

CITIZEN ENGAGEMENT IN LAKE PLANNING, MANAGEMENT, AND POLICY

Wisconsin Lake Leaders Institute, Seminar III

Durward's Glen Retreat Center, Baraboo - Thursday, October 16

Aldo Leopold Foundation, Baraboo - Friday, October 17

Seminar III Objectives

- Provide participants with an understanding of state and local government processes
- Provide participants with an understanding of the Public Trust Doctrine and water law in Wisconsin
- Provide participants with an understanding of the WI Lakes Partnership and introduce them to our many non-profit partners
- Expose participants to the power of civic engagement tools to solve lake issues
- Explore communication techniques and strategies for everything from implementation of lake management plans to influencing elected officials
- Inspire the new crew of leaders to go forth and lead for WI's lakes!

Thursday, October 16

7:00 AM Breakfast

8:00 AM Welcome & Session Overview (*Mike Engleson*, WL Executive Director)

8:15-8:45 Intro to the Budgetary and Legislative Process (*John Keckhaver*, WL Lobbyist)

8:45-9:15 Intro to the Agency Rulemaking Process (*John Keckhaver*)

9:15-9:30 Break

9:30-11:15 Civic Engagement in the Red Cedar Basin: A Case Study
(*Buzz Sorge, Ron Verdon, Chris Gaetzke, Dan Prestebak*)

11:15-12:00 The WI Lakes Partnership & NPO partner roundtable

- Discussion of makeup of the Partnership
- Presentations from other NPO's: River Alliance, Gathering Waters, WI Land + Water, WI Wetlands Association, WI Towns Assoc invited

12:00-1:00 Lunch

- Networking with NPO representatives

1:00-2:00 Communications - Framing a Message (*Mike Engleson*)

2:00 Break

- 2:15-4:30 BREAKOUT: Building a Message for Your Lake Management Plan
- 4:30- 5:30 Presentation of each group's message
- 5:30 Social with Dinner @ 6:30pm

FRIDAY

- 7:00 Breakfast, turn in commitments
- 8:00 Checkout, move as group to Leopold Legacy Center
- 9:00-9:30 Intro to Leopold Legacy Center
- 9:30-10:30 The Public Trust Doctrine and Water Law in Wisconsin
(*Eric Olson, Mike Engleson*)
- 10:30 BREAK
- 10:45-11:15 Interacting with government officials: A legislator's perspective
- 11:15-11:45 Leadership (*Gary Kirking, UWEX Community Resource Development Educator*)
- 11:45 Closing comments: Staying engaged, staying connected
- 12:00 Lunch
- 1:15 Shack Tour (*Foundation Staff*)
- 2:15 Graduation/Commitments (*Mary Knipper, Wisconsin Lakes Board Chair; Karl Martin UW Extension CNRED Program Director, Susan Sylvester, WI DNR*)
- 3:00 Adjournment - CONGRATULATIONS!