

2016

Business Partners Guide



Citizen-based Monitoring Conference • Wisconsin Lakes Partnership Convention • *Water Action Volunteers Symposium*

**CELEBRATING
VOLUNTEERS
2016**

**2016 Wisconsin
Lakes Partnership
Convention**

**Wednesday - Friday
March 30 - April 1, 2016**

Held in conjunction with the 7th
Citizen-based Monitoring Conference and the
Water Action Volunteers Annual Symposium
April 1-2

Holiday Inn and Convention Center
Stevens Point

38th Annual Wisconsin Lakes Partnership Convention

Business Partners Guide to our Exhibitors and Sponsors

Please Note:

Inclusion in the Business Guide is not an endorsement of any products, services, or business by Wisconsin Lakes, University of Wisconsin-Extension, or the Wisconsin Dept. of Natural Resources.

Choosing a Consultant

Businesses are an essential part of our team working for clean, safe, healthy lakes for everyone. Private firms are often hired by lake groups and communities to collect data, prepare lake management plans, and implement best lake management practices.

It is important to realize that qualifications to perform some or all of the aspects of lake management vary among contractors. For example, some consulting firms may have excellent track records designing sewers but may not have experience conducting water quality monitoring or watershed assessments.

A wise consumer shops around to evaluate the quality and price of a product to get the best buy for their money. The same process should be followed when selecting a contractor to conduct your lake work. It may be useful to contact several contractors before you decide which one to hire. You may decide to hire two or more contractors to conduct separate components of your project. Taking time to carefully select your contractor(s) may ultimately be the difference between success and failure of your project.

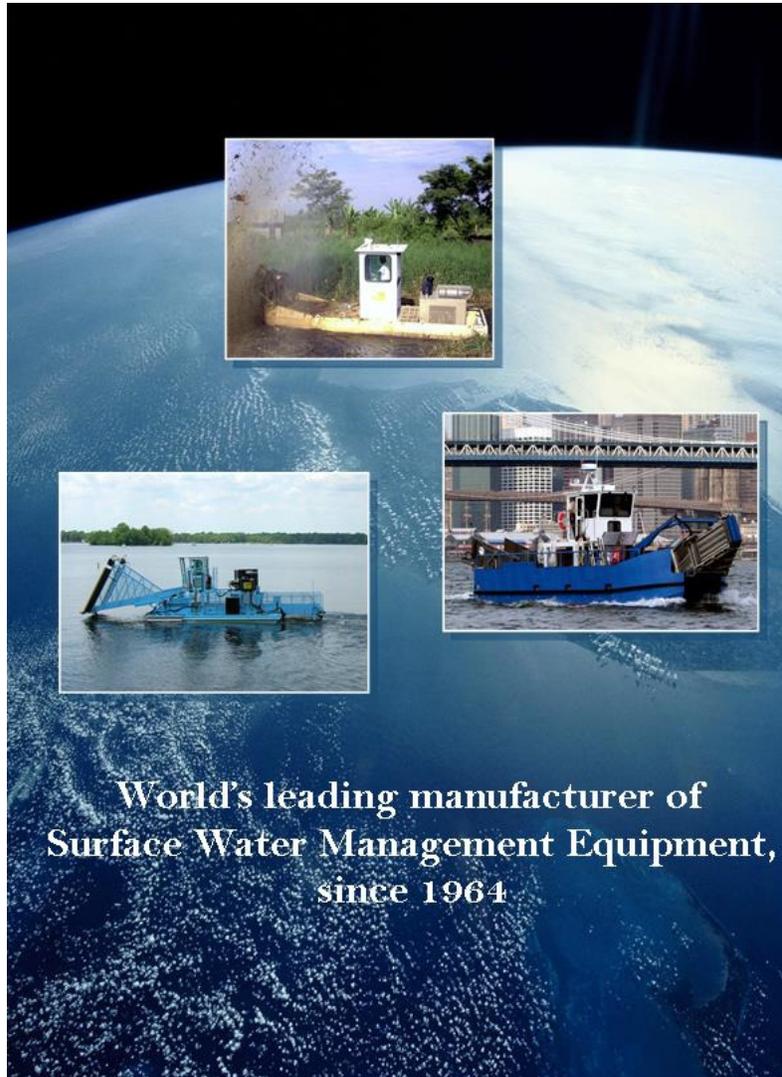
Evaluating, choosing, and working with a lake consultant: a checklist

- Find out what data or plans already exist for your lake or watershed.
- Consider having several contractors offer proposals for the project and propose a package of services to meet your needs.
- Be sure to conform to your organization's bylaws when soliciting proposals.
- Determine the contractor's previous experience conducting the tasks you would like them to perform. Request in advance the training, background, certifications, and affiliations of those you plan to interview for the project.
- Interview a minimum of three consultants.
- Contact all references and get a credit report before signing any contract.
- Be involved in the study design. Consider establishing a committee to be involved in the project study.
- If your project will seek funding from the DNR Lakes Grants Program, be involved in writing the application and be the contact person with the DNR.
- Expect to communicate with the consultant and the DNR regularly during the grant application process.
- Decide on one contact person to be a liaison between your lake organization and consultant.
- Choose a consultant that will not be involved in implementing the end management recommendations to avoid slanting the results of your study.
- Educate and involve all organization members and residents in the community by creating special communications, hosting forums, or other outreach about your project.

Reprinted from, "Selecting a Contractor for Lake Planning Grant Projects," by Karen Engelbretson, KJE Designs (<http://www.kje.com>) and Polk County Association of Lakes and Rivers (<http://pcalr.org>).

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An advertisement for Onterra, LLC. The background is a photograph of a calm lake with a forested shoreline under a clear blue sky. A wooden dock is visible on the left side of the lake. The text is overlaid on the image.

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Alphabetical Listing of Exhibitors & Sponsors

Applied Polymer Systems

Applied Polymer Systems is the originator of Silt Stop, Floc Log and Pond Log products which are innovative blends of anionic polyacrylamide based products used for soil thickening, erosion control, water clarification, soil stabilization, and sediment, metal and inanimate nutrient removal.

Floc Logs and Pond Logs use anionic polymer flocculation for reducing stormwater turbidity and its aquatic life toxicity. Silt Stop powder can be applied to the soil, stabilizing it, eliminating erosion and thickening soil to make it more manageable for hauling by trucks. All APS products have undergone Acute and Chronic WET testing for aquatic organisms and have been found safe for use in the open environment and natural waterbodies by EPA certified laboratories.

For more information please visit our website at www.siltstop.com.

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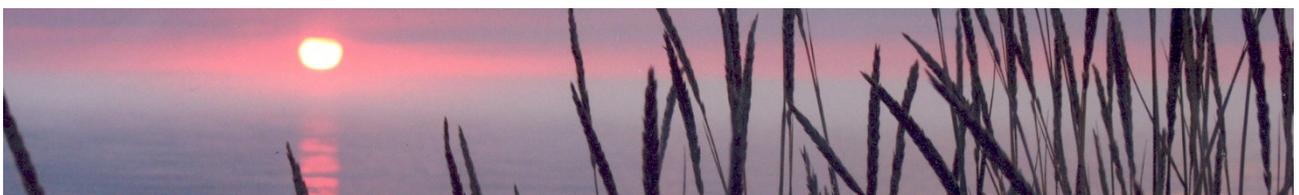
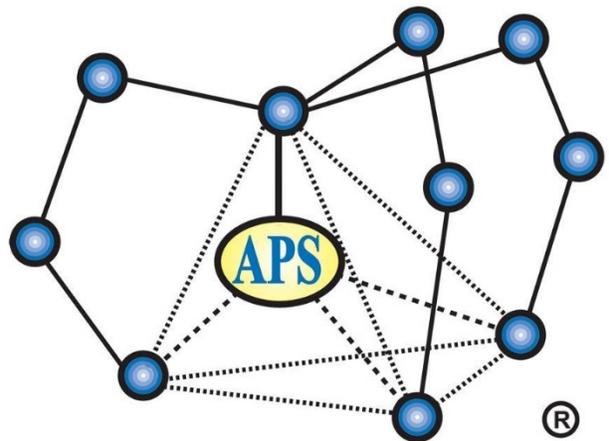


Photo credit: Nancy Gill

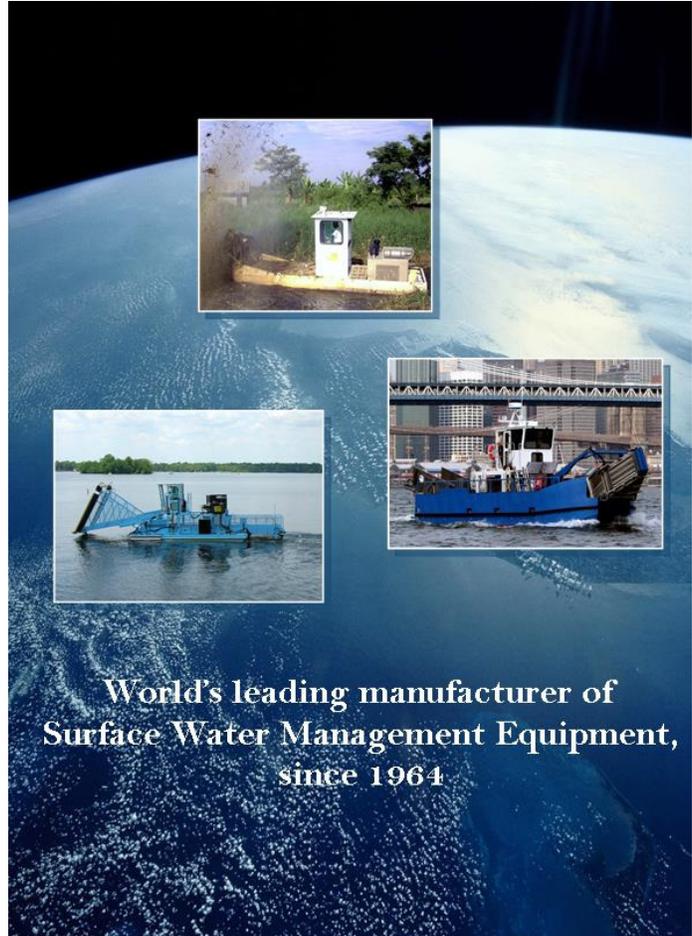
Aquarius Systems

Aquarius Systems has been continuously manufacturing Aquatic Plant Harvesters and related equipment since 1964. We have designed and built over one thousand machines that have been sold across the USA and to more than 40 countries. Often imitated but never duplicated, Wisconsin based Aquarius Systems is the world leader of this niche industry, holding the longest and strongest track record of success, bar none!

Along with Aquatic Harvesters, Aquarius produces a complete array of support equipment like transport barges, unloading conveyors, and trailers. We solve a variety of surface water problems with other machines we build, including a Marine Trash Skimmer, Amphibious Excavator, Canal Cleaning Boat, and the patented Swamp Devil Aquatic Vegetation Shredder.

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Jane Dauffenbach or Travis Webb
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North Prairie, WI 53153
262-392-2162
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Cason & Associates, LLC

Our goal at Cason & Associates, LLC is to provide our clients with effective, environmentally sound and sustainable solutions for aquatic resource management challenges. We provide professional consultants, services and tools for managing lakes, ponds, rivers and wetlands. Our services include:

- Exotic Plant Control Programs,
- Lake Studies and Management Planning,
- Aquatic Plant Surveys,
- Aquatic Herbicide Application,
- Fishery Surveys,
- Water Quality Monitoring,
- Grant Writing,
- Wetland Delineation,
- Aquatic Plant Restoration, and
- Habitat Improvement Projects.

Our staff includes biologists, limnologists and commercial applicators. Our network of associates provides additional scientific, technical and engineering support. Cason & Associates, LLC serves all of Wisconsin. Please view our website: www.casonassociates.com for more information.

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Clarke

Clarke's aquatic management services consist of a team of over 50 people bring seasoned eyes and novel solutions to help preserve and enhance the health and beauty of ponds, lakes and waterways. We provide prescriptive solutions for:

- State and Federal Water Management Agencies
- Lake Associations
- Conservation Organizations
- Municipalities and Local Governments
- Park Districts and Forest Preserves
- Golf Courses
- Commercial Businesses
- Housing Developments and Educational Campuses
- Residential Property Owners

We are experienced in the effective use of aquatic herbicides, algaecides, molluscicides, fountains and aerators. And, applications are made by our own trained and licensed personnel with our own equipment, whether the work needs to be performed by ground, boat or helicopter.

Ecologically-Focused Strategies

First we look at water bodies and think about what needs to stay before we think about taking away. This includes not only desirable plants, but endangered species as well. If algae or vegetation control are in order, we work to pair the product and application method that will provide the least environmental load. Operationally, everything we do is NPDES compliant. In most cases, we do the reporting for our customers.

Related Services

Other aquatic services we offer are fish stocking, invasive species control, wetland mitigation and mussel control.

Contact

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rolson@clarke.com
<http://www.clarke.com>



Clean Lakes Midwest, Inc.

As an aquatic ecosystem restoration and maintenance services provider, Clean Lakes offers the most comprehensive lake management solutions through the use of Best Management Practices (BMPs) and Best Available Technologies (BATs). With over 40 years of world wide experience in aquatic plant management, our team offers the most advanced answers as they relate to your aquatic plant management programs in Wisconsin.

Clean Lakes implements aquatic plant management and algae control programs through the use of USEPA approved aquatic herbicides and algaecides. Liquid and granular herbicides applications are performed using the most technologically advanced precision application techniques. Our comprehensive aquatic plant management and algae control programs are complete with real-time data capture to support pre and post treatment evaluations and reporting compliance, exceeding State requirements.

At Clean Lakes, not only do we pore over industry updates and publications but our team is out actively in the field working side by side with lake groups, their consultants, DNR staff, US Army Corps of Engineers, Universities, and others to find out exactly how aquatic plant management programs are succeeding and how they can be improved.

For additional information on Clean Lakes please visit www.cleanlakesmidwest.com and follow us on Facebook at www.facebook.com/cleanlakes.

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Lakescape Solutions, LLC.

Lakescape Solutions is a landscape company, which focuses its activities towards shoreline restoration, storm-water management, and customized lake home landscaping. Helping property owners manage their lake home investments to meet their lifestyles and local regulations, while helping preserve the natural resources around them is our first goal.

Sharing information with the public about lakes as invaluable ecosystems is also important to us. We are always willing to work with you as a homeowner in any capacity, on any project from initial design, installation, through to care of your landscape or shoreline. We want to help you invest in your property and help protect our waterways.

Owner, Nick Homan, earned his Bachelors degree in Soil Science and minor studies in Horticultural Science from UW- Platteville. He moved onto applying his degree in the landscape and nursery industry by working as a Nurseryman and Landscape Foreman. In 2007 after 10+ years of industry experience, and actively serving as a board member for both a lake association and a countywide Lake Alliance, in Adams county WI, Nick decided to follow his true passion. By blending his experience in landscaping, his knowledge of lakes, and 30+ years of lake life he began Lakescape Solutions LLC.

Contact

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www.lakescapesolutions.com



LJ Reas Environmental Consulting Corp.

Lisa Reas has 17 years of professional experience in shoreline restoration, erosion control, and land management. After graduating from UW-Stevens Point College of Natural Resources with degrees in Watershed Management and Water Chemistry, Lisa began working in the field of land conservation and management with Polk and Burnett Counties and later with the WI DNR.

Lisa began LJ Reas Environmental Consulting in 2002 and has since gained a solid reputation for her shoreline restoration and bioengineering projects. Lisa used this experience to create *The Landowner's Guide to Controlling Shoreline Erosion* with her husband and business partner David Knapp. She has presented bioengineering and restoration techniques to both state and federal agencies and has been a speaker at countless training sessions and lakes conferences. She was one of the first restoration consultants certified through the Wisconsin Statewide Shoreland Restoration Certification Program in 2014.

In addition to her shoreline work, Lisa has begun working in conservancy land management. With the Green Lake Conservancy, Lisa has acquired nearly \$60,000 in grant and cost share funds for projects involving the removal of buckthorn and other invasives, shoreline restoration and erosion control, as well as the creation of fish habitat. Lisa and Dave have 2 young boys and enjoy spending their free time fishing, kayaking, and biking.

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<http://www.ljreas.com>



LJ Reas Environmental Consulting Corp.



Lonza Surface Water Products, Applied Biochemists

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Photo credit: Jamie and Kuba Jestadt



Onterra, LLC

Now offering Paleoecological services.

For over a decade, Onterra, LLC has been offering objective, science-based lake management planning services. The firm provides a variety of lake-related services ranging from diagnostic/feasibility studies to comprehensive lake management planning projects consisting of aquatic plant inventories, shoreland habitat assessments, stakeholder education, watershed and water quality analysis, and implementation plan development. Onterra also works with lake groups to develop realistic and effective active management programs for aquatic invasive species (AIS), such as Eurasian water milfoil and curly-leaf pondweed, along with designing and implementing the appropriate monitoring strategies to evaluate the efficacy and selectivity of the management action.

Onterra's lead aquatic ecologist and founder, Tim Hoyman is one of two North American Lake Management Society Certified Lake Managers in Wisconsin and holds a Master of Science Degree in Limnology. Onterra also employs three full-time ecologists, Eddie Heath, Dan Cibulka, and Brenton Butterfield, each with a Master of Science Degree in a natural resource discipline. Our team also includes Todd Hanke, Lead Field Technician, Emily Henrigillis, Field Technician, and our newest Field Technician, Jessica Wittmann.

In January 2016, we welcomed Paul Garrison, a former research scientist with the Wisconsin DNR, to our team. Paul, along with Brenton, will be working out of our new office and lab facility in Madison. His primary focus is in paleoecology; however, he will provide additional expertise in water quality, nutrient dynamics, and modeling.

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SePro Corporation

SePRO Corporation is a research based life sciences company providing innovative products and services for specialty agriculture and human health markets worldwide.

Recognized as the preeminent leader in the aquatics industry, SePRO Corporation has developed innovative technologies to advance the science of water resource management. For over 20 years, the team at SePRO Corporation have provided comprehensive assessment, prescription and implementation solutions. Our focused disciplines include aquatic plant and algae management, water quality restoration, laboratory analysis, mapping and data management.

Whether you are looking to assess a water resource, design a prescription plan or implement a restoration program—SePRO Corporation provides expertise and solutions to preserve our most precious natural resource—water. To learn more about SePRO and our water management solutions, visit www.sepro.com.

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Photo credit: Rip Maclay



United Phosphorus, Inc.

WHO WE ARE...

For more than thirty years, United Phosphorus, Inc. (UPI) has been a premier supplier of crop protection products and plant technologies designed for the agricultural, professional, and aquatics markets.

DOING THINGS BETTER...

Over the years, UPI has continued to grow through strategic market acquisitions and enhancements to our manufacturing capabilities. Additionally, our expanding portfolio of proprietary brand formulations and strategic active ingredients offer unique solutions to many of the key challenges faced by our customers and our industry.

OUR MISSION...

UPI is driven to deliver the high-quality, value-added products you need to help you achieve the next level of productivity and profitability. All of our employees believe this vision and are committed to providing you with the superior levels of service required to meet this goal.

Water is our most valuable resource and UPI is committed to protecting our waters against invasive aquatic plants and algae. Whether you're a pond owner, a resource manager, an angler, a lakefront homeowner, irrigation canal manager, or just looking for information about aquatic herbicides and algicides we can help. UPI manufactures effective and versatile products for managing aquatic plants and algae in all kinds of water bodies including lakes, reservoirs, ponds, streams, bayous, rivers and canals. We trust you'll find the information you're looking for right here.

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vertexwaterfeatures.com



Wisconsin Lake & Pond Resource, LLC.

Wisconsin Lake & Pond Resource is centrally located in the Oshkosh area, serving clients throughout the State and now providing an enhanced suite of lake management services including: lake management planning, AIS herbicide control, point Intercept surveys, grant preparation, drawdown planning and permitting.

With the addition of Stantec's former lake management team including Mark Kordus and Jim Scharl, we bring some of the most forward thinking staff in the industry to our firm, including more fluridone experience on difficult to control herbicide resistant strains of hybrid watermilfoil on Wisconsin's public waterways than any applicator in the State.

Call or email Mark Kordus today for a free no obligation consultation and find out how we can help you to discuss possible options: Mark@WisconsinLPR.com or 715-781-9976 (cell) or 866-208-0724. Please visit our website at www.wisconsinlpr.com.

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