

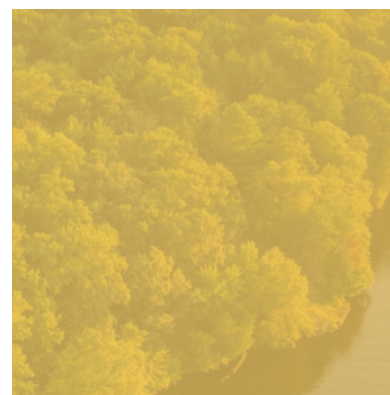
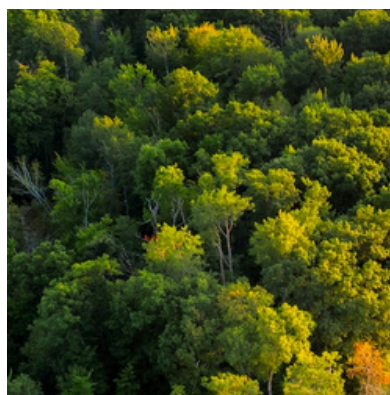
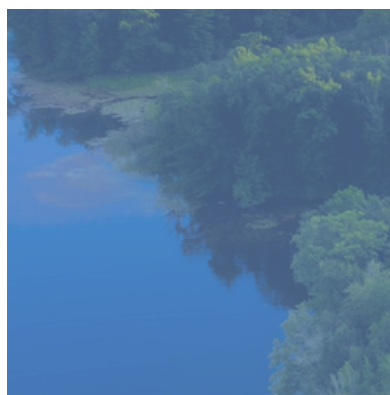
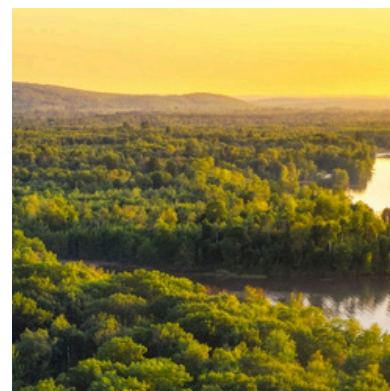
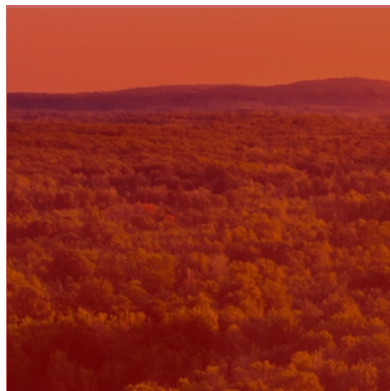


WISCONSIN SOCIETY OF LAND SURVEYORS

77th Annual Surveyors Institute

Exhibitor & Sponsorship Opportunities

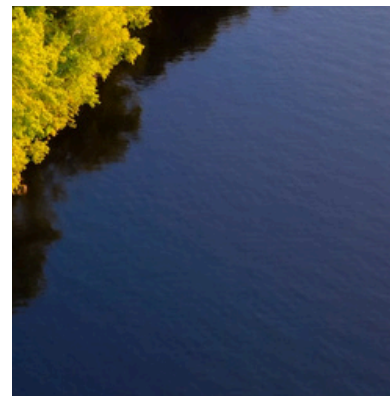
January 21st to January 23rd
Kalahari Resort
Wisconsin Dells, WI



<https://wsls.org/shop>



flashthunder506easy@gmail.com



Sponsorship Opportunities

Premium Sponsorship Package

(Unlimited)

- Company logo and link on all electronic marketing
- Company logo and link embedded on all event registration confirmation emails
- Logo inclusion throughout event.

\$2000

Notepad and Pen Sponsor

(1 available)

- Logo/name on notepads and pens
- Notepad and pens to be provided by sponsor.

\$1000

Event Lanyard Sponsor

(1 available)

- Logo/name on lanyard
- *Lanyards to be provided by sponsor.

\$1000

Mobile-Whova App Sponsor

(1 available)

- 1st listing in exhibitor and sponsor section of the mobile app
- App will be distributed to attendees 1 month prior to meeting.

\$850

Sponsorship Opportunities Cont.

Morning Coffee Sponsor

(2 available)

- Exclusive signage and branded napkins provided by the sponsor.

(Pick One)

☐ Wednesday

☐ Thursday

\$500

Breakfast Sponsor

(2 available)

- Exclusive signage and branded napkins provided by the sponsor.

(Pick One)

☐ Wednesday

☐ Thursday

\$500

Mid-Session Refreshment Break Sponsor

(8 available)

- Exclusive signage at sponsored event

(Pick One)

☐ Wednesday

☐ Thursday

\$250

Exhibitor Package Overview

SCHEDULE

Wednesday, 8:00 - 11:00 am | Exhibitor Setup
12:00 - 7:00 pm | Exhibits Open*
4:30 - 7:00 pm | *Exhibitor Social

Thursday, 7:30am - 4:30 pm | Exhibits Open
4:30 pm | Exhibitor Teardown

Friday, 7:30 - 12:00 am | Sessions Only

Subject to Change

COSTS

	By January 5th	After January 5th
Members	\$990	\$1050
Non-Members	\$1050	\$1100
Educators	\$300	\$400

Exhibit booths will include:

- 6-foot skirted table
- 2 chairs
- Electric hook-up
- Booth sign with company name

Exhibit rates:

- Registration fee includes your booth and up to two (2) representatives, per booth, to staff it
- Additional representatives are \$100 each if they plan on attending lunch on Wednesday and Thursday

Booths are reserved upon payment on a first-come, first-served basis. The educational schedule includes open times for attendees to visit the exhibits.

Exhibitor kits will be sent closer to the date of the event. The kit includes an Exhibit Hall map with booth locations, which will be emailed approximately one (1) week before the conference.

The booth fees remain as they did last year. As we did this past January, we will be doing **booth reservations online only**. Booth reservation applications can be found on the [WSLS.org/Store](https://www.wsls.org/Store) page.

As sponsor of the event, WSLS, in accordance with the requirements of the Kalahari Convention Center, we are requiring exhibitors to unload their booth materials through the loading dock provided.

If you have any questions, contact Bob Beilfuss at flashthunder506easy@gmail.com.

Other Helpful Information

DOOR AND RAFFLE PRIZES

Many exhibitors donate items to be used as door prizes throughout the Institute. This is to bring more attendees to your booth. If you are interested in contributing it will be greatly appreciated. If you have items you wish to donate, please bring them to the show and get them to us as soon as you can for cataloging.

The winners' names will be drawn at random and posted in the Exhibit Hall. These door prizes are not to be confused with the WSLS Foundation raffle prizes.

WSLS FOUNDATION-BUCKY'S CHALLENGE:

This year, the WSLS Foundation will be instituting new sponsorships along with bucket raffles to generate more funds to support surveying and provide scholarships to students. These sponsorships are separate from the Exhibit sponsorships.

WSLS MEMBERSHIP:

You will note that on the application, we have a reduced fee for our Sustaining members. If your company would like to join WSLS as a Sustaining Member, please contact Bob Welch at 608-819-0150 or email info@wsls.org for more details. If you join prior to the event by January 1, 2026, you will receive the member rate.

KALAHARI ROOM BLOCK

We recommend that you make your personal room reservations as early as possible. WSLS has reserved a block of rooms at the Kalahari. Please make your room reservation today at: <https://book.passkey.com/e/51086897>.

Room rates are published when you reserve your room. Rooms are only available at the reduced rate until **December 24, 2025** or the resort is sold out. Please reserve your room as soon as possible. UWSP Continuing Education, the Conference Planning Team, and WSLS do not have control over Kalahari policies or room rates once the room block expires or fills to capacity.