



# There's a Grant for That:

STRATEGIES FOR INCREASING FUNDING FOR IMPACT



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- **Pronouns:** She/her
- **Physical Description:** Fair skin AA woman, rainbow glasses, blonde locs, ongoing big smile
- **Family:** 1 husband, 1 daughter, & 1 son
- **Academics:** Historically Black College/University (HBCU) graduate – Oakwood University & Masters from Cleveland State University in Social Work
- **Practice:** School, Hospital, Corrections, Court, Grants Management, & Community
- **Life Motto:** “*Nobody cares how much you know, until they know how much you care*”.



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# LEARNING OBJECTIVES

1. Review the fundamental principles and content areas of peer recovery, including early intervention, risk reduction, and community engagement.
2. Develop a keen eye for identifying funding opportunities that align with the goals and objectives of recovery programs.
3. Discover strategies to foster collaboration, build partnerships with community stakeholders, and create a sense of shared responsibility.

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# WHAT ARE THE BARRIERS TO GETTING FUNDED?

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# GRANTS GIVING

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## WHAT ARE GRANTS?

A financial award is  
provided by the  
government to fund  
projects that bring  
about positive impacts  
or benefits.

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# Grants VS. Contracts

## GRANTS

- Project conceived by the grantee
- Grantor supports or assists
- Grantee defines details and retains scientific freedom
- Grantor maintains oversight

## CONTRACTS

- Project conceived by agency
- Agency procures service
- The agency exercises direction or control
- Agency closely monitors





# Crafting a Winning Proposal

TOP 5 THINGS TO  
KNOW

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# A Grant is NOT an Idea, it is a PLAN



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# What is your HIT SINGLE?

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# Find and Apply for “Low Hanging” Fruit

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Be Reasonable

Serve as you  
WILL,  
Write what  
you CAN

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# Create Relevant Connections: THE ART OF COLLABORATION

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# ARE YOU READY TO G.R.O.W ?



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# G.R.O.W. FRAMEWORK



## GOAL SETTING

Define your organization's essence and leverage existing activities or passions for authentic efforts.



## REFINE

Align programs with funders' criteria for well-structured, measurable, and purpose-driven initiatives.



## OPPORTUNITIES

Target high-success opportunities, and building lasting relationships with funders, community partners, and stakeholders.



## WRITE TO WIN

Craft proposals that articulate your significance include data and impact stories to captivate stakeholders and funders.

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# THANK YOU!

LET'S STAY IN TOUCH.

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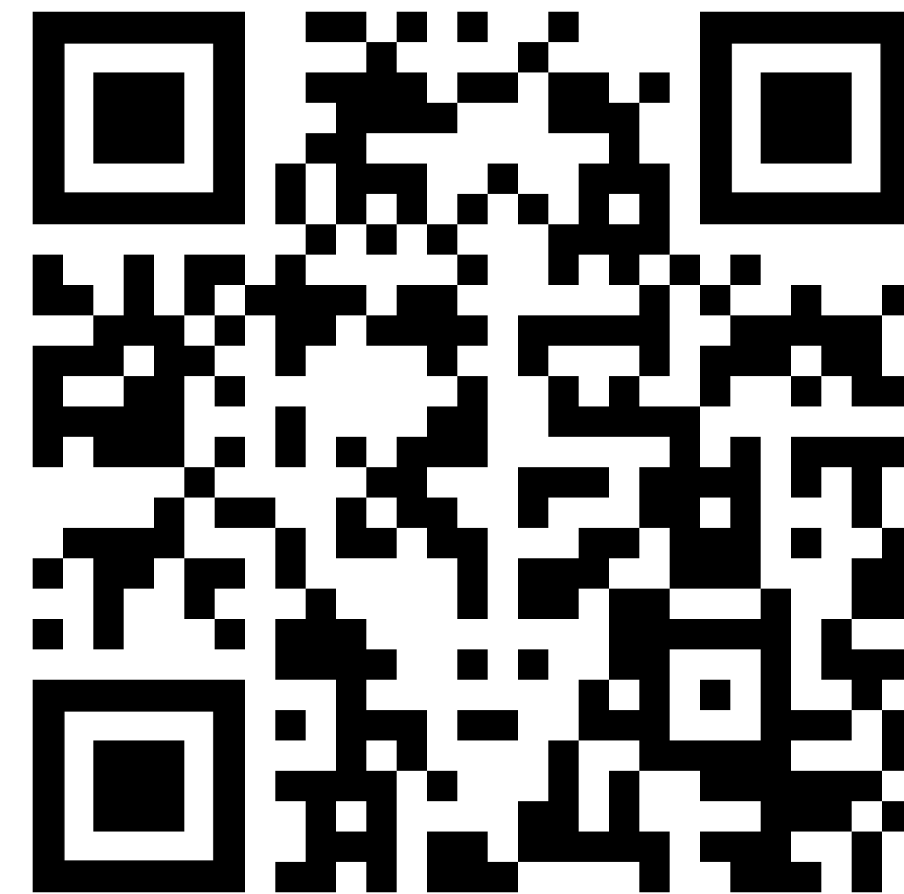
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