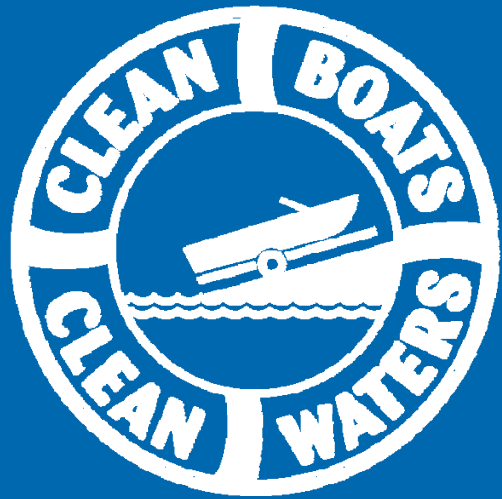


Clean Boats, Clean Waters



Volunteer Watercraft Inspection Program



Wisconsin: A Gathering of Waters

- 11,190 square miles of water
- 15,081 lakes
- 43,000 miles of rivers and streams
- 5.3 million acres of wetlands
- 6.4 million acres of Great Lakes
- Estimated 1 million boats on waters each year!





Welcome to the Challenge!

What you really need to know about AIS...





Volunteers DO make a difference!



Why watercraft inspection?

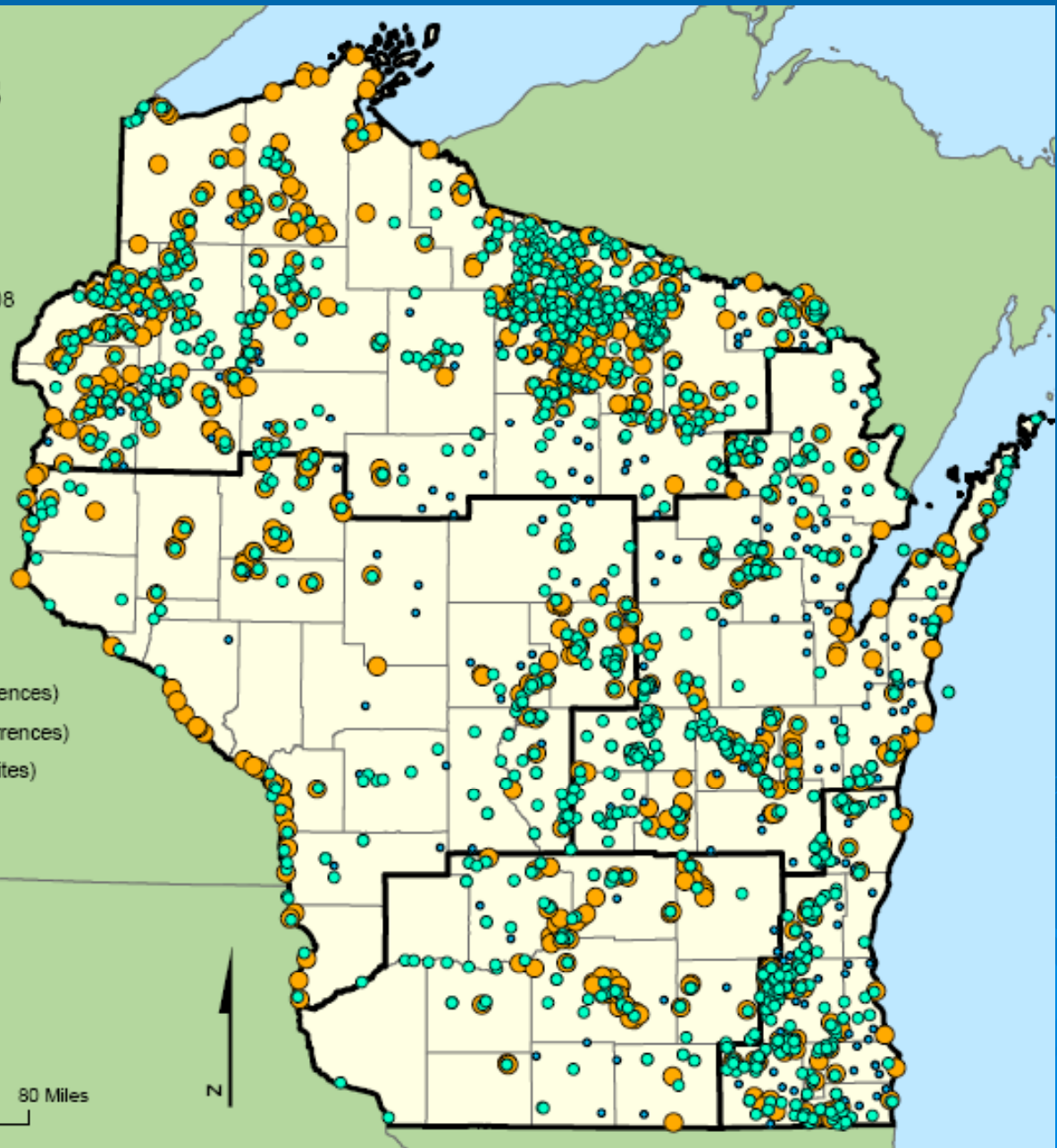
Inspected Waters vs. Infested Waters

Data Current as of November 20, 2008

- Lake Infestations (1651 occurrences)
- Stream Infestations (224 occurrences)
- Watercraft Inspections (665 sites)
- ▭ DNR Regions

0 20 40 80 Miles

N



Getting Started: Volunteer Duties

- Inform and educate boaters
- Perform watercraft inspections
- Collect and report watercraft data



Recruiting Volunteers

- Commit volunteers with: newsletters, phone call, personal visits
- Develop a recruiting/training packet
- Appoint a coordinator to schedule and organize volunteer hours
- Select optimum days and high use landing sites



Manitowoc Co. Lakes Council

Retaining Volunteers

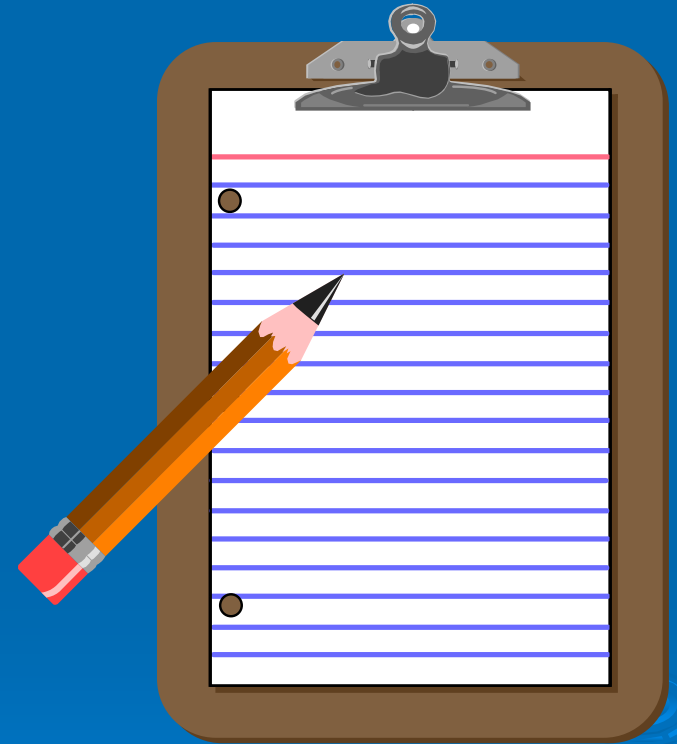
- Generous thank-you!
- Offer supplies
 - T-shirt & hat
 - Water
 - Sun tan lotion
 - Bug spray
- Publish volunteer names
- Advertise accomplishments
- Awards and certificates
- Celebrate!



Waupaca Chain Of Lakes

Materials Needed

- ✓ CBCW T-shirt or sticker
- ✓ Clipboard & pencil
- ✓ Boat landing script
- ✓ Watercraft Inspection form & Check Point List
- ✓ Tool kit
- ✓ List of lakes identified with AIS
- ✓ Plastic bags & marker
- ✓ Cell phone & local contacts
- ✓ Camera and Violation form



Boat Landing Message

➤ Discuss prevention steps:

- Inspect and remove aquatic plants and animals
- Drain all water from boat and equipment
- Dispose of unwanted bait in trash
- Rinse boat and equipment with hot/high pressure water OR
- Dry boat for at least 5 days

Boat Landing Message

- Discuss the illegal to launch law - Wisconsin Statute 30.715(2)(3)
- Perform a watercraft check – Involve boater!
- Offer a decal-commitment and prompt
- Repeat boaters?



Three Step Approach

➤ The *SOFT* touch:

- Discuss the prevention steps

➤ An *assertive* approach:

- Help remove plants, get a sample and location of prior waterbody

➤ The **STRONGEST** approach:

- Violation report form, picture, registration numbers

Collecting Data



Efforts for 2008:

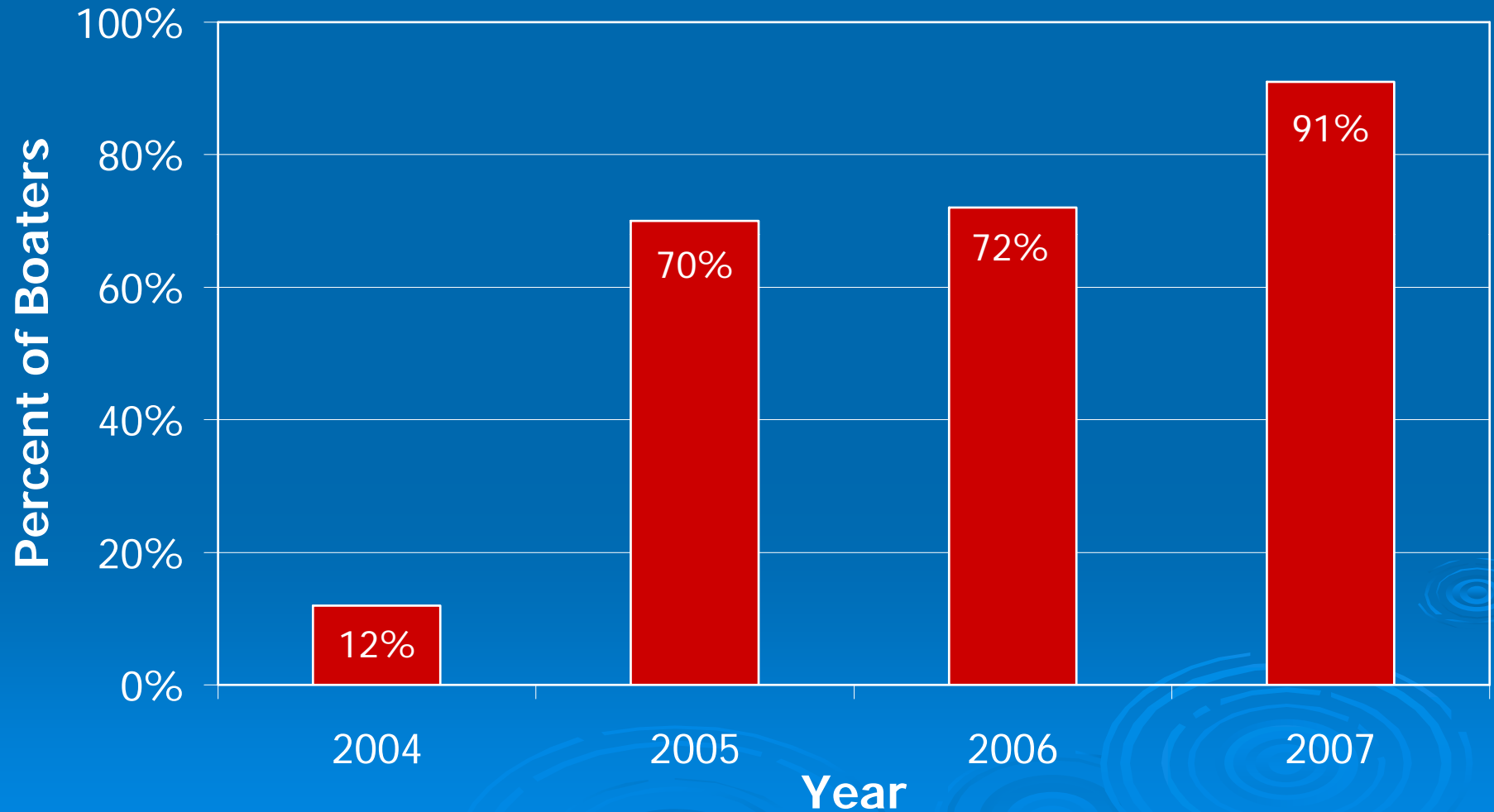
12,200 volunteer hours

54,115 boat inspections

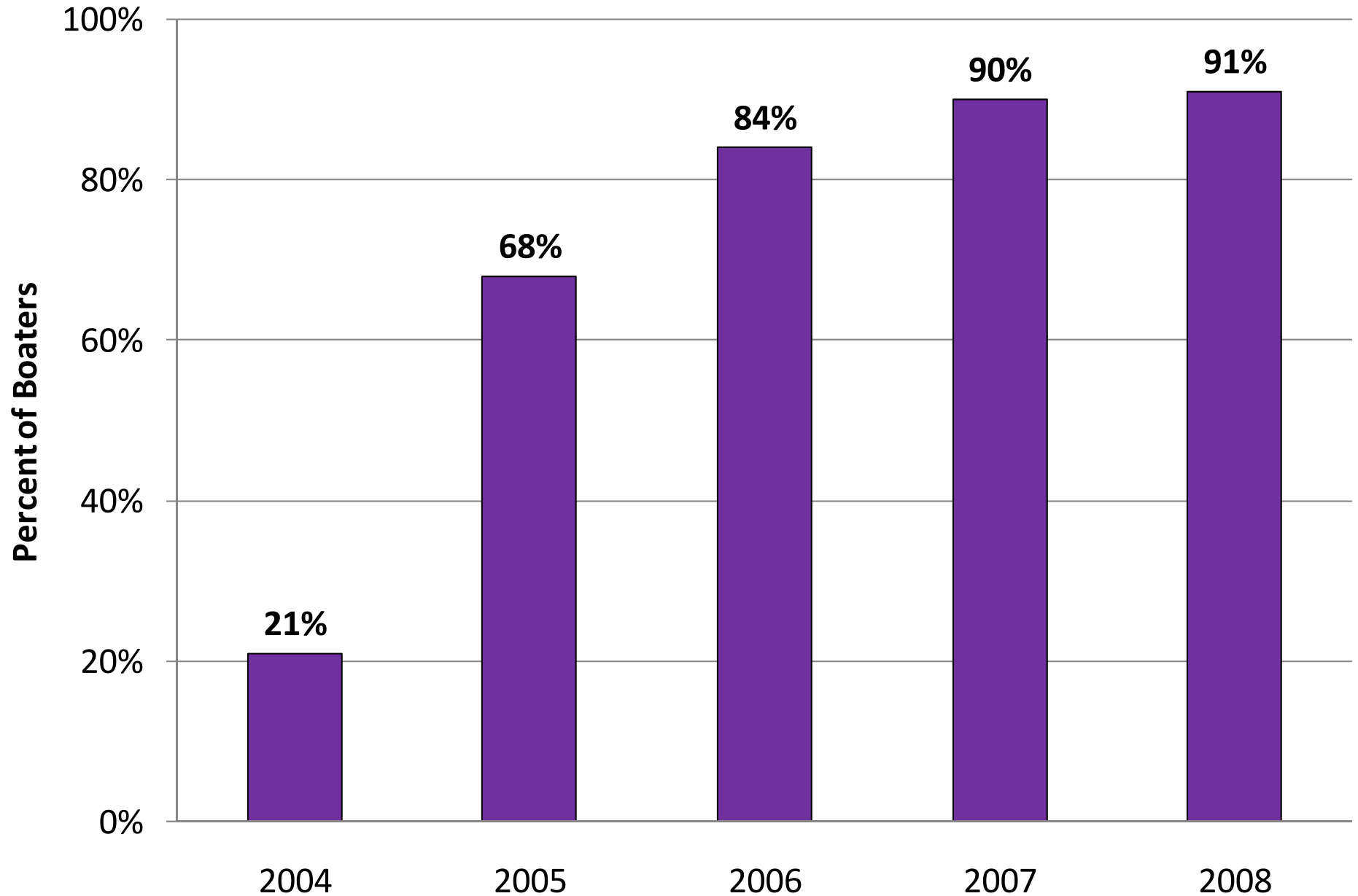
113,601 people contacted

- Gather information on boater behaviors
- Determine traveling patterns of recreational users
- Inventory boater knowledge of invasive species
- Useful data for lake planning grants, local ordinance reviews

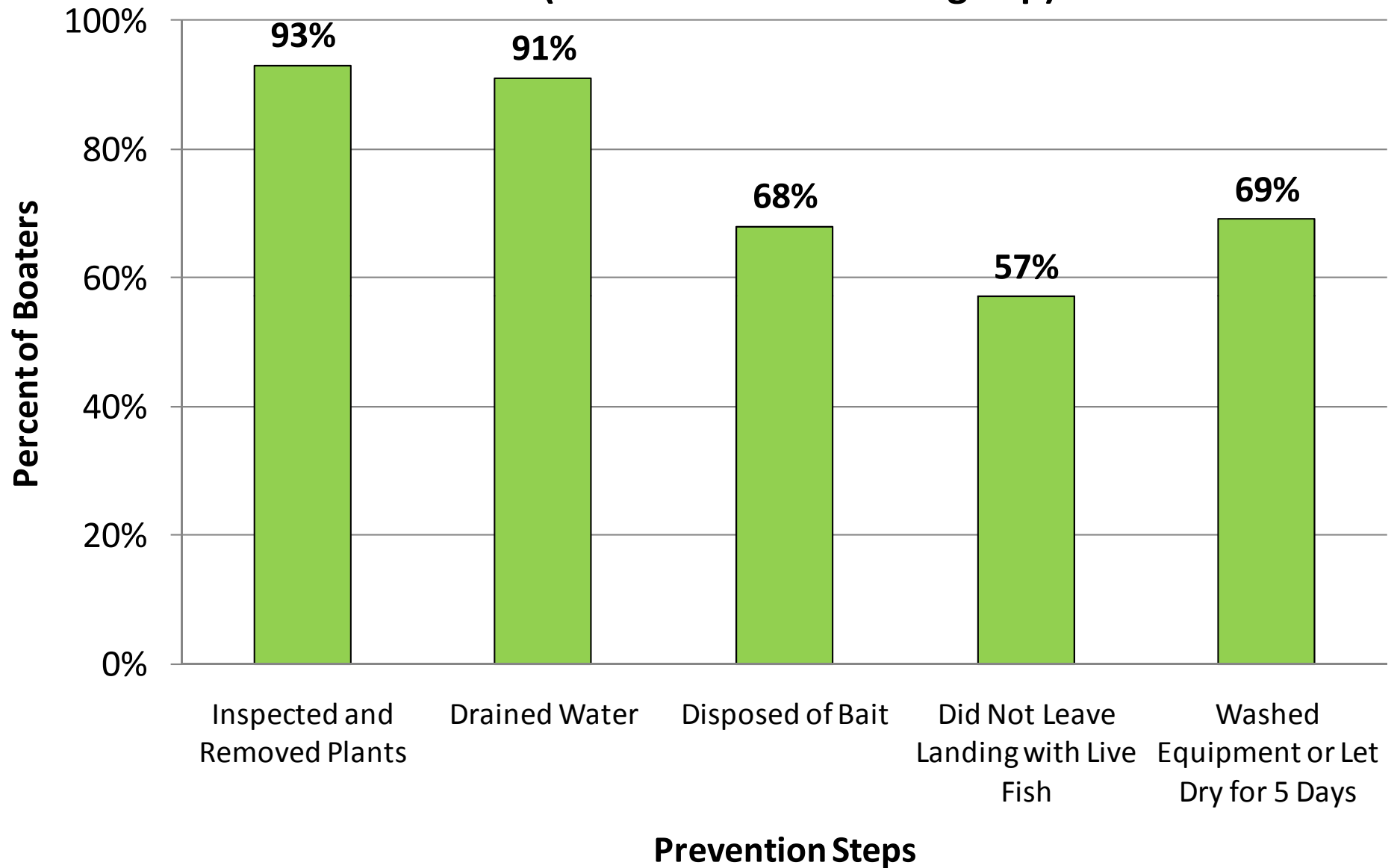
Boaters Who Reported Taking Prevention Steps 2004-2007



Boaters Aware of WI Stat. 30.715(2)(3) 2004-2008



Prevention Steps Taken by Boaters in 2008 (After Their Last Boating Trip)



Handling a Violation

- Do your homework before...

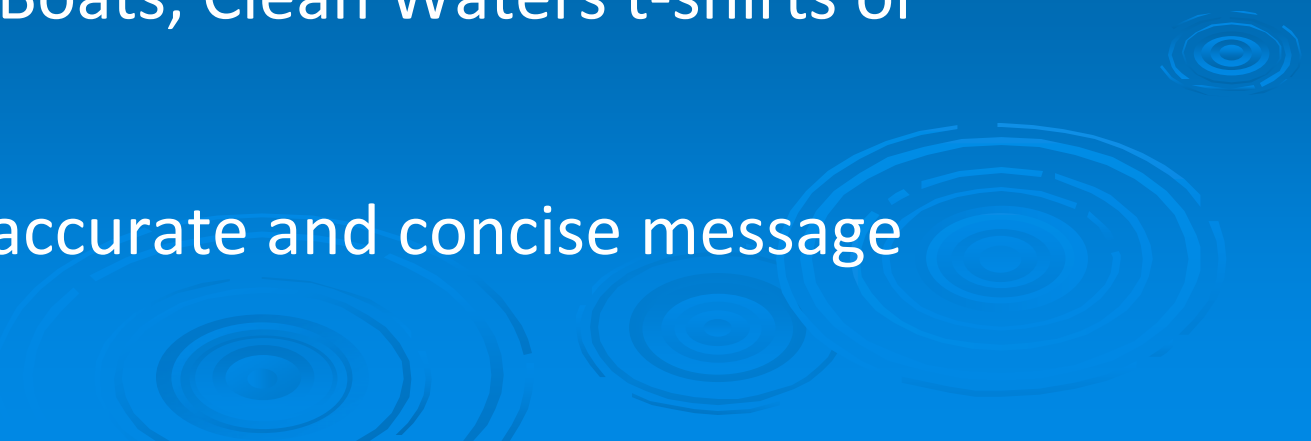


How to Change Boater Behavior

- Educational materials
- Prompts (decals, stickers)
- Personal contacts
- Modeling behavior
- Social diffusion




Steps for an Effective Watercraft Inspection Program

- Determine boat landing ownership
 - Maintain effective inspection hours
 - Develop a plan to recruit, train, & retain volunteers
 - Wear Clean Boats, Clean Waters t-shirts or stickers
 - Develop an accurate and concise message
- 

Steps for an Effective Watercraft Inspection Program

- Know what educational materials are available and who to contact
- Keep and report watercraft inspection records
- Report any suspect specimens
- Encourage others!



An underwater photograph of a pond with lily pads and stems. The water is clear and greenish, with sunlight filtering through. The lily pads are large and green, with some showing signs of being eaten. The stems are thin and green, extending from the bottom towards the surface. The overall scene is peaceful and natural.

**The major influence on our attitudes
and behavior is not the media, but
rather our contact with other people.**

“Fostering Sustainable Behavior” Doug McKenzie-Mohr, William Smith

CBCW Resources & Gear

➤ Resources

- Watercraft Inspection Manual
- Tool kit
- DVDs
- Web site: www.uwsp.edu/cnr/uwexplakes/CBCW

➤ Gear

- T-shirts
- Aprons
- Hats
- Stickers



Please Contact Us!

- For more information contact:

Erin Henegar

715-346-4978 ehenegar@uwsp.edu



- To order t-shirts, kits, handbooks, aprons, or hats, contact Erin.
- To download materials & presentations, search for volunteers, etc., visit our web site:
www.uwsp.edu/cnr/uwexplakes/CBCW

A serene sunset scene over a large body of water. The sky is a gradient of orange and yellow, with the sun low on the horizon. The water reflects the warm colors of the sky. In the foreground, a dark wooden post stands in the water, with a small bird perched on top. A line of dark buoys extends from the post towards the left. The background shows a dark silhouette of a forested shoreline.

Interactive Training