Maximizing the Potential of Older Adults in your Community

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- Carrie Diamond, Transportation & Volunteer Specialist

Greater Wisconsin Agency on Aging Resources, Inc.

The mission of the Greater Wisconsin Agency on Aging Resources is to deliver innovative support to lead aging agencies as we work together to promote, protect, and enhance the well-being of older people in Wisconsin.
Percent of Population Ages 60 and Older

Source: Wisconsin Department of Administration, Demographic Services Center, Vintage 2013 Population Projections

25
Can older adults thrive in your community?

- Home & Community Based Services offered
- Infrastructure built and supported
- Engagement - to create appropriate services and infrastructure
OAA Core Services

Nutrition

Health & Wellness

Caregivers

Elder Rights
includes abuse prevention and long-term care ombudsman programs

Supportive Services
Information and referral
In-home services
Homemaker & chore services
Transportation
Case management
Home modification
Legal services
More people over 60, but less money

Livability

Built, social and connected environment

• Generates economic growth and new opportunities for business
• Creates vibrant, desirable and competitive environment for residential and commercial investment.

Principles of livability - AARP
• Strategic investments
• Strong community participation
• Robust stakeholders in decision-making process
Engagement:

What can an aging population do for you?
Older adults in community

• Civic engagement
  o Informing policy
  o Volunteering
  o Board, advisory council, task force membership

• Economic impact – users and contributors

• Social capital

“Community design that supports the participation of older people will play a larger role in the fiscal health of the entire community.”

“Aging is an asset and something you must plan for.”

(Principle belief of the Governor’s Council to Address Aging in Massachusetts)
Carrie Diamond, Transportation & Volunteer Specialist,
Carrie.Diamond@gwaar.org