

Positive Outcomes of Integrating Career Readiness

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Academic and Career Advising Center
University College
University of Wisconsin - Stevens Point

Share out!

- Tell us what job you wanted to be when you were 8 years old!!
- What do you remember most about your first job?
- Share someone who influenced you in your career path.

What We'll Cover Today

- Importance of Career Readiness
- ACAC Career Services overview
- Canvas Modules
- Strategies for integrating career readiness elements

Why Career Readiness Matters

- Average person spends 90,000 hours at work (Forbes)
- 87% of employees worldwide are not engaged in their work (Gallup)
- Negative relationship between career planning & career-related worry (Kleine, et al)
- Engaging in career exploration has a positive impact on career self-efficacy, planning, and maturity; ultimately leading to better career outcomes (Bouchrika)

Career Advising Strategies

- Conventional – students meet individually with Career Coaches to review resumes, practice interview skills, job search, etc.
- Integration – Career Services staff partner with faculty to incorporate career readiness elements into curriculum and activities.
 - Information provided to more students equitably
 - Introduces career readiness and planning as part of professional preparation
 - Both Faculty and Career Services staff gain knowledge about current trends and practices which better supports student success

Current status of Career Readiness

- **Is student career readiness a priority in your department?**
- **What is currently being offered to prepare your students for the workforce?**
- **What observations or insights do you have about those offerings?**
- **What barriers do you see to integrating career readiness elements into classes and departmental activities?**

ACAC Overview and Career-Related Services - Advisers

Academic and Career Advisers (first 3 semesters)

- **Course Registration - Mandatory**
- **Explore Majors and Minors**
- **Job/Internship Exploration – Resume/Cover Letter Review**

Appointments are typically 1:1 but piloted group advising this semester with great success!!

ACAC Overview and Career-Related Services – Peer Advisers

ACAC Peer Advisers

- Prepare students for Registration – Semester One
- Major and Career Exploration – Semester Two
- Creating a Handshake Profile – Semester Two



Exploration Resources



MyMajors



ACAC Overview and Career-Related Services – Career Coaches

Career Coaches (4th semester through 1 year after graduation)

- Job/Internship Search
- Post-Graduation Plans
- Practice Interviewing
- Resume and Cover Letter Review
- Networking

Open to ALL Students

- Career Chats
- Career Fairs

Spring – Feb 10, 2026

Fall – Sept TBD

- Career Spotlights
Industry/Alumni Panel

ACAC Overview and Career-Related Services – Career Coaches (con't.)

Courses

- PSL 201 – Internship Prep Course (Fall 2026)
- PSL 401 – Career Readiness Essentials (Spring 2026) (Senior status)

Career Readiness Essentials

PSL 401 · 1 Credit · Spring 2026

Tuesdays, 1 - 1:50 p.m. | Location TBD | Senior standing required

Ready to get a professional job?

This Class Can Help!

- Resume Building
- Job Search Pro Tips
- Interview Strategies
- Professional Networking
- Negotiations and Benefits

*Recommended for students interested in improving their ability to get professional-level jobs.

INSTRUCTOR



Jeremy Higgins is a Career Coach in the UWSP Academic and Career Advising Center (ACAC). He has extensive experience working in Non-Profit, Government (Local to Federal), Business/Entrepreneurial, and Education Sectors.

Questions about the course?
Email Jeremy at jhiggins@uwsp.edu



ENROLL TODAY!

Job and Internship Search Resources

Handshake



ACAC Canvas Modules



University of Wisconsin
Stevens Point



ENHANCED BY Google



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University College

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New Location!

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Major & Career Exploration

Career Preparation

Faculty & Staff Resources

Employers

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Incoming First-Year Student Advising

Major Maps

Faculty and Staff Resources

Faculty and staff play an integral role in the success of UW-Stevens Point students. Pointers trust faculty and staff to provide academic and career advice and to connect them to useful resources. The Academic and Career Advising Center appreciates all the ways our faculty and staff colleagues across all three campuses are supporting UWSP students, and we are eager to support your work.

This page provides all teaching and advising staff with tools and information as you continue to work with and advise students.

Request a Visit from the ACAC

Career Resources

Career Resources

You serve a vital role in shaping students' perceptions and expectations for student career preparation. When expectations for student career preparation are embedded throughout the curriculum, data tells us that UWSP students find higher levels of success in securing positions before or immediately after graduation as well as better career mobility over time.

Career assignments and presentations within courses assist in the career preparation process by providing students opportunity to explore and become aware of expectations within positions, industries, and career paths. Our team's career assignments and presentations offer students opportunities to connect and communicate their relevant academic experiences in relation to employer

Over 70% of Students state they received connections to their *most helpful Career Advice* from **ADVISORS & FACULTY**

The Assignment	Summary of Activity	Link	Grading, Set-up, Customization
Orientation to Handshake - Module with a few small assignments	Second semester freshmen - Students are asked to describe their ideal future job, create a Handshake profile, and search for jobs and career events on that platform that aligns with their long-term goals. The point of the activity is to prime students to use Handshake in the future to search for internships and relevant events. Students who secure professional internships are more likely to experience high career mobility in the coming decades and express being very satisfied with their degree. We hope that learning to navigate Handshake early primes students to engage with professional internship searches earlier in their time with us. Takes approximately 3 hours.	Orientation to Handshake Module	The package of small assignments is set to total 15 points. A grading rubric is embedded. This can be revised after import. Instructors will need to add due dates to all assignments within the module. Some instructors have chosen to make the Optional final assignment required - choose one of the listed activities and provide documentation.
Building A Resume	This assignment is to help students develop and/or revise a professional resume. The goal of this exercise is to enhance a student's understanding of how to structure a resume, content to include and best practices to showcase talents to potential employers. If a student already has a resume created, great! This assignment will assist them in revising and updating their current document. Appropriate for second semester freshman, sophomore, juniors, and seniors. Takes approximately 3 hours.	Building A Resume	The package of small assignments and a reflection paper is set to award a total of 45 points. A grading rubric is embedded. Total points, rubrics, and resources may be revised after import. Instructors will need to add due dates to all assignments within the module.
Informational Interview assignment - Module with small assignments and reflection	Second semester sophomores, juniors, and seniors. This informational interview assignment is designed to introduce the concept and value of an informational interview. This assignment will lead students through the process of identifying their career of interest, initiating connections with professionals in their chosen field, formulating thoughtful questions for the interview, conducting the interview effectively, and post interview steps including reflecting on gained insights about their field of interest.	Informational interview assignment	The package of small assignments is set to award a total of 50 points. A grading rubric is embedded. Total points, rubrics, and resources may be revised after import. Instructors will need to add due dates to all assignments within the module.

ACAC

ACAC Canvas Modules

- Orientation to Handshake
- Building a Resume
- Informational Interview
- Conduct a Job Shadow
- Gap Analysis
- Pre-Internship Safety
- Interviewing Preparation
- Salary Based Budget

ACAC Canvas Modules

The Career Team has several assignments available for you to import from the Canvas Commons.

To import a module into your own Canvas course:


1. Log into your Canvas account
2. Go to the Canvas Commons section


Then return to the ACAC webpage:

3. Click on the module link
4. Click the Import/Download button




Canvas Commons – Module Example

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 **Interview Preparation and Practice**
MODULE

Preview Details Version notes





Modules (1)

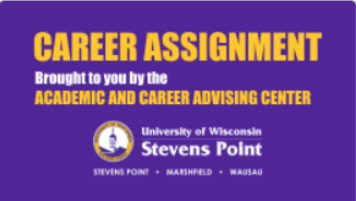
Assignments (3)


Pages (1)

Files (4)

Interview Preparation and Practice

 Peer Review Resources and Expectations		✓
 Interviewing Prep Reflection Activity	5 points	✓
 Practice Interview Using Big Interview	10 points	✓
 Big Interview Peer Review Assessment	5 points	✓



CAREER ASSIGNMENT
Brought to you by the
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 University of Wisconsin
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323.31 kB - IMS Common Cartridge File (.imsc)

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Reflection & Action Planning

- Who should be included in a career readiness discussion in your department or area?
- What might be the best way to start, or reinvigorate, the conversation?
- What “low hanging fruit” opportunities could be implemented immediately?

Coming Soon!!!



Follow us for more academic and career tips and resources!



**UWSP Academic &
Career Advising Center**



uwspacac



With appreciation!!

**Thank you for attending!
Questions?**



**Let us know what
you thought of this
presentation!**