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Title: A utility-consistent, combined discrete choice and count data model assessing recreational use losses due to natural resource damage

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Abstract:

This study examines how consumers make choices. The authors outline an approach to assessing recreational use losses due to natural resource injury. Their approach uses a recreational demand model which addresses both number of trips and allocation of trips across recreational sites. This type of model should have applicability to a number of consumer choice situations. The study uses the Exxon Valdez oil spill as its example.