

Schmeeckle Reserve

2019 Student Survey Summary



Every four years, UW-Stevens Point students receive an online survey about Schmeeckle Reserve, the campus conservancy area. Over 800 students responded in April 2019 for a response rate of 9.9% (margin of error $\pm 3\%$ at 95% confidence). Like previous surveys, the results show that students highly value Schmeeckle as a part of their university experience and are willing to support it through segregated fees.

91% Visited Schmeeckle in the past 12 months for the following reasons:

- 96%** For fun, recreation, or leisure
- 48%** For classes or research
- 30%** For athletics or training
- 25%** For programs or special events

91% Agreed that Schmeeckle **helps them escape the stress of college life**

1 in 2 Agreed that Schmeeckle is an important part of maintaining their mental wellbeing

79% Agreed that Schmeeckle is a **valuable part of their experience at UW-Stevens Point**

77% Agreed that Schmeeckle is **important for recruiting new students to UW-Stevens Point**

2 in 5 Agreed that Schmeeckle was a reason they chose to attend UWSP

74% Agreed that Schmeeckle is **important for retaining students at UW-Stevens Point**

95% Agreed that Schmeeckle should **continue to acquire and protect green space**

"As a college student, life gets really stressful sometimes and Schmeeckle is always a great place to go to if I want to clear my head and just get away from the stress."

~UWSP Sociology Student

"I love being able to have the trails right there. That's a big reason why I chose UWSP."

~UWSP Psychology student

"It was a formative part of my first 2 years in college. It was a great place for myself and friends to go explore and enjoy nature right next to campus."

~UWSP Water Resource student



"I am perfectly fine with paying an extra few dollars every semester if it means that Schmeeckle can continue to provide a beautiful, safe, clean reserve for students on campus and the community to enjoy."

~UWSP Communications student

Segregated Fee Questions

\$9 Current annual fee that full-time students pay to fund Schmeeckle's operational budget

94% Support their annual segregated fees being used to fund Schmeeckle

73% Support an increase in the amount of their annual segregated fee that funds Schmeeckle

\$19 Average annual fee that students would be willing to pay per year to support Schmeeckle

