



Heart of Wisconsin
Chamber of Commerce

READY TO APPLY?



QUESTIONS?

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HEART TANK

ENTREPRENEURIAL GRANT PROGRAM

- **WHAT IS IT?**
- **PROGRAM TIMELINE**
- **ELIGIBILITY CRITERIA**
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WHAT IS HEART TANK?

Graduates of the **Wisconsin Rapids Entrepreneurial Training Program** (ETP) are eligible to apply for this grant opportunity from the Heart of Wisconsin Community Incubator, designed to empower entrepreneurs in the Heart of WI area.

FAST FACTS

💰 Funding Award

Selected applicants could potentially receive a grant up to \$5,000.

Heart Tank Committee reserves the right to not issue funds on a case-by-case basis.

🕒 Timeline

The grant application will open on the day of ETP program completion and will close 45 days after.



APPLICATION PROCESS

ELIGIBILITY CRITERIA

To apply for the Heart Tank grant opportunity, applicants must:

1. **Complete** the SBDC Entrepreneurial Training Program in partnership with the Heart of Wisconsin Chamber of Commerce.
2. **Complete the Heart Tank Grant application**, which includes a completed business plan that outlines the vision, operations, financials, and marketing strategy of the business.
3. **Deliver a presentation** to the Heart Tank Committee.

PRESENTATION GUIDELINES

Applicants will present in front of the Heart Tank Committee. Presentations should be 5-10 minutes long and must:

- Showcase the business vision
- A clear explanation of how the funds will be used to start or expand the business.
- Justify the funding request, including the specific grant amount requested (up to \$5,000).
- A compelling “why” to explain why this funding is critical at this stage of your business venture.
- Address questions from committee members