

# Disability:IN Wisconsin

## ARE YOU IN?

# Disability is a Strength



## From local to global

Over 30 Affiliates serve as the heartbeat of Disability:IN.

Affiliates, such as Disability:IN Wisconsin, empower business to achieve disability inclusion and equality.



**GLOBALLY...  
WE ARE 1 BILLION  
STRONG**



**“I want people to know that it doesn’t matter who you are, where you are, what you do, whether you have a disability or not, we need everyone to be a part of this gang.”**

**JENNY LAY-FLURRY**

Chief Accessibility Officer, Microsoft

**#INforInclusion**

Story 2





**“I’m very creative and innovative, in my daily life I have to come up with creative ideas to deal with everything around me. This is my superpower.”**

**WENDY YANG**  
NextGen Leader

**#INforInclusion**

Story 1

**Supplier Diversity**  
**Employee Resource Groups**  
**Disability Equality Index**  
**Best Practices for Disability Inclusion**  
**NEX GEN Leaders**  
**Talent Pipelines**  
**Education/Resources**



*Are you IN?*



**To have doors open for employment**

**To have the power to Self Identity**

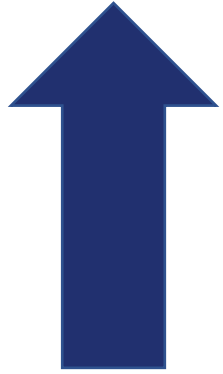
**To bring your whole self to work**

**To have your abilities maximized to drive outcome**



# Why Disability:IN Wisconsin

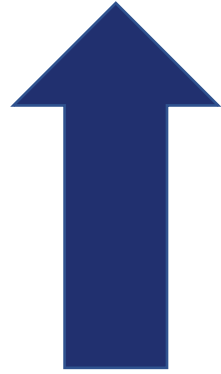
**On average, DEI Disability Inclusion Champions achieved:**



**28%**

**Higher  
Revenue**

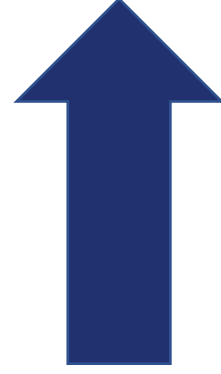
\$50B vs. \$39B



**2X**

**The Net  
Income**

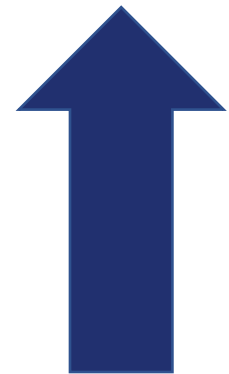
\$5.7B vs. \$2.7B



**30%**

**Stronger  
Profits**

16% vs. 12%



**2X**

**Stronger Share-  
Holder Returns**

43% vs. 14%



*Are you IN?*



# Building a Network that's IN!

Charter Members of Disability:IN Wisconsin



# More companies that are IN!

## Sustaining Members of Disability:IN Wisconsin



## Business Members of Disability:IN Wisconsin



# Community Based / Non-Profit Partners



# THANK YOU!

DisabilityINWisconsin.Org

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ARE  
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