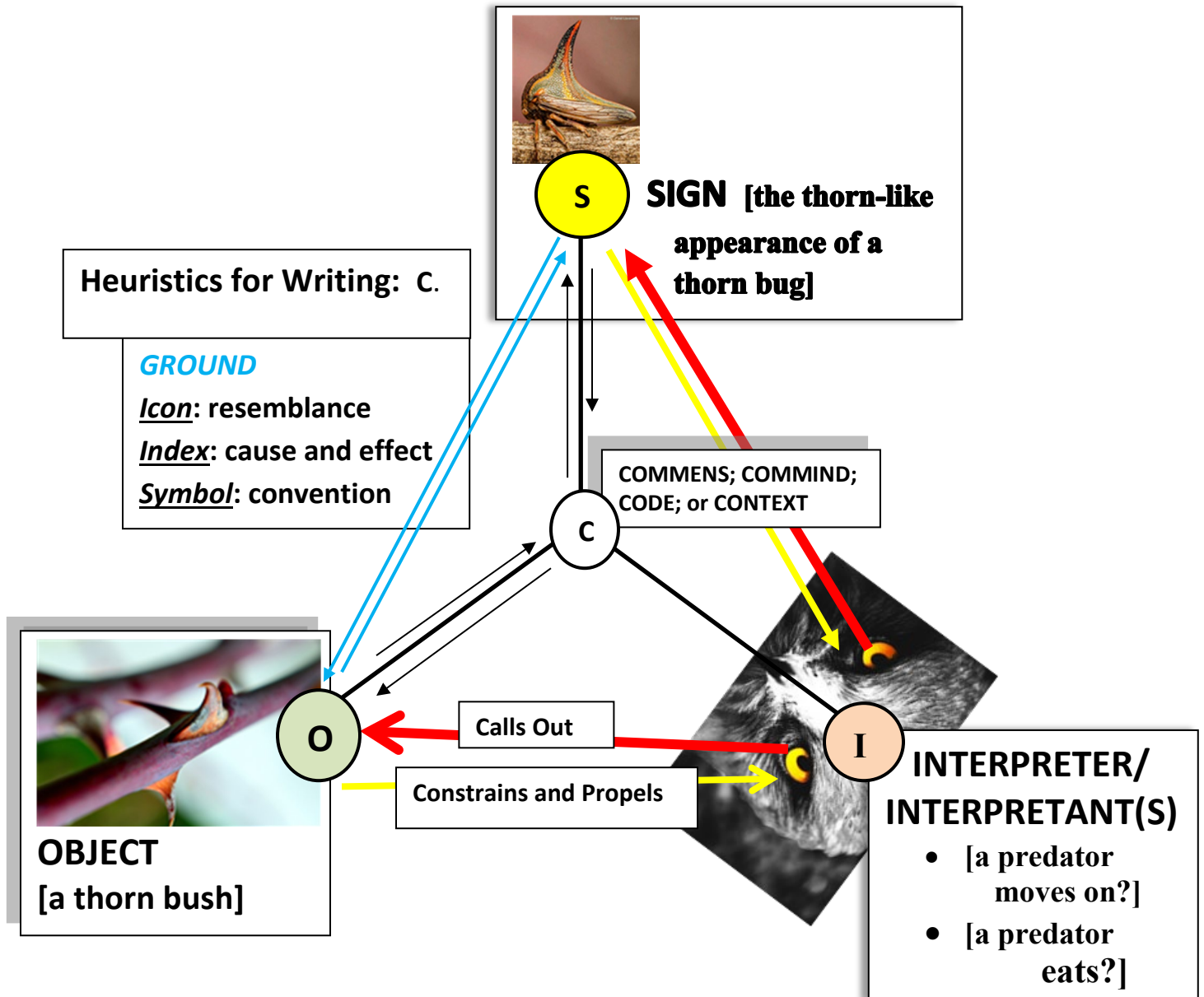


# AN ENVIRON-MENTAL “MOLECULE” OF THOUGHT & ACTION

(W. John Coletta after Charles Sanders Peirce)



1. A “mental” molecule of the components of thought—thought understood as the “ecology of mind”; all thought and action is sign driven.
2. Much thought is a kind of predation: predation =’s predication. (Symbiotic and community models of thought exist too.)
3. The predator must separate the SIGN from the OBJECT that it represents—or it doesn’t eat. Scientists & poets do this too!
4. Here the predator of the thorn bug must “get” the irony to eat! The origin of irony!