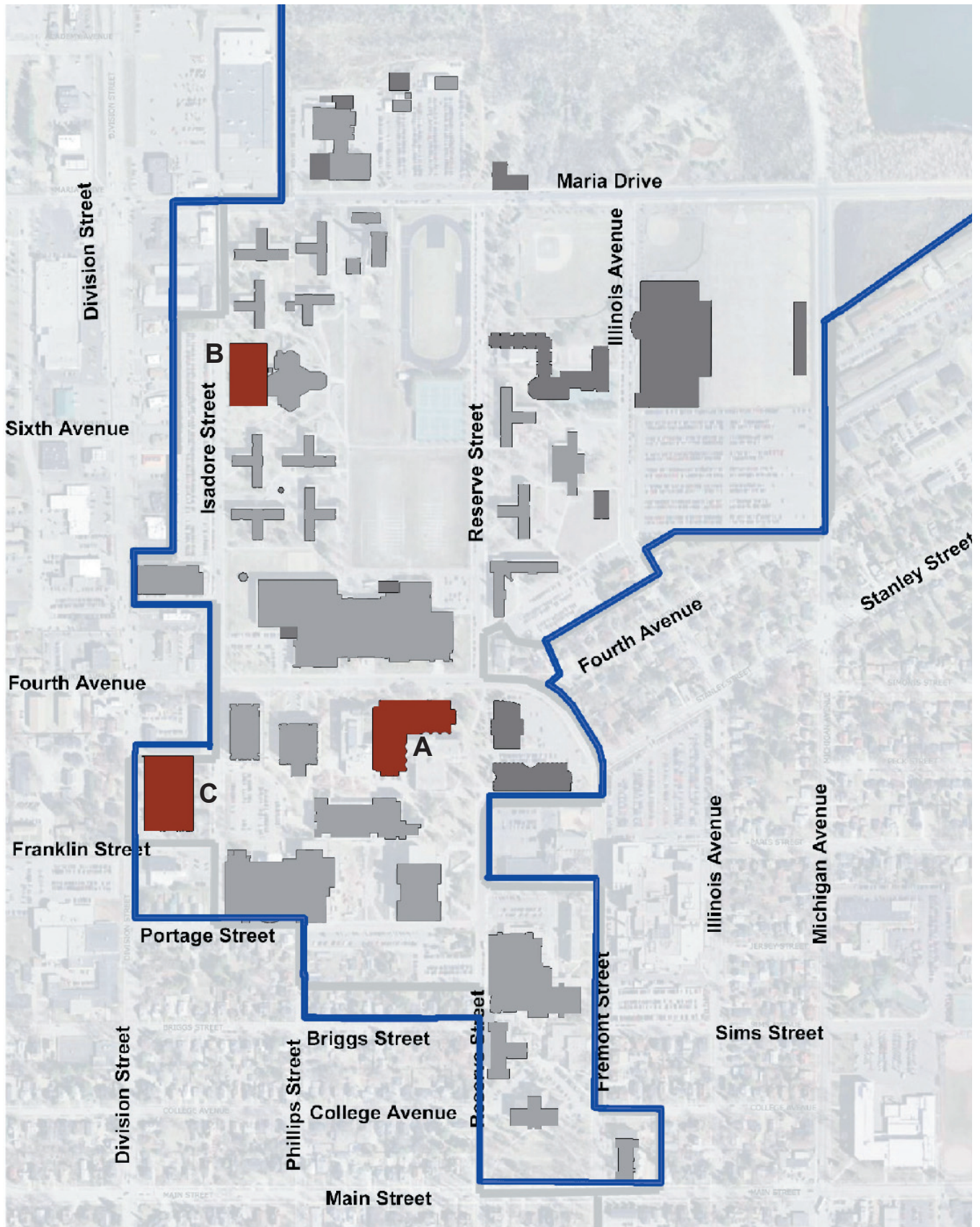
- A: Waste Management Center
- B: Maintenance & Materiel addition
- C: Military Science addition to HEC
- D: Storage addition to HEC
- E: New Suite-Style Residence Hall
Phase One 2010
- F: Student Services Building relocated to
parking lot X 2012
- G: Schmeckle Environmental Learning Center

Phase One: 2007-2013



- A: Child Care Center
- B: Student Services Center razed and replaced with parking
- C: Delzell Hall razed and replaced with parking
- D: Enhanced parking lot R/Y
- E: Academic building on parking lot X
- F: Rebuild Fourth Avenue
- G: Moses Creek bioswales and additional stormwater management enhancements
- H: Relocate and reconfigure student recreation fields
- I: Construct multipurpose Sports Complex and Recreation Facility
- J: New Residence Hall phase two 2014
- K: Raze Hyer Hall

Phase Two: 2013-2019

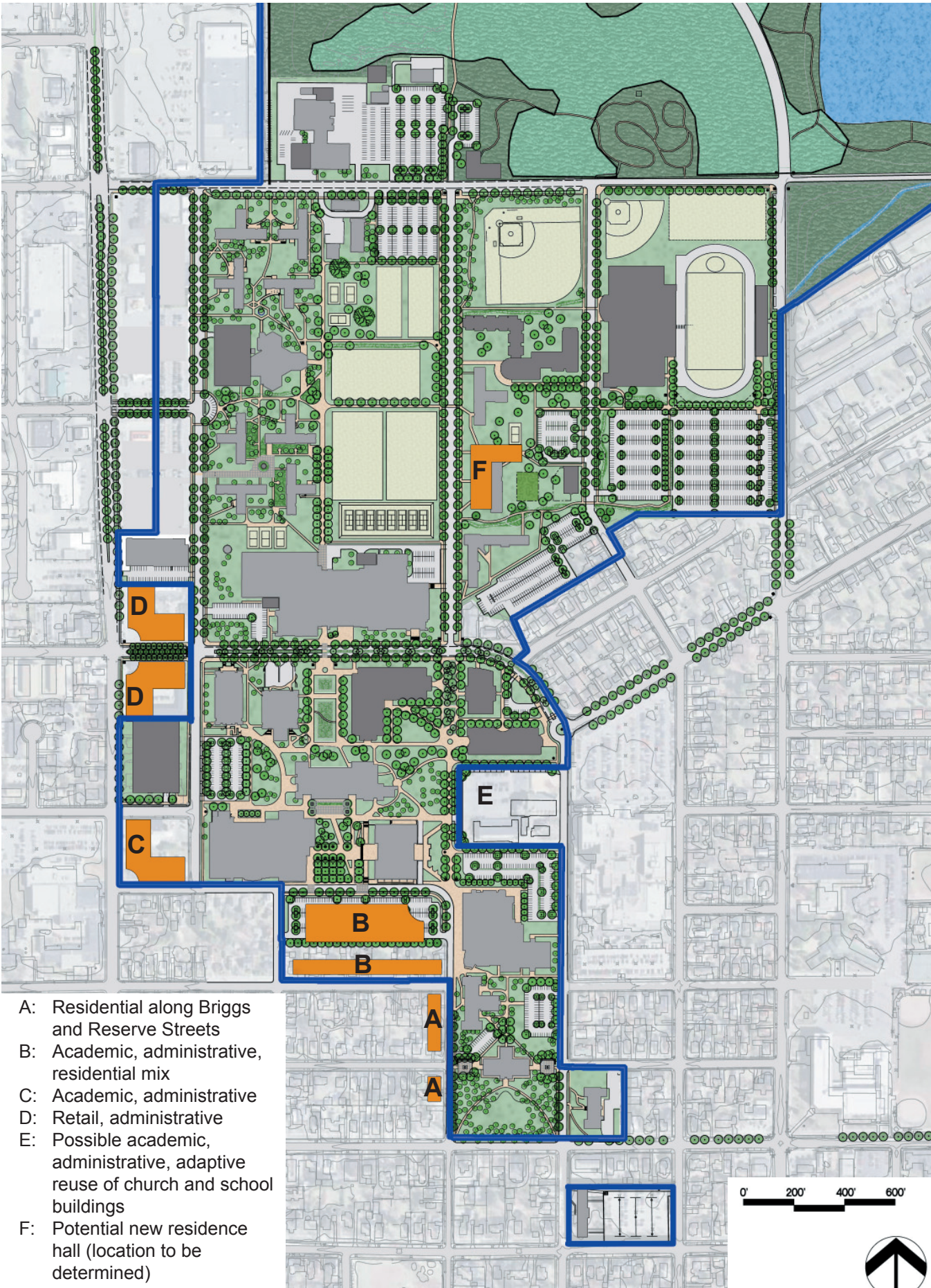


- A: Academic building to replace Science Hall
- B: DeBot Center replacement
- C: Parking structure west of parking lot E

Phase Three: 2019-2025

University of Wisconsin-Stevens Point Master Plan





- A: Residential along Briggs and Reserve Streets
- B: Academic, administrative, residential mix
- C: Academic, administrative
- D: Retail, administrative
- E: Possible academic, administrative, adaptive reuse of church and school buildings
- F: Potential new residence hall (location to be determined)

Future Phase: beyond 2025

ACKNOWLEDGEMENTS

UW Stevens Point Master Plan Steering Committee

UW System Representatives

UWSP Facilities Planning Support Staff

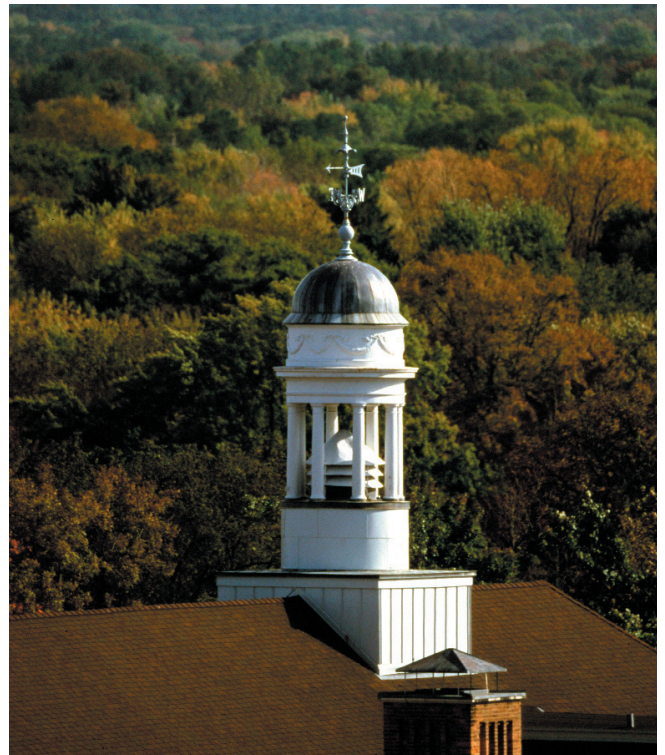
The Consultant Team

Ken Saiki Design, Inc

EDAW, Inc

Eppstein Uhen Architects

TranSmart Technologies, Inc



*The 2006 Master Plan Report and Design Guidelines are available through the Department of Facilities Planning.



University of Wisconsin-Stevens Point