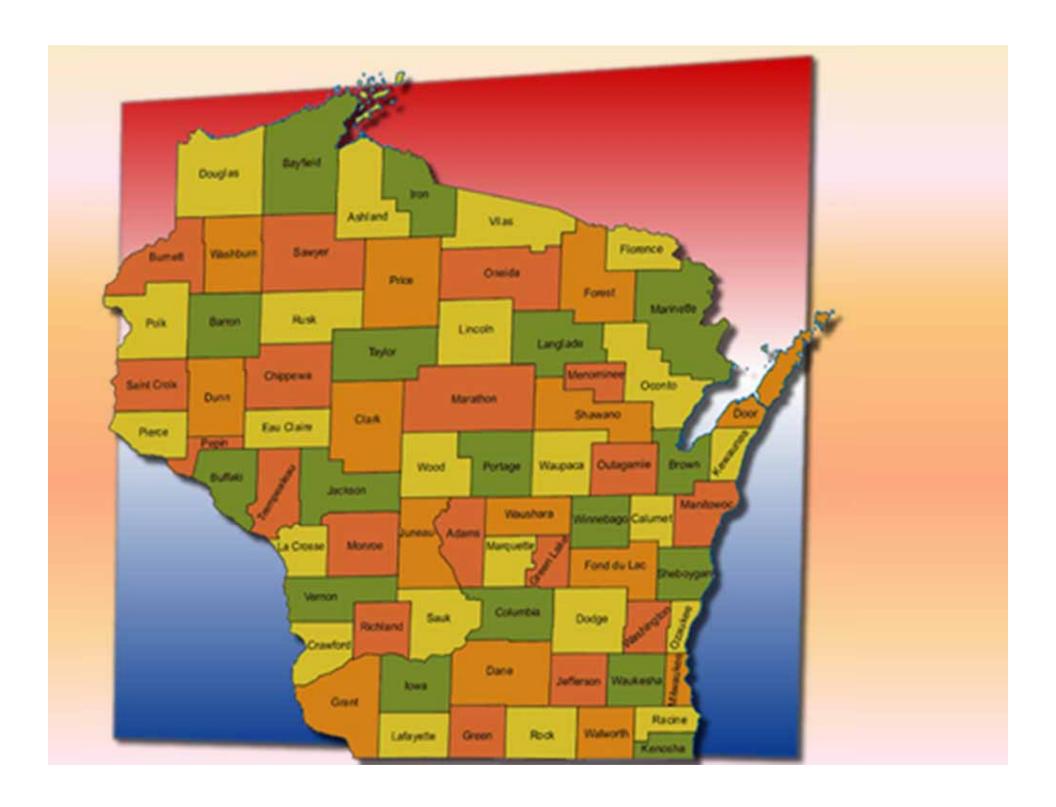


Manitowoc County Lakes Association

MCLA

Protecting and enhancing the quality of area lakes and watersheds for the benefit of all



Manitowoc Lake Profile

- 16 Lakes with public access
- ~20 Lakes with no public access
- Only 5 lakes with substantial population
- Some Lakes have Zero Inhabitants
- Water runs to Lake Michigan
- Watersheds average ~400 800 acres
- Clay Soils with Generous Slope

Profile Year 2011

- Only 6 Lakes Under Citizen Lake Monitoring Network
 - Consistent Water Quality Test Data
 - DNR Provides Equipment and Test Funding
- Very Limited Testing / Documentation for Majority of Lakes
- No Comprehensive County Wide View

Manitowoc Lake Issues

- Water Quality Not Improving
- Improvement Efforts Disjointed
 - Soil and Water Conservation Dept
 - NRCS Natural Resources Conservation Service
 - FSA Farm Services Administration
- Lack of Action
- Lack of Measures
- Land Value Degrading
- Subjective Views of Water Quality

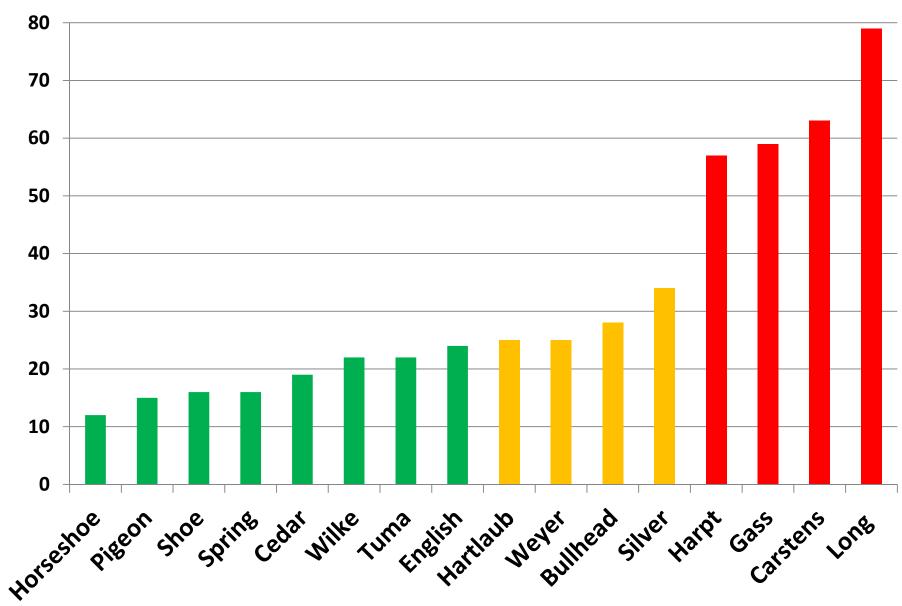
Manitowoc Plan

- Use Water Quality Data to Drive Change
- Test All Lakes with Public Access
 - Include some lakes without public access
- Benchmark Lakes
 - View Changes Compare Annually
- Eliminate Subjective Views
- Compare Lake Water Quality Between Lakes

Manitowoc Plan

- Use Data to Drive Action
 - -Publicize Lake Water Conditions
 - Drive Information to Soil and Water + Ag Community
 - -Enlighten Elected Officials
- Provide Feedback to Lake Testers
- Ask Questions Based On Lake Comparisons
- Use the Data to Drive Action
- Build a Story....Keep It Simple

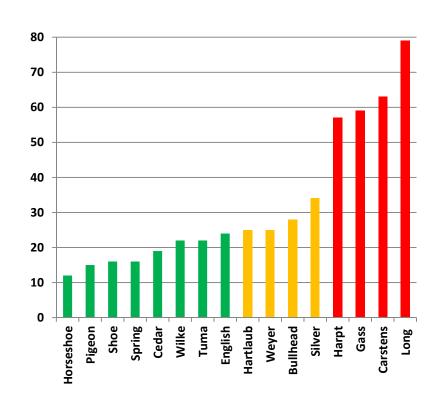
3 Year Summer Average Phosphorus



Questions

- Why Differences
- Watershed Size
- Watershed Activity
- Population Around Lake
- Impairment....DNR
- Land Value
- Is Water Degrading
- What Is Being Done?

3 Year Summer Average



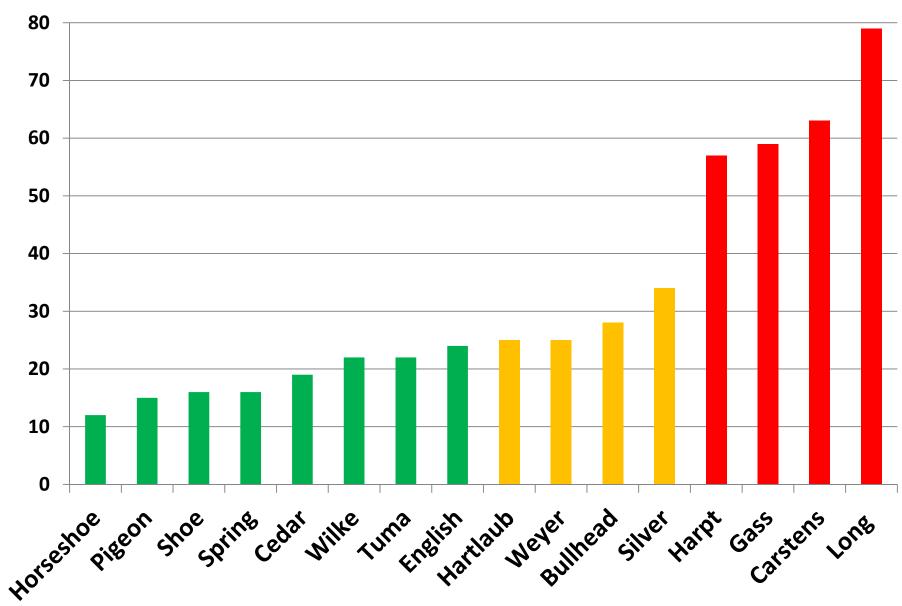
Soil and Water

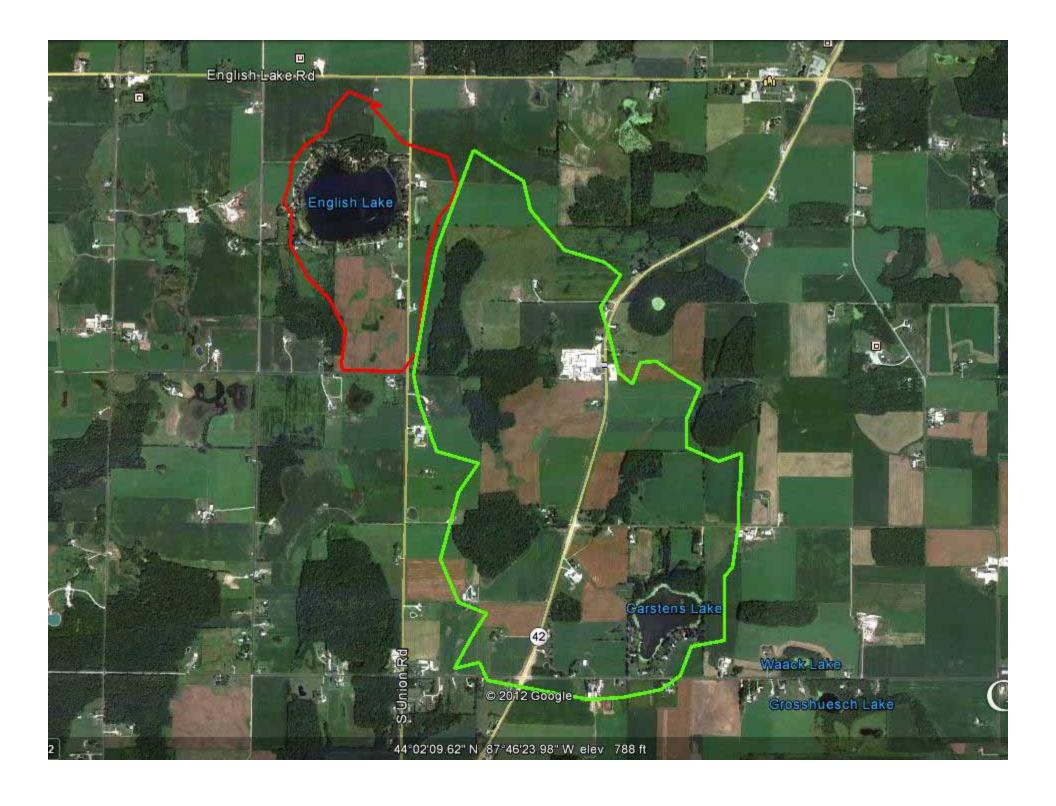
- Better Focus Soil and Water Dept to Right Watersheds
- Use Charts to Drive Action ... Enforcement
 - Nutrient Management.....Phosphorus Levels
 - Manure Spreading Incorporation
 - Tile Line Blow-outs
 - Cover Crops Major Storm Events
- Communicate to Farmers Show Chart
- Model Watershed to Demonstrate Results

County Dairy Agent + Discovery Farms

- 8000 Cows added to Manitowoc Co Over Past
 3 Years
 - Phosphorus Load 17 People = 1 Cow
 - 136,000 Population Increase Past 3 Years
 - 17% of Economic Activity and 12% Jobs
- Chart Shown at Forage Meetings
- Farming Image...Emerging Issue
- Not a "Flushing Problem"

3 Year Summer Average Phosphorus

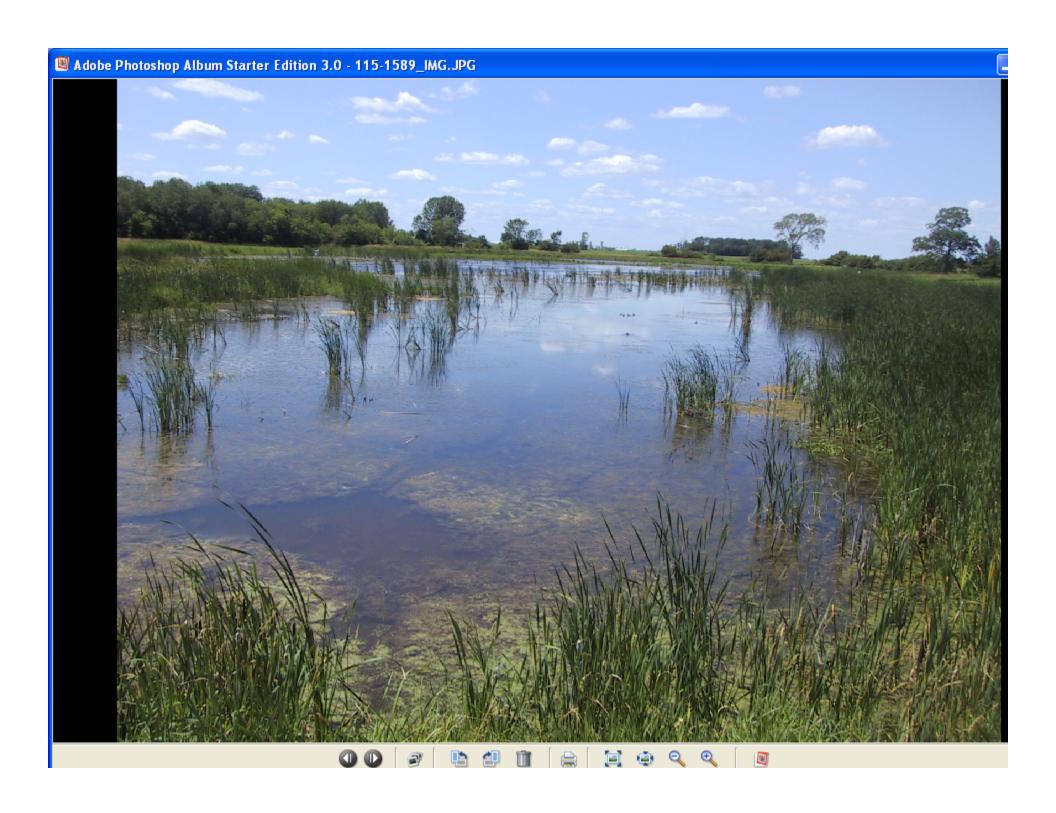




Federal Agencies

- NRCS Natural Resources Conservation
 Service
 - Majority of Funding for Manure Storage +
 Handling
- US Fish and Wildlife
 - Limited Funds

Use Charts to Get Preferential Consideration



Elected Officials

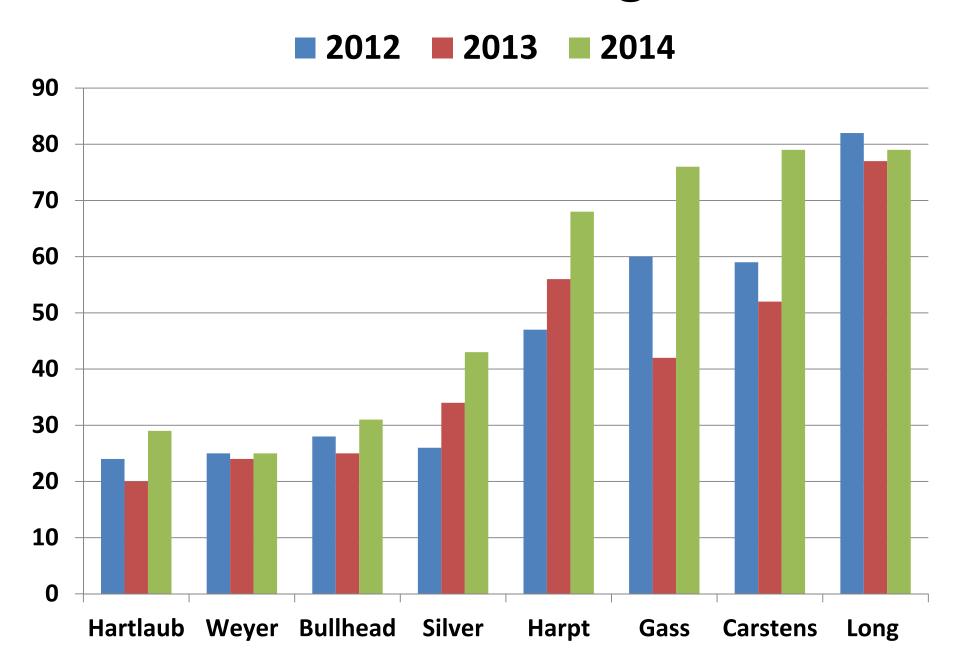
- Land Value
 - 25% Property Depreciation for "Dirty" Water
- Tax Base
- Impaired Waters Listing
- Zoning and CAFO Location [Concentrated Animal Feeding Operation]

Lake Owners and General Public

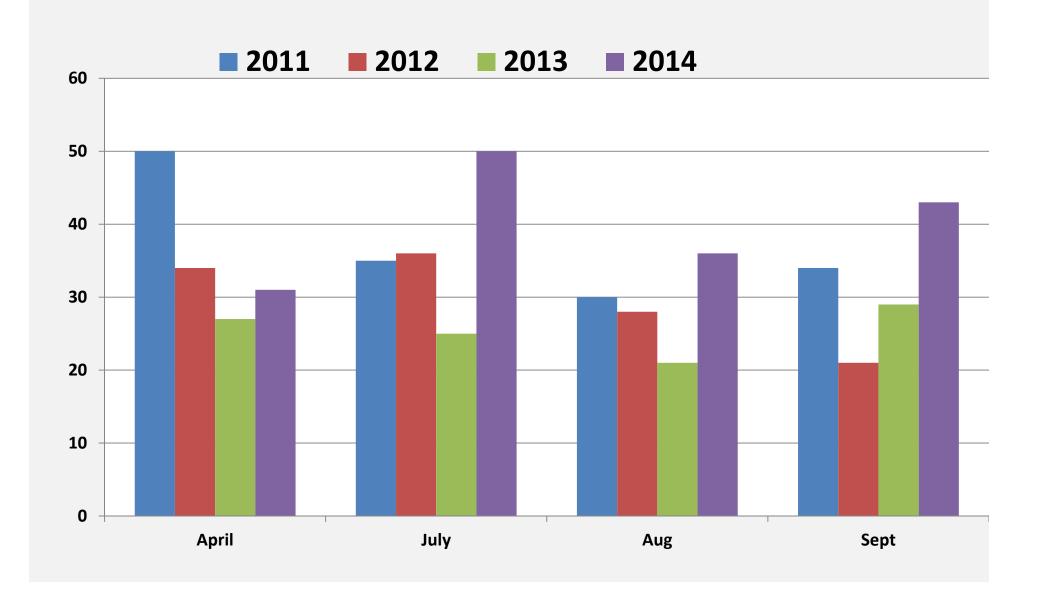
- Paint a Picture of Their Lakes Health
- Publicize Results
- General Population to Help Generate
 Awareness and Meaningful Action

- Feedback to Lake Testers
 - Recognition

Summer Averages

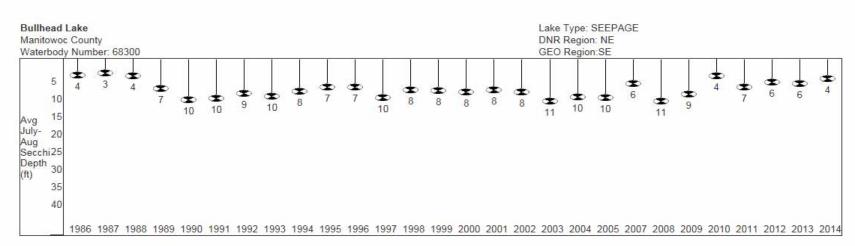


Bullhead Lake





Wisconsin Department of Natural Resources



Past secchi averages in feet (July and August only).

Year	Secchi Mean	Secchi Min	Secchi Max	Secchi Count
1986	3.66	2.25	5.25	8
1987	3.09	1.5	4	8
1988	3.75	2.25	5	7
1989	7.42	4.25	11.5	9
1990	10.52	7	12.75	10
1991	10.22	9	11.25	9
1992	8.86	7.5	11	9
1993	9.69	5	14	9
1994	8.23	5.5	14.6	7
1995	7	5	10.5	8
1996	7.01	4.5	10.5	13
1997	10	8.5	12.25	7
1998	7.75	6.5	10.5	8
1999	7.94	5.5	9.5	9
2000	8.33	4.5	14.5	9
2001	7.89	4.5	10.5	9
2002	8.43	7	11	7
2003	11	10.5	11.5	9
2004	9.81	7	12	8
2005	9.93	6	12.5	7



















Results

- All Lakes Tested and Documented
- Benchmark Data Measures
- Overall Public Awareness
- Data Actively Used
- Slowly Changing

Only 18% of Wisconsin Lakes Tested

You Can Easily Implement A Similar Program

Requirements

- Trained Volunteers
- Equipment
- Dollars for Chemical Analysis
- Someone to Summarize Results

Volunteers

- DNR has Lake Contacts
- Make Phone Calls Set Up Meeting
- DNR Provides Training
- Decide What to Test.....CLMN protocol
 - Secchi Water Clarity
 - Phosphorus Nutrients
 - Chlorophyll..... Algae [Water Clarity]

Equipment

Secchi Equipment no problem

Phosphorus Equipment no problem

Chlorphyll Difficult to get equipment

- Cost to DNR ~ \$600 \$700
- Shared equipment between lakes

Funding for Testing

- Conservation Groups
- Wisconsin DNR
- Self Funding

- Cost is "Reasonable"
 - \$25 Phosphorus 4 Samples \$100
 - \$25 Chlorophyll3 Samples75

Someone to Summarize Data

- Simple Graphs
 - Use CLMN Data Also
- Paint the Picture
- Ask the Questions
 - "Why Are There Differences"

Provide Feedback to Water Testers

Learnings

- Keep the Story Simple
 - Newspaper
 - Conservation Meetings
 - Meet with Elected Officials / NRCS / Soil + Water
- Provide Graphs....To Everyone
- Use State Lab
- Use Secchi Data Instead of Chlorophyll
- Have Fun

