



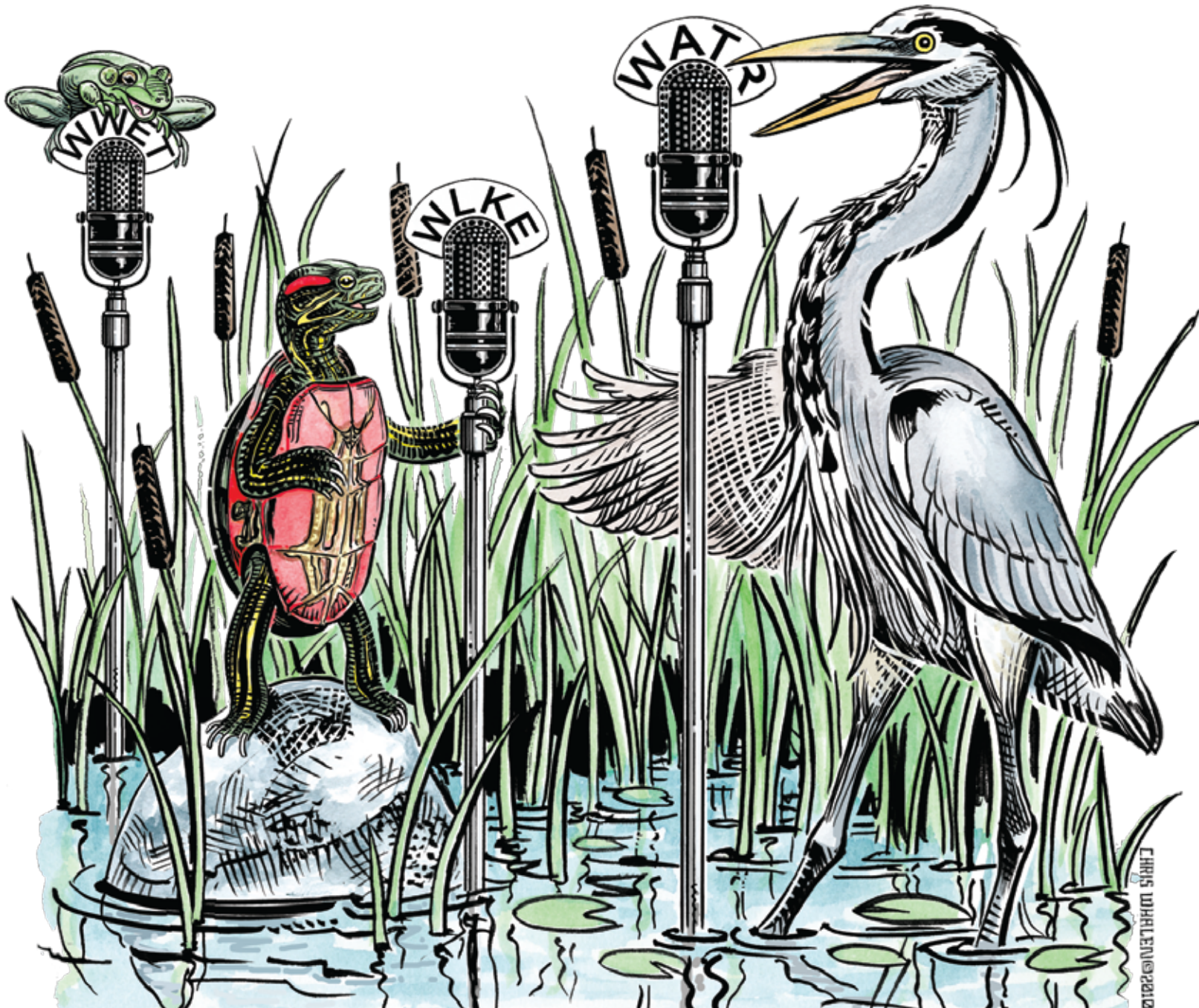
Wisconsin
Lakes
Partnership

Agenda

Even a small pebble makes ripples.
~ Unknown

Speaking for Lakes

33rd Annual Wisconsin Lakes Convention



Welcome

to the 33rd Annual Wisconsin Lakes Convention

Speaking for Lakes

Wisconsin Lakes Convention 2011



This is the one event in Wisconsin where citizens, scientists, resource managers, businesses, advocates, and educators come together from all across the state to develop their capacity to speak up on behalf of healthy Wisconsin lakes. Our plenary speakers and presentations will highlight the best practices in communicating about lake protection. With over forty breakout sessions and sixteen workshops, we will cover nearly every angle of the complex issues that face our treasured lakes today. Most importantly, you will have the chance to use your voice among a friendly audience by asking questions of our presenters and interacting with your fellow attendees. We sincerely hope that you will speak up a lot during your time at the Convention: share your stories, raise your issues, inquire and inspire with your words. When we work together to speak for our lakes, we will more surely be heard!

The Wisconsin Lakes Partnership

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Convention At-A-Glance

Agenda subject to change



Tuesday

<u>TIME</u>	<u>LOCATION</u>	<u>EVENT</u>
8:00am-5:00pm	Convention Lobby	Registration Open
9:00am-6:00pm	Exhibit Hall	Exhibits Open
9:00am-12:00pm	Breakout Rooms	Morning Workshops
10:15-10:45am	Exhibit Hall	Refreshment Break
12:00-1:00pm	Exhibit Hall	Lunch & Welcome
1:00-3:15pm	Meeting Room B	Plenary Session - Speaking for Lakes
3:15-3:45pm	Exhibit Hall	Refreshment Break
3:30-5:30pm	Exhibit Hall	Meet and Greet the Artists and Scientists
4:00-5:00pm	Breakout Rooms	Special Sessions
5:00-7:00pm		Networking Time (dinner on your own)

EVENING EVENTS

7:00-8:30pm	Meeting Room B	Green Fire (Aldo Leopold documentary)
8:00-11:00pm	Pre-function Lobby Meeting Rm 6A/6B	Wisconsin Lakes Convention Welcome Reception Free beer/soda, Cash bar & Snacks

Wednesday

6:45-7:45am	Meeting Room 3	Sunrise Yoga
8:00am-5:00pm	Convention Lobby	Registration Open
8:00am-6:00pm	Exhibit Hall	Exhibits Open
8:00am-8:50am	Ballroom A4	Wisconsin Lakes Annual Meeting
9:00am-10:30pm	Meeting Room B	Plenary Session - Blending Art and Science
10:30-11:00am	Exhibit Hall	Refreshment Break
11:10-11:50am	Breakout Rooms	Concurrent Breakout Sessions
12:00-1:30pm	Exhibit Hall	Lunch & Poster Presentation Session
1:45-2:25pm	Breakout Rooms	Concurrent Breakout Sessions
2:35-3:15pm	Breakout Rooms	Concurrent Breakout Sessions
3:15-3:45pm	Exhibit Hall	Refreshment Break
4:00-5:00pm	Breakout Rooms	Concurrent Breakout Sessions
5:00-5:45pm	Meeting Rm 6A/6B	Wisconsin Lakes Regional Leadership Teams
5:30-8:00pm	Meeting Room B	WI Lake Stewardship Banquet & Awards Ceremony (All participants welcome)

EVENING EVENTS

8:00-11:00pm	Pub	Speak for Lakes After Hours
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Thursday

6:45-7:45am	Meeting Room 3	Sunrise Yoga
8:00am-1:30pm	Convention Lobby	Registration Open
8:00am-1:30pm	Exhibit Hall	Exhibits Open
9:00-9:40am	Breakout Rooms	Concurrent Breakout Sessions
9:00-11:30am	Room B3	County Lakes Roundtable
9:00am-4:00pm	Meeting Rm 6A/6B	Lake District Commissioner Training
9:50-10:20am	Exhibit Hall	Refreshment Break
10:30-11:30am	Breakout Rooms	Concurrent Breakout Sessions
11:45am-12:45pm	Exhibit Hall	Lunch & Closing
1:00-4:00pm	Breakout Rooms	Afternoon Workshops

The Wisconsin Lakes Convention concludes by 4:00 pm on Thursday, April 14, 2011.



Tuesday Agenda

April 12, 2011

Registration Open ~ 8:00 am-5:00 pm
Convention Center Lobby

Morning Workshops

	Champion's Club	Room 6A/6B	Ballroom A1	Ballroom A4
9:00 am-12:00 pm	Working with the Media: Put Your Best Foot Forward... Not in Your Mouth <i>Farmiloe</i> <i>Gaumnitz</i> page 10	Aquatic Plant ID (Name That Plant!) <i>Knicht</i> <i>Mikuljuk</i> <i>Nault</i> page 10	Clean Boats, Clean Waters <i>McFarlane</i> <i>Wickman</i> <i>Sippel</i> page 10	Adding Lake Levels to the Citizen Lake Monitoring Network <i>Juckem</i> <i>Asplund</i> <i>Robertson</i> page 10
10:15-10:45 am	Refreshment Break in Exhibit Hall			
12:00-1:00 pm	Welcome and Lunch in Exhibit Hall ~ Speaker: Cathy Stepp, WDNR Secretary page 17			
1:00-3:15 pm	Plenary Session - Meeting Room B Speaking for Lakes Welcome ~ <i>Patrick Goggin, Master of Ceremonies</i> The World Outside: What They Say About Why Your Work Matters ~ <i>Eric Eckel</i> Celebrate What's Right in the World - DVD ~ <i>Devitt Jones</i> See page 12 for speaker descriptions			
3:15-3:45 pm	Refreshment Break in Exhibit Hall			
3:30-5:30 pm	"Meet and Greet" the Artists and Scientists "Drawing Water: Artists and Scientists Explore Northern Lakes" Exhibit Hall page 12			

Special Sessions

	Ballroom A1	Ballroom A2	Ballroom A3
4:00-5:00 pm	Invasive Aquatic Plant Management Forum - Are we making a difference? <i>Asplund</i> page 13	Protecting Public Access to Lakes <i>Neeb</i> page 13	Legislative Overview and Intro. to the Budget Process <i>Keckhaver</i> page 14
5:00-7:00 pm	Networking Time (dinner on your own)		
7:00-8:30 pm	Green Fire: Aldo Leopold and A Land Ethic for Our Time page 15		
8:00-11:00 pm	Wisconsin Lakes Convention Welcome Reception (Free beer, soda & snacks - cash bar) Pre-function Hotel Lobby and Meeting Room 6A/6B page 15		

Tuesday Agenda

April 12, 2011



Exhibits Open ~ 9:00 am-6:00 pm
Exhibit Hall

Morning Workshops, continued

	Ballroom A2	Room 5A/5B	Auditorium	Ballroom A3
9:00 am-12:00 pm	Erosion Control/ Shoreland Technique <i>Scholl Debne Rosenberger</i> page 11	Citizen Lake Monitoring Network (CLMN) <i>Herman Nordin Schiefelbein</i> page 11	Water Words That Work <i>Eckl</i> page 11	Wetlands and Local Land Use Decisions <i>O'Brien Magyera</i> page 11
10:15-10:45 am	Refreshment Break in Exhibit Hall			
12:00-1:00 pm	Welcome and Lunch in Exhibit Hall ~ Speaker: Cathy Stepp, WDNR Secretary page 15			
1:00-3:15 pm	Plenary Session - Meeting Room B Speaking for Lakes Welcome ~ <i>Patrick Goggin, Master of Ceremonies</i> The World Outside: What They Say About Why Your Work Matters ~ <i>Eric Eckl</i> Celebrate What's Right in the World - DVD ~ <i>Dewitt Jones</i> See page 12 for speaker descriptions			
3:15-3:45 pm	Refreshment Break in Exhibit Hall			
3:30-5:30 pm	"Meet and Greet" the Artists and Scientists "Drawing Water: Artists and Scientists Explore Northern Lakes" Exhibit Hall page 12			

Special Sessions, continued

	Ballroom A4	Champion's Club	
4:00-5:00 pm	Our Dying and Threatened Wisconsin Lakes <i>Wolf Froehleke Bach Kraft</i> page 14	Planning for the Future of the Wisconsin Lakes Partnership <i>Olson</i> page 14	
5:00-7:00 pm	Networking Time (dinner on your own)		
7:00-8:30 pm	Green Fire: Aldo Leopold and A Land Ethic for Our Time page 15		
8:00-11:00 pm	Wisconsin Lakes Convention Welcome Reception (Free beer, soda & snacks - cash bar) Pre-function Hotel Lobby and Meeting Room 6A/6B page 15		



Wednesday Agenda

April 13, 2011

Registration Open ~ 8:00 am-5:00 pm
Convention Center Lobby

6:45-7:45 am	Sunrise Yoga in Meeting Room 3 ~ Quita Sheehan page 15		
8:00-8:50 am	Wisconsin Lakes Annual Meeting ~ Ballroom A4 page 14		
9:00-10:30 am	Plenary Session - Meeting Room B Blending Art and Science Welcome ~ <i>Eric Olson, Master of Ceremonies</i> "Speaking for Lakes" digital production Drawing Water: Artists and Scientists Explore Northern Lakes ~ <i>Artists and scientists including Terry Daulton, John Bates, Emily Stanley</i> A Fish Eye View of Lake Life ~ <i>Eric Engbretson</i> <div style="text-align: right;">See page 16 for speaker descriptions</div>		
10:30-11:00 am	Refreshment Break in Exhibit Hall		
Concurrent Sessions			
	Champion's Club	Ballroom A1	Ballroom A2
11:10-11:50 am	Lake Association Stew: A Recipe for Success <i>Baker</i> <div style="text-align: right;">page 18</div>	Mussels 101 <i>Welke</i> <div style="text-align: right;">page 18</div>	Partnering with Law Enforcement to Strengthen AIS Efforts <i>Stark</i> <div style="text-align: right;">page 18</div>
12:00-1:30 pm	Lunch and Poster Session in Exhibit Hall Lunch begins at 12:00 ~ <i>Speaker: Representative Cory Mason, 62nd Assembly District</i> page 17 Poster Session runs 12:30-1:30 pm pages 19-20		
1:45-2:25 pm	The Lac Courte Oreilles Lake Association (COLA) Experience <i>Sivertson</i> <div style="text-align: right;">page 20</div>	The Diversity of Life Along our Shorelands: A Primer <i>Goggin</i> <div style="text-align: right;">page 20</div>	Empowering Citizens to Address the Sale of Invasive Species <i>Schauer</i> <div style="text-align: right;">page 21</div>
2:35-3:15 pm	Steps to Build a Lake Organization Web Site <i>Bresina</i> <div style="text-align: right;">page 22</div>	An Underwater View of Lakes Through Photography <i>Engbretson</i> <div style="text-align: right;">page 22</div>	Stories from an Active Lake District <i>Hvizdak</i> <i>Skawinski</i> <div style="text-align: right;">page 22</div>
3:15-3:45 pm	Refreshment Break in Exhibit Hall		
4:00-5:00 pm	Petenwell Castle Rock Flowage and the PACRS (Petenwell and Castle Rock Stewards) <i>Evans</i> <i>Georgeson</i> <i>Frost</i> <div style="text-align: right;">page 24</div>	Northern Highlands Lakes and Wildlife Citizen Science Project <i>Meyer</i> Wisconsin Bat Monitoring Program <i>Wilson</i> <div style="text-align: right;">page 24</div>	Asian Carp at the Edge of the Great Lakes <i>Moy</i> <div style="text-align: right;">page 24</div>
5:00-5:45 pm	Wisconsin Lakes Regional Leadership Teams in Room 6A/6B page 26		
5:30-8:00 pm	Wisconsin Lake Stewardship Banquet & Awards Ceremony - Meeting Room B		
8:00-11:00 pm	5:30 Social Hour (free beer/soda, cash bar) ~ 6:00 Dinner ~ awards to follow Speak for Lakes After Hours - Pub page 26		

Wednesday Agenda



Exhibits Open ~ 8:00 am-6:00 pm
Exhibit Hall

April 13, 2011

6:45-7:45 am	Sunrise Yoga in Meeting Room 3 ~ Quita Sheehan		page 15
8:00-8:50 am	Wisconsin Lakes Annual Meeting ~ Ballroom A4		page 14
9:00-10:30 am	<p align="center">Plenary Session - Meeting Room B Blending Art and Science</p> <p>Welcome ~ <i>Eric Olson, Master of Ceremonies</i> "Speaking for Lakes" digital production Drawing Water: Artists and Scientists Explore Northern Lakes ~ <i>Artists and scientists including Terry Daulton, John Bates, Emily Stanley</i> A Fish Eye View of Lake Life ~ <i>Eric Engbretson</i></p> <p align="right">See page 16 for speaker descriptions</p>		
10:30-11:00 am	Refreshment Break in Exhibit Hall		
Concurrent Sessions, continued			
	Ballroom A3	Ballroom A4	Auditorium
11:10-11:50 am	Monitoring for Phosphorus and Dealing with it Too... <i>Schreiber</i> page 18	The Town Lakes Committee - A Successful Link to Effective AIS Management <i>Wetzel</i> page 19	Journey to Planet Earth - Hot Zones <i>Film Festival</i> page 19
12:00-1:30 pm	Lunch and Poster Session in Exhibit Hall Lunch begins at 12:00 ~ <i>Speaker: Representative Cory Mason, 62nd Assembly District</i> Poster Session runs 12:30-1:30 pm page 17 pages 19-20		
1:45-2:25 pm	Phosphorus Water Quality Standards Criteria and Implementation Programs <i>Baumann</i> page 21	Presque Isle Wilderness Waters Program <i>Premo Novak</i> page 21	A Sense of Wonder <i>Film Festival</i> page 21
2:35-3:15 pm	Wisconsin's Shoreland Zoning Regulations... <i>Kennedy</i> page 23	A "CLASS" Act <i>Currie White-Richards</i> page 23	A Sense of Wonder (continued) <i>Film Festival</i> page 23
3:15-3:45 pm	Refreshment Break in Exhibit Hall		
4:00-5:00 pm	How's My Lake Doing? From Sediment to Satellites <i>Garrison Erdmann</i> page 25	Beaver Creek Reserve Meets Success in 6-County AIS Prevention Effort <i>Mares</i> page 25	Troubled Waters <i>Film Festival</i> page 25
5:00-5:45 pm	Wisconsin Lakes Regional Leadership Teams in Room 6A/6B		
5:30-8:00 pm	Wisconsin Lake Stewardship Banquet & Awards Ceremony - Meeting Room B		
8:00-11:00 pm	5:30 Social Hour (free beer/soda, cash bar) ~ 6:00 Dinner ~ awards to follow Speak for Lakes After Hours - Pub page 26		



Thursday Agenda

April 14, 2011

Registration Open ~ 8:00 am-1:30 pm
Convention Center Lobby

6:45-7:45 am	Sunrise Yoga in Meeting Room 3 ~ Quita Sheehan page 15			
Concurrent Sessions			Workshop	
	Champion's Club	Ballroom A1	Ballroom A2	Room B3
9:00-9:40 am	Protecting Water Resources in Iron County Through Environmental Education and Civic Leadership <i>Gingras</i> page 27	Sustainable Recruitment of Coarse Woody Structure Along Lakes: As Assessment <i>Wherley</i> page 27	What Weevils Want: Managing Your Shoreland for Biological Control of Eurasian Water-milfoil <i>Thorstenson</i> page 27	MORNING WORKSHOP 9:00-11:30 am County Lakes Roundtable <i>Cook</i> page 31
9:50-10:20 am	Refreshment Break in Exhibit Hall			
10:30-11:30 am	A Stakeholder-Led TMDL Implementation Process for Mead Lake <i>Zerr</i> page 29	Eagles and Ospreys: Natural History and Management <i>Eckstein</i> page 29	Menominee River Watershed Zebra Mussel Response Planning Project: A Containment Strategy <i>Ferry Gauthier</i> page 29	MORNING WORKSHOP Continued page 31
11:45 am - 12:45 pm	Lunch and Closing in Exhibit Hall ~ <i>Speaker Eric Olson, UW-Extension Lakes</i>			

Afternoon Workshops				
	Champion's Club	Ballroom A2	Ballroom A3	Ballroom A1
1:00-4:00 pm	Getting Involved in Local Government - Running for Office in Wisconsin Counties and Towns <i>O'Connell Stadelman Hill</i> page 32	Lake Assessment Planning and Management <i>Schaal Asplund Toshner Sorge</i> page 32	Solving Lakeshore Problems Through Whole Property Management; The Sustainable Landscape Perspective <i>Girolamo</i> page 32	Educating for Stewardship <i>Gingras O'Krongly Wilson Engler Guzman Scherrer Allen</i> page 33

The Wisconsin Lakes Convention concludes at 4:00 pm on Thursday, April 14, 2011.

Thursday Agenda

April 14, 2011



Exhibits Open ~ 8:00 am-1:30 pm
Exhibit Hall

6:45-7:45 am	Sunrise Yoga in Meeting Room 3 ~ Quita Sheehan			page 15
Concurrent Sessions, continued				Workshop
	Ballroom A3	Ballroom A4	Auditorium	Room 6A/6B
9:00-9:40 am	A New Vision for Watershed Management <i>Nowak</i> page 28	Great Lakes Compact <i>Pfeiffer</i> <i>Axness</i> page 28	Play Again (Part One) <i>Film Festival</i> page 28	ALL-DAY WORKSHOP 9:00 am - 4:00 pm Lake District Commissioner Training <i>Thornton</i> <i>Jooss</i> page 31
9:50-10:20 am	Refreshment Break in Exhibit Hall			
10:30-11:30 am	The Importance of Collecting Good Data <i>Arneson</i> <i>Herman</i> page 29	Library Lake: Restoring a Legacy <i>Michels</i> Turning a Plan to a Project <i>Pranckus</i> page 30	Play Again (Part Two) <i>Film Festival</i> page 30	ALL-DAY WORKSHOP Continued page 31
11:45 am - 12:45 pm	Lunch and Closing in Exhibit Hall~ <i>Speaker Eric Olson, UW-Extension Lakes</i>			

Afternoon Workshops, continued				
	Auditorium	Room B3	Room 5A/5B	Room 6A/6B
1:00-4:00 pm	Drawing Water - Using Arts to Communicate and Educate <i>Daulton</i> <i>Bates</i> <i>Ramsdell</i> <i>Peterson</i> <i>Knight</i> page 33	Social Marketing Campaigns for AIS <i>Shaw</i> <i>Dalrymple</i> page 34	Networking Tools for Lake Groups: Facebook, Wikis and Blogs <i>Olson</i> <i>Askins</i> page 34	ALL-DAY WORKSHOP Continued page 31

The Wisconsin Lakes Convention concludes at 4:00 pm on Thursday, April 14, 2011.



Tuesday Workshops

9:00am-12:00pm

9:00am-12:00pm – Champion's Club

Working with the Media: Put Your Best Foot Forward...Not in Your Mouth

This workshop will give you an overview of how to work successfully with the media. Learn how to build relationships with the media to get them to cover your events and to understand your issues. Get tips and reference materials to help you prepare for successful interviews; whether for print, radio, TV or webcasting. Practice being interviewed (the media interaction that can cause the most anxiety) and get feedback from the presenters and participants on what worked and what you can fine-tune.

Presenters: Mary Farmiloe and Lisa Gaumnitz, WDNR

9:00am-12:00pm – Meeting Room 6A/6B

Aquatic Plant ID (Name that Plant) ~ Fee \$30 ~ Limit 30

Learning to identify the water plants in your lake can help with a variety of lake projects, such as aquatic plant management plans, grants, or just add to the fun of learning more about water plants. This workshop will give a hands-on, up-close view of aquatic plant intricacies and differences to aid you in their identification. Learn how plants survive underwater and how they contribute to the health of the lake ecosystem.

Presenters: Susan Knight, UW-Madison Center for Limnology, Ali Mikulyuk and Michelle Nault, WDNR

9:00am-12:00pm – Ballroom A1

Clean Boats, Clean Waters ~ Fee \$25 ~ Limit 25

Volunteers have been an integral part of protecting Wisconsin lakes for over two decades. With so many water bodies and so few state resources, we rely heavily on volunteer efforts to educate boaters about aquatic invasive species (AIS) and how to prevent their spread. Come join us for the Clean Boats, Clean Waters workshop and become one of over 2,000 volunteers who have been trained to conduct watercraft inspections! We will discuss what can be done to prevent the spread of AIS, how you can get your community involved, and why inspection data is so valuable. Sharpen your inspection skills by role playing how to talk with people at the boat landing, and discover the subtle differences between native and non-native invasive aquatic plants through hands-on plant identification. Everyone will receive the watercraft inspection handbook, containing AIS distribution information, contacts, a kit of resources to aid inspection efforts, and more.

Presenter: Erin McFarlane, UW-Extension Lakes, Sandra Wickman, UWEX Lakes/WDNR and Danielle Sippel, WDNR

9:00am-12:00pm – Ballroom A4

Adding Lake Levels to the Citizen Lake Monitoring Network

The WDNR and USGS have recognized a need and desire by citizens to measure and monitor long-term lake water levels throughout the state, as well as maintain this information in a central database. A two-pronged approach is being implemented: 1) the USGS is operating a network of "Index Lakes" across the state that are of special interest because of their long-term records, societal importance, and/or relatively well-understood hydrology, and 2) citizens are monitoring their own lake levels as part of the Citizen Lake Monitoring Network (CLMN). This workshop will serve as the official "launch" of this second prong and will target professionals and volunteers that are interested in helping citizens effectively monitor lake levels. Topics will include: 1) Influences of water level on water quality in lakes, 2) an overview of the Index and CLMN networks, 3) CLMN plans for the summer, and 4) demonstrations of equipment and common tasks. Participants will be provided information on proper procedures for measuring lake levels and/or beach width, and provided a means to store their data in the WDNR Surface Water Integrated Management System (SWIMS) database.

Presenters: Paul Juckem, U.S. Geological Survey, Tim Asplund, WDNR and Dale Robertson, U.S. Geological Survey



Tuesday Workshops, cont.

9:00am-12:00pm

9:00am-12:00pm – Ballroom A2

Erosion Control/Shoreland Technique

Do you have shoreline erosion issues on your property? Are you looking for effective solutions? This presentation will focus on identifying various causes of erosion (geologic, vegetative, climatic, hydraulic, human) and the effect of these factors (runoff, waves, groundwater seeps, freeze/thaw, ice, human access, etc.) on the landscape and shoreline areas. Once the cause(s) of erosion are known, it is then possible to select techniques to help control or eliminate erosion potential. We will share engineering standards, conceptual drawings, material samples, and photographs to depict these techniques and where they are useful and applicable. Design standards, construction efforts, and lessons learned will be discussed. Successes and challenges will be mentioned with each case study. A description of NR 328 and how it impacts landowners who are applying for permits to work on their shorelines will also be offered.

Presenters: Carolyn Scholl, Vilas County, Stacy Dehne, DATCP and Robert Rosenberger, WDNR

9:00am-12:00pm – Meeting Room 5A/5B

Citizen Lake Monitoring Network ~ Fee \$25 ~ Limit 25

Are you concerned about aquatic invasive species? Are you willing to put in the time to monitor your lake and enter the data into the statewide database? If so, this workshop is for you. You will learn how to identify aquatic invasive species, receive ideas on how to organize an effective monitoring team, learn where and when to look for the invasives, find out what to do if you suspect that you have found an invasive plant or animal, and learn how to input your data into the statewide AIS database. The workshop fee covers materials including a monitoring manual. Your take-home items and newfound confidence will help you to share your knowledge with all your fellow lake lovers and track your data in a statewide database system.

Presenter: Laura Herman, UW-Extension Lakes, Brenda Nordin and Jay Schiefelbein, WDNR

9:00am-12:00pm – Auditorium

Water Words that Work

This workshop will give you the tools and words you need to make the “environmental message” work for your audience. Eric will cover unique messaging methods to use in environmental writing for citizens, planning social marketing campaigns, working with reporters and media, preparing web sites and blogs, fundraising, speaking at public meetings and hearings, and lobbying public officials.

Presenter: Eric Eckl, Water Words that Work

9:00am-12:00pm – Ballroom A3

Wetlands and Local Land Use Decisions

In this workshop, participants will learn how to effectively participate in local land use decisions that affect wetlands, and how to effectively communicate with land use officials about the value of protecting and restoring local wetlands. It will include an overview of federal, state, and local wetland laws, plus ways that communities can better protect wetlands in their areas. Another element of the workshop will share good examples of more protective shoreland-wetland ordinances, along with a discussion on opportunities that counties have to adopt more protective shoreland-wetland provisions as they are updating their ordinances to comply with new NR 115 provisions.

Presenters: Erin O'Brien and Kyle Magyera, Wisconsin Wetlands Association



Tuesday Plenary Speakers

1:00-3:15pm

Speaking for Lakes



Welcome

Patrick Goggin, Master of Ceremonies

As a Lake Specialist for UW-Extension Lakes, Patrick works closely with the Wisconsin Lakes Partnership team, collaborating on the development of educational programming and materials for all of us who love our lakes. Areas of interest for him include lake districts and water law, human impacts on water, aquatic ecosystems, and the native flora of Wisconsin shorelands.

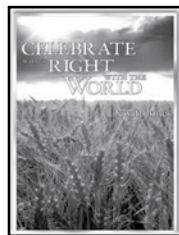


The World Outside: What They Say About Why Your Work Matters

Eric Eckl, founder of Water Words that Work

Eric has more than 15 years experience planning and carrying out issue advocacy, fund-raising, and behavior change campaigns. He'll share with us ideas and methods to professionalize and modernize our communications on water conservation. He will help us use "water words that work" in our charge to speak for our lakes. Eric's presentation will be followed by a question and answer session.

Check out his web site at <http://waterwordsthatwork.com/>



Celebrate What's Right in the World

DVD by Dewitt Jones

Do you have a vision for your organization? More importantly, do you have one for yourself? A vision that gets you excited every morning and keeps you open to possibilities. *Celebrate What's Right With The World* teaches you what a powerful force having a vision of possibilities can be.

3:30-5:30pm – Exhibit Hall

Meet and Greet the Artists and Scientists

"Drawing Water: Artists and Scientists Explore Northern Lakes" is an exhibit that invites viewers to enter a realm where abstract thought, imagination and vision come together with scientific findings about lakes. View this exhibit at its debut during the 2011 Wisconsin Lakes Convention and enjoy a chat with the artists and scientists behind this intriguing project.



Gimme Shelter by Mindy Schnell

Brought to you by the Northern Temperate Lakes Long Term Ecological Research Program (LTER).

The goal of LTERArts is to create new ways to share research and information with the public through the arts. The project will engage arts and humanities with LTER studies of future scenarios and landscape change. We hope to increase public understanding of lake ecology, highlight research results from our LTER lake studies, and encourage people to take an active role in defining and influencing the future of our lakes.

Artists: Terry Daulton (Painter and Biologist), John Bates (Naturalist and Poet), Jim Ramsdell (Sculptor),

Bonnie Peterson (Fiber Artist), Mindy Schnell (Watercolor Artist)

Scientists: Susan Knight (Research Scientist and Aquatic Biologist)



Tuesday Special Sessions

4:00-5:00pm

4:00-5:00pm – Ballroom A1

Invasive Aquatic Plant Management Forum - Are we making a difference?

Over the past several years, there has been increased interest (and available funding) to more aggressively manage aquatic invasive plants (Eurasian water milfoil and curly-leaf pondweed) in lake ecosystems to achieve long-term and whole-lake control. At the same time, there are many questions about the potential consequences of this approach for native plants, water quality, fish and wildlife, and human health, in addition to long-term financial costs. Come hear the latest updates on innovative management techniques for large-scale EWM and CLP control, and ongoing evaluations of the long term benefits and risks of these practices. A panel of agency representatives, scientists, consultants, and lake group members will lead a discussion about the challenges and opportunities that lie ahead with this comprehensive approach.

Presenter: Tim Asplund, WDNR

4:00-5:00pm – Ballroom A2

Protecting Public Access to Lakes

Boat landings and parks are the most obvious ways that the public gains access to lakes and other navigable waters in Wisconsin. State subdivision platting laws require establishment of public access sites at frequencies approximating one for every half mile of shoreline. These are places where you can carry in a canoe or kayak, swim, fish, or access the ice during winter. Many of these historic access sites have been lost or privatized by adjacent property owners and local officials who reason “no one’s using them anyway,” or “there’s no way you could launch a boat there.” What these property owners, officials, and kids inheriting lakefront properties don’t realize is that there is a formal process for vacating public access to water. As a result of this lack of understanding, development is encroaching into these public access sites and lake front properties are increasingly showing up with “clouds on title” as their owners look to sell them. I’d be happy to explain why, for this and other reasons, the DNR now requires applicants for Lake, River and Aquatic Invasive Species grants to provide maps showing all public access points to the project waterway, and why funding is being made available to help pay for inventories, including the costs associated with records search, access identification and mapping. This is vital information for lake association leaders who hope to protect the values of their lake front properties and help their associations secure state grant funding.

Presenter: Bruce Neeb, WDNR

Continued on page 14

Visit the Wisconsin Lakes booth to purchase these helpful publications!





Tuesday Special Sessions, cont.

4:00-5:00pm

4:00-5:00pm – Ballroom A3

Legislative Overview and Intro to the Budget Process

John will describe the current make-up of the legislature, summarize the current legislative session's developments, and also give a brief introduction into the state budget process, which is already underway. John is Wisconsin Lakes' new lobbyist and he looks forward to working with the new administration and legislature on issues of importance to all of us who appreciate and value our lakes.

Presenter: John Keckhaver, Government Relations and Analysis, LLC and Wisconsin Lakes

4:00-5:00pm – Ballroom A4

Our Dying and Threatened Wisconsin Lakes

No lake in Wisconsin is safe from being dried up by excessive high capacity well pumping. It makes sense to initiate a rational system for regulating high capacity well withdrawals so our lakes and streams will remain environmentally healthy and economic assets to our communities. Our discussion will describe the problem and present three avenues for potential action.

Presenters: Dr. Brian Wolf, Long Lake District, Scott Froehlke, Lobbyist representing a coalition of Western Waushara County Lakes, Daniel Bach, Lake Beulah Property Owners Association and Dr. George Kraft, UW-Extension

4:00-5:00pm – Champion's Club

Planning for the Future of the Wisconsin Lakes Partnership

The Wisconsin Lakes Partnership has been the vehicle for bringing together citizens, state agencies, and the University of Wisconsin since the 1980s. Every ten years, members of the Partnership work to update "The Water Way", a statewide strategic plan for protecting and improving Wisconsin's lake resources. This spring, Wisconsin Lakes, UW-Extension Lakes, and DNR staff will work to create the new edition of this strategic plan. Come to this session to hear some of the preliminary ideas being considered as part of the plan for the next 10 years of the Lakes Partnership and learn how you can have an active role in the planning process.

Presenter: Eric Olson, UW-Extension Lakes

Wednesday, April 13 - 8:00-8:50am - Ballroom A4

Wisconsin Lakes Annual Meeting

Wisconsin Lakes (formerly known as the Wisconsin Association of Lakes) has been advocating for local lake people and organizations at the state level since 1992. This statewide, non-profit group seeks to protect the natural wonder of our lakes, and preserve our collective right to boat, fish, hunt, ice skate, swim and enjoy the scenic beauty of our shared public waters. Come learn what has been accomplished in the past year, and show your support to advance future lake protection in Wisconsin.

WISCONSIN LAKES



Tuesday Evening



7:00-8:30pm – Meeting Room B

Green Fire: Aldo Leopold and A Land Ethic for Our Time

“We reached the old wolf in time to watch a fierce green fire dying in her eyes. I realized then, and have known ever since, that there was something new to me in those eyes - something known only to her and to the mountain. I was young then, and full of trigger-itch; I thought that because fewer wolves meant more deer, that no wolves would mean hunters’ paradise. But after seeing the green fire die, I sensed that neither the wolf nor the mountain agreed with such a view.”

~ Aldo Leopold



Concern about the impact humanity is having on the earth makes Aldo Leopold a relevant voice today. The values exemplified by Leopold’s own life have broad appeal: his love of the land, his love of his family, and his love for his country are inseparable. He is an admirable model for any time period, but, in light of the ecological challenges we face today, his example can help us begin new conversations about the relationships between people and land. *Green Fire*, through Leopold’s story and examples of work he initiated or inspired, is able to offer both guidance and hope for the future across cultures and in many different settings.

The *Green Fire* film explores the joint themes of community and responsibility, both of which are strongly evident in Leopold’s writings. It traces the story of Leopold’s life, but also visits the places where his legacy can be seen today - from the farming landscapes of Coon Valley, Wisconsin, to park restoration in South Chicago to the wild Gila National Forest in New Mexico, and beyond. On-screen guide and Leopold biographer Dr. Curt Meine ties together these threads, weaving the story of Leopold’s life and ongoing legacy to help modern audiences reconnect with the land and think critically about the ecological problems of today.

The Green Fire film is being produced through a partnership between the Aldo Leopold Foundation and the US Forest Service. For more information about the project visit: www.greenfiremovie.com.

8:00-11:00pm – Meeting Room 6A/6B and Pre-function Lobby

Wisconsin Lakes Convention Welcome Reception

This event is sponsored by the Wisconsin Lake Leaders Institute and Wisconsin Lakes. Everyone is welcome! Meet Lake Leaders Institute graduates, members of the Wisconsin Lakes Board of Directors, and other convention-goers at this informal networking opportunity. Free beer, soda and snacks provided (cash bar).

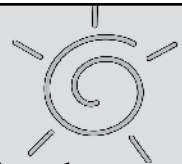
**Free and
welcome
to all ages
and levels
of interest.**

Sunrise Yoga

Wednesday & Thursday mornings

6:45-7:45am (Meeting Room 3)

Instructor Quita Sheehan from Phelps, Wisconsin, will lead participants through basic yoga poses in a mellow and relaxed environment. Participants should bring a yoga mat or bath towel with them. Wearing comfortable clothing is recommended.





Wednesday Plenary Speakers

9:00-10:30am

Blending Art and Science



Welcome

Eric Olson, Master of Ceremonies

Eric is the new Director of UW-Extension Lakes where he serves the state as a Lakes Outreach Specialist. He works in partnership with the statewide Wisconsin Lakes Partnership, as well as develops and delivers educational materials to lake organizations across the state. Eric is dedicated to continuing the legacy of protecting our lakes in partnership.

“Speaking for Lakes” digital production

UWEX Lakes and UW-Stevens Point

UWEX Lakes and the UW-Stevens Point music department have teamed up to bring you another presentation blending the arts and science. Sit back and enjoy as the inspirational words of past leaders, beautiful images of our state’s watery gems and the original music of UW-Stevens Point student Alex Schuffield are combined.



“Drawing Water: Artists and Scientists Explore Northern Lakes”

Artists and scientists including Terry Daulton, John Bates, and Emily Stanley

What happens when a group of artists and scientists come together to explore the complexity, beauty and future of northern lakes? In June of 2010, a group of 6 artists, 7 scientists and a science journalist came together to collaborate on an environmental education project. The goal was to combine the insights of artists and scientists and create something out of the ordinary; to visualize life below the surface, travel back through time, and glimpse possible futures. This presentation will share some of the art and science from the “Drawing Water” exhibit, and will explore why lake associations might consider creating their own art/science collaborations.



The focus of “Drawing Water” is the Long Term Ecological Research study site at Trout Lake. The project is part of a larger, National Science Foundation funded initiative which includes Andrews Forest in Oregon, Harvard Forest in Massachusetts, and Bonanza Creek in Alaska.

“A Fish Eye View of Lake Life”

Eric Engbretson

If you’re looking for fish photos, a good place to start is *Engbretson Underwater Photography*. Eric has been supplying quality stock photos to industry professionals since 1993. Known in the business for his exceptional underwater fish photography, Eric’s photos have been widely published in dozens of fishing and outdoor magazines, calendars, books, posters, interpretive displays, and advertising. His specialty is freshwater gamefish native to North America.



Check out Eric’s amazing images at www.underwaterfishphotos.com

There will be a short question and answer session following these two presentations.



Lunch Speakers

Tuesday Lunch & Welcome - Exhibit Hall - 12:00pm

Secretary Cathy Stepp, Wisconsin Department of Natural Resources

Cathy Stepp was appointed Secretary of the Wisconsin Department of Natural Resources (DNR), effective January 2, 2011 by Governor Scott Walker.



Cathy served as Racine's state senator from 2002 to 2006, but most of her experience has been in the private sector. As a former homebuilder, she became aware of Wisconsin's regulatory climate and how it affected small business owners. In 1998, Gov. Tommy Thompson asked Cathy to bring this perspective to the Natural Resources Board, and she was on the Board for three years. This experience encouraged her to run for the Legislature where she was chair of the Senate Job Creation Committee and co-chair of the Environment and Natural Resources Committee. She chose not to seek re-election and returned home at the end of the four-year term to rejoin her husband in their family business.

Wednesday Lunch - Exhibit Hall - 12:00pm

Representative Cory Mason, 62nd Assembly District

Representative Cory Mason will give a brief address prior to the poster session during lunch on Wednesday. Mason represents the 62nd Assembly District in the Wisconsin state Legislature, which is an urban/suburban/rural mix composed of racially, ethnically, and religiously diverse communities. Representative Mason was elected to the Wisconsin state Assembly in 2006 and reelected in 2008. Here is a sampling of the legislative committees and groups in which he is an active member:



- Joint Committee Groundwater Workgroup
- Assembly Committee on Natural Resources
- Assembly Special Committee on Clean Energy Jobs
- Board member of the River Alliance of Wisconsin
- Member of Root River Council
- Member of Wisconsin Coastal Management



Thursday Lunch & Closing - Exhibit Hall - 11:45am

“Who will speak for the lakes?”

Eric Olson, UW-Extension Lakes

The lakes have no tongues, so it is up to the people who care about them to speak on their behalf. The Wisconsin Lakes Convention provides you with the words and messages you need. The science behind our message is sound. The images surrounding lake issues are compelling- from happy children playing on a beach in the summertime to dead fish surrounded by blue green algae. Lakes are widely understood to be a critical part of what makes Wisconsin the unique and high quality place that it is. Water resources are critical to the state's economy. Yet these awesome and cherished resources are continually threatened, largely due to human actions. The challenge still falls on all of us, in groups and most often individually, to “speak for lakes” and advocate on their behalf. Eric Olson will share ideas and examples of how and when we can all take what we've learned at the Convention and use this information to speak for our lakes.



Wednesday Sessions

11:00-11:50am

11:10-11:50am – Champion’s Club - Leadership/Communications

Lake Association Stew: A Recipe for Success

This presentation is aimed at those who plan to form, or are having trouble forming a lake association. We’ll cover how the *Friends of Moose Lake* got a fully functioning lake association up and running in just 5 months. Participants will receive a recipe to help them succeed in turning lake association “stew” into beef bourguignon.

Presenter: John Baker, Friends of Moose Lake

11:10-11:50am – Ballroom A1 - Native Plants/Animals

Mussels 101

Wisconsin has 50 species of native mussels (also known as clams), half of which are listed as threatened, endangered, or special concern. Declining water quality and habitat alterations, as well as the presence of invasive mussels pose major threats to the existence of our native mussels. Learn how mussels are important as the natural filters of our freshwater systems, clearing up the water and concentrating contaminants. Since they are sensitive to changes in water quality, they are good indicators of changing environmental conditions. They provide food for fish, mammals, and birds, and the shells provide spawning and hiding habitat for fish and other invertebrates. The life history of freshwater mussels is surprisingly complex, requiring a host species (usually a fish) to complete their development. Since this is such a critical link to their survival, many mussel species have developed amazing ways to attract their host species.

Presenter: Kurt Welke, WDNR

11:10-11:50am – Ballroom A2 - AIS Updates

Partnering with Law Enforcement to Strengthen AIS Efforts

In the fall of 2009, new aquatic invasive species (AIS) regulations took effect in Wisconsin. Water guards, field wardens, and state and local law enforcement agencies can now enforce these rules and regulations and ensure compliance. This presentation will cover the role of these agencies in the enforcement of AIS rules and regulations, including: the water guard work plan and strategies for the 2011 season, an initiative to provide training to state and local law enforcement agencies on the enforcement of AIS rules and regulations, partnerships with organizations in support of their efforts to prevent the spread of invasive species, and a pilot project involving the use of a pressure washer made possible by a grant by the US Fish and Wildlife Service.

Presenter: Randy Stark, WDNR

11:10-11:50am – Ballroom A3 - Water Quality

Monitoring for Phosphorus and Dealing with It Too: Developing Total Maximum Daily Loads (TMDLs) for Reservoirs in the Wisconsin River Basin

Learn about an intensive water quality monitoring and modeling effort that encompasses the entire Wisconsin River Basin. Several impoundments on the Wisconsin River from Lake DuBay to Lake Wisconsin experience summer algal blooms due to excessive phosphorus loading. See how this monitoring effort will be used to develop TMDL’s for these types of systems and how they can be used in similar systems around the state.

Presenter: Ken Schreiber, WDNR

Water is the most critical resource issue of our lifetimes and our children’s lifetime. The health of our waters is the principle measure of how we live on the land.

~ Luna Leopold



Wednesday Sessions, cont.

11:00-11:50am

11:10-11:50am – Ballroom A4 - Success Stories

The Town Lakes Committee – A Successful Link to Effective AIS Management

Session attendees will learn about how a Town Lakes Committee can work effectively to prevent AIS infestations through education, watercraft inspection, lake monitoring, communication, a “Lake Steward” program, purple loosestrife action planning, efficient administration, and strategic planning. The speaker will also review results from a 2010 AIS Community Survey – you’ll be surprised.

Presenter: Norm Wetzel, Lac du Flambeau Town Lakes Committee

11:10-11:50am Auditorium - Film Festival



Journey to Planet Earth - Hot Zones

Hot Zones shows just how closely human health is dependent on that of the environment. With the outbreak of thirty previously unknown diseases in the last two decades, the film examines the human consequences of altering global and local ecosystems. In this program, we visit Kenya, Peru, Bangladesh and the United States where changing climates, uncontrolled development and loss of natural habitat have led to an increase in infectious disease. We also explore how cutting edge use of remote sensing data and new epidemiology studies are assisting health and ecosystem scientists predict and ultimately control serious epidemics.

Wednesday Poster Session

12:30-1:30pm

Exhibit Hall

Lunch begins at 12:00pm

Listed alphabetically

Topic: Aquatic Invasive Species

Aquatic Invasive Species Monitoring in the Northwoods

Carol Warden, WDNR

Aquatic Invasive Species Prevention, Control, & Education in Iron County

Heather Palmquist & MaryJo Gingras, Iron County Conservation Dept.

Control of Yellow Floating Heart in Wisconsin Ponds

Susan Graham, WDNR

Effects of Common Carp on Wild Rice Survival and Growth in a Northern Wisconsin Lake

James A. Johnson & Anthony J. Havranek, Freshwater Scientific Services, LLC

Science to Support Strategic Investment in Invasives Prevention and Management - Aquatic Plant Monitoring and Research

Ali Mikulyuk & Michelle Nault, WDNR

Topic: Communications

Citizen Scientists Use GIS Mapping Tools to Plan, Prioritize, and Manage Shore Land Resources

Douglas Miskowiak, UW- Stevens Point GIS Center

How Do Towns Take Care of Their Lakes?

Sue Heffron, Delavan Lake Improvement Association

Nanotechnology and Management of Surface Waters

Martin Griffin, WDNR

Wisconsin’s Fish Consumption Advice

Sonya Rowe & Candy Schrank, WDNR

Continued on page 20



Wednesday Poster Session, cont.

12:30-1:30pm

Topic: Native Plants & Animals

Bird City Wisconsin:

Making Our Communities Healthy for Birds...and People

Carl Schwartz, Bird City Wisconsin

Toward the Development of a Fish Habitat Index for Nearshore Littoral Zones of Wisconsin Lakes

Jessica L. Orlando, WI Cooperative Fishery Research Unit

Wisconsin Bat Monitoring Program

John Paul White, WDNR

Topic: Success Stories

Mapping Your Lake's Water Depth and the Accumulate Sediment Depth

Joseph M. Dorava, PE, Vierbicher Associates

Many of these posters will be on display for the entire convention.

Topic: Water Quality

Climate Change and Wisconsin's Water Resources

Carolyn Rumery Betz, UW-Madison & Tim Asplund, WDNR

Developing a Model for Epilimnion and Hypolimnion Phosphorus Concentrations

Amy Nitka & Paul McGinley, UW-Stevens Point

How Does Public Perception of Lake Condition Correspond with Measured Water Quality Data?

Matt Diebel, WDNR

Water Clarity Monitoring of Wisconsin Lakes via Remote Sensing

Eric Erdmann & Steven Greb, WDNR

Topic: Other

What's That Green Jelly Ball? A pictorial Guide to Macroscopic Algae and Other Organisms in Wisconsin Lakes

Gina LaLiberte, WDNR

Wednesday Sessions

1:45-2:25pm

1:45-2:25pm – Champion's Club - Leadership/Communications

The Lac Courte Oreilles Lake Association (COLA) Experience

Citizen involvement has been very effective in preserving and enhancing the water quality of our lake. We will describe in detail three elements that have been crucial to our success: 1) a very dedicated and involved lake association, 2) the creation of a non-profit 501 c 3 foundation, and 3) a partnership with the Lac Courte Oreilles Reservation Land Conservation Department (half of the lake is within tribal lands).

Presenter: Kris W. Sivertson, COLA Vice President

1:45-2:25pm – Ballroom A1 - Native Plants/Animals

The Diversity of Life Along our Shorelands: A Primer

You often hear how our shoreland buffers provide habitat for assorted animals and that they are the home for many plant species. But how many? Which types of critters? What kind of plants? Come find out. Patrick will share with you some of the numbers for the diversity of life found within Wisconsin shorelands and their ecological importance.

Presenter: Patrick Goggin, UW- Extension Lakes



Wednesday Sessions, cont.

1:45-2:25pm

1:45-2:25pm – Ballroom A2 - AIS Updates

Empowering Citizens to Address the Sale of Invasive Species

Invasive plants and animals continue to be sold despite the adoption of NR 40, Wisconsin's new Invasive Species Identification, Classification and Control Rule. Both traditional and non-traditional sales outlets have sold aquatic and wetland species that are regulated in Wisconsin. Education is the key to preventing the sale of invasive species, but it's more complicated than handing business owners a list of regulated plants. This presentation will address how any individual can approach the issue of sales of invasive species in a manner that encourages voluntary compliance with state regulations.

Presenter: Diane Schauer, Calumet County Planning, Zoning, & Land Information Department

1:45-2:25pm – Ballroom A3 - Water Quality

Phosphorus Water Quality Standards Criteria and Implementation Programs

What do the three major administrative rule changes relating to control of phosphorus mean for Wisconsin Lakes and how will they be implemented? Each step in the process will be discussed.

Presenter: Jim Baumann, WDNR

1:45-2:25pm – Ballroom A4 - Success Stories

Presque Isle Wilderness Waters Program

Since 2005, the Presque Isle Town Lakes Committee has overseen aquatic plant surveys on 24 area lakes and have another 7 slated for 2011. The Committee sensed that the fragmented approach to their lake studies went against their view that the landscape was connected and thus their lake management approach needed to be also. The Wilderness Waters program emerged from that philosophy. Participants will be informed about this comprehensive approach to lake management and the various components of the current program.

Presenters: Dr. Dean Premo, White Water Associates, Inc. & Otto Novak, Presque Isle Town Lakes Committee

1:45-2:25pm – Auditorium - Film Festival

A Sense of Wonder

When pioneering environmentalist Rachel Carson published *Silent Spring* in 1962, the backlash from her critics forced her into the role of controversial public figure. Using many of Miss Carson's own words, Kaiulani Lee embodies this woman in a documentary style film which depicts Carson in the final year of her life. Sense the wonder of science through Lee's acting and Carson's writings. This film will continue through the next time block.



The nation behaves well if it treats the natural resources as assets, which it must turn over to the next generation increased, and not impaired, in value.

~ Theodore Roosevelt



Wednesday Sessions

2:35-3:15pm

2:35-3:15pm – Champions Club - Leadership/Communications

Steps to Build a Lake Organization Website

In this session we'll go through 7 steps to consider in building and operating a successful website for your lake organization. These steps are based on Larry's experiences in creating two websites for lake groups with which he is involved. (www.pipelakes.org, www.pcalr.org).

Presenter: Larry Bresina, Polk County Association of Lakes & Rivers/Pipe and North Pipe LMD

2:35-3:15pm – Ballroom A1 - Native Plants/Animals

An Underwater View of Lakes Through Photography

Using a fish eye view of the world, photographer Eric Engbretson will use his stunning photos to help you see what is going on in our lakes. He'll explore examples of aquatic invasive species invasions on lakes, fish ecology and habitat, and the world of woody structure along our shorelines. Known for his pictures of freshwater gamefish native to North America, Eric will show you a unique view of lakes, from the bottom up (source: www.underwaterfishphotos.com).

Presenter: Eric Engbretson, Engbretson Underwater Photography

2:35-3:15pm – Ballroom A2 - AIS Updates

Stories From an Active Lake District

The Lake Helen Protection and Rehabilitation District has been engaging in a wide variety of lake management activities since 1975, including projects like dredging, aerator installation, fish stocking, shoreline management, community outreach, and aquatic invasive species monitoring. Recent projects have included a "Frog Walk" around the lake; Clean Boats, Clean Waters watercraft inspection; and Eurasian watermilfoil (EWM) removal. Rob and Paul will discuss the EWM management strategies in Lake Helen since this invasive was discovered in 2008, and some of the educational efforts undertaken by the District to protect the water quality of Lake Helen.

Presenters: Rob Hvizdak, Lake Helen Protection & Rehabilitation District & Paul Skawinski, Golden Sands Resource Conservation & Development Council, Inc.

<p>2011 Wisconsin Lakes Convention Planning Team</p> <p><i>Thank You!</i></p>	Tim Asplund	Paul Leisten	
	Kim Becken	Maud LaMarche	
	Jeff Bode	Erin McFarlane	
	Earl Cook	Bob Nauta	
	Mike Engleson	Eric Olson	
	Kevin Gauthier	Scott Provost	
	Patrick Goggin	Carroll Schaal	
	Toni Herkert	Carolyn Scholl	
	Laura Herman	Megan Stranz	
	Jesha Holcomb-LaMarche	Susan Tesarik	
	Mary Knipper	Jeff Thornton	
Amy Kowalski	Karen von Huene		
	Bob Wakeman		



Wednesday Sessions, cont.

2:35-3:15pm

2:35-3:15pm – Ballroom A3 - Water Quality

Wisconsin’s Shoreland Zoning Regulations: How You Can Be an Advocate for Your Lake

The revisions to the State’s minimum shoreland zoning regulations are in effect and counties are in the process of updating their ordinance. While the revised standards offer more flexibility for homeowners, the revisions are a step forward in the protecting the water quality, habitat and natural scenic beauty of our lakes. Learn how the revised rules will impact shoreland development and the opportunities citizens have to get involved at the local level to advance these changes.

Presenter: Heidi Kennedy, WDNR

2:35-3:15pm – Ballroom A4 - Success Stories

A “CLASS” Act

For over two years now, the Cloverland Town Lakes Committee (Vilas County) has been implementing their CLASS project (Cloverland Lakes Aquatic Species Survey). Aquatic Plant Surveys were conducted on 21 of the 26 town lakes. The presenters will talk about project planning and leadership strategies, decision making, grass roots hard work, and the scientific and social rewards that allowed their CLASS project to receive an A+.

Presenters: Jeff Currie & Justine White-Richards, Cloverland Town Lakes Committee

2:35-3:15pm - Auditorium - Film Festival



A Sense of Wonder (continued)

Lessons from Carson - follow contemporary environmental leaders as they reflect on the challenges ahead, featuring author/scientist David Suzuki, author scientist Dr. Theo Colborn, author Richard Louv and others. Discussion to follow film.

This year’s convention includes six blocks of concurrent sessions arranged by the following topics, which we call “streams.” Follow one stream throughout the convention to help you “speak for lakes,” or flow among all the streams to take in some “water words that work!”

Streams

- Leadership/Communications**
- Native Plants/Animals**
- AIS Updates**
- Water Quality**
- Success Stories**
- Film Festival**





Wednesday Sessions

4:00-5:00pm

4:00-5:00pm – Champion’s Club - Leadership/Communications

Petenwell Castle Rock Flowage and the PACRS (Petenwell And Castle Rock Stewards)

With cooperation between the Adams County Land and Water Conservation Department and various property owners (business and residential) around Petenwell and Castle Rock Lakes, a “movement” was born to finally start a study of the long-standing algae bloom problem on these lakes. Learn how the PACRS partnership was formed and how they cooperated for the well-being of the entire flowage.

Presenters: Reesa Evans, Adams County Land & Water Conservation Department, Rick Georgeson & Curtis Frost, PACRS

4:00-5:00pm – Ballroom A1 - Native Plants/Animals

Northern Highlands Lakes and Wildlife Citizen Science Project (4:00-4:30 pm)

Learn how the Wisconsin Department of Natural Resources Science Services utilizes baseline data collected by Citizen Lake Monitors. A pilot project on several lakes in the Northern Highlands will take place this year. The overall goal is to develop a lakes database that will not only include information on water quality, but also describe the status of lake-dependent wildlife associated with lakes such as loons, amphibians, and bats.

Presenter: Mike Meyer, WDNR

Wisconsin Bat Monitoring Program (4:30-5:00 pm)

The Wisconsin Bat Monitoring Program is dedicated to bat conservation and education while actively engaging the public with two citizen-based monitoring projects. Zach is one of these engaged citizens and he will share his experiences from bat monitoring work being done in Manitowish Waters, Vilas County.

Presenter: Zach Wilson, North Lakeland Discovery Center

4:00-5:00pm – Ballroom A2 - AIS Updates

Asian Carp at the Edge of the Great Lakes

For about the last decade Asian carp have been expanding their range upstream in the Illinois River towards Lake Michigan. These fish, which were intentionally introduced for use in aquaculture, have escaped into the wild and are established in the major river systems of the Midwest. For almost two years we have been hearing about Asian carp DNA being found in the Chicago Sanitary and Ship Canal near to and on the margin of Lake Michigan, and, in June 2010, a bighead carp was captured in Lake Calumet, only seven miles from Lake Michigan. Efforts continue in the development and improvement of behavioral barriers to prevent the mass movement of Asian carp into Lake Michigan and to reduce their numbers downstream. This presentation will examine the biology of Asian carp, efforts to slow their spread towards the Great Lakes, the potential for establishment of Asian carp in the Great Lakes and challenges to the separation of the Great Lakes and Mississippi River drainage basins.

Presenter: Phil Moy, UW-Sea Grant

The ultimate test of man’s conscience may be his willingness to sacrifice something today for future generations whose words of thanks will not be heard.

~ Gaylord Nelson



Wednesday Sessions, cont.

4:00-5:00pm

4:00-5:00pm – Ballroom A3 - *Water Quality*

How's My Lake Doing? From Sediment to Satellites

This session will report on the condition of Wisconsin lakes and how their water quality changed during the last 150 years. We will discuss the sources of information and tools the Wisconsin Department of Natural Resources (WDNR) uses to assess our lakes' conditions. These include sediment cores, citizen-based monitoring (CBM), staff monitoring, the 2007 National Lake Assessment and satellites. Sediment cores provide the longest record, with reconstructed water quality histories spanning the time since the lakes were formed to present day. The cores can also determine the major causes of lake water quality changes. The WDNR has been using satellite technology to monitor lake water clarity in the state since 2003. The CBM program has been instrumental in supporting this program by collecting Secchi disk data to ground truth information collected by the satellite. In addition, previous work extends our satellite database of water clarity measures back to the early 1980s. This discussion will compare the condition of Wisconsin lakes in nearby states as well as on a national scale.

Presenters: Paul Garrison and Eric Erdmann, WDNR

4:00-5:00pm – Ballroom A4 - *Success Stories*

Beaver Creek Reserve Meets Success in 6-County AIS Prevention Effort

Beaver Creek Reserve began their AIS prevention effort back in 2007 with a three year AIS survey consisting of 114 lakes in a 6 county region. Results from those surveys enabled them to plan and prioritize a cost effective regional approach to Watercraft Inspection programming. The speaker will share project challenges, partnerships, strategies and rallies that made their story successful.

Presenter: Anna Mares, Beaver Creek Reserve

4:00-5:00pm – Auditorium - *Film Festival*



Troubled Waters

The Mississippi River is a vital part of the landscape in many states. Its ecological, aesthetic, historical, and cultural significance is invaluable to Americans. *Troubled Waters* presents the serious consequences of farming along the Mississippi River and the efforts being made to reverse the damage already inflicted along this remarkable river.

In America today, we need to recover a sense of the importance of public life, neighborliness, mutual aid, and the common good. We need to reassert the importance of citizenship as the sharing of responsibility for the well being of our communities.

~ Scott Russell Sanders "A Conservationist Manifesto"



Wednesday Evening

5:00-5:45pm – Meeting Room 6A/6B

Regional Leadership Teams' Roundtable

This is a roundtable for members of Wisconsin Lakes' Regional Leadership Teams. We want to share with you our tactical plans, our vision of Leadership Team involvement in Wisconsin Lakes (formerly known as the Wisconsin Association of Lakes), and listen to ideas that you bring to the table.

5:30-8:00pm – Meeting Room B

Wisconsin Lake Stewardship Banquet & Awards Ceremony

5:30 pm - Social Hour (Free beer, soda and snacks & cash bar)

6:00 pm - Dinner (awards to follow)

Please join us in celebrating the 2011 Wisconsin Lake Stewardship Award winners and new nominees at our banquet and awards ceremony. The Wisconsin Lakes Partnership presents the annual Lake Stewardship Awards to recognize the extraordinary volunteer and professional efforts of individuals and groups to protect and improve our lakes. Winners of these awards join a select group of women, men, students, and organizations whose unmatched dedication, vision, and commitment ensure that Wisconsin's legacy of lakes will be safe and secure for generations to come. The Lake Stewardship Awards represent our best collective effort to honor and celebrate all the incredible work that goes into securing a bright future for Wisconsin's lakes. Don't miss this opportunity to pay tribute to all those who are doing extraordinary things for our lakes.

Congratulations 2011 Wisconsin Lake Stewardship Award Winners!

Business: Cheryl Clemens, Harmony Environmental

Citizen: Chuck Thier

Group: Friends of Lake Wingra

Public Service: Spencer Black

Youth: Brad Bass

Lifetime Achievement: Bob Korth, Jeff Bode

8:00-11:00pm - Pub

Speak for Lakes After Hours - Relax, Rhyme and Rejuvenate

This informal gathering is a time to share your favorite lake stories, poems, quotes and songs (or make some up on the fly). Make new friends and reminisce with old ones. If you have an instrument, bring it along! The only requirement is that you relax and enjoy yourself!

Not able to attend all of the sessions you'd like? Want to view a specific presentation in depth? You're in luck! Convention archives will be available on the UW-Extension Lakes web site and will include items such as:

- **Presentation Materials**
- **Exit Survey**
- **Convention Packet Material (agenda, participant list, stewardship awards, etc)**
- **Photo Contest Winners**
- **Digital Production**
- **20-Year Volunteer Monitors' Interviews**

Archive!

For archived information following the 2011 Wisconsin Lakes Convention, go to

www.uwsp.edu/cnr/uwexplakes/conventions/2011/archive.asp



Thursday Sessions

9:00-9:40am

9:00-9:40am – Champion’s Club - Leadership/Communications

Protecting Water Resources in Iron County Through Environmental Education and Civic Leadership

With 495 lakes and 222 streams in the county, promoting land and water conservation outreach is the number one priority of the Iron County Land and Water Conservation Department. Gaining knowledge about lake habitats and ways to protect water quality can be achieved through various activities. Learn about how the Land Conservation Department promotes water conservation and lake protection for students, landowners, lake groups, elected officials, and the general public. Programs that will be addressed include: Woods and Waters Loon Research Project with Hurley and Mercer Schools, Aquatic Invasive Species Program, Native Plant Sale, Rain Barrel Program, Rain Gardens, Iron County Shoreland Ordinance Revision, and the County’s Shoreland Stabilization and Shoreland Habitat Restoration Cost-Share Program.

Presenter: MaryJo Gingras, Iron County Land & Water Conservation Department

9:00-9:40am – Ballroom A1 - Native Plants/Animals

Sustainable Recruitment of Coarse Woody Structure Along Lakes: An Assessment

Land use practices that get rid of coarse woody structure into lakes also results in reduced habitat for fish and wildlife. This study forecasts effects of several land uses, including unaltered natural riparian areas, total forest removal, and several types of intermediately modified riparian conditions. Learn how forest succession models and GIS mapping can provide guidance on establishing best management practices (BMPs) in riparian areas.

Presenter: Pat Wherley, Wisconsin Cooperative Fishery Research Unit

9:00-9:40am – Ballroom A2 - AIS Updates

What Weevils Want: Managing Your Shoreland for Biological Control of Eurasian Water-milfoil

Eurasian water-milfoil (EWM), *Myriophyllum spicatum*, is a non-native, aggressively invasive aquatic plant that can easily be spread across lakes by anthropogenic activities. Management of EWM has traditionally relied heavily on chemicals, which offer quick, but often temporary relief. Research shows that the native milfoil weevil, *Eubrychiopsis lecontei*, can be an effective biological control agent for EWM, but more research concerning factors that limit milfoil weevil populations is needed to develop protocols and understand the potential for success in a specific lake. To better define habitat requirements for overwintering success of the milfoil weevil, this study assessed weevil hibernation habitat on the shorelines of two lakes in Portage County, Wisconsin. The combined results suggest that higher sites nearer to shore, with more duff material, correlate positively with weevil presence. This presentation will focus on how these findings might guide shoreland management to support stocked or naturally-occurring weevil populations.

Presenter: Amy Thorstenson, Golden Sands Resource Conservation & Development Council, Inc.

One way to open your eyes is to ask yourself,
“What if I had never seen this before? What if I
knew I would never see it again?”

~ Rachel Carson



Thursday Sessions, cont.

9:00-9:40am

9:00-9:40am – Ballroom A3 - Water Quality

A New Vision for Watershed Management

This presentation will ask you to think about an alternative approach. One based on acknowledging that most watershed problems originate in a very small portion of the landscape. Moreover, in most cases there is a very good reason behind why a few inappropriate behaviors are causing the majority of the degradation. Managing in this alternative approach means gaining an understanding of why the behavior is occurring, and then including the farmer as a professional problem solver to find optimal solutions. Natural science plays a critical role in this alternative approach, but it is a form of civic science where citizens play equal roles with scientists and managers. The overall purpose of the presentation is to get you to think, and to acknowledge that the emperor has no clothes.

Presenter: Pete Nowak, UW-Madison

9:00-9:40am – Ballroom A4 - Success Stories

Great Lakes Compact – Undoubtedly a Success Story

Implementation of the Great Lakes Compact is underway in Wisconsin and the Great Lakes region. Positive projects such as water quality improvements and water conservation education, habitat restorations, and invasive species prevention efforts have been funded. The speakers will highlight these two regional efforts and current policies that are helping to improve and protect our precious Great Lakes resources.

Presenters: Shaili Pfeiffer and Kendra Axness, WDNR

9:00-9:40am - Auditorium - Film Festival

Play Again (Part One)

One generation from now most people in the U.S. will have spent more time in the virtual world than in nature. This documentary follows six teenagers “unplugged” and on their first wilderness experience - no cell phones, no electricity, no virtual reality.

Speaking for Lakes Through a Lens

9th Annual Photo Contest Submissions and Winners!

In celebration of the 33rd Wisconsin Lakes Convention, talented folks from around the state submitted their favorite lake photographs of people enjoying lakes and the natural features in and around lakes for our annual photo contest. Come by the Exhibit Hall to admire all of the beautiful, striking, and fun images of lake life, and find out what photos were selected as the winners by our panel of professional photographers!

With so many wonderful photos, our judges had a challenging time selecting the winners for each category. Tell us what photo you think is the best by voting for your favorite image. A ballot box and paper slips are next to the photo contest submissions in the Exhibit Hall – please take a moment to share your thoughts! Winners will be announced at the closing lunch on Thursday.



*“Fishin’ for Whales & Dreamin’ up Tales” ~ Steven Lepak
2nd place - People Enjoying Lakes category
2010 Wisconsin Lakes Photo Contest*



Thursday Sessions

10:30-11:30am

10:30-11:30am – Champion’s Club - Leadership/Communications

A Stakeholder-Led TMDL Implementation Process for Mead Lake

A local stakeholders group in Clark County formed the Mead Lake and Watershed Partnership. They completed a Lake Management Plan in 2010 that addresses many issues at the lake. This group is also working on a TMDL implementation plan, known as the Mead Lake Watershed Restoration and Protection Strategy (WRAPS), focused more specifically on the issue of phosphorus loads to the lake and watershed. The WRAPS should be completed by early 2011. Once completed, the Partnership will be the guiding force behind implementation of the Mead Lake WRAPS which will hopefully lead to improved water quality and de-listing of the lake from the state’s impaired waters list.

Presenter: Daniel Zerr, UW-Extension / Mead Lake and Watershed Partnership

10:30-11:30am – Ballroom A1 - Native Plants/Animals

Eagles and Ospreys: Natural History and Management

Populations of both bald eagles and ospreys have recovered from the very low levels observed in the 1950s and 1960s. We will look at this remarkable recovery; explore their natural history, distribution, and abundance; and explain how lake associations can assist in conservation efforts.

Presenter: Ron Eckstein, WDNR

10:30-11:30am – Ballroom A2 - AIS Updates

Menominee River Watershed Zebra Mussel Response Planning Project: A Containment Strategy

Zebra mussels were discovered in Keyes Lake, Florence County during fall 2010. While zebra mussels are not established in northeast Wisconsin, they are present in several neighboring waters in Michigan. In addition, most lakes in the region are susceptible to invasion. Following the discovery, a Zebra Mussel Response Planning Committee was formed that included federal, state, county, town, lake, and private entities from both Wisconsin and Michigan. The committee developed a three-tiered strategy which includes: lake management planning, graduate level research, and education. A final product of this project will be a strategic zebra mussel plan for the Menominee River Watershed. The framework upon which this project was developed could serve as a template for an aquatic invasive species containment strategy.

Presenters: Maureen Ferry & Kevin Gauthier, WDNR

10:30-11:30am – Ballroom A3 - Water Quality

The Importance of Collecting Good Data

Ever wonder “What do I need to do to ensure that I get data back from the State Lab of Hygiene?” “Am I doing what I am supposed to do with the lab slips and raw data?” or “How do I ensure I am collecting good data?” Learn how to avoid the common problems with samples and lab slips. As an extra bonus, we will cover how to collect high quality data for the Citizen Lake Monitoring Network and what errors can happen and what that means for your data.

Presenter: Ron Arneson, WDNR & Laura Herman, UW-Extension Lakes



Thursday Sessions, cont.

10:30-11:30am

10:30-11:30am – Ballroom A4 - *Success Stories*

Library Lake: Restoring a Legacy (10:30-11:00am)

Fifty years ago Library Lake was the City of Cumberland’s pristine, sand-bottomed recreational treasure. Since the 1960’s, lake conditions had deteriorated at an alarming rate, and neighboring businesses turned their backs on this former jewel. Local enthusiasts have set out to restore Library Lake and its connection to Cumberland businesses and the tourism trade.

Presenter: Jay Michels, Emmons & Olivier Resources

Turning a Plan to a Project (11:00-11:30am)

Watershed and comprehensive management plans are essential for successful lake management. At times, the transition from plan development to implementation can be difficult. The speaker will share lessons learned from a variety of projects and help inform the audience of how their lake management project can become a success story!

Presenter: Mark Pranceus, JFNew

10:30-11:30am - Auditorium - *Film Festival*

Play Again (Part Two)

One generation from now most people in the U.S. will have spent more time in the virtual world than in nature. This documentary follows six teenagers “unplugged” and on their first wilderness experience - no cell phones, no electricity, no virtual reality. Discussion to follow film.

Wisconsin Lake Contacts

WDNR Lake Coordinators and APM Coordinators have responsibility for administering the WDNR’s lake programs. Lake coordinators can help provide assistance with:

- Lake management education, technical and information assistance
- Grants: Lake Planning, Aquatic Invasive Species, Lake Protection & Classification, and other project funding
- Clean Boats, Clean Waters Watercraft Inspection
- Citizen Lake Monitoring Network
- Aquatic Plant Management (APM)

To find your local lake coordinator (or other important Wisconsin Lake Contacts) go to:

<http://dnr.wi.gov/lakes/contacts>



Thursday Workshops

Morning and All-day

9:00am-12:00pm – Room B3

County Lakes Roundtable – MORNING WORKSHOP

Join us for a roundtable exchange with representatives of county lakes and rivers associations. Others involved in county matters or interested in learning more about countywide association operations are welcome too. This roundtable is an opportunity to network with your peers in an informal setting and bring forward topics that you would like to discuss. Does your organization have an exciting project, success story, or helpful resource to share? We'd also like to hear your perspectives on current issues and challenges your county's lakes and rivers face. Plus, we'll explore ways to collaborate regionally on issues that affect our waters.

Presenter: Earl Cook, Wisconsin Lakes




9:00am-4:00pm – Room 6A/6B – ALL DAY WORKSHOP

Lake District Commissioner Training

Do you feel a little unsure about your role as a lake district commissioner? Whether you are new to your lake district or a seasoned lake district commissioner, this workshop will help you sort through the requirements of being a commissioner and operating a lake district. Topics covered include: how to comply with open meetings and open records requirements, running board meetings and annual meetings, voting requirements, and communicating with members. In addition, we will also cover lake district budget specifics, bookkeeping practices, and funding methods, including mill levies, special charges, and special assessments. Participants will receive a copy of "People of the Lakes: A Guide for Wisconsin Lake Organizations," and have a chance to examine and discuss its contents.

Presenters: Jeff Thornton, Southeast Wisconsin Regional Planning Commission and Judy Jooss, Past Wisconsin Association of Lakes President and Powers Lake District Commissioner (county)

For lake information any time of the year, see:

UW-Extension Lakes:
www.uwsp.edu/cnr/uwexplakes

Wisconsin Lakes: www.wisconsinlakes.org

Wisconsin Department of Natural Resources:
<http://dnr.wi.gov/lakes>



Thursday Workshops

1:00-4:00pm

1:00-4:00pm – Champion’s Club

Getting Involved in Local Government - Running for Office in Wisconsin Counties and Towns

This workshop will introduce you to the roles and responsibilities of Wisconsin’s Towns and County governments and help you understand what duties and challenges you can expect from local elected offices. You’ll develop a clearer picture of where to turn to get more involved in issues affecting your lake after a discussion on the different authorities that come with towns and counties. Not sure you’re ready to run for office? Use your knowledge to participate in public meetings and talk to your elected officials. If you are considering running for office the discussion will help you understand both your official duties at each level of local government as well as some of the challenges in becoming a public figure. Each region is unique and this panel has the unique perspective of having worked statewide with all of Wisconsin’s counties so come prepared with your questions and get involved!

Presenters: Mark O’Connell, Wisconsin Counties Association, Richard Stadelman, Wisconsin Towns Association and Dan Hill, UW-Extension Local Government Center

1:00-4:00pm – Ballroom A2

Lake Assessment Planning and Management

This workshop will describe the latest methods for developing and implementing lake water quality management plans. The first half of the workshop will focus on: 1) assessing a lakes nutrient condition using state and EPA criteria to guide the planning process; 2) developing realistic water quality goals and putting together the necessary elements of a plan and; 3) choosing the best management practices and strategies for protecting, improving and restoring lake water quality. The second half will interactively explore scenarios for successful implementation. This will be a technical workshop designed for lake leaders, managers and consultants with a good understanding of basic limnology.

Presenters: Carroll Schaal, Tim Asplund, Pam Toshner and Buzz Sorge, WDNR

1:00-4:00pm – Ballroom A3

Solving Lakeshore Problems Through Whole Property Management; The Sustainable Landscape Perspective

Landscapes, gardens, and yards that negatively affect the lake and create work and frustration for the owner are regularly constructed on lake properties. This workshop will build awareness about factors such as erosion, water quality, invasive species and other problems which are directly related to whole property management. Participants will be led through the thought process, as well as the physical process, of creating landscapes that fit individual personalities and lifestyles and solve nagging lakeshore problems. Join in to learn about whole property management and methods of creating sustainable landscapes that generate true benefits.

Presenter: Tom Girolamo, Eco-Building & Forestry, LLC. and Landscapes For Life Foundation Inc.

If there is magic on the planet,
it is contained in water.

~ Loren Eiseley



Thursday Workshops, cont.

1:00-4:00pm

1:00-4:00pm – Ballroom A1

Educating for Stewardship

Educating the next generation of lake leaders and stewards of our land and water resources is an important responsibility of THIS generation! Teaching, mentoring, and inspiring the young people who will assume the stewardship of our lakes and their surrounding natural habitats is a worthy and extremely important goal for all of us...no matter what our roles within the broader society might be. This workshop will highlight a variety of hands-on, project-based learning experiences that actively engage youth in learning about our waters and working to solve problems that are facing us.

Part of this workshop will focus on the Iron County Woods & Waters Project, an engaging project for local high school students that fosters appreciation for local natural resources, expands understanding of resource management, and provides a practicum in scientific methods and research. This program provides hands-on research and field investigation of the American marten and Common loon, in addition to snowshoeing, radio telemetry, orienteering, forestry and water quality testing equipment, GPS, field survey methods, wildlife and forest management, land use impacts, aquatic plant identification and monitoring, and more. Several of these students will present their research and results during this workshop.

Presenters: Mary Jo Gingras, Iron County Land and Water Conservation Department, Diane O’Krongh, Hurley High School, Zach Wilson, North Lakeland Discovery Center, Wayne Allen, Hurley High School, D’Kota Engler, Mercer Public School, Zion Guzman, Mercer Public School and Donnie Scherrer, Hurley High School

1:00-4:00pm - Auditorium

Drawing Water - Using the Arts to Communicate and Educate

This interactive workshop will help you think on the “right side of your brain” as you consider ways to use the arts to educate lakeshore residents and visitors about the critical issues facing your lake. Artists and scientists involved in the exhibit, “Drawing Water, Artists and Scientists Explore Northern Lakes”, will share their work in a guided tour of the exhibit. Workshop participants will explore ways to use creative writing, poetry, various art media, and children’s art as tools to communicate science with the public. Speakers John Bates (poet and naturalist) and Terry Daulton (pastel artist and biologist) will lead the session with special presentations by fiber artist Bonnie Peterson, and sculptor and environmental educator Jim Ramsdell. They will be joined by partner scientists from the University of Wisconsin – Center for Limnology. The goal of this session is to give you tools to draw on the creative inspiration your lake inspires and create your own community art/science collaboration.

Presenters: Terry Daulton, Painter and Biologist, John Bates, Naturalist and Poet, Jim Ramsdell, Sculptor, Bonnie Peterson, Fiber Artist, and Susan Knight, UW-Center for Limnology/WDNR

That the situation appears hopeless should not prevent us from doing our best.

~ Aldo Leopold



Thursday Workshops, cont.

1:00-4:00pm

1:00-4:00pm – Room B3

Social Marketing Campaigns for AIS

Aquatic invasive species (AIS) pose a significant threat to the health of Wisconsin lakes. Although several institutions have implemented campaigns to increase public awareness of AIS, many have failed to consider the role that public opinion leaders who work with anglers can play in encouraging positive environmental behaviors. Research consistently demonstrates that when people are unsure about what to do in terms of adopting new behaviors, they are likely to pay attention to trusted sources that have authority in their community. In order to better understand the role these opinion leaders may play in encouraging positive AIS behaviors among anglers in Wisconsin, we conducted a statewide survey of bait vendors and fishing guides, a random sample survey of Wisconsin residents, and interviews with fishing club leaders and marina owners throughout the state. Preliminary results indicate that levels of awareness of AIS are high among the public and identified opinion leaders. Results of this research will be highlighted, focusing on important considerations for future social marketing and outreach campaigns that encourage behaviors to prevent the spread of aquatic invasive species in Wisconsin.

Presenters: Bret R. Shaw and Kajsa E. Dalrymple, UW-Madison

1:00-4:00pm – Room 5A/5B ~ Workshop Full

Networking Tools for Lake Groups: Facebook, Wikis and Blogs ~ Limit 12

Is your lake looking for new and potentially easier ways to communicate online? Wondering whether or not the web can help your organization collaborate more effectively? This session will cover three of the more popular Web 2.0 applications to bring lake groups up to speed with Facebook, blogs, and wikis.

Presenters: Eric Olson, UW-Extension Lakes and Jackie Askins, UW Extension Public Information Specialist

FULL

Note: We are asking participants to bring a laptop to the workshop if they have one, and will likely send instructions for creating a Facebook account prior to the convention so that we can use that account in the workshop to get information onto a lake Facebook page.

If you're looking for someone to help answer your questions, or just trying to find a new friend, check the ribbons on the name tags around you.

- Light Blue ... Volunteer
- Kelly Green ... WDNR Aquatic Plants
- Blue ... WDNR Lakes Coordinator
- Purple ... Convention Staff
- Forest Green ... Exhibitor
- Red ... Speaker
- Black ... Wisconsin Lakes Board Members
- Teal ... Lake Leader
- Lime Green ... Newcomer
- Hot Pink ... Press
- Maroon ... Lake Stewardship Award Nominees and Winners

Look for the Ribbon



CLEARLY

making a difference for

Wisconsin Lakes

Volunteering for 20 years with the same group is a big deal! Recording water quality data, looking for invasive species, and recording native aquatic plant information on a lake for that length of time reflects on hundreds, even thousands, of hours on the lake. In many cases, the volunteer data is the only data that exists for that waterbody. This baseline lake data is extremely important. How can we track climate change, water quality changes and aquatic plant community changes if we don't know where we started? Volunteers act as sentinels on the lake – watching for changes and educating their neighbors and the general public.

So, to each volunteer, from all of us, we would like to extend a heartfelt THANK YOU!

20-year volunteer monitors (since 1991)

Ann and Dick Ciske – Big Lake, Shawano County (57 acres, 40 feet maximum depth)

Darrel Dorman – Kelly Lake, Oconto County (328 acres, 41 feet maximum depth)

Bob and Judy Jooss – Elizabeth Lake, Kenosha County (638 acres, 32 feet maximum depth)

E.T. (Tug) Juday – Anderson Lake, Vilas County (33 acres, 63 feet maximum depth)

Jim Klimas – Bond Lake, Douglas County (292 acres, 67 feet maximum depth)

Otto Schoeneck – Sugar Camp Lake, Oneida County (545 acres, 38 feet maximum depth)

Interviews from past and present 20-year volunteers can be found on the UWEX Lakes web site (www.uwsp.edu/cnr/uwexlakes), on the Convention 2011 Archive and CLMN pages.

Believe it or not, citizen volunteers have been monitoring and reporting data on Wisconsin's lakes for 25 years! Join us in celebrating and thanking these folks who have dedicated 25 years to protect in partnership our legacy of lakes!

25-year volunteer monitors (since 1986)

Robert August – Lake Chetek, Barron County

Mary Jane Bumby – Green Lake, Green Lake County

Steven Frey – Cedar Lake, Burnett County

Dale Jalinski – Bear Lake, Oneida County

Howard Lang – Green Lake, Washington County

Tom Rulseh – McDonald Lake, Vilas County

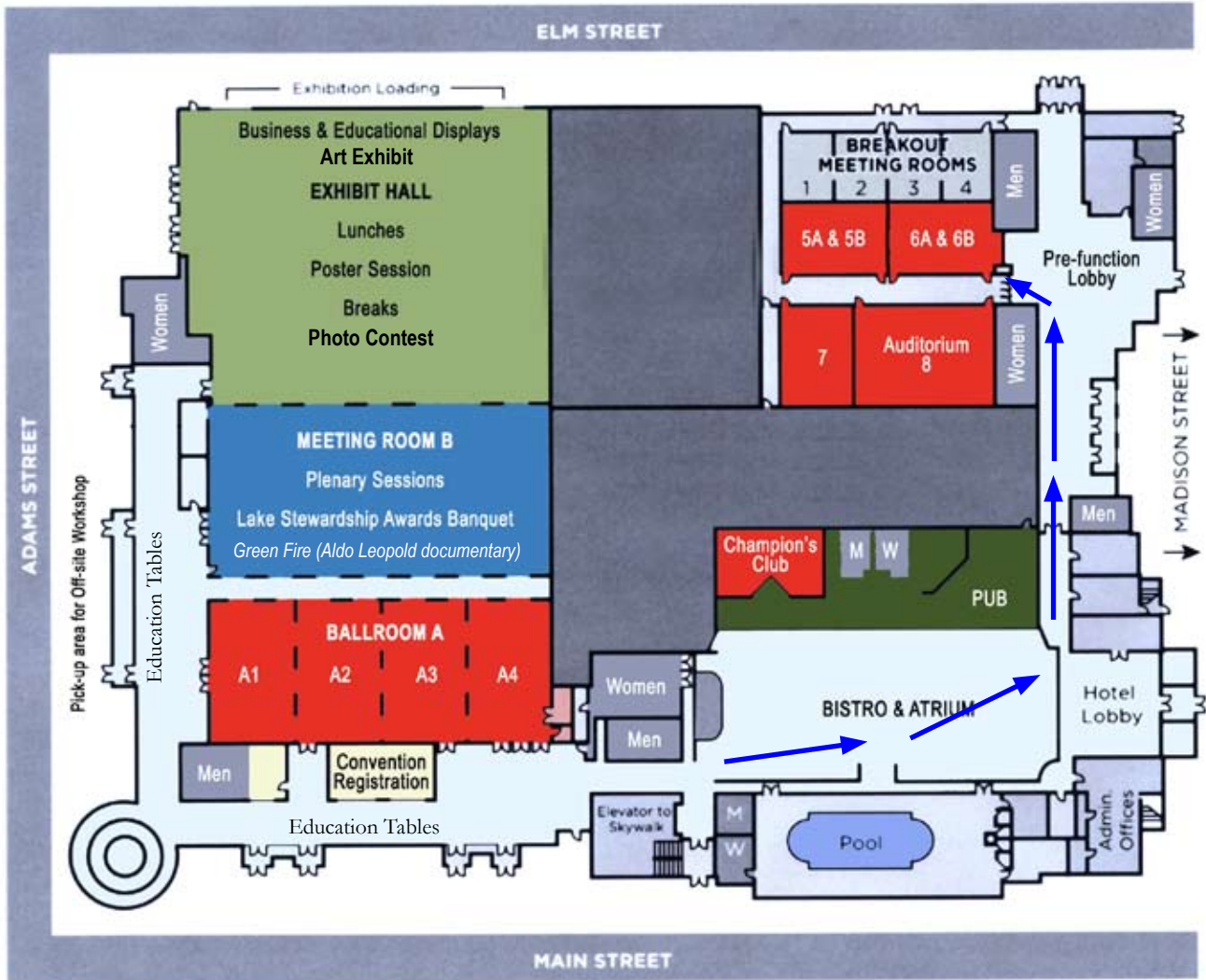
Kay Scharpf – Franklin Lake, Forest County

Bill Whyte – Webb Lake, Burnett County

Bob Kirschner – Crystal Lake, Langlade County

*Thank You
and
Congratulations!*

Hotel Sierra and KI Convention Center



→ follow blue arrow to
Rooms 5A-5B, 6A-6B, 7 & Auditorium

Art Exhibit
April 12-14, 2011
 Exhibit Hall
 KI Convention Center, Green Bay

Meet and Greet the Artists and Scientists
April 12 - 3:30-5:30 pm
 Exhibit Hall

Plenary Session
April 13, 2011 - 9:00-10:30am
 Meeting Room B

Drawing Water - Using Arts to Communicate and Educate - Workshop
April 14, 2011 - 1:00-4:00pm
 Auditorium