



WISCONSIN SOCIETY of LAND SURVEYORS

Affiliated with the National Society
of Professional Surveyors

75TH ANNUAL SURVEYORS INSTITUTE

January 25th and January 26th
Kalahari Resort
Wisconsin Dells, Wisconsin

EXHIBITOR AND SPONSORSHIP INVITATION

Wednesday, January 25

8:00am-12:00pm - Exhibitor Setup
 12:00pm-6:30 pm - Exhibits Open
 Exhibitor's Social

Thursday, January 26

7:30am-4:30pm Exhibits Open
 4:30pm – Close Booths
 Dismantle Booths

Friday, January 27

7:30am-12:00pm – Sessions Only

Booths and sponsorships will be reserved upon payment on a first-come, first-served basis. The educational schedule includes open times for attendees to visit the exhibits.

Exhibitor kits will be sent closer to the date of the event. The kit includes a Exhibit Hall map with Booth locations which will be emailed approximately one (1) week prior to the conference.

If you have any questions contact Bob Beilfuss at flashthunder506easy@gmail.com.

Booth Specifications:

Exhibit booths will include:

- 6-foot skirted table, 2 chairs.
- electric hook up.
- Booth sign with company name.

Exhibit Rates

Registration fee includes your booth and up to two (2) Representatives per booth to staff it.

Additional representatives are \$100 each if they plan on attending lunch on Wednesday and Thursday.

Exhibitor Rates

	By January 6	After January 6
Members	\$990.00	\$1,050.00
Non-Members	\$1,050.00	\$1,100.00
Educators	\$300.00	\$400.00

As we did this past January, we will be doing booth reservations online only.

Booth reservation applications can be found on the WSLs.org/Store page. (<https://wsls.org/shop>)

Sponsorship Opportunities

A. Premier Sponsor \$2,000 (Unlimited)

- Company logo and link on all electronic marketing
- Company logo and link embedded on all event registration confirmation emails
- Logo inclusion throughout event.

B. Mobile-Whova App Sponsor \$750 (1 available)

- 1st listing in exhibitor and sponsor section of the mobile app
- App will be distributed to attendees 1 month prior to meeting.

C. Lanyard Sponsor \$1,000 (1 available)

- Logo/name on lanyard • Lanyards to be provided by sponsor.

D. Notepad and Pen Sponsor \$1,000 (1 available)

- Logo/name on notepads and pens
- Notepad and pens to be provided by sponsor.

E. Morning Coffee Sponsor \$500 (2 available) - Wednesday, Thursday

- Exclusive signage and branded napkins provided by the sponsor.

F. Breakfast Sponsor \$500 (2 available) – Wednesday, Thursday

- Exclusive signage and branded cocktail napkins provided by the sponsor

G. Mid-Session Refreshment Break Sponsor \$250 each (8 available)-Wednesday, Thursday.

- Exclusive signage at sponsored event.

Door Prizes and Raffle Prizes

Many exhibitors donate items to be used as door prizes throughout the Institute. This is to bring more attendees to your booth. If you are interested in contributing it will be greatly appreciated. If you have items you wish to donate, please bring them to the show and get them to us as soon as you can for cataloging.

The winners' names will be drawn at random and posted in the Exhibit Hall.

These door prizes are not to be confused with the WSLs Foundation raffle prizes.

WSLS Foundation-Bucky's Challenge: This year, the WSLs Foundation will be instituting new sponsorships along with bucket raffles to generate more funds to support surveying and provide scholarships to students.

These sponsorships are separate from the Exhibit sponsorships.

You will note that on the application, we have a reduced fee for our Sustaining members. If your company would like to join WSLs as a Sustaining Member, please contact The Welch Group at 608-819-0150 or email info@wsls.org for more details.

If you join prior to the event by January 1, 2024, you will receive the member rate.

As sponsor of the event, WSLs, in accordance with the requirements of the Kalahari Convention Center, we are requiring exhibitors to unload their booth materials thru the loading dock provided.

We recommend that you make your personal room reservations as early as possible. WSLs has reserved a block of rooms at the Kalahari. Please make your room reservation today at: <https://book.passkey.com/e/50705992>
Room rates are published when you reserve your room.

Rooms are only available at the reduced rate until December 24, 2023 or the resort is sold out. Please reserve your room as soon as possible. UWSP Continuing Education, the Conference Planning Team, and WSLs do not have control over Kalahari policies or room rates once the room block expires or fills to capacity.

Please contact us with any questions or comments. We look forward to seeing you in January, 2024.

Sincerely,

Bob Beilfuss, PLS

Institute Planning Committee

Telephone: 262-250-8003 E-mail: flashthunder506easy@gmail.com