



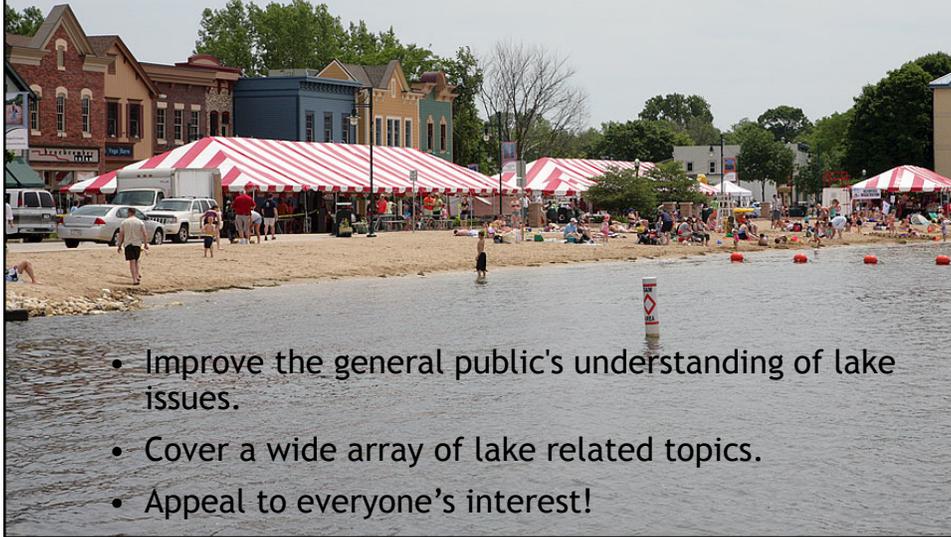
Outreach Ideas for Lake Groups: Ideas to Connect People to Lakes

Lake stewardship: a role for each of us

- **Adopt a lake ethic: be a good steward of waterfront property**
 - The quality of our lakes and streams is ultimately a reflection of how we use and maintain our land.
- **Participate in lake management**
 - Learn about lake ecology
 - Land use decisions in the watershed affect lake health
 - Build relationships in the lake community.
- **Support sound lake protection policies.**

Lake Fairs:

- Educational events that blend a sense of discovery and entertainment.



- Improve the general public's understanding of lake issues.
- Cover a wide array of lake related topics.
- Appeal to everyone's interest!

Lake Fairs

- Offer a variety of activities and learning opportunities at a casual pace.
- Are an opportunity to meet new people and build relationships in the community.
- Reach a broad cross-section of people.
- Welcome everyone in the community.





Lake Fairs

- Offer hands-on learning for both kids and adults.
- A fun way to discover more about area lakes while enjoying a day with friends and family.



Example activities



Paddle sports shops set up booths, bring boats & gear for people to test paddle.

Teach paddling skills on the water.

Lead tours of the lake.



Including music and other types of entertainment can draw larger crowds.

- Sponsors
- Vendors
- Food and drink sales



Some events include large scale entertainment



Pontoon classrooms are a great activity for kids and adults. Eg. topics: lake ecology & food webs, life in the shallows vs. the deep, a lake reflects the land around it.

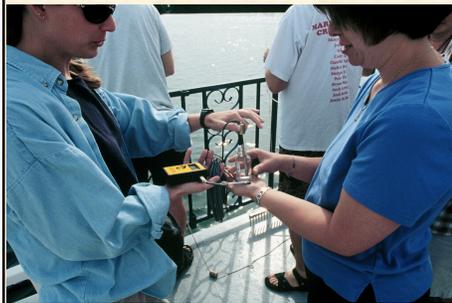


White Lake Pontoon Classroom



Pontoon classrooms

- Learn how to monitor water quality
- Lake tours to talk about studies, projects, and management activities.



Activities to connect people to lakes in the community

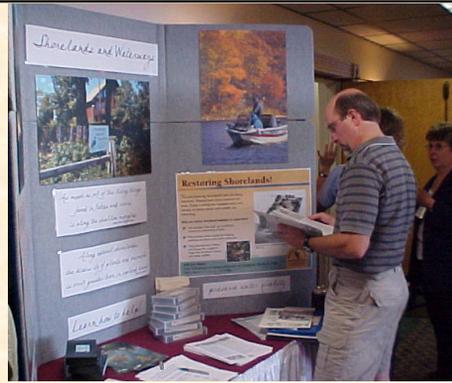
- Learn about fish ecology and management
 - Fish stocking vs. naturally sustainable fishery
 - Habitat improvements to improve fishery
 - Healthy lakes = good fishing.



- Land based tours are also a good way to share information about lake studies and management activities.

Workshops

- Opportunity to talk with experts in an informal setting.
 - Educational displays and exhibit booths
 - Topic tables
 - Demonstrations



Activities to connect people to lakes in the community

- Shoreline walks to learn about plants and animals of the shallows.
- Learn how to identify aquatic plants & animals
- Monitor wildlife
- Nature studies
- Artistic pursuits: painting, photography, writing, etc.

Shoreland restoration demonstration sites

Planting days:
Volunteers help install while learning how to create similar lake-friendly landscapes at their own homes.
It's also a fun project for kids.



- Demonstration projects in public parks
 - Helps people see shoreland protection as the right thing to do.
- Offer a hands-on restoration workshops
 - Lake group members, youth groups and others help.



Photo: Beaver Dam Lake District

Demonstration sites on private properties

- Showcases:

- Range of restoration options
- Plants used
- Specific erosion control techniques.

Photo: Green Lake Assoc.



Host tours of shoreland restoration sites

- Lake residents share experiences with one another.
- Homeowners explain how restorations were done and answer questions.
- Lake-facing signs identify those who are restoring or preserving shorelines.



Photos: Green Lake Assoc.

Tours of shoreland restorations on private properties

- Master Gardeners
- Better Homes & Gardens tours
- Hear first-hand from those who've successfully created lake-friendly landscapes.



Local business certification program trains & promotes lake-friendly landscaping.



Photo: Green Lake Assoc.

Celebrate your success!

