



Send Your Legislator Down the River

Patricia Cicero
Jefferson County Land & Water Conservation Department
Rock River Coalition Board Member

Rock River Coalition

Our mission is to educate and provide opportunities for people of diverse interests to work together to improve the environmental, recreational, cultural and economic resources of the Rock River Basin.



www.rockrivercoalition.org



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Town Hall Meeting





Paddle



Lessons Learned

- Getting legislators to the event
 - Scheduling – start early!
 - Co-sponsorship of event (D & R)
 - Invitation – include legislators
 - Publicity with list of legislators attending
 - Get reporters there
 - Thank them!



Lessons Learned

- Planning is key - lots of details, safety
- Don't be afraid to change event
- Take many photos and use them!



Relationships



