

The Wisconsin Citizen-based Monitoring Network

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Citizen Science

Public involvement in scientific research



Citizen-based Monitoring

Public involvement in long-term monitoring of natural resources



Wisconsin Citizen-based Monitoring Network

www.wiatri.net/cbm



- Partnership of 190+ volunteer monitoring groups & projects
- Mission: Improve effectiveness of volunteer-based natural resources monitoring efforts
- Resources for project coordinators, volunteers, researchers, land managers, and others

Wisconsin Citizen-based Monitoring Network

www.wiatri.net/cbm

Resources:

- Conferences
- Trainings
- Funding
- Equipment Lending
- Newsletters
- Event Calendar
- Technical Support





Milwaukee Riverkeepers



Iron County



Kevin Doyle, DNR

CELEBRATING 15 YEARS.

2004 CBM 2019

#WCBMat15



Madison Audubon



Rock River Coalition



Ozaukee County

How Did We Get Here?



THE WISCONSIN CITIZEN-BASED MONITORING NETWORK

Celebrating 15 years: 2004-2019

For over 100 years, WI volunteers dedicated their time to monitoring plants, animals, and waters. As participation increased and new programs emerged, citizen-based monitoring practitioners began to discuss ways to share resources and work together to improve monitoring efforts, culminating in the creation of the WCBM Network in 2004.



Since its creation in 2004, the WCBM Network has provided trainings, technical resources, funding, communication, conferences, and networking opportunities to members of the citizen-based monitoring community. New projects have emerged, and many existing projects have expanded. Over 13,000 WI volunteers participate in citizen-based monitoring each year!

2003 Major Participating Organizations

- DNR: coordination of statewide plant, animal, and water monitoring
- UW-Extension: co-coordination of statewide lake and stream monitoring
- Nature Centers: local coordination of statewide & national programs



2004 Highlights

- 1st Wisconsin Citizen-based Monitoring Conference
- Creation of Wisconsin Citizen-based Monitoring Network
- Creation of DNR's Citizen-based Monitoring Coordinator position
- Creation of DNR's Partnership Program funding
- Creation of Advisory Council

Today

- 13,000+ volunteers
- 190+ monitoring projects & groups in Online Directory
- 5,500 email subscribers



Today

- 8th conference in 2018, planning underway for 2020
- Active website, event calendar, Facebook, and Twitter
- \$1.2million in Partnership Program funding
- Two evaluations and strategic plans



How We Function

- DNR is only fiscal partner
- DNR provides coordination, other groups provide advisory council members
- Nature centers, county parks departments, NGOs, Extension, and universities provide programs and resources that we promote
 - Equipment lending libraries
 - Trainings
 - Local coordination and training for statewide/national projects
 - Regional projects

Keys to Success



Strategic Plan



Online Resources

WCBM
Network
Home

Contact Us



Event Calendar

The intent of this page is to provide a statewide list of upcoming citizen-based monitoring activities and events. Please [contact us](#) if there are any activities that you would like to have posted here. Find out when major statewide CBM programs are active throughout the year.

APRIL 2019						
Mo	Tu	We	Th	Fr	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Wisconsin Lakes Partnership Convention

10 Apr 2019 - 12 Apr 2019

Organization: UW Extension Lakes, Wisconsin DNR

Location: Stevens Point

Get trained in water quality monitoring, attend talks and poster session, and network with others interested in protecting our lakes. Registration required.

Oconto County - Nocturnal Atlasing Field Trip

11 Apr 2019

Organization: Northeast Wisconsin Audubon

Location: Abrams

6-9:30pm. Atlasing will involve driving and walking along roads and trails to search for woodcock and owls. Free + open to the public! RSVP required.

Annual Midwest Crane Count & Training- Vilas County

12 Apr 2019 - 13 Apr 2019

Organization: North Lakeland Discovery Center

Location: Manitowish Waters

Attend a training on Friday (10-11:30am) and participate in the crane count on Saturday (5:30-7:30am). Registration required.

Annual Midwest Crane Count

Strong Partnerships



Personal Connections



Travel



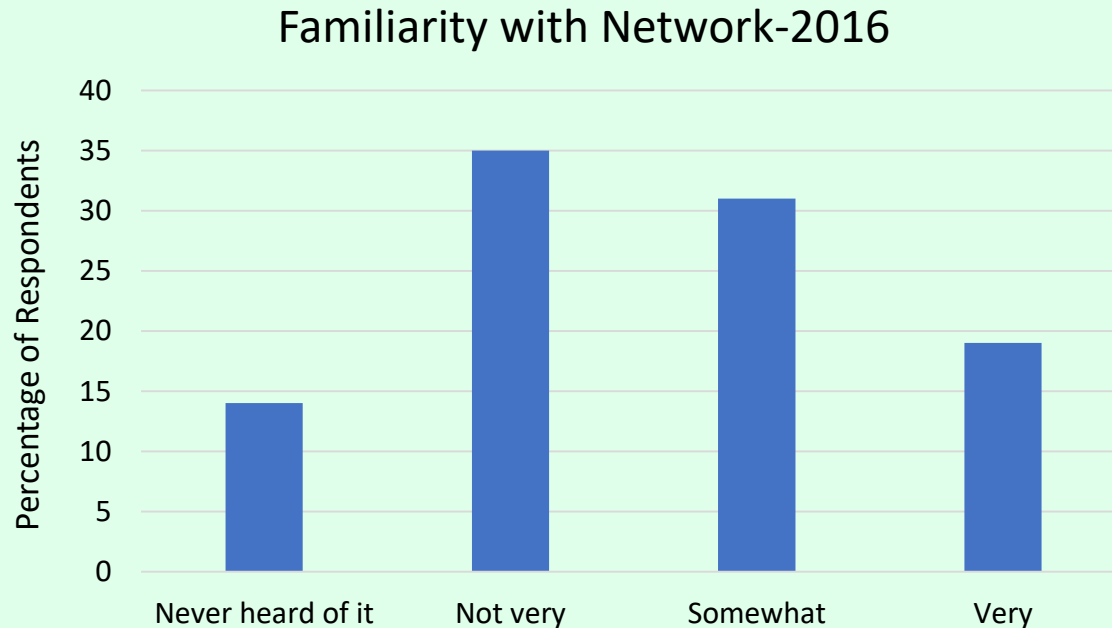
Advisory Council



Ongoing Issues

- Name recognition
- Turnover
- Partner participation

N=299



DNR.WI.GOV Keyword "ER"



**TAX
CHECK
OFF**

**DIRECT
GIFTS**

**EAGLE
PLATE**



Stand up

FOR ENDANGERED SPECIES

Questions?



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