

SCAODA: Not Just Another Acronym! How the Council Can Help You and Your Consumers

Friday, October 30, 2020 – Fall Mental Health & Substance Use Recovery State Conference

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PRESENTERS

- Michael Derr, MPA and JD -- SABG Planner, Wisconsin Department of Health Services, Division of Care and Treatment Services
- Roger Frings -- Policy Initiatives Advisor, Office of the Commissioner of Insurance; Chair, State Council on Alcohol and Other Drug Abuse
- Christine Ullstrup, LCSW, CSAC, ICS -- Citizen Member SCAODA, Chair of P&F Committee. Vice President of Clinical Services, Meta House
- Kevin Florek, MBA – Secretary for SCAODA, P&F Committee member. CEO of Tellurian, Inc.
- Sandy Hardie, CSAC and ICS – Vice Chair for SCAODA, former member of Prevention Committee. Director, Mahala’s Hope

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SCAODA History

- State Council on Alcohol and Other Drug Abuse (SCAODA)
- Started in 1970 in the Office of the Governor
 - ❖ Charged with providing leadership & coordination regarding alcohol and other drug abuse (AODA) issues confronting the state
- 1993 Wisconsin Act 210 was enacted merging the State Council with the separate Citizens Council on Alcohol and Other Drug Abuse

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SCAODA History continues

Act 210 expanded the duties and charged the Council with:

- Advising the Wisconsin state agencies on substance use disorder prevention, treatment and recovery activities,
- Reviewing pending legislation,
- Developing two-year plans to guide administration on federal Block Grants for SUD prevention and treatment,
- Reviewing state biennial budgets as they related to alcohol and other drugs,
- Making recommendations to the Governor and Legislators.

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Membership

• Many of the members are appointed by the Governor

- Represent most cabinet level state agencies
- Two constitutional offices (Attorney General, DPI Superintendent)
- Four legislators
- Six citizen members
- One citizen represents treatment providers

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Statutory Membership:

The Governor	Secretary, Dept. of Corrections
State Senator (majority party)	Secretary, Dept. of Transportation
State Senator (minority party)	Chairperson of the Pharmacy Examining Board
State Assembly Representative (majority party)	Representative of the Controlled Substances Board
State Assembly Representative (minority party)	Member of the WI County Human Service Assoc.
The Attorney General	Six Citizens (public members)
State Superintendent, Dept. of Public Instruction	Representative from a SUD direct service provider
Secretary, Dept. of Health Services	The Commissioner of Insurance

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Ex Officio members add by the Council
(Non-voting Members)

Department of Revenue	Wisconsin Technical College System
Department of Veterans Affairs	University of Wisconsin System
Department of Workforce Development	Liaison WI Council on Mental Health
Department of Safety and Professional Services	Liaison WI Board People with Developmental Disabilities
Department of Children and Families	Addictionologist representing Wisconsin Chapter, American Society of Addiction Medicine (ASAM)
Department of Health Services, Division of Public Health	

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Current Membership

Statutory Members	Member	Designee
The Governor	Tony Evers	Jessica Geschke
The Attorney General	Josh Kaul	Tina Virgil
The State Superintendent of Public Instruction	Carolyn Stanford Taylor	Brian Dean
The Secretary, Department of Health Services	Andrea Palm	Julie Willems Van Dijk
The Commissioner of Insurance	Mark Afable	Roger Frings
The Secretary, Department of Corrections	Kevin Carr	Autumn Lacy
The Secretary, Department of Transportation	Craig Thompson	Jan Grebel
The Chairperson of the Pharmacy Examining Board	Phillip Trapskin	John Weitekamp
A Representative of the Controlled Substances Board	Dr. Subhadeep Barman	N/A
Citizen Member	Mary Ann Gerrard	

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Current Membership

Statutory Members	Member	Designee
Citizen Member	Sandy Hardie	
Citizen Member	Thai Vue	
Citizen Member	Kevin Florek	
Citizen Member	Mike Knetzger	
Citizen Member	Terry Schemenauer	
Citizen Member representing SUD Service Provider	Christine Ullstrup	
A member of the Wisconsin County Human Service Association, Inc.	Sue Shemanski	
State Representative Majority Party	To be filled	
State Representative Majority Party	Representative Jill Billings	
State Senator Majority Party	Senator Patrick Testin	
State Senator Minority Party	Senator Janet Bewley	

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Ex Officio Members	Member	Designee
University of Wisconsin System	Ray Cross	Jennifer Wickman
Secretary, Department of Revenue	Peter Barca	Ann DeGarmo
Secretary, Department of Workforce Development	To be filled	Delora Newton
Secretary, Dept. of Safety and Professional Services	Dawn Crim	Carl Hampton
Wisconsin Technical College System	Morna Foy	Timothy Weir
Department of Veterans Affairs	Mary Kolar	Colleen Rinken
Liaison WI Mental Health Council	TBD	N/A
Liaison WI Board for People w/ Developmental Disabilities	Beth Swedeen	Fil Clissa
WI Dept. of Health Services, Division of Public Health	Dr. Mark Wegner	N/A
Secretary, Department of Children and Families	Emilie Amundson	Kenyon Kies
Addictionologist - WI Chapter, ASAM	Dr. Andrew Putney	N/A

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Let's hear from Sandy Hardie

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Primary Goals and Objectives
(from 2018-2022 SCAODA Strategic Plan)

- **GOAL #1:** Change Wisconsin's cultural norms to transform the state's substance use disorder problems into healthy behavioral outcomes.
 - ❖ Reduce public stigma attached to seeking and obtaining substance use disorder treatment and mental health services.

- **GOAL #2:** Inform Wisconsin citizens on the negative fiscal, individual, and societal impacts of substance use disorders.
 - ❖ Enhance Council visibility as a substance use disorder policy body and increase its level of advocacy to the Wisconsin Governor, Legislature, and interested citizens.

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Primary Goals and Objectives (continued)

- **GOAL #3:** Advocate for adequate funding, capacity, and infrastructure to implement effective outreach, prevention, treatment, and recovery services for all in need.
 - ❖ Increase focus and resources for youth and adolescent prevention and treatment programs, to include: (1) collegiate recovery and support resources; and (2) continue revitalizing the Children, Youth and Family Treatment Sub-committee.
 - ❖ Address the rising levels of substance use disorder needs for the senior population.
 - ❖ Expand and train substance use disorder (SUD) workforce capacity of prevention specialists and peer recovery specialists and coaches, including their capacity to understand and address the SUD needs of underserved populations with specific language and cultural issues as recommended in the Culturally and Linguistically Appropriate Services (CLAS) Standards.

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Goal #3 Objectives (continued)

- ❖ Continue supporting and advocating the use of SBIRT (Screening, Brief Intervention and Referral to Treatment) models throughout schools and communities.
- ❖ Support and advocate adoption of emerging innovative and promising substance use disorder programs and practices.
- ❖ Increase the excise tax on fermented beverages to meet the average tax of all states and increase the portion of excise tax revenue apportioned to substance use disorder programs.

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Primary Goals and Objectives (continued)

- **GOAL #4:** Remedy historical, racial/ethnic, gender, and other bias in substance use disorder systems, policies and practices.
 - ❖ Improve the effectiveness of addressing the substance use disorder needs of underserved populations.
 - ❖ Expand focus beyond services targeting needs of cultural/ethnic population groups to include the needs of socio-economic groups and geographic areas.
 - ❖ Support research and identification of substance use disorder-related social determinants of health.

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Council Meetings

- The full Council meets in person (currently Zoom) four times a year
 - ❖ March
 - ❖ June
 - ❖ September
 - ❖ December
- Usually meets on first Friday of month
- Usually meets in Madison – American Family Ins. Conference Center
- Council meeting information found at <https://scaoda.wisconsin.gov>

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Council's Four Standing Committees

- Cultural Diversity Committee
 - ❖ To enhance and honor the lives of diverse populations of Wisconsin by providing access to culturally and linguistically appropriate substance use disorders related services.
 - ❖ Let's hear from Thai Vue

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Council's Four Standing Committees

- Intervention and Treatment Committee
 - ❖ Focuses on issues and best practices related to the intervention and treatment of alcohol, tobacco and other drug abuse
- "I have found that my active involvement in SCAODA's ITC and attendance at SCAODA quarterly meetings is an effective way to advocate for the issues I support. Evidence of the effectiveness of SCAODA ITC advocacy is my advocacy for the integration of evidence-based tobacco treatment into AODA/Substance Use Disorder treatment. This gap in Wisconsin addiction treatment services has been addressed at SCAODA through 4 ITC resolutions that have been endorsed and approved by SCAODA as desirable public health recommendations. This progress has been achieved during democratic and republican administrations."*
- ❖ David McMaster – "Mac"

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Council's Four Standing Committees

• Planning and Funding Committee

❖ Focuses on identifying and coordinating substance use disorder (SUD) planning and use of grant funding and other revenues statewide to meet regional and state SUD needs, and on state and federal legislation

I have been fortunate to serve on the Planning and Funding committee of SCAODA since the 1980's. With SCAODA role as advising the Governor, there is no better forum nor opportunity to learn about and influence the growth and direction of Wisconsin's substance use system and services from a financial, legislative, and planning perspective. I am especially grateful for the opportunity the committee gives me to increase the visibility of special populations and advocate for women's specific treatment especially in relation to pregnant and postpartum women and their unique needs.

Karen Kinsey
President/CEO
ARC Community Services, Inc.

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Council's Four Standing Committees

• Prevention

❖ Focuses on issues related to the prevention of alcohol, tobacco, and other drug abuse.

• Let's hear from Chris Wardlow

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SCAODA's Website

• <https://scaoda.Wisconsin.gov>

• Or Google search "SCAODA Wisconsin"

• You can find reports written by Council Committees and approved by SCAODA

• Meeting agendas and minutes for full Council as well as committees are posted on the site.

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SCAODA Reports

- <https://scaoda.Wisconsin.gov/adhoccommitteereports.htm>
- Substance Misuse and the Wisconsin Workforce Report
- At-Risk Substance Use in Older Adults, Sounding the Alarm
- Report on the Workforce for the Treatment of SUD in Wisconsin
- Marijuana in Wisconsin: Research-based Review and Recommendations for Reducing Public Health Impact of Marijuana
- Wisconsin’s Heroin Epidemic: Strategies and Solutions
- 911 Good Samaritan Recommendations

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Influencing State Government through public policy advocacy

- Public Policy can greatly impact your profession
- Sometimes developed without full consideration or impact
- Make it your business to understand the process and how you can influence that process

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Legislators represent you and can be influenced by you

- Elected officials care about their constituents
- To make a difference, you must be informed and engaged
- Make it your business to provide input and insight on the impact of public policy
- It helps elected officials understand which policies work, and which ones don’t
- Communicate with others in your profession, form alliances, testify at hearings, or visit your legislators at capitol or in their district

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Communication is the key

- Respectful relationships build the foundation
- Before you communicate, do your homework
 - Get to know our legislator and who they are
 - Wisconsin Legislature home page: <http://legis.Wisconsin.gov>
 - Who is my Representative?
 - Follow the link under "who represents me"
 - Go to our legislator's home page, follow activity, committee meetings, district meetings, etc.

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Visiting your elected official

- Before your meeting ...
 - Make an appointment
 - Develop an agenda
 - Bring talking points you're willing to share
 - Do your research
 - Be ON TIME

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Visiting your elected official

- During the meeting
 - Introduce yourself to the legislative staff and your legislator.
 - Tell them where you live in their district
 - Make the issue local and relevant
 - Personalize the issue (how does it affect YOU)
 - Listen to their questions
 - Stay on topic
 - Be Gracious and thank them
 - Leave materials for their reference

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Visiting your elected official

- After the meeting
 - Write them a thank you
 - Keep them updated on the issue

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Telephone, letters, emails to Elected Officials

- Telephone
 - Effective way to communicate
 - Provide your name, voting address and telephone number
 - Be clear and concise
 - Be gracious
- Letters, emails
 - Legislators read correspondence
 - Be brief and specific on the issue
 - Be Professional and gracious

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Structure of the State Government

- The Legislative Branch <https://legis.Wisconsin.gov/>
 - State Assembly
 - 99 Members elected to 2-year terms
 - State Senate
 - 33 Members elected to 4-year terms (staggered)
- Legislative Service Agencies
 - Legislative Fiscal Bureau
 - Legislative Reference Bureau
 - Legislative Council
- The Executive Branch
 - Office of the Governor <https://evers.wi.gov/pages/home.aspx>
- The Judicial Branch

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Influencing Legislation

- Proposal submitted by legislature or governor
- Referred to Committee
 - Assembly Committees <https://docs.legis.wisconsin.gov/2019/committees/assembly>
 - Senate Committees <https://docs.legis.wisconsin.gov/2019/committees/senate>
- Sign up for legislative list-serve updates and weekly calendar
 - <https://notify.legis.wisconsin.gov/login?ReturnUrl=%2f>
- Public Hearing
 - Testify in person
 - Provide written testimony
 - Register in favor/opposition, or for information only

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Influencing Legislation

- Once out of Committee
 - Scheduled for floor action
 - Must be passed by both houses
- Governor to act
 - Contact the Governor
 - Office of the Governor
 - Honorable Tony Evers
 - Room 115 East, State Capitol
 - Madison, WI 53702
 - 608-266-1212

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Biennial Budget Process

- July 1 odd numbered year to June 30 even numbered years

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Council's Impacts on SUD Policy across Wisconsin

- Christine
- Roger
- Mike

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Questions ???

- Anything you heard
- Input to the Council
- Want to get involved
- All questions WELCOME

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