

2024 – 2026 CITL Goals and Outcomes

Goal 1		
Increase campus understanding of what we do, who we serve, and how we meet institutional goals.		
Outcome 1.1	Revise the CITL website.	
	Who: CITL Director, Instructional Designers, Instructional Technologist, and Multimedia Designer	
	Tactic 1.1.1 Analyze existing CITL website content to identify gaps.	<i>Starts</i> 1/2/24
	Tactic 1.1.2 Develop additional website content to address gaps.	<i>Starts</i> 1/2/24
	Tactic 1.1.3 Reorganize existing CITL website content to more clearly show alignment with CITL, UWSP, and UoW strategic priorities.	<i>Starts</i> 6/1/24
Outcome 1.2	Create a more comprehensive communications strategy for CITL.	
	Who: CITL Director and Multimedia Designer	
	Tactic 1.2.1 Redesign the annual report to more clearly articulate progress made towards strategic priorities.	<i>Starts</i> 5/1/24
	Tactic 1.2.2 Develop specific communication strategies and materials for Faculty/Instructors, Department Chairs & Assistant Deans, Deans, the Growth Initiative, and the Provost.	<i>Starts</i> 7/1/24
Goal 2		
Revise center offerings & resources to facilitate achievement of UWSP and Universities of Wisconsin strategic goals and priorities.		
Outcome 2.1	Expand the use of high-impact practices at UWSP.	
	Who: CITL Director and Faculty Fellow	
	Tactic 2.1.1 Develop and run a Community of Practice for faculty/instructors looking to create or redesign HIPs.	<i>Starts</i> 6/1/24
	Tactic 2.1.2 Engage faculty, instructors, and staff in discussions to create a shared understanding of the HIP quality markers and rubric.	<i>Starts</i> 9/1/24
	Tactic 2.1.3 Create a resource library that provides concrete examples of quality markers are implemented in existing HIPs at UWSP.	<i>Starts</i> 1/2/25
Outcome 2.2	Expand the use of open educational resources at UWSP.	
	Who: CITL Director, Instructional Designers, Instructional Technologist, Library Staff, Academic Affairs, Bookstore	
	Tactic 2.2.1 Work with the Library, Bookstore, and Academic Affairs to determine policies, procedures, and supports available for OER adoption.	<i>Starts</i> 5/1/24

	Tactic 2.2.2 Engage CITL staff in professional development on facilitating OER adoption.	<i>Starts</i> 9/1/24
Outcome 2.3	Increase the number of faculty/instructors engaging in SoTL at UWSP. Who: CITL Director	
	Tactic 2.3.1 Create static/on-demand resources on SoTL	<i>Starts</i> 7/1/24
	Tactic 2.3.2 Develop ways to highlight/promote SoTL work happening at UWSP.	<i>Starts</i> 9/1/24
	Tactic 2.3.3 Develop programming to support faculty/instructors who engaging in SoTL.	<i>Starts</i> 6/1/25
Goal 3 Highlight and increase resources and programming that address equity gaps in educational outcomes.		
Outcome 3.1	Create on-demand resources for faculty on best practices in inclusive teaching. Who: CITL Director and Instructional Designers	
	Tactic 3.1.1 Create resources/programming on Universal Design for Learning	<i>Starts</i> 1/2/24
	Tactic 3.1.2 Create resources/programming on the TILT framework.	<i>Starts</i> 1/2/24
	Tactic 3.1.3 Create a UWSP version of the Madison Course Success Self-Review	<i>Starts</i> 9/1/24
	Tactic 3.1.4 Create an Inclusive Teaching Practices Self-Review	<i>Starts</i> 6/1/24
Outcome 3.2	Create an inclusive teaching certificate course for faculty/instructors. Who: CITL Director, Faculty Fellow	
	Tactic 3.2.1 Gather information from campus stakeholders about needs.	<i>Starts</i> 9/1/25
	Tactic 3.2.2 Develop an inclusive teaching certificate that follows best practices in adult/professional education and builds on the existing literature on best practices in EDI training.	<i>Starts</i> 11/1/25
	Tactic 3.2.3 Pilot inclusive teaching certificate.	<i>Starts</i> 2/1/25