### Be the Change You Want to See

Genni Sasnett, SME
2020 WI EMPLOYMENT
FIRST CONFERENCE
May 19, 2020

The world has turned upside down!!!



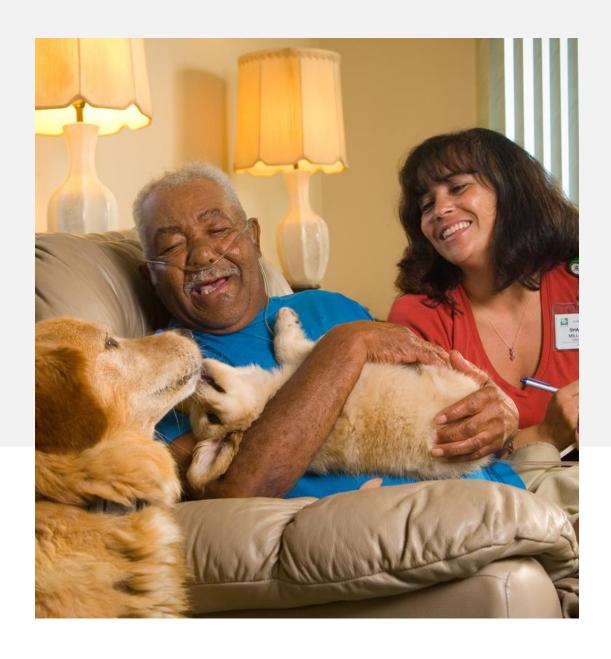
#### Pain is Being Felt Everywhere

- Some have lost loved ones
- Some have lost jobs, had schedules reduced or fear their work is in jeopardy
- Our family lives have been disrupted
- Our agencies have been taken to their knees, financially
- Our sense of security has been shaken
- Our faith has been challenged
- Our hearts are carrying a heavy load



#### We Need Time to Grieve Our Losses

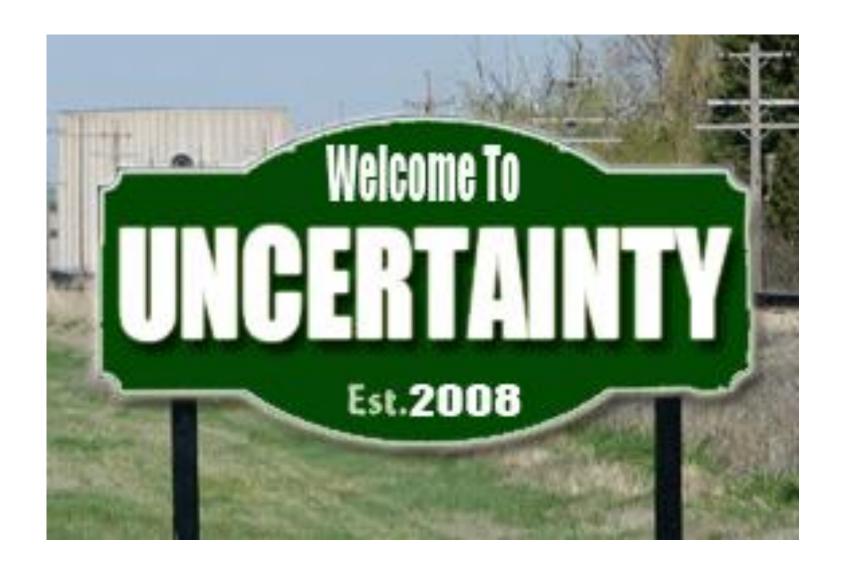




# And find ways to heal ourselves and our communities



Norms have changed and we don't exactly know what the future will look like



The Thing We Dislike the Most!



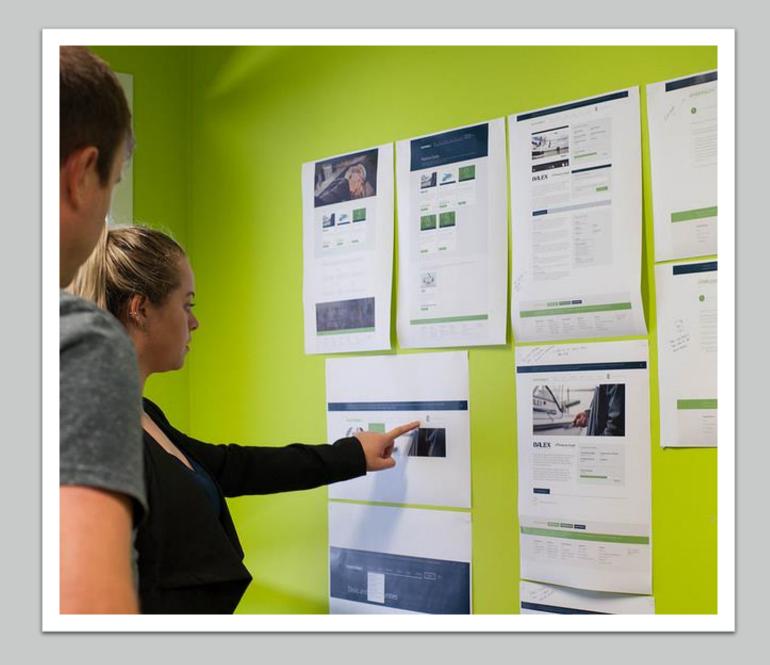
### Possible Lost Jobs

people may have permanently lost their job and require support to obtain a new job



#### Adjustment to New Work Rules

others may return to work but require support as they adjust to new social/health norms, readjust to former work or adapt to new duties



### Loss of Business

self-employed
people may have
lost their businesses
and require
support to get
reestablished or
find new work



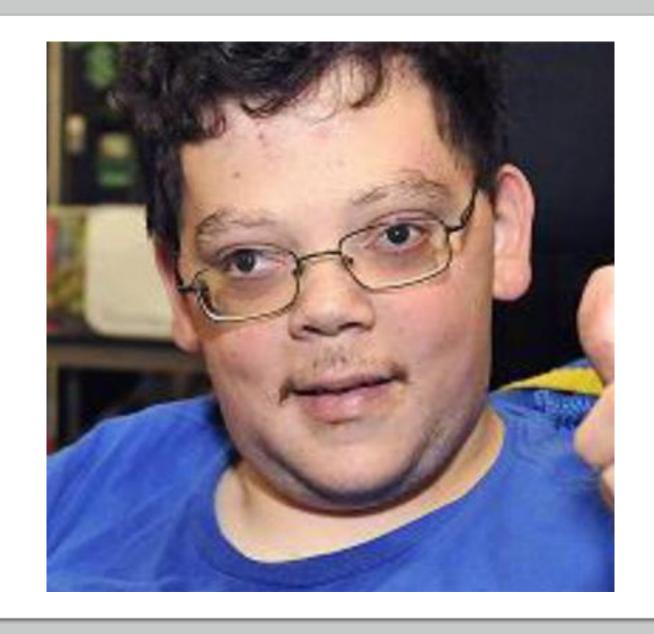
# Change of Job Aspirations

people in the process of obtaining a job match require support to evaluate the new climate and determine a course forward



### Potential Job Seeker Apprehension

People in the prevoc process who may have been deterred from seeking employment need reassurances and training on new social/health norms



### But We Are Survivors - We Can Take Challenges & Turn Them Into Opportunities

Its up to us to continue
the fight for the full
inclusion and equal rights
for people with
disabilities!



So, What Can You Do?



When the winds of change blow, some people build walls and others build windmills.

~Chinese proverb



### Begin to See Your Role Differently

More than a job – it's a *civil* rights movement.

**Inspired** staff make things happen, no matter what.

Embrace being a *change* a*gent* in a significant cultural shift.



#### Recognize How Employment First Fits In a Civil Rights Movement

Work has an equalizing effect

Familiarity breeds acceptance

Seeing productivity changes perceptions

**Economic parity is empowering** 

Laws/rules often precede practice





Have expectations - don't judge, ruling out opportunity

CIE as a goal for all, have expectations and provide <u>preparation</u>

Understand cultural change occurs with changes in entrenched perceptions

Changes in perception occur with changes in experience or observation

We can effect those changes in perception through our behavior and advocacy





### Civil Rights Act of 1964 (56 Years ago)

Outlaws discrimination based on race, color, religion, sex, or national origin. It prohibits unequal application of voter registration requirements, and racial segregation in schools, employment, and public accommodations



Promise kept or more work to do?

19<sup>th</sup> Constitutional Amendment A Woman's Right to Vote (100 years ago)

Women get the right to vote for the first time!



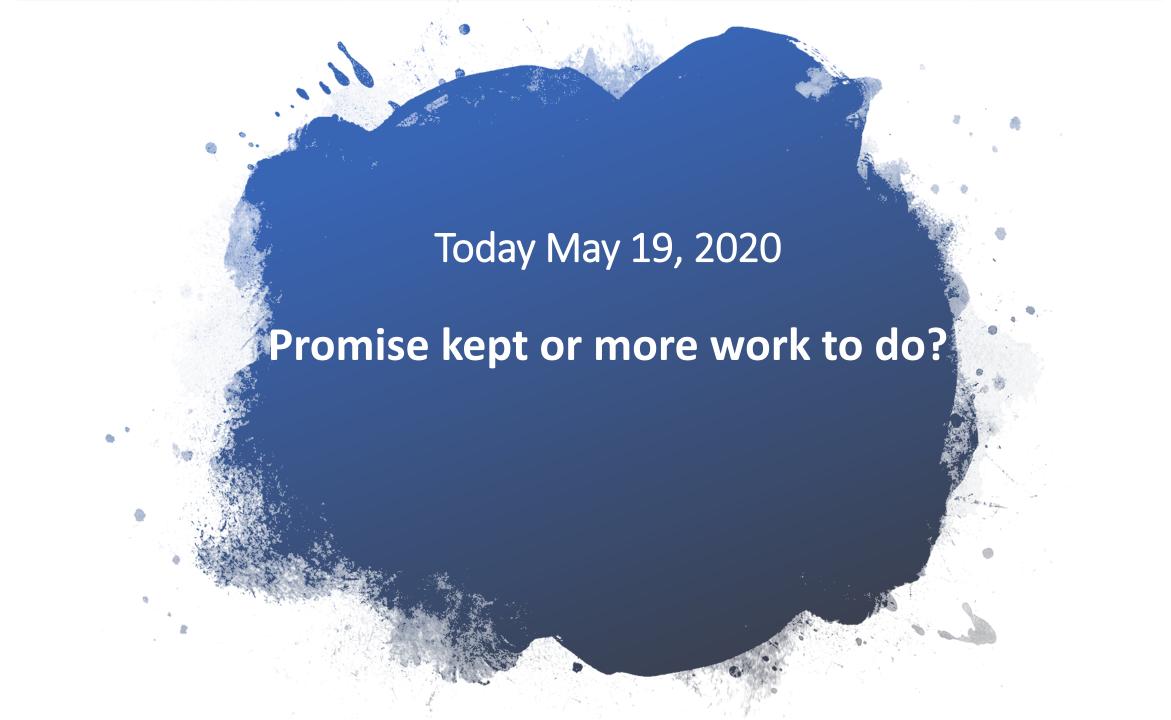


Promise kept or more work to do?

### The Americans with Disabilities Act 1990 (30 years ago)

Made it a violation of federal law to discriminate against people with disabilities, just as civil rights laws protect people against discrimination on the basis of race, gender, national origin, and religion. Four titles: Employment, State and Local Government, Public Accommodations, Telecommunications, Miscellaneous Provisions





## Promote & Facilitate Quality Competitive Integrated Employment

- Employment that is well matched to the person makes everyone look good
- A poor job match or poor job support does the opposite
- The right job for the right worker with the right conditions to make everyone successful



#### Seek New/Different Employment Opportunities

- What services are needed that may be new?
- What industries may have developed or expanded and need employees?
- What measures may need to be taken to keep us safe? Do those require new employees?



## Support Meaningful Community Inclusion

#### It can't be achieved

- in large groups
- by endless one-shot experiences
- by staff who don't believe

#### It can be achieved

- by carefully listening to people served & responding
- by staff with necessary skill & appropriate support
- by identifying & cultivating relationships with community partners





### Seek or Expand Volunteer/Internship Opportunities

- What new charitable services have been developed that offer new volunteer opportunities or internships?
- What pre-existing charitable entities may have changed or expanded its mission and need volunteer support?
- What entities could you partner with if you have ideas of what your community needs and some manpower to provide?

### Remember to See the <u>Total</u> Person

Community integrated employment is the goal

**BUT** 

Our work is not isolated from the rest of lives, rather it is woven into it

Work is most satisfying when it is balanced with our other needs and interests







#### **Genni Sasnett**

2617 E Franklin Street Richmond, VA 23223

sasnettsara@outlook.com

202.812.4504

